### NOW UNDER CONSTRUCTION!

# TOWER BROADWAY









2131 CAPITOL AVENUE, STE 100 SACRAMENTO, CA 95816 916.573.3300 | TURTONCRE.COM

## SCOTT KINGSTON SENIOR VICE PRESIDENT - LIC. 01485640 916.573.3309 SCOTTKINGSTON@TURTONCRE.COM

JACK SCURFIELD
SENIOR DIRECTOR - LIC. 02127988
916.573.3316
JACKSCURFIELD@TURTONCRE.COM

## DAVID SCANLON SENIOR VICE PRESIDENT - LIC. 01499249 916-573-3317 DAVIDSCANLON@TURTONCRE.COM

KAYLYN IBARRA
DIRECTOR - LIC. 02350645
916.573.3305
KAYLYNIBARRA@TURTONCRE.COM

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Section One: The Property TOWER BROADWAY



## THE OPPORTUNITY

60,152

SF BUILDING

9,628

67
RESIDENTIAL UNITS

5 STORIES Q1-Q2 2026

PROJECT DELIVERY DATE

Tower Broadway, located at 1600 Broadway, the iconic former home to Tower Records, will continue to change the landscape of the Broadway corridor in urban Sacramento. Construction of Tower Broadway commenced in April, 2024. Prominently rising on the iconic and historic corner of 16th and Broadway, the architecturally stunning project is a 5-story, 60,152 square foot mixed-use building that will provide 67 residential apartments and highly visible class A retail and restaurant space.

Arriving in Q1-Q2 of 2026, Tower Broadway's retail space will range from 588 square feet to 4,052 square feet, visible to both Broadway and 16th Street. The two restaurant spaces each have a fully conditioned indoor patio to provide year-round outside seating.

This exciting Property is located directly across from the iconic Tower Theater in the heart of Broadway and the northside of Land Park. 16th Street and Broadway is a crucial connection between the Broadway corridor, Land Park, Downtown and Midtown Sacramento. This Project will be one of the catalyst projects to help create a reimagined urban lifestyle along the Broadway corridor.

Broadway, the home to Tower Broadway, is an avenue of industrial warehouses and historic buildings that are been transformed into a combination of new mixed-use development, a multicultural culinary scene, a thriving farmers market, a variety of entertainment uses and a significant influx of infrastructure improvements including sidewalks, dedicated pedestrian and bicycle lanes, wider sidewalks

and improved streetside landscaping. Part of the excitement behind Broadway's emergence as a vibrant and distinctive district rests in the area's unique buildings, landmarks, and street elements that still reflect the former Sacramento business activity that existed for over a century. Now, instead of warehouses and industrial shops, Broadway new and historic structures are now home to great emerging options for dining, cocktails, entertainment and art.

Walkable to Sacramento's most notable amenities, retailers at Tower Broadway will benefit greatly from hundreds of new and existing residents, thousands of daytime office employees and nighttime entertainment. Be part of the newest development transforming Sacramento's urban core!



### **SIGNAGE DETAILS**

A:

NOTE:

All sign content, design and color scheme are subject to written approval from landlord. Tenants must submit color renderings with complete construction details and material specifications to landlord prior to securing permits from clift of the submit color and in the submit color prior to securing permits from clift of approval is considered and installed without landlord approval is subject to removal at tenants' expense.

## TENANT SIGN

Face Illuminated Pan Channel Letters | Flush Mounted to Canopy Structure



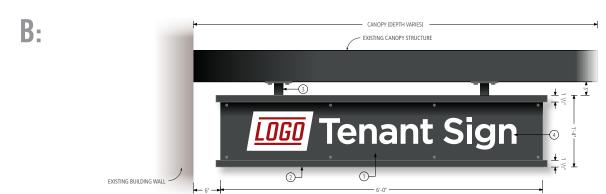
 $\textbf{Face Illuminated Pan Channel Letters \& Logo} \mid \textit{Logo Flush Mounted to Canopy Structure with Letters on Stand-Off Brackets}$ 



Face Illuminated Pan Channel Letters & Logo | Letters Flush Mounted to Canopy Structure with Secondary Capsule Cabinet on Stand-Off Brackets



Halo Illuminated Pan Channel Letters & Logo | Letters & Logo Pegged Off of F.C.O Aluminum Offset Outline Backer Panel on Stand-Off Brackets







D:



