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LUX CENTRAL

@ 404-410 CENTRAL AVE, EAST ORANGE, NJ

May 2, 2025

PROPERTY DESCRIPTION:

404-410 CENTRAL AVE, EAST ORANGE, NJ BLOCK 510, LOTS 29 & 30

EXECUTIVE SUMMARY:

We are pleased to present a Luxury Mixed Use development opportunity (Retail/Residential) at the heart of the commercial business district of East Orange, NJ.

ONE B TWO E THREE

	UNIT MIX			BUILDING		BUILDING
JNIT USE	AVERAGE AREA	NUMBER OF UNITS	PERCENTAGE	EFFICIENCY		EFFICIENCY
				FLOOR AREA	AREA RENTABLE	EFFICIENCY
BEDROOM	715 SF	16	43%			
BEDROOM	1,124 SF	12	32%	13,363 SF	NON-RENTABLE	20%
E BEDROOM	1,441 SF	9	24%	53,204 SF	RENTABLE	80%
L NUMBER OF	UNITS	37	Anna A	- Continue and Con		No.

GROSS BI	PERCENTAGES	
TYPE	FLOOR AREA	PERCENTAGE
COMMERCIAL	1,862 SF	3%
COMMON	13,570 SF	20%

ODGGG BUILDING COLLEGE FOOTAGE

LOBBY 1,014 SF 2% 12,230 SF PARKING 18% RESIDENTIAL 37,891 SF 57% GRAND TOTAL 66,567 SF

1 51/51	T AREA
LEVEL	AREA
CELLAR FLOOR	3,665 SF
FIRST FLOOR	16,339 SF
SECOND FLOOR	9,269 SF
THIRD FLOOR	9,272 SF
FOURTH FLOOR	9,273 SF
FIFTH FLOOR	9,273 SF
SIXTH FLOOR	9,273 SF
ROOF	203 SF
GRAND TOTAL	66,567 SF

CROSS BUILDING COULDE FOSTAGE

The proposed development site is approximately 0.4 acres. An architectural and zoning study has been complete showing the feasibility (without variances) of a 6-story building with 37 residential units, approx. 1900 SF of retail store fronts, and 37 parking spaces to be equipped with electric vehicle charging capabilities. The apartment unit mix includes (16) 1-bedroom units, (12) 2-bedroom units, (9) 3-bedroom units, gym, lounge, storage units, and outdoor roof terrace. Initial conversations with the municipality are in progress. The proposed gross building area (GBA) is approximately 62,567 square feet including ground level parking, and common areas. And the net rentable area (NRA) is proposed to be approximately 53,204 square feet.

Please reach out at your convenience with any questions or should you wish to discuss further.

Best Regards,

Marcos Claudius, CCIM **Commercial Real Estate Sales & Investments Vice President** The Claudius Group @ KW Commercial 237 Lorraine Ave, Upper Montclair, NJ 07043 (201) 355-3103 (Cell) (973) 783-7400 (Office) mclaudius@kwcommercial.com www.YouTube.com/TheClaudiusGroup



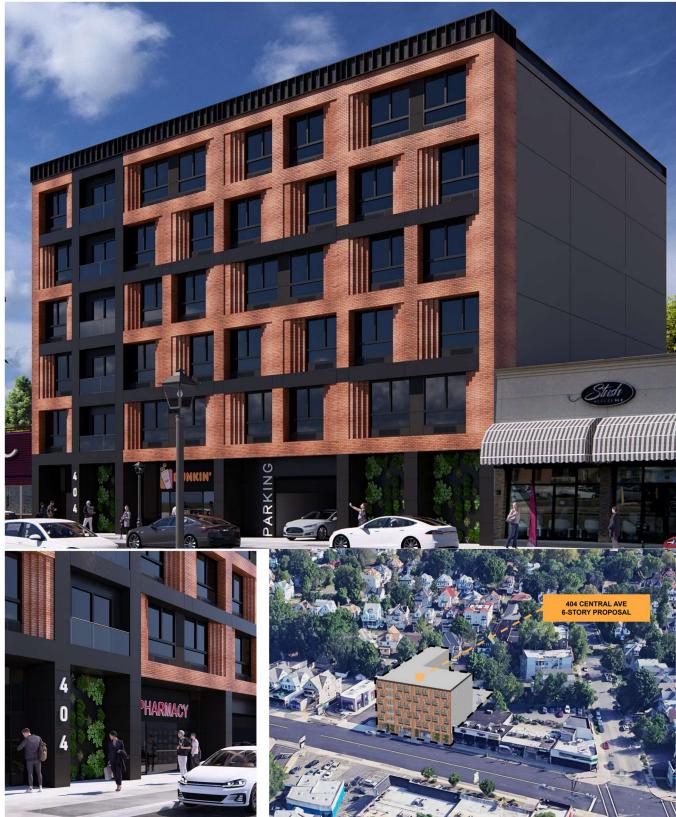


Win-Win or no deal Integrity do the right thing Customers always come first Commitment in all things Communication seek first to understand

