

KENLY

CHURCH & ASSEMBLY BUILDING

500 W Goldsboro St Kenly, NC 27524





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Kenly

Church & Assembly Building

500 W Goldsboro St Kenly, NC 27524



Purchase Price \$1,200,000.00

Property Address 500 W Goldsboro St Kenly, NC 27524

Year Built 1975

Property Size 23,520 Sq. Ft.

Land Size 4.85 Acres

COMPANY DISCLAIMER

This information has been obtained from sources believed reliable. We have not verified it and make no guarantee, warranty or representation about it. Any projections, opinions, assumptions or estimates used are for example only and do not represent the current or future performance of the property. You and your advisors should conduct a careful, independent investigation of the property to determine to your satisfaction the suitability of the property for your needs. Photos herein are the property of their respective owners and use of these images without the express written consent of the owner is prohibited.

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KENLY

CHURCH & ASSEMBLY BUILDING

500 W Goldsboro St Kenly, NC 27524 With R-20 AR zoning, the site allows for continued use as a place of worship or community facility, while also providing flexibility for future agricultural or residential redevelopment. Its location near Downtown Kenly ensures accessibility, with quick connections to US-301 and I-95 for regional convenience



PROPERTY DETAILS

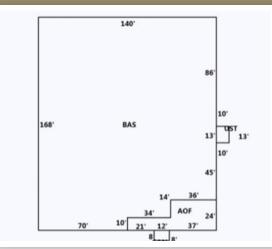
Investment Highlights

- ±32-acre assemblage in a high-growth area
- Zoning: RA and OI, offering flexible development options
- Agreement in place deferring parkway construction obligations until 2029
- Ideal for production builders and developers
- Strong demographic trends and demand for new housing
- Convenient access to Fuquay-Varina Parkway and regional highways

PROPERTY PHOTOS







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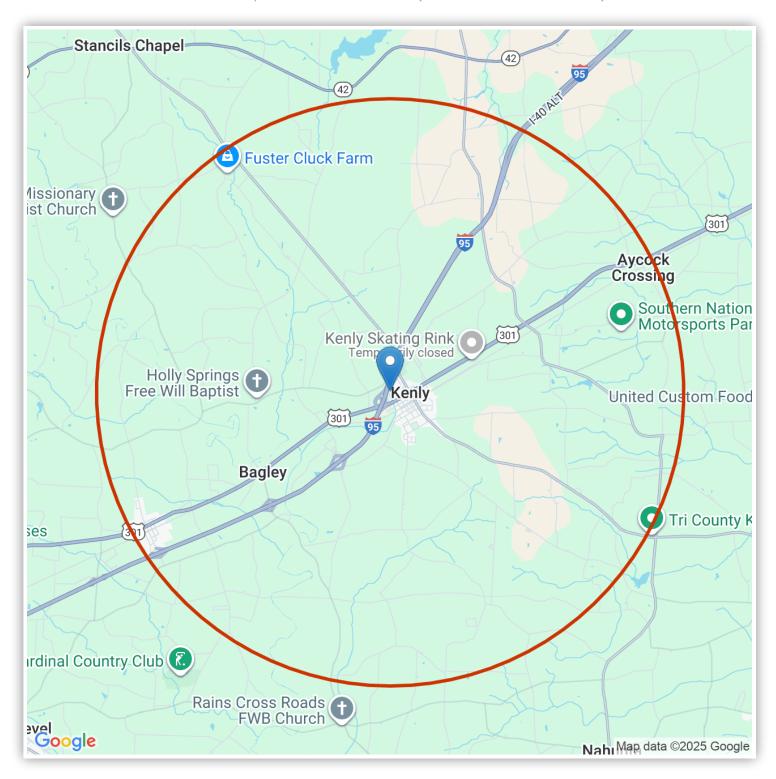