### **PROPERTY DETAILS**

Address: 1600 Broadway, Sacramento, CA 95818

**Building Size:** 60,152 square feet

67 residential units
Retail Spaces: 9,628 SF Total Retail

Cman 1 2 C17 CF fully analysis 0 as

**Space 1:** 3,617 SF, fully enclosed & conditioned 586 SF

indoor courtyard = 4,203 Total SF

Space 2: 2,072 SF, fully enclosed & conditioned 309 SF

indoor courtyard = 2,381 Total S

**Space 3:** 1,117 SF **Space 4:** 1,339 SF **Space 5:** 588 SF

Outdoor Patio Spaces (in addition to indoor courtyard)

Outdoor Patio 1: 1,455 SF Outdoor Patio 2: 854 SF Outdoor Patio 3-5: 713 SF

**Hoodshaft:** Available (Spaces 1 and

**Parking:** 15 on-sit

28 gated stalls for residents

reasetrap: Available (Spaces 1 and 2

**Gas:** Available

Metering: Separately Metered

Delivery Date: Q1-Q2, 2026

Retail Lease Rates:

Spaces 1-4: \$4.00 per square foot NNN

Snace 5: \$5.00 per square foot NNN

Zoning: C-2-SPE Stories: Five (5)

Bike Storage: Bike parking provide

Water: City of Sacramento

Gas: PG&I Electricity: SMUI

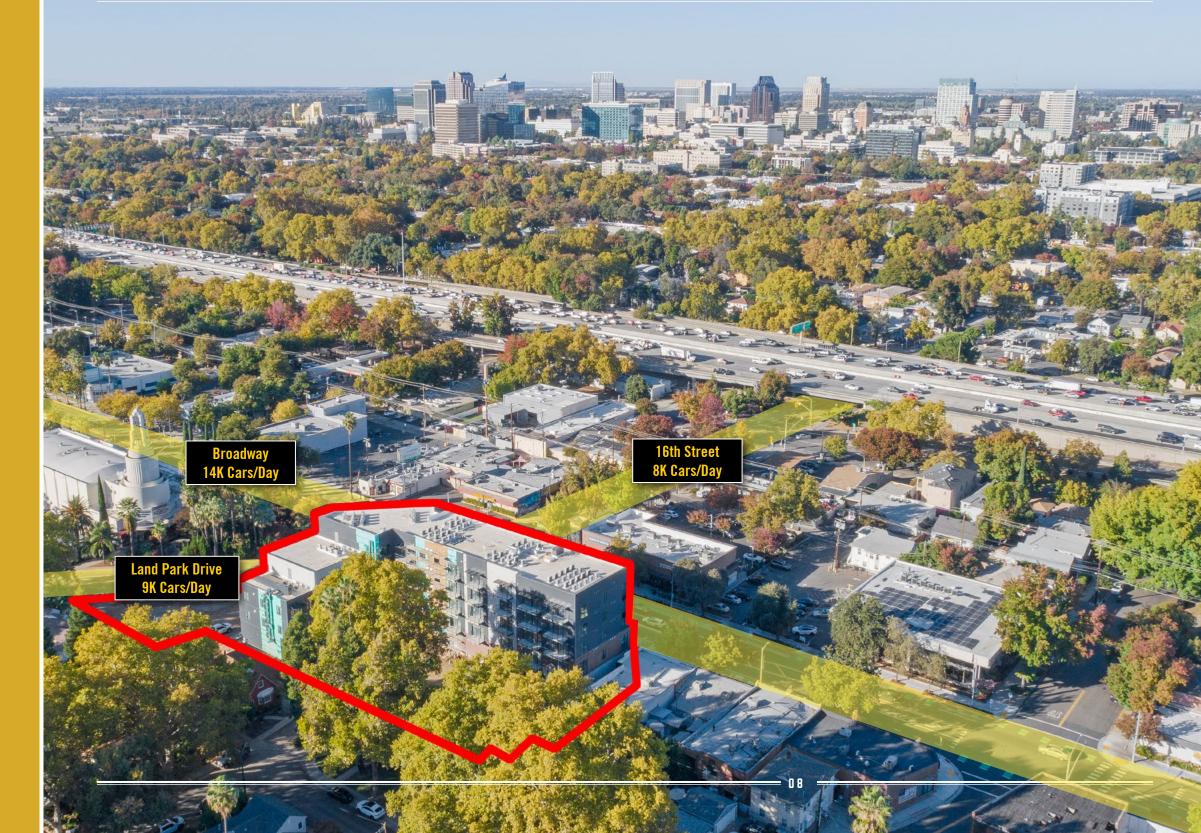
Additional Feature: Concrete podium for industrial 12 - 13' clear heights

