

PROPERTY OVERVIEW

This 0.57-acre lot with two buildings totaling 4,450 SF is well-positioned in Paragould's most rapidly expanding residential area. Situated near the signalized intersection of US Highway 412 and South Rockingchair Road, the property has exposure to 28,600 cars per day.

This potential development site is the midpoint between Crowley's Ridge College, a small but nationally recognized institution, and the market's \$100+ million producing Walmart Super Center. It shares the intersection with 3 brand new development projects including the 2,200 square foot NEA Baptist Clinic expansion, the adjacent freestanding McDonald's, and a newly opened Kum-N-Go.

The property is also in close proximity to Greene County Tech Primary, Greene County Tech's K-8 campuses, Crowley's Ridge Academy, the Rocking Chair Village shopping center, Phillips Funeral Home and Dollar General.

HIGHLIGHTS

- Between Crowley's Ridge College & the Wal-Mart Super Center
- Two Buildings Totaling 4,450 SF
- Surrounded by Several New Development Projects
- Exposure to 28,600 CPD
- Close Proximity to Hwy 412 & S. Rockingchair Rd. Signalized Intersection



















History of Paragould

Paragould's rich history should start with the city's name itself. As the only Paragould in the world, the name was derived from a combination of the names of two railroad tycoons, J.W. Paramore and Jay Gould, whose railroad paths literally crossed in 1882 in a small community in central Greene County.

The area was still an uncultivated timber-covered tract. During this time, eastern Arkansas contained some of the highest quality lumber sources in the nation. With readily available rail transportation, the timber industry gained momentum quickly. Paragould received an increasing amount of spectators and corporate interests. Shortly thereafter, boomtowns developed all along the rail lines.

Paragould was thriving at the turn of the 20th century. The city was able to support the demands of new industries and a rising population. By 1910, the blossoming town of Paragould had three department stores, an opera house, a hospital, and six banks. However, as the 1920s neared, the timber industry began to slow down. The once vast tract of timber surrounding the town was vacant giving rise to excellent farmland. As the timber business declined, workers started turning to agriculture. Agricultural production of cotton, corn, and soybeans soon become the area's most important industry.

Throughout the early 1900s, industry and development began to flourish in Paragould. Industry in Paragould grew continually throughout the 20th Century, beginning with the relocation of Dr. Pepper Bottling, Inc., to Paragould in the 1920s. Ely's Employee Store (a shirt manufacturer), Ed White Shoe Factory and Foremost Dairy soon thereafter called Paragould home. In the early 1940s, the new Arkansas Methodist Hospital (now known as Arkansas Methodist Medical Center) was constructed on the site where the present facility exists today. Throughout the 1950s and 1960s, Paragould grew exponentially. Emerson Electric, one of Paragould's first Fortune 500 companies, built a plant in Paragould.

Thanks to the new presence of Emerson, Paragould received a growth spurt that propelled the town through more than five decades of significant growth. Other industries began relocating to Paragould, steadily increasing its population to the current 29.537.

TEXT FROM CITYOFPARAGOULD.COM

8 MILE CREEK TRAIL **FUTURE**

8 MILE CREEK TRAIL
CURRENT



BIKE LANE FUTURE

INTERSTATE & BYPASSES

Mason Coy Listing Agent

DOWNTOWN

INDUSTRIAL SECTOR

Joshua Brown | Executive Broker

Haag Brown Commercial

CONDARY

INTERSECTIONS

IN RETAIL AREA



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⁶⁶Our mission at Haag Brown Commercial is to be the best commercial real estate brokerage and development company while leading our clients to success. Our mission is to put our client's needs ahead of our own while striving to excel in quality, innovation, and value of services we provide. ⁹⁷

Haag Brown Commercial is the region's authority on listing & selling commercial real estate in Jonesboro and Northeast Arkansas. HB remains one of the top options in the region for Retail Project Development, Tenant Representation, & Investment Advising. We have experience and the expertise needed to develop and/or advise on large retail development projects. We have the ability to facilitate the expansion of national tenants who want to grow their presence in Arkansas, Oklahoma, Missouri, Mississippi, Tennessee, Alabama & Texas. Information to make the most informed decision on location is of upmost value to our clients. We have the ability to perform tenant site selection and/or build-to-suit through a revolutionary, technologically advanced build-to-suit program, which has pleased our clients immensely. All we need to know is the markets you want to be in, and we can get you there. We have the character, experience & education needed to be the best commercial brokerage firm in our region for advising on commercial real estate investments.

2221 HILL PARK CV.
JONESBORO, AR

OFFICE 870.336.8000

EFAX 888.561.4917

HAAGBROWN.COM



MASONCOY

Listing Agent



mason@haagbrown.com

870.336.8000

As the Listings Coordinator at Haag Brown Commercial, Mason brings over a decade of expertise in accounting and banking to the dynamic world of commercial real estate. With a meticulous approach, he excels in analyzing property listings and market trends. Mason's background equips him to navigate complex transactions and provide clients with accurate financial insights. His dedication to excellence makes Mason a valuable asset at Haag Brown Commercial, contributing to the firm's success and client satisfaction.

Mason's prior experience in banking further enhances his understanding of financial structures, lending practices, and economic indicators giving him a perspective that benefits both clients and the Haag Brown Commercial team.