PROPERTY PHOTOS



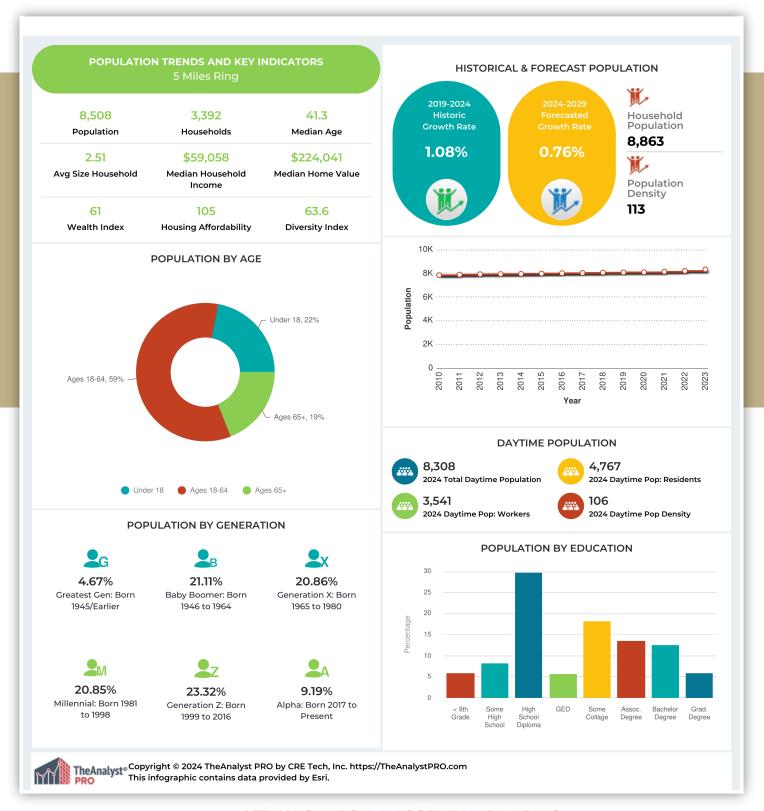


LOCATION/STUDY AREA MAP (RING: 5 MILE RADIUS)





INFOGRAPHIC: POPULATION TRENDS (RING: 5 MILE RADIUS)



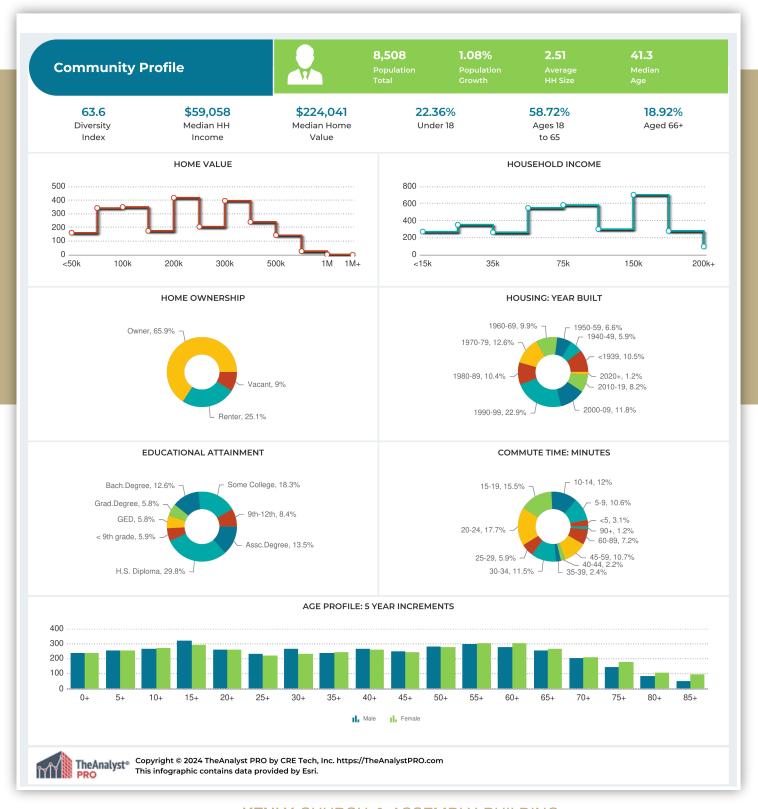
KENLY CHURCH & ASSEMBLY BUILDING

500 W GOLDSBORO ST, KENLY, NC, 27524





INFOGRAPHIC: COMMUNITY PROFILE (RING: 5 MILE RADIUS)



KENLY CHURCH & ASSEMBLY BUILDING

500 W GOLDSBORO ST, KENLY, NC, 27524





EXECUTIVE SUMMARY (RING: 5 MILE RADIUS)

	5 mile
Population	
2010 Population	7,878
2020 Population	8,127
2025 Population	8,571
2030 Population	9,238
2010-2020 Annual Rate	0.31%
2020-2025 Annual Rate	1.02%
2025-2030 Annual Rate	1.51%
2020 Male Population	48.8%
2020 Female Population	51.2%
2020 Median Age	40.9
2025 Male Population	49.4%
2025 Female Population	50.6%
2025 Median Age	41.3

In the identified area, the current year population is 8,571. In 2020, the Census count in the area was 8,127. The rate of change since 2020 was 1.02% annually. The five-year projection for the population in the area is 9,238 representing a change of 1.51% annually from 2025 to 2030. Currently, the population is 49.4% male and 50.6% female.