Additional Notes: Completed street parking for Broadway & additional parking

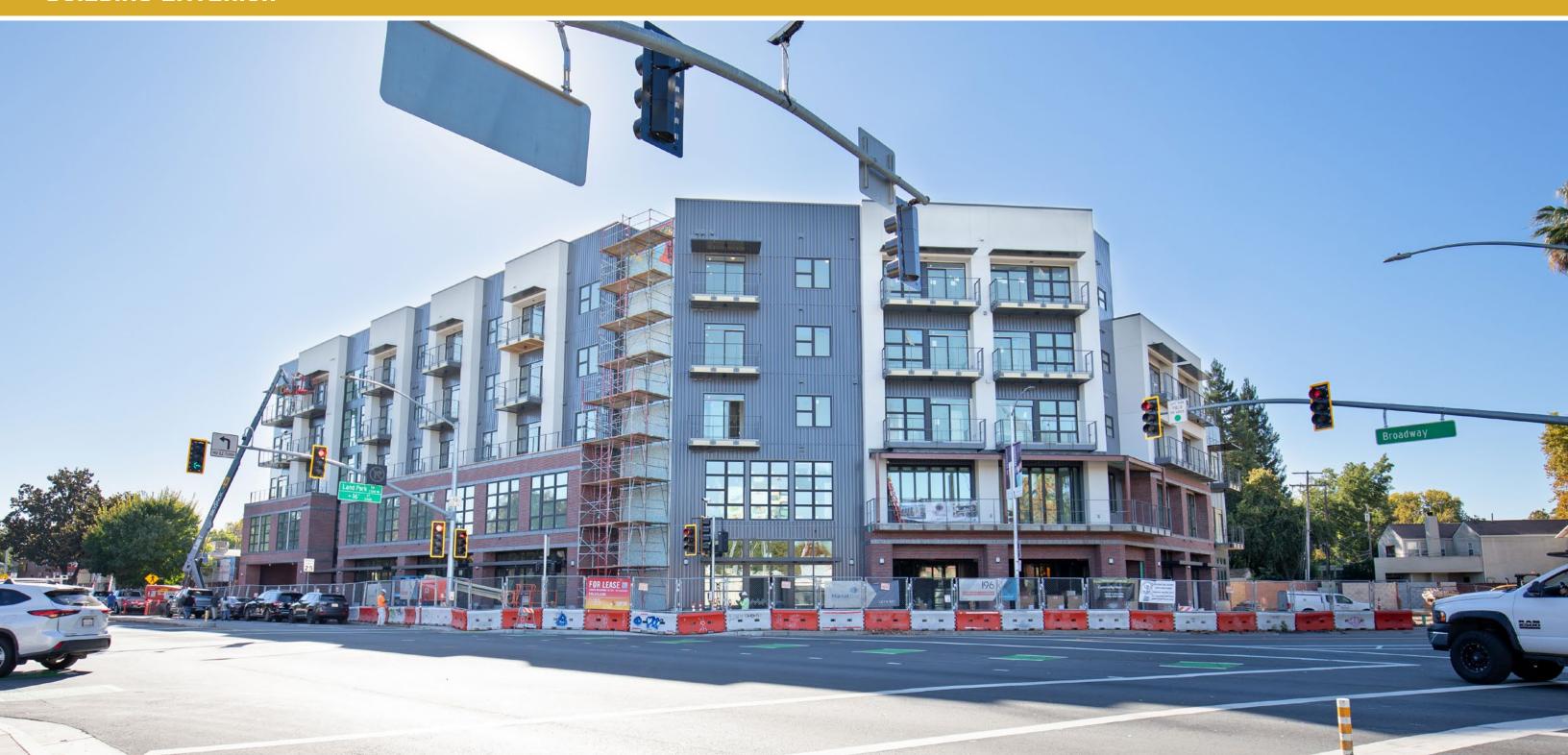
available just south and also under freeway for natrons

