

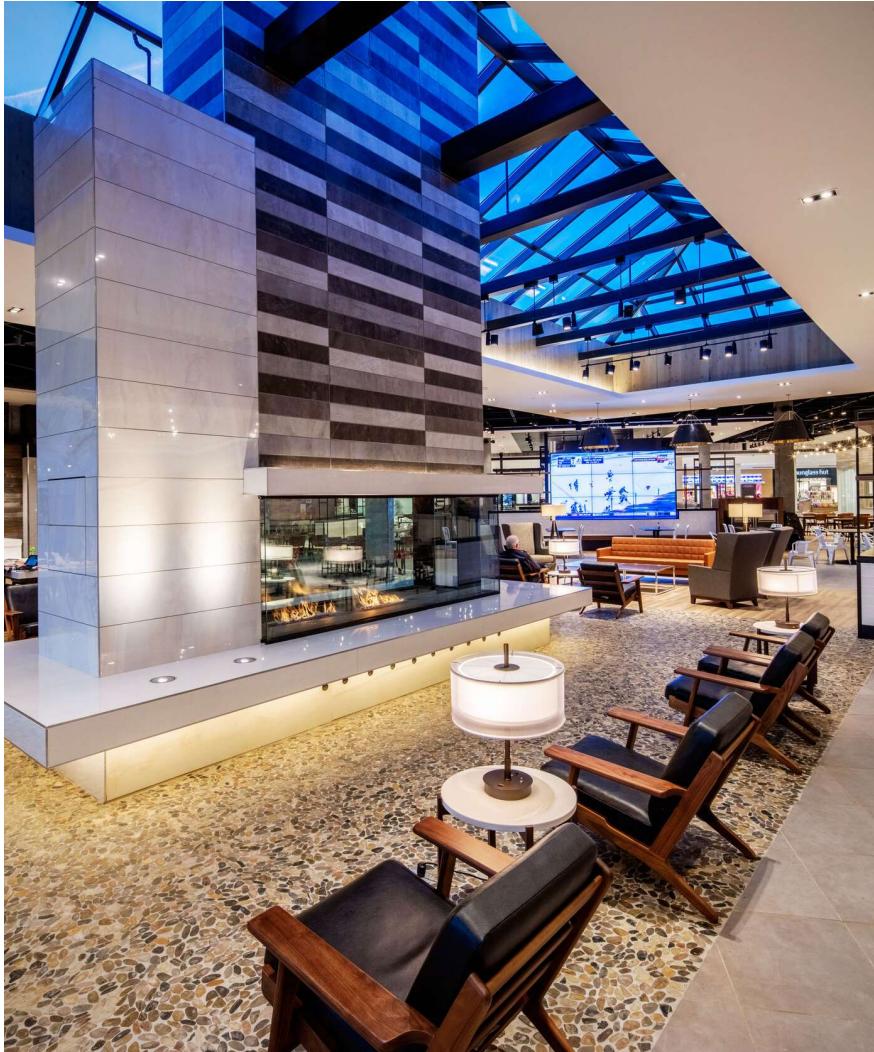
**Brookfield**  
Properties



# Southwest Plaza

Littleton, CO

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## Southwest Plaza Property Overview

Southwest Plaza celebrates the modern Colorado lifestyle, complete with elements and amenities that are relaxed and sophisticated to serve the area's affluent residents. Centrally located and convenient for the more than 75,000 employees who work within a 5-mile radius, Southwest Plaza is an outstanding retail and dining destination for southwest Denver.

The center includes an exciting lineup of popular retailers and restaurants like Bad Daddy's Burger Bar, The Cheesecake Factory, Dillard's, JCPenney, Dick's Sporting Goods, Target, Vans, CycleBar Forever 21, and H&M. The property also offers an eclectic mix of stores featuring products made by local artisans, from chic clothing and custom jewelry to fair trade woodcrafts, gourmet sauces and vintage décor. At Southwest Plaza there is something for the entire family to enjoy with entertainment options including Round1 Bowling & Amusement and Escape the Room.

### PROPERTY INFORMATION

Address: 8501 West Bowles Avenue

Market: Denver, CO

Total Retail Square Footage: 1,322,039

### 7-MILE RADIUS

2022 Population: 406,217

2022 Households: 162,650

2022 % of Households:

w/Income \$75k+: 56.44%

w/Income \$100k+: 42.17%

2022 Average Household Income: \$110,212

2022 % Pop Age 25+ w/Bachelor's Degree or Higher: 44.74%

2022 Average Home Value: \$716,152

2027 Projected Population: 409,039

2027 Projected Households: 164,052

2027 Projected Average Household Income: \$125,385

### TRADE AREA PROFILE

2022 Population: 476,051

2022 Households: 185,917

2022 % of Households:

w/Income \$75k+: 55.55%

w/Income \$100k+: 41.59%

2022 Average Household Income: \$107,658

2022 % Pop Age 25+ w/Bachelor's Degree or Higher: 43.42%

2022 Average Home Value: \$700,156

2027 Projected Population: 480,131

2027 Projected Households: 187,906

2027 Projected Average Household Income: \$122,929

### DAYTIME EMPLOYMENT

3-mile radius total: 30,373

White Collar: 65.4%

Executive/Professional: 43.9%

5-Mile radius: 74,954

White Collar: 62.4%

Executive/Professional: 41.5%

Source: Synergos

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