Median Age

The median age in this area is 41.3, compared to U.S. median age of 39.6.

Race and Ethnicity	
2025 White Alone	66.8%
2025 Black Alone	15.4%
2025 American Indian/Alaska Native Alone	0.7%
2025 Asian Alone	0.3%
2025 Pacific Islander Alone	0.0%
2025 Other Race	7.1%
2025 Two or More Races	9.7%
2025 Hispanic Origin (Any Race)	15.2%

Persons of Hispanic origin represent 15.2% of the population in the identified area compared to 19.7% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 64.1 in the identified area, compared to 72.7 for the U.S. as a whole.

Households	
2025 Wealth Index	59
2010 Households	3,089
2020 Households	3,217
2025 Households	3,496
2030 Households	3,838
2010-2020 Annual Rate	0.41%
2020-2025 Annual Rate	1.60%
2025-2030 Annual Rate	1.88%
2025 Average Household Size	2.45

The household count in this area has changed from 3,217 in 2020 to 3,496 in the current year, a change of 1.60% annually. The five-year projection of households is 3,838, a change of 1.88% annually from the current year total. Average household size is currently 2.45, compared to 2.53 in the year 2020. The number of families in the current year is 2,366 in the specified area.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality. **Source:** U.S. Census Bureau. Esri forecasts for 2025 and 2030. Esri converted Census 2010 into 2020 geography and Census 2020 data.





EXECUTIVE SUMMARY (RING: 5 MILE RADIUS)

	5 mile
Mortgage Income	
2025 Percent of Income for Mortgage	22.8%
Median Household Income	
2025 Median Household Income	\$65,080
2030 Median Household Income	\$75,121
2025-2030 Annual Rate	2.91%
Average Household Income	
2025 Average Household Income	\$79,783
2030 Average Household Income	\$88,523
2025-2030 Annual Rate	2.10%
Per Capita Income	
2025 Per Capita Income	\$32,185
2030 Per Capita Income	\$36,350
2025-2030 Annual Rate	2.46%
GINI Index	
2025 Gini Index	41.9
Households by Income	

Current median household income is \$65,080 in the area, compared to \$81,624 for all U.S. households. Median household income is projected to be \$75,121 in five years, compared to \$92,476 all U.S. households.

Current average household income is \$79,783 in this area, compared to \$116,179 for all U.S. households. Average household income is projected to be \$88,523 in five years, compared to \$128,612 for all U.S. households.

Current per capita income is \$32,185 in the area, compared to the U.S. per capita income of \$45,360. The per capita income is projected to be \$36,350 in five years, compared to \$50,744 for all U.S. households.

be \$30,330 in five years, compared to \$30,744 for all 0.3. Households.	
Housing	
2025 Housing Affordability Index	101
2010 Total Housing Units	3,475
2010 Owner Occupied Housing Units	2,121
2010 Renter Occupied Housing Units	968
2010 Vacant Housing Units	386
2020 Total Housing Units	3,560
2020 Owner Occupied Housing Units	2,233
2020 Renter Occupied Housing Units	984
2020 Vacant Housing Units	343
2025 Total Housing Units	3,836
2025 Owner Occupied Housing Units	2,518
2025 Renter Occupied Housing Units	978
2025 Vacant Housing Units	340
2030 Total Housing Units	4,179
2030 Owner Occupied Housing Units	2,822
2030 Renter Occupied Housing Units	1,017
2030 Vacant Housing Units	341
Socioeconomic Status Index	
2025 Socioeconomic Status Index	46.3

Currently, 65.6% of the 3,836 housing units in the area are owner occupied; 25.5%, renter occupied; and 8.9% are vacant. Currently, in the U.S., 57.9% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 9.8% are vacant. In 2020, there were 3,560 housing units in the area and 9.6% vacant housing units. The annual rate of change in housing units since 2020 is 1.43%. Median home value in the area is \$237,058, compared to a median home value of \$370,578 for the U.S. In five years, median value is projected to change by 7.59% annually to \$341,696.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality. **Source:** U.S. Census Bureau. Esri forecasts for 2025 and 2030. Esri converted Census 2010 into 2020 geography and Census 2020 data.