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03 THIRD FLOOR GROSS BUILDING

05 04 FOURTH FLOOR GROSS BUILDING

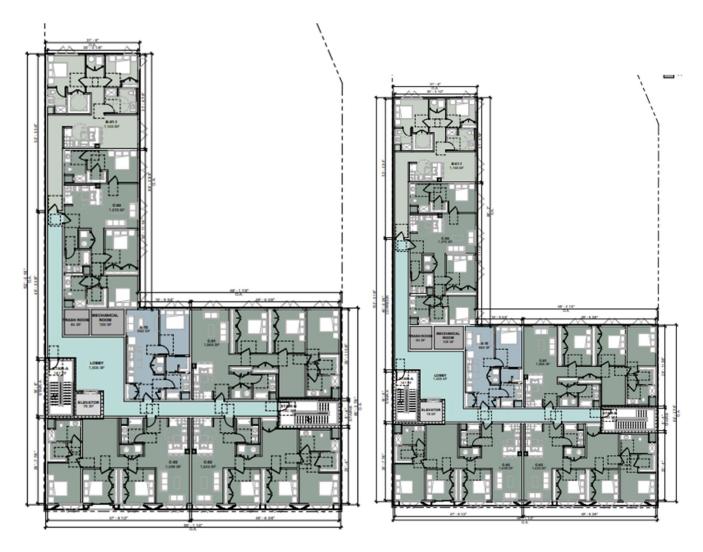


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06 05 FIFTH FLOOR GROSS BUILDING

