

LUDLOW PLAZA

433 CENTER STREET | LUDLOW, MA

AVAILABLE 10,117 SF & 15,228 SF



ANCHOR TENANTS
Bank of America

Experience the difference
ROCKY'S
ACE Hardware

PROPERTY INFORMATION

- Direct access and visibility to I-90 (Mass Pike) offering tremendous visibility and ease of access to daily commuters and regional shoppers (~60K).
- Recent and ongoing **housing development** is expanding the town's population and raising demand for retail, services, and food & beverage options.
- Many national and regional brands are **underrepresented**, creating opportunities to capture **first-mover advantage**.
- Strong community pride and local engagement support **repeat visits** and **brand loyalty** for well-positioned retailers and offer opportunities to integrate with local events or schools often see meaningful community support.

SPACE DETAILS

- Available 10,117 sf & 15,228 sf

AREA DEMOGRAPHICS

2025 DEMOGRAPHICS	1 MILE	3 MILE	5 MILE
POPULATION	9,915	40,764	98,079
MEDIAN HH INC	\$71,253	\$79,409	\$81,127
AVERAGE HH INC	\$91,639	\$103,577	\$103,792



www.CharterRealty.com



FOR MORE INFORMATION CONTACT:

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TENANTS / AVAILABILITY

#	Tenant	Sq. Ft.
1	Big Y	56,218
2	Available	15,228
3	Rocky's Ace Hardware	12,394
4	Available	10,117
5	Cluett's	3,958
6	Ludlow Dentistry	2,077
7	Ludlow Nail Salon	2,076
8	Great Clips	1,156
9	Playnow	1,758
10	Bank of America	189
11	Country Bank	2,700



