



## **The Story**

The April 8, 1970 front page news in Kewanee's Star Courier was Midland Plaza - Kewanee's first major shopping center.

Servicing Kewanee residents who would routinely drive to Galesburg or The Quad Cities or Peoria to shop, the new center's developer, Robert Cohen of Peoria, Illinois, said "I look upon the center as a partner in the progress of all Kewanee".

After 55 years, Midland Plaza today remains Kewanee's largest shopping center, providing essential goods and services and entertainment for all of Kewanee, proud of its legacy of generating millions in sales and real estate tax revenues for the City of Kewanee while becoming part of the community of Kewanee.

Today, through the retail real estate company Cohen founded, the Midland Plaza Shopping Center success story continues. Existing stores are stable and flourishing. New stores will open soon. Future expansions and renovations are planned. And the largest and original Shopping Center in Kewanee is on track to continue as the largest and the best retail in Kewanee.

Part of the community. Part of its progress. Part of its future.

Building Communities with Shopping Centers | Since 1970



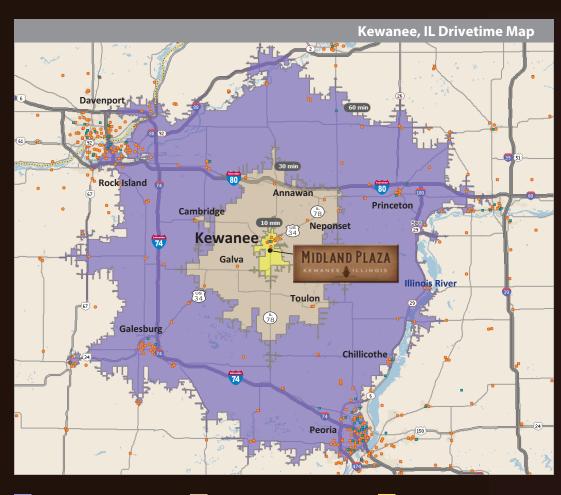








## KEWANEE, ILLINOIS - MSA MARKET



60 Minute Drivetime		
Population	858,961	
Median Age	40.4	
Average HH Income	\$ 89 700	

Population 38,073 43.8 Median Age Average HH Income \$78,892

**30 Minute Drivetime** 

#### 10 Minute Drivetime

Population	13,305
Median Age	43.0
Average HH Income	\$68,368

\* Placer.ai 2025



#### **REGION** (60 Miles)

Population	1.1 M	
Median Age	40.9	
Average HH Income	\$ 90,001	

#### TRADE AREA (30 Miles)

Population	120,544	
Median Age	43.0	
Average HH Income	\$85,705	

#### **KEWANEE METRO** (10 Miles)

Population	18,856
Median Age	43.7
Average HH Income	\$ 71,921

\*Placer.ai 2025







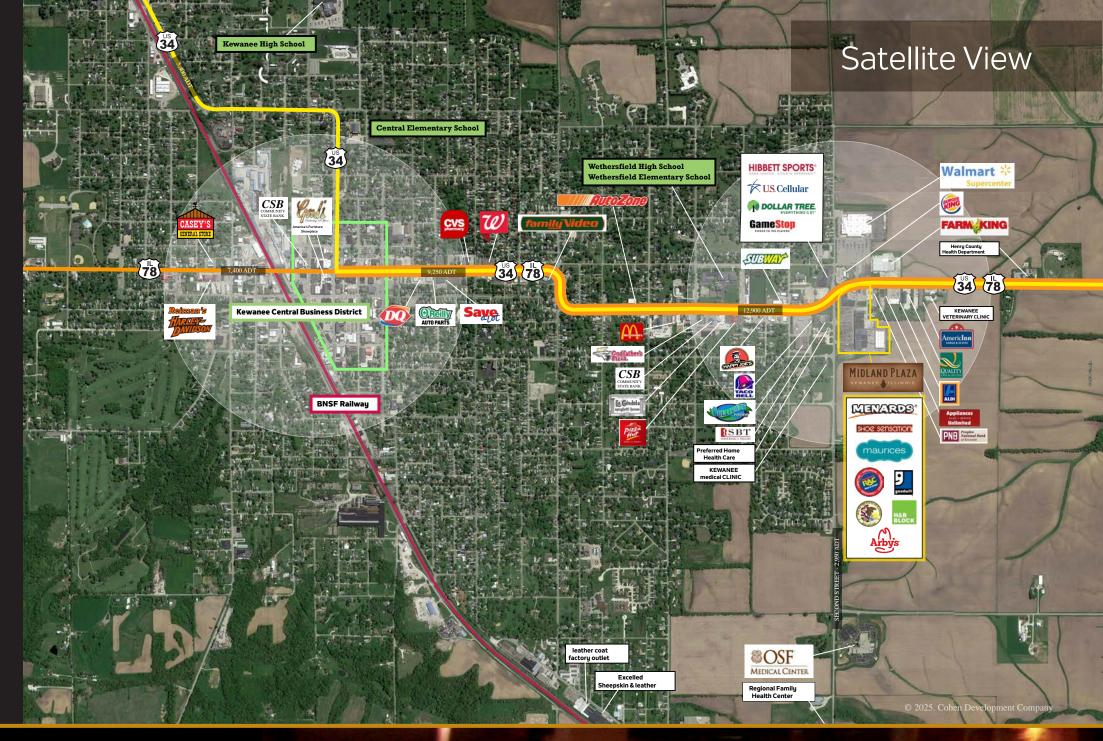






KEWANEE, IL

Retail Concentration















# MIDLAND PLAZA

Midland Plaza Shopping Center is strategically located at Kewanee's only 100% retail corner -- the junction of Illinois Route 78 and US Route 34, directly across a six-lane intersection from Wal-Mart Supercenter and in Kewanee's growing retail corridor. This proven site has exceptional visibility and accessibility.