07 06 SIXTH FLOOR GROSS BUILDING



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			40.4	110	Cont	rol A	140 Fo	ct.	Orange	NU							
Projected Rent Roll			404-	410			ent/SF Co		Orange,	LNJ			Using	Dent	t / Comps		
Projected Neitchon	Units	Unit Type	SF	PSF	·	Mon			nual	PS	F	Mo	nthly		nual	Aff.	Unit Loss
Totals	38		47,175					\$	1,327,668			\$	108,715	\$	1,304,580	\$	-
manual same																	
Ground Level Units		Lobby Retail	479 2500	5	30.0	5	6 350	•	75 000	S	24.5	S	E 100	•	61 200		
1	37	Parking	/space/mo	51		5	6,250 3,700		75,000 44,400	>	24.5	5	5,100 3,700	5	61,200 44,400		
•		T GINING	/apace/iiio			-	2,,,,,	•	44,400			•	3,700	•	44,400		
2nd Level	32	Gym	2800	\$1	50		4800	\$	57,600			5	4,800	5	57,600		
Units	L	Lounge	1600														
9	S	Storage	2400		12.0	5	2,399		28,788	S	12.0	5	2,400	5	28,800		
	B-01	2 BR	1040	S	30.0	5	2,600		31,200	5	31.1	S	2,695	5	32,340	S	-
	A-01 A-02	1 BR 1 BR	625 631		30.0	5	1,563		18,750 18,930	S	38.3	5	1,995	S	23,940 23,940	S	-
	A-02	1 BR	796		30.0	S	1,990			5	30.1	S	1,995	S	23,940	5	- 0
	B-02	2 BR	1180		30.0	s	2,950		35,400	s		S	2,695	s	32,340	s	
	A-05	1 BR	708		30.0	5	1,770		21,240	5	33.8	5	1,995	5	23,940	s	-
	A-06	1 BR	793	\$	30.0	5	1,983	5	23,790	\$	30.2	5	1,995	\$	23,940	5	-
	A-07	1 BR	793		30.0	5	1,983		23,790	5		5	1,995	5	23,940	S	-
	A-08	1 BR	708	\$	30.0	5	1,770	5	21,240	S	33.8	5	1,995	5	23,940	5	-
3rd Level	8-01	2 BR	1040	•	30.0	S	2,600	•	24 200	•	31.1	S	2 606	•	22 240	•	
Units	A-01	1 BR	625		30.0	S	1,563		31,200 18,750	S	38.3	5	2,695 1,995	5	32,340 23,940	S	
9	A-02	1 BR	631		30.0	S	1,578		18,930			S	1,995	s	23,940	S	
ē 1.	B-02	2 BR	1129		30.0	s	2,823		33,870	S	28.6	S	2,695	S	32,340	s	-
	B-03	2 BR	1166	5	30.0	5	2,915	5	34,980	5	27.7	5	2,695	5	32,340	S	-
	A-03	1 BR	708	5	30.0	5	1,770	5	21,240	5	33.8	5	1,995	5	23,940	5	-
	A-04	1 BR	793		30.0	5	1,983		23,790	5		5	1,995	5	23,940	5	-
	A-05	1 BR	793		30.0	5	1,983		23,790	S		5	1,995	\$	23,940	S	-
	A-06	1 BR	708	\$	30.0	5	1,770	S	21,240	\$	33.8	S	1,995	S	23,940	5	-
4th Level	8-01	2 BR	1015	5	30.0	S	2,538	•	30,450	5	31.9	S	2,695	s	32,340	5	
Units	C-01	3 BR	1243		30.0	s	3,108		37,290	s	29.9	S	3,095	s	37,140	S	
7	B-02	2 BR	1156		30.0	S	2,890		34,680			S	2,695	s	32,340	s	-
	B-03	2 BR	1174	S	30.0	5	2,935	5	35,220	5	27.5	5	2,695	5	32,340	S	
	B-04	2 BR	1095	\$	30.0	5	2,738	5	32,850	5	29.5	5	2,695	\$	32,340	5	-
	B-05	2 BR	1164		30.0	5	2,910		34,920	\$		5	2,695	\$	32,340	5	-
	A-02	1 BR	704	\$	30.0	5	1,760	\$	21,120	S	34.0	\$	1,995	S	23,940	5	-
5th Level		3.00			200		2 520	_	70 450	_	24.0		3 505		22.240	_	
Units	B-01 C-04	2 BR 3 BR	1015 1243		30.0	5	2,538		30,450 37,290	S	31.9	5	2,695 3,095	5	32,340 37,140	S	
6	A-01	1 BR	709		30.0	S	1,773		21,270	5	33.8	S	1,995	Š	23,940	s	
	C-01	3 BR	1559		30.0	5	3,898		46,770	S		5	3,195	s	38,340	5	2
	C-02	3 BR	1481	5	30.0	5	3,703	5	44,430	S	25.9	5	3,195	S	38,340	5	-
	C-01	3 BR	1482	\$	30.0	5	3,705	5	44,460	5	25.9	5	3,195	5	38,340	5	-
6th Level	B-01	2 BR	1015		30.0		2,538		30,450				2,695		32,340		-
Units 6	C-04 A-01	3 BR 1 BR	1243 709		30.0		3,108		37,290				3,095				-
•	C-01	3 BR	1559			S	1,773 3,898		21,270 46,770				1,995 3,195		23,940 38,340		- 0
	C-02	3 BR	1481		30.0		3,703		44,430				3,195				
	C-01	3 BR	1482		30.0	_	3,705		44,460				3,195				
		Affordable Units															
		Rent/SF/YR		\$	30.0												
		Rent/SF/MO		\$	2.50	11-2				-			ADJUS				I hair too
						Unit 1BR		S	g SF	PS s	33.5				f. Unit Rent	AIT.	Unit Loss
						2 BR		5			28.8		1,995 2,695		1,995 2,695		
						3 BR		s			25.8		3,095		3,095		
						3 BR		s			25.6		3,195				