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TRADE AREA DEMOGRAPHICS

1 MILE RADIUS:



Total Population: 9,915

Households: 4,419

Daytime Population: 7,638

Median Age: 44.2



Average Household Income: \$91,639

Median Household Income: \$71,253

3 MILE RADIUS:



Total Population: 40,764

Households: 16,541

Daytime Population: 32,619

Median Age: 41.8



Average Household Income: \$103,577

Median Household Income: \$79,409

5 MILE RADIUS:



Total Population: 98,079

Households: 39,397

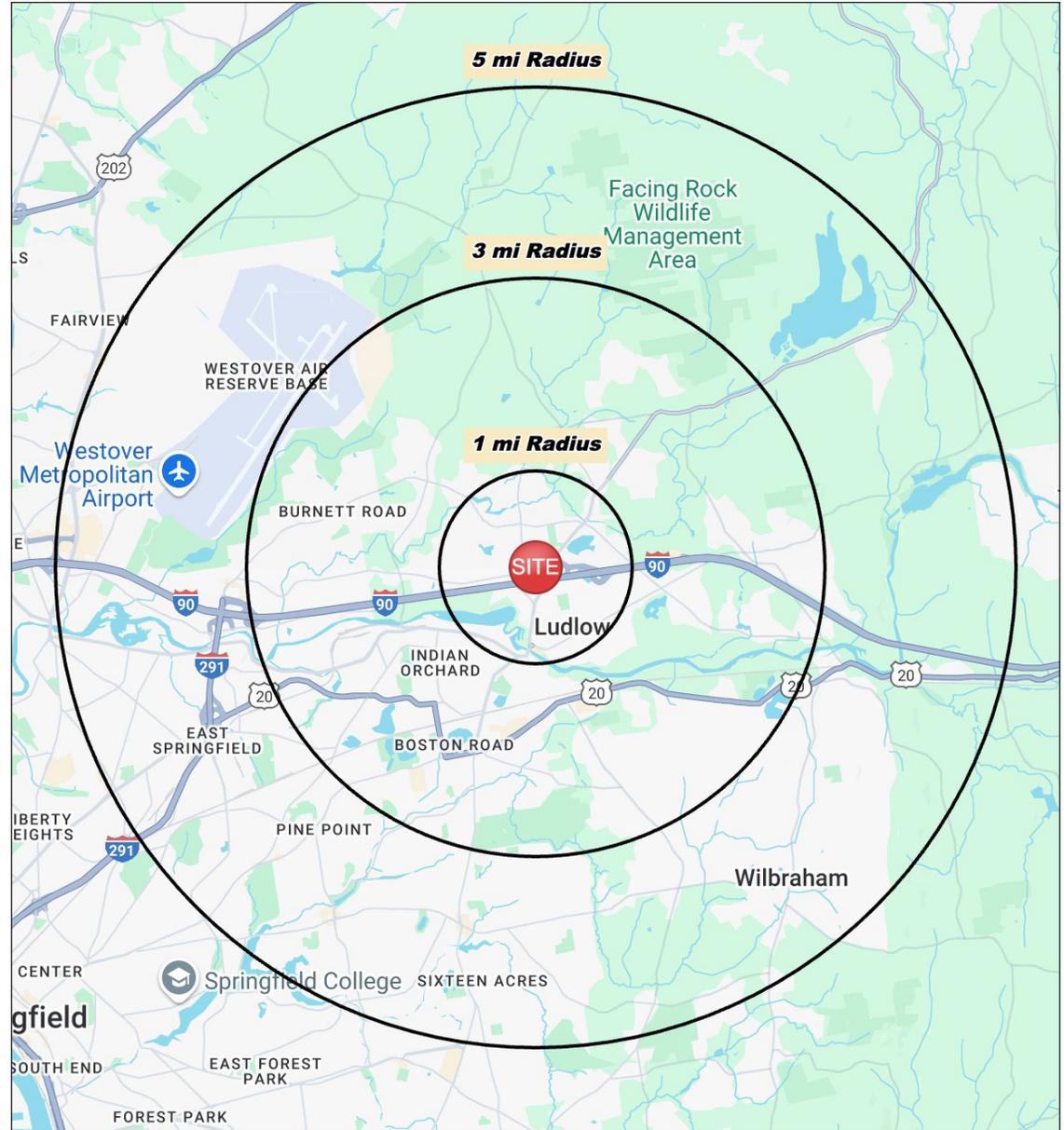
Daytime Population: 78,367

Median Age: 40.8



Average Household Income: \$103,792

Median Household Income: \$81,127



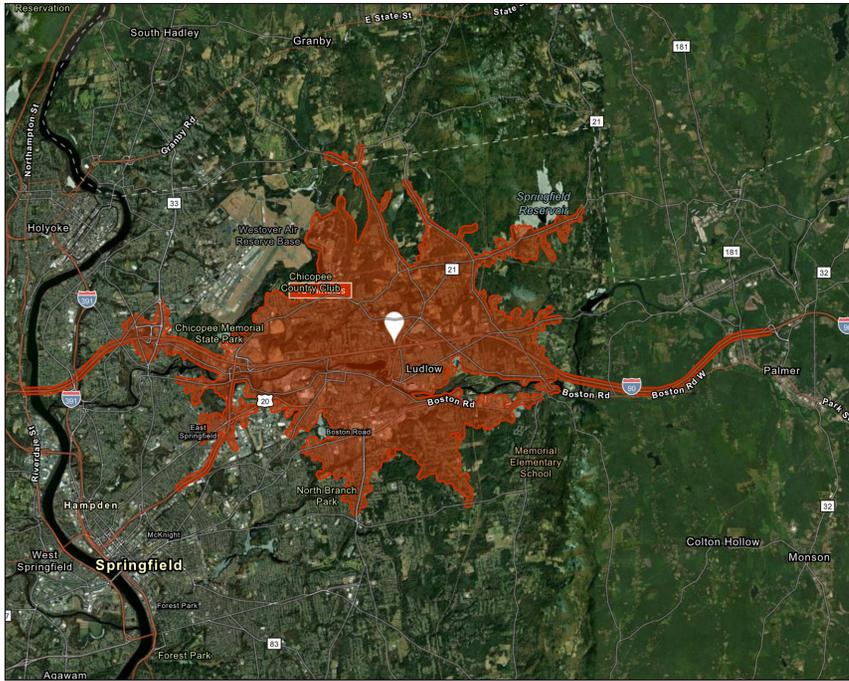
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10 MINUTE DRIVE TIME



KEY FACTS

40,397

Population

42.8

Median Age

\$69,580

Median Household Income

40,049

Daytime Population

TAPESTRY SEGMENTS

Room to Roam <i>2,728 households</i>	Dreambelt <i>2,490 households</i>	Moderate Metros <i>1,820 households</i>
<p>Socioeconomic Traits</p> <p>Primarily in the Midwest and South, these metro-area communities feature older, married homeowners in single-family homes. Self-employment is common, with affordable housing, multiple vehicles, and commuting alone the norm.</p>	<p>Socioeconomic Traits</p> <p>These Western suburban neighborhoods house mostly middle-income, working couples aged 35-74. Homes are mid-century builds with ample parking. Residents commute alone, and most properties are valued between \$300K and \$500K.</p>	<p>Socioeconomic Traits</p> <p>In growing suburban areas, these young communities feature diverse households, including singles and families with young children. Residents earn middle incomes, work in service jobs, and live in modest, often pre-1990 single-family homes.</p>
<p>Household Types</p> <p>Married couples with no kids</p>	<p>Household Types</p> <p>Married couples</p>	<p>Household Types</p> <p>Married couples; singles living alone</p>
<p>Typical Housing</p> <p>Single Family</p>	<p>Typical Housing</p> <p>Single Family</p>	<p>Typical Housing</p> <p>Single Family</p>

TOTAL RETAIL SALES

Includes F&B



\$354,027,800

EDUCATION

Bachelor's Degree or Higher



25%

OWNER OCCUPIED HOME VALUE

Average



\$424,285

ANNUAL HOUSEHOLD SPENDING

\$3,224

Eating Out

\$1,952

Apparel & Services

\$5,972

Groceries

\$181

Computer & Hardware

\$6,258

Health Care



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