Midland Plaza is the only super community center in Kewanee, Illinois.









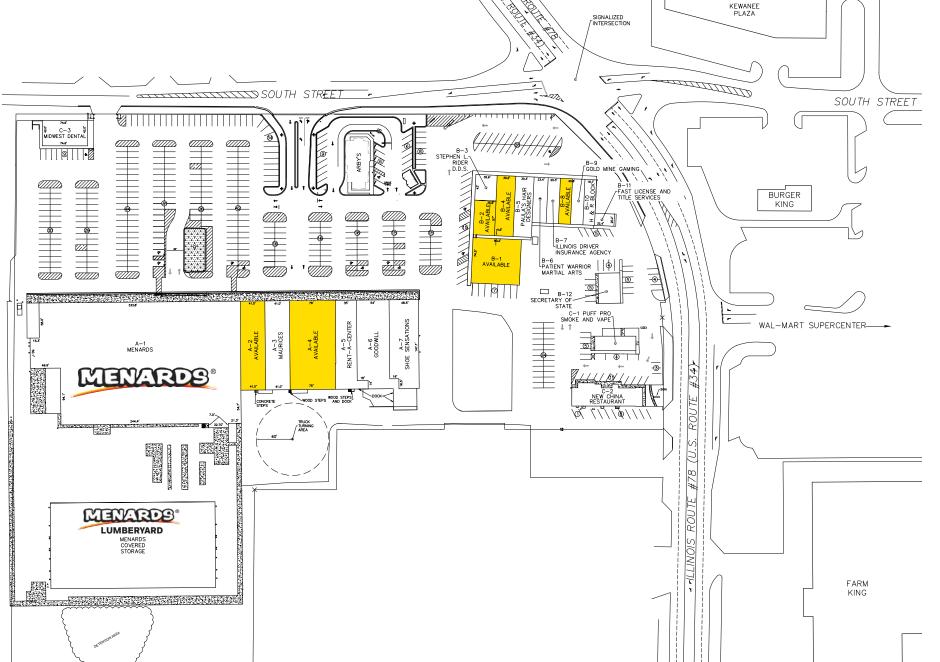






### **LEASE PLAN**







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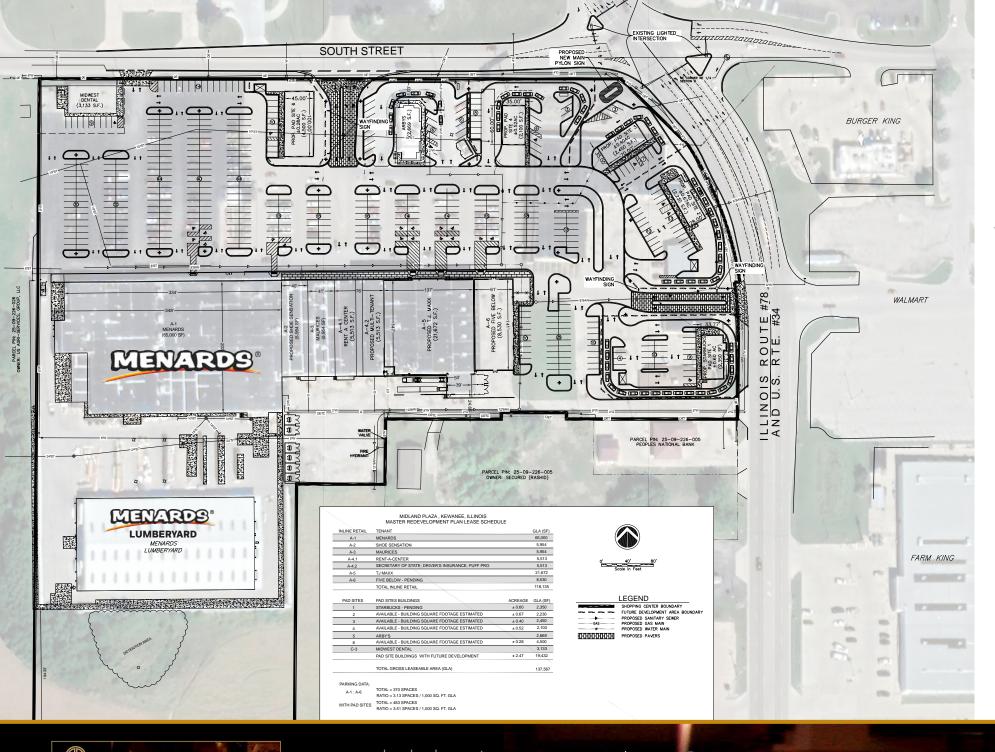












## **PROPOSED OUTLOT EXPANSION AND REPOSITIONING PLAN**

Expansion approximately 20,000 sq/ft GLA retail plus five retail outlots approximately 15,000-20,000 sq/ft GLA

> for more information, please call (309) 671-1000 or email lbc@cohendevelopment.com











