

RIMROCK PLAZA

±970 SF - ±2,380 SF FOR LEASE IN VONS ANCHORED CENTER

4711-4791 East Palm Canyon Drive, Palm Springs, CA 92264



HEATHER SHARP

Senior VP, Retail Sales & Leasing
O: 909.230.4500 | C: 760.880.1858
heather@progressiverep.com
DRE #01146312

PROGRESSIVE
REAL ESTATE PARTNERS

SIGNALIZED INTERSECTION WITH ±38,964 CPD



±1,750 SF Available | ±1,600 SF Available | ±1,575 SF Available

±2,380 SF Available | ±1,315 SF Available | ±970 SF Available

±1,200 SF Available

EISENHOWER HEALTH

PALM SPRINGS ANIMAL HOSPITAL URGENT CARE

VONS

Palm Springs PUBLIC Library

VONS FUEL

Lennar Homes Development ±80 Single Family Homes

±38,964 CPD

E Palm Canyon Drive

Matthew Drive

Gene Autry Trail

PROPERTY DESCRIPTION

PROPERTY OVERVIEW

Rimrock Plaza is a premier neighborhood shopping center located at the East Entrance to Palm Springs, strategically positioned along East Palm Canyon Drive and Gene Autry Trail/Matthew Drive, a high-traffic corridor that offers exceptional visibility and accessibility. Surrounded by a mix of boutique resorts, trendy restaurants, and high-end residential neighborhoods, Rimrock Plaza provides an ideal location for retail, restaurant, and medical office spaces. Located in one of the most dynamic and rapidly growing areas of Palm Springs, Rimrock Plaza offers an unmatched opportunity for businesses looking to establish a presence in a high-traffic, affluent community. With new homes being built adjacent to the center, the area is poised for further growth, increasing potential customer footfall and enhancing the overall appeal of the plaza.

HIGHLIGHTS

- **Rimrock Plaza is currently under renovation.** New facade, new landscaping, new lighting, and monument signage opportunities. Current available spaces range from small boutique shops to larger retail units
- **Major Tenancy Update:** The Palm Springs Public Library has leased $\pm 6,000$ SF at Rimrock Plaza, bringing a strong civic anchor to the center and enhancing daily customer traffic.
- **Prime Location:** Situated on the south side of E. Palm Canyon Drive at the intersection of Gene Autry Trail/Matthew Drive, offering easy access to the entire Coachella Valley and unbeatable visibility to $\pm 38,964$ cars per day.
- **Strong Co-Tenant Mix:** Anchored by major tenants such as Vons, Vons Fuel Station, and Eisenhower Health Center, creating a steady flow of foot traffic and cross-shopping opportunities.



BULLETS HEADLINE

- **Continued Residential Growth:** In addition to the existing substantial housing base surrounding the center, 80 new homes are currently under construction by Lennar Homes on adjacent land, with prices starting at \$980,000—further expanding the already strong customer pool.
- **Population Growth:** Over 185,000 full time residents within a 15 minute drive and over a million residents seasonally.
- **Affluent Area:** Average household income in the immediate area exceeds \$112,357 increasing by double during season.
- **Consumer Spending:** High levels of consumer spending across all categories, including food and alcohol, entertainment, apparel, and healthcare.