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404-410	Cer	ntral Ave, E	ast	Orange, N	IJ			
Financial Projection		1st Y	ear		2nd	d Year	3rc	d Year
						3.5% Es	cala	tion
Effective Revenue	\$	1,174,122	F	PCT/Mult.	\$	1,215,216	\$	1,257,749
Gross Rents (based on BR comps)	\$	1,304,580			\$	1,350,240	\$	1,397,499
Parking (included in rent)	\$	-			\$	-	\$	-
Vacancy	\$	130,458		10%	\$	135,024	\$	139,750
Affordable Units Adjustment (1/2 Rent)	\$	-		0%	\$	-	\$	-
Operating Expenses	\$	284,206			\$	284,206	\$	284,206
Taxes based on Rate/SF	\$	134,449	\$	2.85	\$	134,449	\$	134,449
Insurance /SF	\$	30,664	\$	0.65	\$	30,664	\$	30,664
CAM	\$	21,229	\$	0.45	\$	21,229	\$	21,229
Management Fees	\$	46,965		4%	\$	46,965	\$	46,965
Repairs	\$	10,450			\$	10,450	\$	10,450
Reserves	\$	10,450			\$	10,450	\$	10,450
Building Supervisor & Parking Attendant	\$	30,000			\$	30,000	\$	30,000
Projected NOI	\$	889,916			\$	931,010	\$	973,543
Target 1st Year CAP		6.0%				6.0%		6.0%
Value	\$	14,831,931	5.		\$	15,516,836	\$	16,225,712
Construction Costs	\$	9,199,125	\$	195.00				
Contractor Hard Costs	\$	-						
Contractor General Conditions	\$	u=						
Contractor Insurance Policy	\$	-						
Contractor Profit	\$	<i>i</i> =						
Soft Costs	\$	288,000						
Hard Costs	\$	145,000						
Maximum Profitable Acquisition Cost	\$	5,199,806						

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404-410 Central Ave, East Orange, NJ **Projected Development Fees** \$ 288,000 Soft Costs Total **Future** Paid Detail \$ 288,000 \$ Architecture - Phase 1 to Approval 15,000 \$ Architecture - Phase 2 - Construction Diagrams 85,000 \$ Civil Engineering - Phase 1 to Approval 35,000 \$ **Legal Fees** 15,000 \$ Phase 1 & 2 Environmental 8,000 \$ 35,000 **Mechanical Engineering Construction Diagrams** \$ **Geotechnical Engineering** 15,000 \$ Structural Engineering 15,000 \$ 5,000 Surveying \$ Police Coverage Allowance 10,000 Permit Estimate 50,000 \$ 145,000 **Hard Costs Total Future** Paid Detail \$ \$ 145,000 \$ Demolition 80,000 \$ Earthwork & Soil Removal Estimate \$ **PSFG** 20,000 \$ 5,000 **Pre-Construction Survey of Neighboring Properties** \$ **EV Charging Stations** 20,000 Phone & Internet Installation 20,000

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CURRENT MARKET RENTS

Market statistics show a high demand for residential apartment rentals in the East Orange area.

The Station at East Orange @ 384 William St, East Orange, NJ 07017

	Models		Co	unts	Units /	Available	Avg Ask	ing Rent	Avg Effec	tive Rent
Beds	Baths	Avg SF	Units	Mix %	Units	Percent	Per Unit	Per SF	Per Unit	Per SF
1	1	744	64	37.2%	-	-	\$2,290	\$3.08	\$2,274	\$3.06
2	2	1,069	83	48.3%	5	6.0%	\$2,746	\$2.57	\$2,727	\$2.55
3	2	1,467	25	14.5%	-	-	\$3,300	\$2.25	\$3,277	\$2.23
Totals		Avg SF	Units	Mix %	Units	Percent	Per Unit	Per SF	Per Unit	Per SF
All 1 Beds		744	64	37.2%	-	-	\$2,290	\$3.08	\$2,274	\$3.06
All 2 Beds		1,069	83	48.3%	5	6.0%	\$2,746	\$2.57	\$2,727	\$2.55
All 3 Beds		1,467	25	14.5%	-	-	\$3,300	\$2.25	\$3,277	\$2.23
Totals		1,006	172	100.0%	5	2.9%	\$2,657	\$2.64	\$2,638	\$2.62

394 S Harrison St, East Orange, NJ 07018

	Models		Co	unts	Units /	Available	Avg Ask	ing Rent	Avg Effec	ctive Rent
Beds	Baths	Avg SF	Units	Mix %	Units	Percent	Per Unit	Per SF	Per Unit	Per SF
1	1	704	12	19.7%	0	0.0%	\$1,753	\$2.49	\$1,735	\$2.46
1	1	752	20	32.8%	0	0.0%	\$1,992	\$2.65	\$1,972	\$2.62
1	1	811	19	31.1%	0	0.0%	\$1,685	\$2.08	\$1,669	\$2.06
2	1	1,017	10	16.4%	0	0.0%	\$2,103	\$2.07	\$2,082	\$2.05
Totals		Avg SF	Units	Mix %	Units	Percent	Per Unit	Per SF	Per Unit	Per SF
All 1 Beds		763	51	83.6%	0	0.0%	\$1,821	\$2.39	\$1,803	\$2.36
All 2 Beds		1,017	10	16.4%	0	0.0%	\$2,103	\$2.07	\$2,082	\$2.05
Totals		804	61	100.0%	0	0.0%	\$1,868	\$2.32	\$1,849	\$2.30