DEMOGRAPHIC AND INCOME (RING: 5 MILE RADIUS)

Summary		Census 2		Census 202		2025		203
Population			,878	8,12		8,571		9,2
Households		3	,089	3,21	.7	3,496		3,83
Families		2	,119	2,23	0	2,366		2,5
Average Household Size			2.55	2.5	3	2.45		2.
Owner Occupied Housing Units		2	,121	2,23		2,518		2,83
Renter Occupied Housing Units			968	98	34	978		1,0
Median Age			39.3	40.	.9	41.3		42
Trends: 2025-2030 Annual Rate			Area		S	State		Nation
Population			1.51%		0.	.80%		0.42
Households			1.88%		1.	.10%		0.64
Families			1.71%		0.	.94%		0.5
Owner HHs			2.31%		1.	.21%		0.9
Median Household Income			2.91%		2.	61%		2.5
					2	2025		20
Households by Income				Nur	nber Pe	rcent	Number	Perc
<\$15,000					324	9.3%	299	7.
\$15,000 - \$24,999					268	7.7%	232	6.
\$25,000 - \$34,999					343	9.8%	311	8.
\$35,000 - \$49,999					495 14	4.2%	514	13.
\$50,000 - \$74,999					540 1	5.4%	561	14.
\$75,000 - \$99,999					371 10	0.6%	397	10.
\$100,000 - \$149,999					685 19	9.6%	857	22.
\$150,000 - \$199,999					326	9.3%	472	12.
\$200,000+					144	4.1%	195	5.
Median Household Income				\$65	,080		\$75,121	
Average Household Income				\$79	,783		\$88,523	
Per Capita Income				\$32	,185		\$36,350	
	Cei	nsus 2010	Cer	ısus 2020		2025		20
Population by Age	Number	Percent	Number	Percent	Number	Percent	Number	Perc
0 - 4	490	6.2%	450	5.5%	480	5.6%	509	5.
5 - 9	524	6.7%	484	6.0%	506	5.9%	522	5.
10 - 14	569	7.2%	640	7.9%	502	5.9%	541	5.
15 - 19	536	6.8%	563	6.9%	602	7.0%	491	5.
20 - 24	459	5.8%	442	5.4%	508	5.9%	558	6.
25 - 34	865	11.0%	913	11.2%	1,051	12.3%	1,166	12.
35 - 44	1,139	14.5%	961	11.8%	1,039	12.1%	1,172	12.
45 - 54	1,162	14.7%	1,107	13.6%	1,050	12.2%	1,134	12.
55 - 64	1,030	13.1%	1,121	13.8%	1,184	13.8%	1,208	13.
65 - 74	685	8.7%	881	10.8%	977	11.4%	1,104	11.
75 - 84	329	4.2%	445	5.5%	531	6.2%	647	7.
85+	93	1.2%	119	1.5%	143	1.7%	187	2.
		nsus 2010		nsus 2020		2025		20
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Perc
White Alone	5,971	75.8%	5,669	69.8%	5,727	66.8%	6,002	65.
Black Alone	1,256	15.9%	1,157	14.2%	1,316	15.4%	1,462	15.8
American Indian Alone	41	0.5%	54	0.7%	61	0.7%	68	0.1
, crican Indian / None	21	0.3%	22	0.3%	28	0.7%	35	0.4
Asian Alone	21	0.0%	0	0.0%	1	0.0%	1	0.
Asian Alone Pacific Islander Alone	Λ			0.0 /0		0.0 /0		
Pacific Islander Alone	0 494			6.3%	605	7 1%	705	7
Pacific Islander Alone Some Other Race Alone	494	6.3%	512	6.3% 8.8%	605 833	7.1%	705 966	
Pacific Islander Alone				6.3% 8.8%	605 833	7.1% 9.7%	705 966	7.0 10.