employees

Section One: The Property TOWER BROADWAY



### **BUILDING EXTERIOR**



### RESTAURANT INTERIOR POTENTIAL



### RESTAURANT INTERIOR POTENTIAL



### RESTAURANT PATIO POTENTIAL



### **CAFE INTERIOR POTENTIAL**



### JUICE SHOP INTERIOR POTENTIAL



### MINI MART INTERIOR POTENTIAL



### BANK INTERIOR POTENTIAL

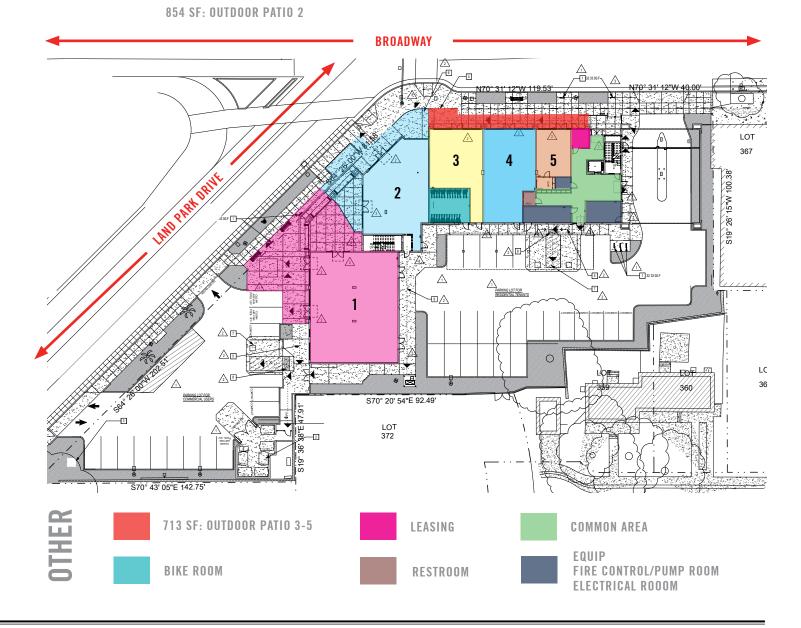


# FLOOR PLAN

### 9,628 SF TOTAL RETAIL







Section Three: The Location TOWER BROADWAY



# BUILDING LOCATION

#### BROADWAY IS SEEN BY MANY AS THE NEXT MAJOR DOWNTOWN CORRIDOR

On the cusp of Land Park and Southside Park neighborhoods, but soon to be a destination all its own, Sacramento's East Marina district, as a portion of the Broadway Corridor, is coming alive.

Several key investment/developments have

been made nearby and the path of progress is beginning to accelerate. The street improvement program, the Broadway/WestSac Bridge, development of numerous high-end mixed-use projects and new retail/restaurant amenities are all helping to breathe new life

into this iconic blvd.

City Councilman Steve Hansen says he sees Broadway as the next major downtown corridor to modernize now that K Street and R Street are maturing corridors. "The opportunities really abound here" Hansen said.

















### **NEARBY DEVELOPMENT PROJECTS**

Below are some of the exciting developments and amenities advancing the greater Broadway region and the entire urban core.

#### **GREAT FOOD**

Broadway is home to an eclectic and multicultural culinary scene. These include Tower Café, Willie's Burgers, Jamie's Broadway Grille, and other Ethiopian, Thai, Indian, Japanese, Vegetarian, and Mexican restaurants. Nearby you will find old favorites like the Riverside Clubhouse and Vic's Ice Cream, as well as a newer places like Massulo Pizza.

#### **BROADWAY BRIDGE**

The Broadway Bridge is a government-led improvement that will connect Broadway to West Sacramento over the Sacramento River. This will allow convenient walkable access to the various amenities available in West Sacramento.

#### **SELLAND'S MARKET CAFE**

Selland's Market Cafe opened their Broadway location in late 2017. This provides an additional place to eat and enjoy along Broadway, just a short walk or ride from the subject property.

#### THE KITCHEN

The Kitchen relocated from the Arden area to 915 Broadway in 2023. The Kitchen is a Michelin-starred restaurant serving a six-course prix fixe dinner menu based upon the best and freshest ingredients available, most of which are procured locally and regionally.

#### PEDESTRIAN IMPROVEMENTS

The city updated the busy thoroughfare from two lanes in each direction to one with center turn lanes in order to slow traffic and encourage a main-street feel where people can ride bikes and restaurants can use the sidewalks to create patio seating.