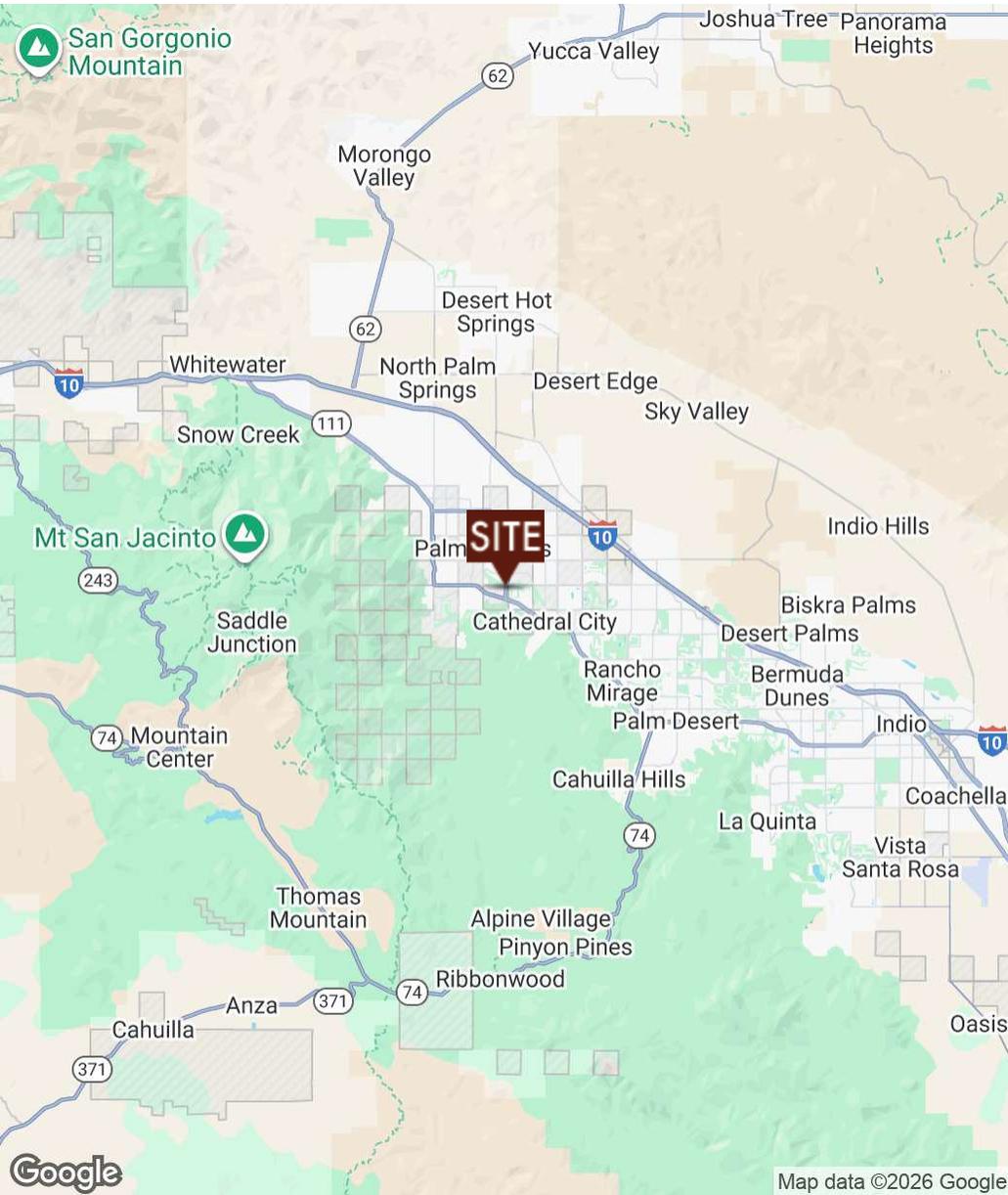
SITE PLAN



AVAILABLE SUITES



LOCATION MAPS



DEMOGRAPHICS

	1 mi	3 mi	5 mi
POPULATION			
2025 Total Population	5,024	66,196	120,929
2025 Median Age	60.2	47.9	49.6
2025 Total Households	3,101	30,466	56,595
2025 Average Household Size	1.6	2.1	2.1
INCOME			
2025 Average Household Income	\$140,780	\$112,357	\$129,765
2025 Median Household Income	\$71,959	\$77,448	\$86,176
2025 Per Capita Income	\$86,950	\$51,850	\$60,862
BUSINESS SUMMARY			
2025 Total Businesses	220	2,470	5,099
2025 Total Employees	1,586	17,128	39,777

Presented By



HEATHER SHARP

Senior VP, Retail Sales & Leasing

T 909.230.4500 | C 760.880.1858

heather@progressiverep.com

CaIDRE #01146312

Confidentiality & Disclaimer

EACH PARTY SHALL CONDUCT ITS OWN INDEPENDENT INVESTIGATION AND DUE DILIGENCE

Any party contemplating a lease or sale transaction is urged to verify all information and to conduct their own inspections and investigations including through appropriate third party independent professionals selected by such party.

All financial data, building information, zoning information, demographics, and other information that a tenant or buyer may depend upon for making their business decisions should be verified and confirmed by the party including by obtaining and reading applicable documents and reports and consulting appropriate independent professionals. Any information contained in this marketing brochure was obtained from sources that we deemed reliable. While we do not doubt its accuracy, we do not make any guaranty, warranty, or representation about the accuracy of the information contained herein.

Progressive Real Estate Partners does not serve as a financial or business advisor to any party regarding any proposed transaction.

Legal questions should be discussed by the party with an attorney. Tax questions should be discussed by the party with a certified public accountant or tax attorney. Title questions should be discussed by the party with a title officer or attorney. Questions regarding the condition of the property and whether the property complies with applicable governmental requirements should be discussed by the party with appropriate engineers, architects, contractors, other consultants and governmental agencies.

Materials and information from any source, whether written or verbal, that may be furnished for review are not a substitute for a party's active conduct of its own due diligence to determine these and other matters of significance to such party.