

# Enterprise Plaza

Huntsville, Alabama | 253,564 square feet



Strategically situated in the growing west side of Huntsville, Alabama, Enterprise Plaza is anchored by a Walmart Superstore and includes many national retailers. The center enjoys excellent visibility and access to significant daily traffic on University Drive. Cummings Research Park, the second largest research park in the U.S. and fourth largest in the world, is also located approximately five miles from Enterprise Plaza. Additionally, the center is located within proximity to MidCity, a \$350 million, 140-acre mixed-use redevelopment at the site of the former Madison Square Mall. The high-tech city of Huntsville has one of the highest concentrations of advanced degrees in the nation, has above average income and its major employers include 42 Fortune 500 companies.

## Leasing Contact

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## Key Tenants



## Key Demographics

Population		5-Mile Radius	Median Age	36 years
Current Estimated Population	120,399		Daytime Demographics	
Projected Population (5 Years)	128,442			
2010 Census Population	105,999			
Households				
Current Estimated Households	51,502		Number of Businesses	5,613
Projected Households (5 Years)	55,099		Number of Employees	88,746
2010 Census Households	43,444		Total Daytime Population	125,871
Income			Consumer Expenditures	
Average Household Income	\$74,195		Total Retail Expenditures	\$1.37 B
Household Income \$50,000+	51.9%		Per Household per Month	\$2,210

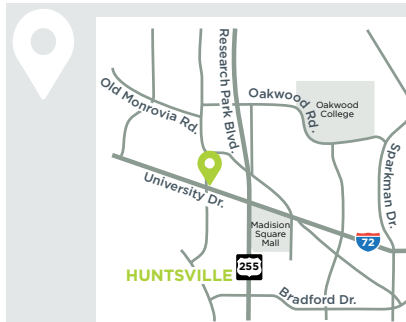
## Location

U.S. 72/University Drive at Enterprise Way,  
Huntsville, Alabama (34.7455, -86.6758)

[Click to navigate to Google Maps](#)

## Traffic Counts

U.S. 72/University Drive: 56,129  
State Route 255: 62,937



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Space	Tenant	Size
	Walmart Supercenter*	199,699 s.f.
2	LEASE PENDING	3,400 s.f.
3	Cato Fashions	7,200 s.f.
3A	Rent-a-Center	4,800 s.f.
4	AVAILABLE	3,200 s.f.
5	Credit Central	1,500 s.f.
6	Huntsville Tobacco & Vape	1,500 s.f.
7	Oriental Express	1,500 s.f.
8-9	Petco	11,500 s.f.
10	AVAILABLE	2,400 s.f.
11	It's Fashion	4,000 s.f.

\* Owned by others





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