#### **BROADWAY REDUX**

Local infill builder Indie Capital developed Broadway Redux project, ultramodern urban infill project of nine single-family homes. Two models were inserted to respond to the varying contexts — a 3 story, vertical model fronting the urban Broadway street edge, and a more modest 2 story model nestled into the very residential Yale Street context. Designed by Johnsen Schmaling Architects, the award-winning designs have bolstered the Broadway corridor as an exciting place to be. The Project is complete.

#### ONYX BOUTIQUE APARTMENTS

Directly north of (and essentially adjacent to) the subject property is ONYX, a 41-unit boutique apartment development that features modern design, and a community courtyard for gathering.

#### THE TOWER THEATRE

The Tower Theatre is one of Sacramento's most iconic landmarks that opened its doors in 1938. More than 75 years later, it is still the premier place to catch some of the best independent and foreign films within 100 miles.

#### 1817 BROADWAY

Local developers will develop a 74 unit over 8,500 square feet of retail mixed-use development at the northwest corner of 19th and Broadway.

#### 1901 BROADWAY

Bay Area-based affordable housing developer EAH Housing has submitted plans for two five-story buildings at 1901 Broadway, with 150 apartments and about 1,700 square feet of retail space. It is now under construction.

#### 2110 BROADWAY

Local developers at SKK aim to develop a project called Broadway Village at 2110 Broadway, extending along the street from 21st to 23rd streets. The project would have either 593 or 693 residential units, a grocery store and other retail across six buildings.

#### **QR**

9th & Broadway – also by Indie Capital and Johnsen Schmaling Architects – is a community of 17 duplex homes. Phase I and II are both completed and sold, with 17 duplex homes fronting Broadway and also 9th Street.



Section Three: The Location

### **NEW RESIDENTS ON THE GRID**

#### 16th and J Mixed Use



Along the entire north side of J Street between 16th and 17th streets, a parking lot, restaurant building and vacant auto shop is proposed a seven-story, 200-apartment-unit project with ground-floor commercial space.

#### Cascade



On the corner of 17th and I Street is a proposed 8-story project of 208 residential units with ground floor retail.

#### The Mansion



Rising on the site of the former Mansion Inn Hotel at 16th and H Streets is a 5-story mixed-use community of 186 residential apartments, delivered Spring 2022.

#### Envoy



Mixed-use development project with 153 units over 10,250 SF of retail space with a first quarter - 2023 completion date.

#### Maker @ 15S



A Mixed-use development project near the R Street Corridor with 137 units over 9,175 SF of retail space with a 2023 completion date.

#### The Frederic



Mixed-use development project with 162 units over 7,000 SF of retail space with a 2022 completion.

#### **E**@16 - The Eleanor



Recently completed project on the corner of E and 16th Street, featuring 95 units, luxurious lobby, dog spa, fitness center, and roof deck.

#### Lot X



Proposed mixed-use development with a residential skyscraper component at 201 N Street. If built, the 32-story structure would be the tallest residential skyscraper in the State Capitol. Beyond housing, Lot X would create an open plaza overlooked by townhomes, a five-story office building, and a seven-story garage.

#### Sacramento Commons



Mixed-use development project with 436 units over 6,000 SF of retail space. 2022 - 2023









Located on the Broadway Corridor - Sacramento's up-and-coming submarket. 1600 Broadway tenants will enjoy being near the urban core with easy access to every corner of the city and easy access on and off to Highway 50/80 freeway.

#### POPULAR RESTAURANTS & AMENITIES NEAR 1600 BROADWAY (NOT ALL ARE MENTIONED HERE):

Andy Nguyen's Vegetarian Asha Urban Baths Asian Food Center Balshor Florist Betty Wine Bar & Bottle Shop Bike Dog Broadway Taproom Binchoyaki **Broadway Donuts** Broadway Veterinary Hospital Bueno Cafe Buffalo Pizza & Ice Cream Cafe Dantorels Carl's Jr. Chase Bank Chipotle Creole Soul Restaurant Curtis Park Market Delish Pizza

Dim Sum House

Ernesto's Mexican Food Faria Bakery Fixin's Soul Kitchen Flame Club Flawless Boxing & Fitness Fuji Sacramento Golden Dragon Gunther's Ice Cream Heat Shabu Hook and Ladder Hop Gardens Jamie's Broadway Grille Jensai Sushi Ju Hachi Koi Japanese Bistro Kyoto Sushi Bar Lam Kwong