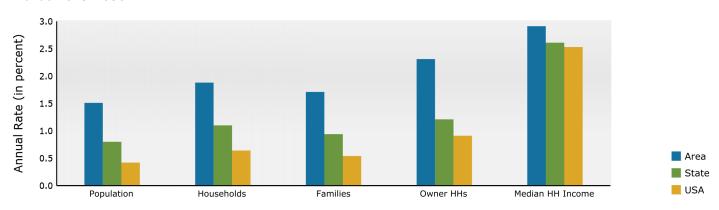
Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census in 2020 geographies.



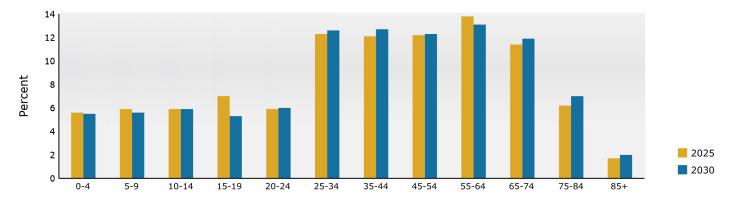


DEMOGRAPHIC AND INCOME (RING: 5 MILE RADIUS)

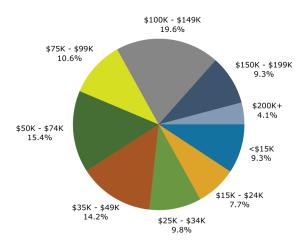
Trends 2025-2030



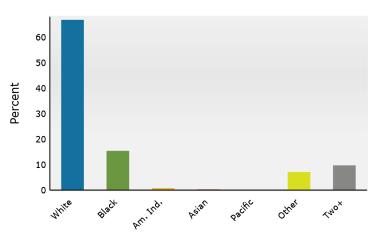
Population by Age



2025 Household Income



2025 Population by Race



2025 Percent Hispanic Origin:15.2%

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census in 2020 geographies.



HOUSING PROFILE (RING: 5 MILE RADIUS)

Population		Households	
2020 Total Population	8,127	2025 Median Household Income	\$65,080
2025 Total Population	8,571	2030 Median Household Income	\$75,121
2030 Total Population	9,238	2025-2030 Annual Rate	2.91%
2025-2030 Annual Rate	1.51%		

	Censu	s 2020	20	25	20	30
Housing Units by Occupancy Status and Tenure	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	3,560	100.0%	3,836	100.0%	4,179	100.0%
Occupied	3,217	90.4%	3,496	91.1%	3,839	91.9%
Owner	2,233	62.7%	2,518	65.6%	2,822	67.5%
Renter	984	27.6%	978	25.5%	1,017	24.3%
Vacant	343	9.6%	340	8.9%	341	8.2%

	20	2025		
Owner Occupied Housing Units by Value	Number	Percent	Number	Percen
Total	2,518	100.0%	2,822	100.09
<\$50,000	143	5.7%	76	2.79
\$50,000-\$99,999	277	11.0%	98	3.59
\$100,000-\$149,999	286	11.4%	149	5.39
\$150,000-\$199,999	196	7.8%	143	5.19
\$200,000-\$249,999	481	19.1%	391	13.9
\$250,000-\$299,999	179	7.1%	200	7.1
\$300,000-\$399,999	513	20.4%	849	30.1
\$400,000-\$499,999	212	8.4%	418	14.8
\$500,000-\$749,999	157	6.2%	333	11.8
\$750,000-\$999,999	54	2.1%	109	3.9
\$1,000,000-\$1,499,999	10	0.4%	39	1.4
\$1,500,000-\$1,999,999	1	0.0%	1	0.0
\$2,000,000+	9	0.4%	16	0.6
Median Value	\$237,058		\$341,696	
Average Value	\$279,521		\$379,244	

Census 2020 Housing Units	Number	Percent
Total	3,560	100.0%
Housing Units In Urbanized Areas	0	0.0%
Rural Housing Units	3,560	100.0%

Census 2020 Owner Occupied Housing Units by Mortgage Status	Number	Percent
Total	2,232	100.0%
Owned with a Mortgage/Loan	1,311	58.7%
Owned Free and Clear	921	41.3%

Data Note: Persons of Hispanic Origin may be of any race.

Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data.





