



EASI Demographics on Demand

Updated Site Selection Reports & Analysis

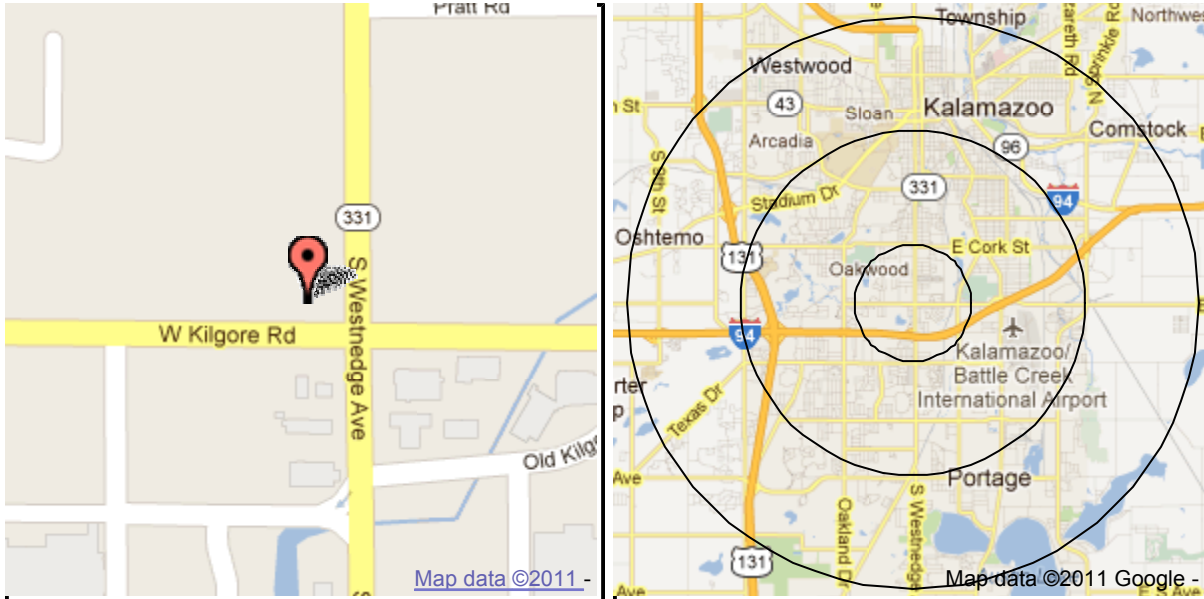
Executive Summary

Location: Westnedge Square

Address: 4428 S. Westnedge Avenue, Kalamazoo, MI 49008

Latitude: 42° : 14' : 43"

Longitude: -85° : 35' : 24"



Description	1 Miles	3 Miles	5 Miles
POPULATION BY YEAR			
Population (4/1/1990)	9,108	70,169	144,612
Population (4/1/2000)	8,737	70,444	144,926
Population (4/1/2010)	8,825	68,276	146,341
Population (1/1/2011)	8,859	68,572	146,933
Population (1/1/2016)	9,084	70,314	150,479
Percent Growth (2011/2010)	0.39	0.43	0.40
Percent Forecast (2016/2011)	2.54	2.54	2.41

Description	1 Miles	3 Miles	5 Miles
HOUSEHOLDS BY YEAR			
Households (4/1/1990)	3,941	28,165	55,170
Households (4/1/2000)	3,792	28,951	57,770
Households (4/1/2010)	3,953	28,702	59,745
Households (1/1/2011)	3,967	28,819	59,988
Households (1/1/2016)	4,189	30,441	63,358
Percent Growth (2011/2010)	0.35	0.41	0.41
Percent Forecast (2016/2011)	5.60	5.63	5.62

GENERAL POPULATION CHARACTERISTICS

Description	1 Miles	3 Miles	5 Miles
Median Age	36.5	31.5	29.4
Male	4,291	33,259	69,939
Female	4,568	35,313	76,994
Density	2,287.8	2,457.3	1,923.9
Urban	8,859	68,566	144,173
Rural	0	6	2,760

GENERAL HOUSEHOLD CHARACTERISTICS

Households (1/1/2011)	3,967	28,819	59,988
Families	2,215	15,027	31,523
Non-Family Households	1,752	13,792	28,465
Average Size of Household	2.17	2.30	2.29
Median Age of Householder	46.9	44.3	43.2
Median Value Owner Occupied (\$)	123,180	132,799	132,677
Median Rent (\$)	623	573	594
Median Vehicles Per Household	2.1	2.0	2.0
GENERAL HOUSING CHARACTERISTICS			
Housing, Units	4,274	31,668	66,077
Housing, Owner Occupied	2,205	15,707	32,025
Housing, Renter Occupied	1,762	13,112	27,963
Housing, Vacant	307	2,849	6,089
POPULATION BY RACE			
White Alone	7,212	53,529	110,634
Black Alone	898	8,502	22,637
Asian Alone	201	1,775	3,918
American Indian and Alaska Native Alone	38	359	684
Other Race Alone	144	1,537	2,956
Two or More Races	366	2,870	6,104
POPULATION BY ETHNICITY			
Hispanic	369	3,917	7,639
White Non-Hispanic	7,019	51,827	107,472
GENERAL INCOME CHARACTERISTICS			
Total Household Income (\$)	242,761,411	1,708,465,707	3,480,187,914
Median Household Income (\$)	46,372	43,946	42,981
Average Household Income (\$)	61,195	59,283	58,015
Per Capita Income (\$)	27,403	24,915	23,686
RETAIL SALES			
Total Retail Sales (including Food Services) (\$)	47,304	703,249	2,206,314
CONSUMER EXPENDITURES			
Total Consumer Expenditures (\$000)	192,401.2	1,375,274.0	2,815,620.7
EMPLOYMENT BY PLACE OF BUSINESS			
Employees, Total (by Place of Work)	1,846	28,966	71,886
Establishments, Total (by Place of Work)	121	1,482	3,635
EASI QUALITY OF LIFE			
EASI Quality of Life Index (US Avg=100)	52	52	53
EASI Total Crime Index (US Avg=100; A=High)	120	122	116
EASI Weather Index (US Avg=100)	10	10	10
BLOCK GROUP COUNT	10	65	119

Footnotes:

Easy Analytic Software, Inc. (EASI) is the source of all updated estimates. All other data are derived from the US Census and other official government sources.

All estimates are as of 1/1/2011 unless otherwise stated.

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