Lola's Lounge

Los Immortales Taqueria

Los Jarritos Masullo Mast Coffee Ming Dynasty MIso Japanese Noah's NY Bagels Noodles To Thai For NUG Sacramento McDonald's Mecha Mucho Naked Coffee Old Ironsides Osaka-Ya Pangaea Bier Cafe Public Land Store Pushkin's Bakery Queen Sheba Quickly Real Pie Company

Revolution Winery & Kitchen River City Deli & Bagels Riverside Clubhouse ROC&SOL Diner Sac Natural Foods Co-op Sacramento Poultry Co. Sampino's Kitchen Selland's Market Scorpio Coffee Sheba's Cafe Smart & Final Smash Sacramento Southside Park Southside Super Star India Curry & Grill Sun Up Market Sunh Fish Taco Bell Taiwan Best Mart

Target Temple Coffee Roasters Thai Farm House BBQ Thai Time The Coconut on T The Habibi's Grill The Kitchen Tower Cafe Tower Theatre Tupi Coffee Upscale Thrift Urban Roots Brewery Vallejo's Vic's Ice Cream Walgreens Wienerschnitzel Zanzibar Trading

Taqueria Maya's



Section Four: Sacramento TOWER BROADWAY



## SACRAMENTO

GSEC 2024 IS Planning 2024



1,343,590



91,637



\$92,424

GREATER SACRAMENTO'S 2.6 MILLION RESIDENTS ARE DIVERSE & HIGHLY EDUCATED

Sacramento, California's vibrant capital, is rapidly becoming a top destination for new residents and businesses. According to data from the U.S. Census Bureau, the city's population grew by approximately 1.5% annually over the past decade, driven by its unique blend of urban appeal and natural beauty.

Central to Sacramento's urban renaissance is the Golden 1 Center, a cutting-edge arena revitalizing downtown and serving as a hub for entertainment. Since its opening in 2016, the area has seen a 38% increase in

new businesses, according to a report by the Sacramento Business Journal, symbolizing the city's dynamic growth and commitment to community engagement.

New urban developments, particularly in multifamily housing and hotel sectors, are reshaping Sacramento's skyline. With a 25% increase in multifamily housing projects over the last five years, as reported by the Sacramento Bee, and a surge in hotel construction, Sacramento is meeting the demands of its growing population and tourism industry.

Known as the "City of Trees" and the "Farm-to-Fork Capital," Sacramento offers an exceptional quality of life with over 200 parks and a thriving culinary scene. As the capital of California, the world's fifth-largest economy, Sacramento provides residents with numerous opportunities and resources.

Sacramento's growth reflects its cultural richness, economic opportunities, and natural beauty, making it one of California's most desirable places to live and work











### SACRAMENTO DATA BITES

e affordability of real estate, lower cost of living and booming Downtown, many have found ideal location to achieve a turnkey live-work-play lifestyle.

#### SACRAMENTO'S CITY RANKINGS:

#3 Best Foodie City in America

- **#4** Best Cities for Nerds
- **#5** U.S. Cities with Fastest Growth in Tech Jobs
- **#5** Bike-friendly Cities
- **#6** Nation's Greatest Cities for Food Lovers
- **#7** Best Place to Raise Active Children
- **#9** City for Happiest Young Professionals

### POPULATION GREATER SACRAMENTO REGION

### PERCENTAGE OF POPULATION WITH A DEGREE OR SOME COLLEGE:

#### NUMBER OF **EMPLOYEES** WITHIN VARYING RADIUS OF THE STATE CAPITOL:



#### **ANNUAL CONSUMER SPENDING** WITHIN ONE MILE OF THE STATE CAPITOL:



#### COST OF LIVING INDEX - \$100,000 BASE SALARY MOVE TO SACRAMENTO FROM SAN FRANCISCO

Grocery will cost:	18.68% less
Utilities will cost:	
Transportation will cost:	
Healthcare will cost:	

#### SACRAMENTO LARGEST JOB COUNTS BY OCCUPATION:

Office & Administrative Support	14.20%	115,931
Sales	10.91%	89,063
Executive, Managers & Admin	10.58%	86,391
Food Preparation, Serving	6.12%	49,978
Business and Financial Operations	5.94%	48,500

### OWNERS VS. RENTERS

**37.66%** Renters

#### MIDTOWN FARMERS MARKET









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