The Harvard @ 129 Halsted St, East Orange, NJ 07018

	-	_		•		0 ,				
	Models		Coi	unts	Units /	vailable	Avg Ask	ing Rent	Avg Effec	tive Rent
Beds	Baths	Avg SF	Units	Mix %	Units	Percent	Per Unit	Per SF	Per Unit	Per SF
Studio	1	565	15	25.0%	121	-	\$1,714	\$3.03	\$1,710	\$3.03
1	1	750	15	25.0%	1	6.7%	\$2,027	\$2.70	\$2,022	\$2.70
1	1	805	20	33.3%	-	-	\$1,865	\$2.32	\$1,861	\$2.31
1	1	990	10	16.7%	1	10.0%	\$2,203	\$2.22	\$2,197	\$2.22
Totals		Avg SF	Units	Mix %	Units	Percent	Per Unit	Per SF	Per Unit	Per SF
All Studios		565	15	25.0%	(-)	-	\$1,714	\$3.03	\$1,710	\$3.03
All 1 Beds		828	45	75.0%	2	4.4%	\$1,994	\$2.41	\$1,989	\$2.40
Totals		762	60	100.0%	2	3.3%	\$1,924	\$2.52	\$1,919	\$2.52

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Central Flats @ 586 Central Ave, East Orange, NJ 07018

Totals	Avg SF	Units	Mix %	Units	Percent	Per Unit	Per SF	Per Unit	Per SF
All Studios	596	9	31.0%	1	11.1%	\$1,765	\$2.96	\$1,765	\$2.96
All 1 Beds	767	20	69.0%	0	0.0%	\$2,080	\$2.71	\$2,080	\$2.71
Totals	714	29	100.0%	1	3.5%	\$1,982	\$2.78	\$1,982	\$2.78

475 William St, East Orange, NJ 07017

	Models		Cou	unts	Units A	Available	Avg Ask	ing Rent	Avg Effec	tive Rent
Beds	Baths	Avg SF	Units	Mix %	Units	Percent	Per Unit	Per SF	Per Unit	Per SF
1	1	715	19	48.7%	1	5.3%	\$1,896	\$2.65	\$1,887	\$2.64
2	2	1,000	20	51.3%	-	-	\$2,460	\$2.46	\$2,448	\$2.45
Totals		Avg SF	Units	Mix %	Units	Percent	Per Unit	Per SF	Per Unit	Per SF
All 1 Beds		715	19	48.7%	1	5.3%	\$1,896	\$2.65	\$1,887	\$2.64
All 2 Beds		1,000	20	51.3%	-	-	\$2,460	\$2.46	\$2,448	\$2.45
Totals		861	39	100.0%	1	2.6%	\$2,185	\$2.54	\$2,174	\$2.52

Lotus 315 – 315 S Harrison Ast, East Orange, NJ 07018

	Models		Co	unts	Units A	Available	Avg Ask	ing Rent	Avg Effec	tive Rent
Beds	Baths	Avg SF	Units	Mix %	Units	Percent	Per Unit	Per SF	Per Unit	Per SF
Studio	1	482	36	20.0%	-	-	\$1,626	\$3.37	\$1,620	\$3.36
1	1	765	30	16.7%	2	6.7%	\$2,012	\$2.63	\$2,005	\$2.62
1	1	942	30	16.7%	-	-	\$2,269	\$2.41	\$2,260	\$2.40
2	2	982	82	45.6%	1	1.2%	\$2,954	\$3.01	\$2,942	\$3.00
2	2	1,225	2	1.1%	0	0.0%	\$2,708	\$2.21	\$2,698	\$2.20
Totals		Avg SF	Units	Mix %	Units	Percent	Per Unit	Per SF	Per Unit	Per SF
All Studios		482	36	20.0%	-	-	\$1,626	\$3.37	\$1,620	\$3.36
All 1 Beds		854	60	33.3%	2	3.3%	\$2,141	\$2.51	\$2,133	\$2.50
All 2 Beds		988	84	46.7%	1	1.2%	\$2,948	\$2.98	\$2,936	\$2.97
Totals		842	180	100.0%	3	1.7%	\$2,414	\$2.87	\$2,405	\$2.86