HOUSING PROFILE (RING: 5 MILE RADIUS)

Census 2020 Vacant Housing Units by Status		
	Number	Percent
Total	343	100.0%
For Rent	54	15.7%
Rented- Not Occupied	9	2.6%
For Sale Only	49	14.3%
Sold - Not Occupied	8	2.3%
Seasonal/Recreational/Occasional Use	12	3.5%
For Migrant Workers	2	0.6%
Other Vacant	208	60.6%

Census 2020 Occupied Housing Units by Age of Householder and Home Ownership				
			Owner Occupied Units	
		Occupied Units	Number	% of Occupied
Total		3,217	2,233	69.4%
15-24		101	39	38.6%
25-34		376	206	54.8%
35-44		494	306	61.9%
45-54		621	449	72.3%
55-59		320	229	71.6%
60-64		346	259	74.9%
65-74		563	434	77.1%
75-84		300	235	78.3%
85+		99	76	76.8%

Census 2020 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership					
				Owner Occupied Units	
			Occupied Units	Number	% of Occupied
Total			3,217	2,233	69.4%
White Alone			2,382	1,782	74.8%
Black/African American Alone			458	236	51.5%
American Indian/Alaska Native			26	18	69.2%
Asian Alone			10	7	70.0%
Pacific Islander Alone			2	0	0.0%
Other Race Alone			144	72	50.0%
Two or More Races			195	118	60.5%
Hispanic Origin			284	154	54.2%
White Alone Black/African American Alone American Indian/Alaska Native Asian Alone Pacific Islander Alone Other Race Alone Two or More Races			3,217 2,382 458 26 10 2 144 195	2,233 1,782 236 18 7 0 72	69.4% 74.8% 51.5% 69.2% 70.0% 0.0% 50.0% 60.5%

Census 2020 Occupied Housing Units by Size and Home Ownership			
		Owner Occupied Units	
	Occupied Units	Number	% of Occupied
Total	3,217	2,233	69.4%
1-Person	843	524	62.2%
2-Person	1,071	828	77.3%
3-Person	529	367	69.4%
4-Person	412	296	71.8%
5-Person	227	137	60.4%
6-Person	85	49	57.6%
7+ Person	51	33	64.7%

2025 Housing Affordability	
Housing Affordability Index	101
Percent of Income for Mortgage	22.8%

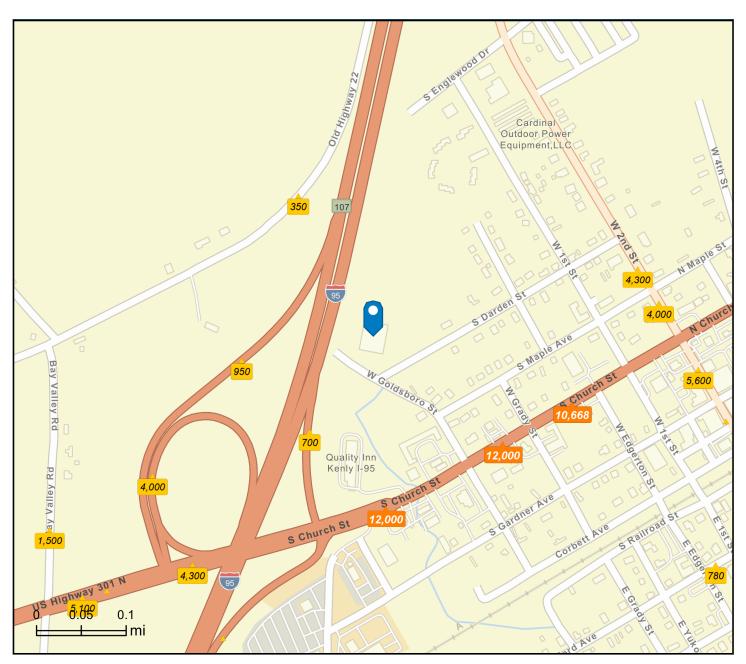
Data Note: Persons of Hispanic Origin may be of any race.

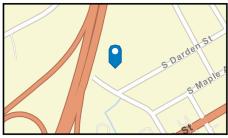
Source: Esri forecasts for 2025 and 2030. U.S. Census Bureau 2020 decennial Census data.





TRAFFIC COUNT MAP - CLOSE-UP





Source: ©2025 Kalibrate Technologies (Q1 2025).

Average Daily Traffic Volume

Up to 6,000 vehicles per day

▲6,001 - 15,000 ▲15,001 - 30,000

▲30,001 - 50,000

△50,001 - 100,000

▲More than 100,000 per day





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