Mason enjoys spending time with his wife Meredith and their daughter.

ROLES

Manage Property Listings

Ensure Accurate & Up-to-date Listing Information

Facilitate Leases & Transactions

Implement Marketing Strategies

JOSHUA BROWN

PRINCIPAL, CCIM

I believe...

In the "I am third" principal - Jesus first, others second, self third.

"Do nothing out of selfish ambition or conceit, but in humility consider others as more important than yourselves. Everyone should look not to his own interests, but rather to the interests of others." Philippians 2:4

There is no separation between who we are professionally and who we are with our loved ones. Who you are at home is who you will be at work.

Our team should be faithful, serving spouses and exceptional, engaged parents. I believe in creating loyal, lasting business relationships with clients based on the same principals.

We add real tangible value to the businesses, property owners, and brokers we work for and with.

In over-delivering in our world that is full of over-promising.

Ideas are great, but implementation is key. If you can't execute, nothing happens. I believe in making things happen.

AWARDS **&ACHIEVEMENTS**

Named to Arkansas 250 every year since the creation of the group in 2017 | Youngest in Arkansas to receive CCIM designation | Arkansas State University College of Business Executive of the Year | ARA Award of Excellence "Triple Diamond Level" (\$21MM+) Recipient every year since 2010 | Arkansas Business' The New Influentials, 20 in Their 20's | Arkansas Business' Arkansas 40 under 40 | Arkansas Money & Politics Top 100 Professionals

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CLICK OR SCAN TO LISTEN

The Paragould Podcast with Jared Pickney Featuring Joshua Brown



HAAG BROWN COMMERCIAL

Led HBC to be the face of commercial real estate brokerage in Jonesboro for over a decade, with fingerprints on 50+ national retail and restaurant projects in NEA alone.

Former Indian Mall:: 16+ AC Mall/Sears Transformation into The Uptown, Hottest Retail Development in Jonesboro, AR

Fairgrounds Re-Development :: 38 AC Re-Development of the NEA District Fairgrounds Property in the heart of Jonesboro, AR

Phoenix Flyover :: 8+ AC Retail Development along I-540 in Fort Smith, AR

Highland Square Center :: 80,000 SF Re-Development of Longstanding Kmart Space in Jonesboro, AR

co-FOUNDER

Bank in Jonesboro, AR

HAAG BROWN **ASSET MANAGEMENT**Dedicated to advising and representing buyers and sellers of investment real estate across Arkansas.

2400 Building :: 5-Story Office Building & Home of Regions

Turtle Creek Crossing :: 36,000 SF Retail Center with Strong National Tenants in Jonesboro, AR

> Ritter Communications Headquaters :: 33,000 SF Leed Certified Office Building in Jonesboro, AR

Chenal Shopping Center :: 63,000 SF former Kroger Center in Little Rock, AR

- Manages Numerous Notable Retail, Office, and Industrial Assets in Arkansas
- Over \$150MM of Investment Transactions
- 50 + 1031 tax exchanges Successfully Completed
- Emphasis on Portfolio Diversification, Wealth Management, and Sale Leasebacks

HAAG BROWN INDUSTRIAL

With the vision of being the top industrial brokerage team in Arkansas, HB Industrial acquires existing industrial properties, lists and sells warehouse related properties, and develops modern, e-commerce driven industrial projects.

E-Commerce Park:: Northeast Arkansas' First Ultramodern Logistics, Warehouseing & Digital Fulfillment Park On 250+ AC In Jonesboro, AR

- Formed Real Estate for E-Commerce, LLC for Industrial Development & Acquisitions
- Established 3 MM SF E-Commerce Park on I-555 in Jonesboro, AR
- Partnered with Hytrol Conveyors on the First 150,000 SF Project within E-Commerce Park
- Acquired 41,000 SF FedEx Freight Facility

\$700MM+ CRE Sales / Lease Volume

100+ National Retail & Restaurants in Arkansas

Arkansas Business' Small Business Of The Year In 2016, Finalists in 2012 & 2013

CO-FOUNDER
HAAG BROWN DEVELOPMENT

Specializes in expanding many companies throughout the southern United States - Arkansas, Oklahoma, Texas, Missouri, Tennessee, Kentucky, and Mississippi.

















Expert in Shopping Center Re-Development and Creating Premier Lifestyle Oriented Office Developments

CO-FOUNDER HAAG BROWN MEDICAL HOLDINGS

Regional expert on brokering and developing medical related real estate in Arkansas and the contiguous states.

Reserve at NEA Baptist :: 11+ AC Lifestyle Focused Medical Development Adjacent to NEA Baptist Health System Campus in Jonesboro, AR

Reserve At Hill Park :: First Life-Style Oriented Office Development In Jonesboro, AR

NEA Sale Leaseback :: \$17mm Purchase Of 11 NEA Baptist Clinics Across Northeast Arkansas

- Formed HB Medical Holdings, LLC for Medical Development & Acquisitions
- Over \$50MM in Medical Real Estate Assets
- Multiple Ground-Up Urgent Care & Specialized Medical BTS
- Over \$200MM in Medical Real Estate
 Brokerage

co-FOUNDER HAAG BROWN AG

Regional expert on advising and representing buyers and sellers of agricultural real estate & land investments across Arkansas.