



Natick Mall

Natick, MA



Natick Mall Property Overview

Always reinventing to meet the changing needs of Boston's affluent suburban residents, Natick Mall attracts shoppers with its curated selection of lifestyle, experience, and luxury brands including Apple, Nordstrom, Nike, Tory Burch, Louis Vuitton, lululemon athletica, Kendra Scott, Tiffany & Co., and Uniqlo. Already home to some of the most sought-after brands in the country, Natick Mall continues to welcome more of Boston's first-to-market brands including Ballard Designs, Level99, MANGO, and Fabletics.

Additionally, alongside a blend of well-known local and national dining concepts such as The Cheesecake Factory, P.F. Chang's, California Pizza Kitchen, Dave & Buster's, and Puttshack, Natick Mall welcomes Bosse, a state-of-the-art indoor pickleball experience featuring more than 20 courts, a variety of amenities, and multiple restaurant concepts.

PROPERTY INFORMATION

Address: 1245 Worcester Street, Suite 1218

Market: Boston, MA

Total Retail Square Footage: 1.6+ Million

TRADE AREA PROFILE

2024 Population: 750,140

2024 Households: 279,213

2024 % of Households:

w/Income \$75k+: 71.06%

w/Income \$100k+: 61.04%

2024 Average Household Income: \$188,380

2024 % Pop. Age 25+ w/Bachelor's Degree or Higher: 60.3%

2024 Average Home Value: \$992,033

2029 Projected Population: 758,176

2029 Projected Households: 282,195

2029 Projected Average Household Income: \$221,112

7-MILE RADIUS

2024 Population: 219,227

2024 Households: 79,996

2024 % of Households:

w/Income \$75k+: 73.6%

w/Income \$100k+: 63.56%

2024 Average Household Income: \$212,636

2024 % Pop. Age 25+ w/Bachelor's Degree or Higher: 65.91%

2024 Average Home Value: \$1,161,109

2029 Projected Population: 221,003

2029 Projected Households: 80,636

2029 Projected Average Household Income: \$252,563

DAYTIME EMPLOYMENT

3-Mile Radius Total: 50,034

White Collar: 60.43%

Executive/Professional: 39.98%

5-Mile Radius: 68,814

White Collar: 61.61%

Executive/Professional: 41.02%

Source: Synergos

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