The New Nevada

Grow Your Business Here

PROGRESS.

Transportation

LESS THAN 1-DAY TRUCK
SERVICE TO > 60 M
CUSTOMERS, 8 STATES,
5 MAJOR PORTS.
2-DAY TRUCK SERVICE TO
11 STATES.

Tax Advantages

NO CORPORATE TAX
NO PERSONAL INCOME TAX
NO INVENTORY TAX
NO FRANCHISE TAX
NO SPECIAL INTANGIBLE TAX

Tier 1 University

UNIVERSITY OF NEVADA RENO, MORE THAN 20,000 STUDENTS



MEETING THE CHANGING
NEEDS OF INDUSTRY
THROUGH HIGHER
EDUCATION, NEW COLLEGE
TECHNICAL PROGRAMS,
INDUSTRY CERTIFICATIONS,
STEAM PROGRAMS, AND
ATTRACTING TALENT TO THE
REGION.

Greater Reno-Sparks

~100 COMPANIES HAVE RELOCATED HERE IN 3 YEARS.
COST OF LIVING .9% LOWER THAN NATL AVG.
RANKED IN TOP 100 PLACES TO LIVE.
RANKED IN 35 BEST CITIES FOR MILLENNIALS TO WORK.
AVERAGE COMMUTE 22 MIN.

Business-Friendly

RANKED IN TOP 10 STATES FOR BEST BUSINESS TAX CLIMATE. RANKED IN TOP 10 STATES FOR BUSINESS INCENTIVES.



Technology Infrastructure

MAJOR DATA CENTERS: SWITCH, APPLE, E-BAY, RACKSPACE.
RESEARCH COLLABORATION.
HOME TO MICROSOFT, INTUIT, SIERRA
NEVADA CORP.
"SUPER-LOOP" FIBER NETWORK IN



Real Estate, Land, Resources

AFFORDABLE LARGE-SCALE REAL ESTATE AND WATER AVAILABLE.
LARGE INDUSTRIAL SPACE.
(TESLA GIGAFACTORY IN THE TAHOE RENO INDUSTRIAL CENTER).



Entrepreneurial Ecosystem

RANKED AS ONE OF THE 14 BEST STARTUP CITIES IN AMERICA. SUPPORT FOR ENTREPRENEURS FROM EDUCATION, MENTORSHIP AND FUNDING. HOME TO TRAINER ROAD, FILAMENT, FLIRTEY AND BRISTLECONE.

