

FORMER CAPTAIN D'S

1204 S. Kings Highway, Myrtle Beach, SC
29577



Contact

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Former Captain D's

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PROPERTY INFORMATION

Purchase Price
\$1,200,000.00

Property Address
1204 S. Kings Highway
Myrtle Beach, SC 29577

Property Size
2,741 Sq. Ft.

Land Size
0.68 Acres

FORMER
CAPTAIN D'S

Company Disclaimer

FORMER CAPTAIN D'S

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PROPERTY OVERVIEW

OFFERED FOR SALE: Approximately 2,741 SF Former Captain D's Restaurant located at 1204 S. Kings Highway and in close proximity to the Coastal Grande Mall, The Market Common, Myrtle Beach National Airport, 2nd Avenue Pier, Myrtle Beach State Park and All the Attractions at The Boardwalk on Ocean Boulevard. This Buildings sits on 0.68 Acres with 43 Parking Spaces. This location is perfect for a New QSR Fast Food Restaurant, Drive Through Coffee Shops and more. This location is One Mile from Highway 501 and the intersection of Kings Highway, Myrtle Beach National Airport and 1,000 Feet to the Atlantic Ocean. The Building has a Walk-in Cooler and Walk-in Freezer. The Site has Two Curb Cuts from S. Kings Highway.

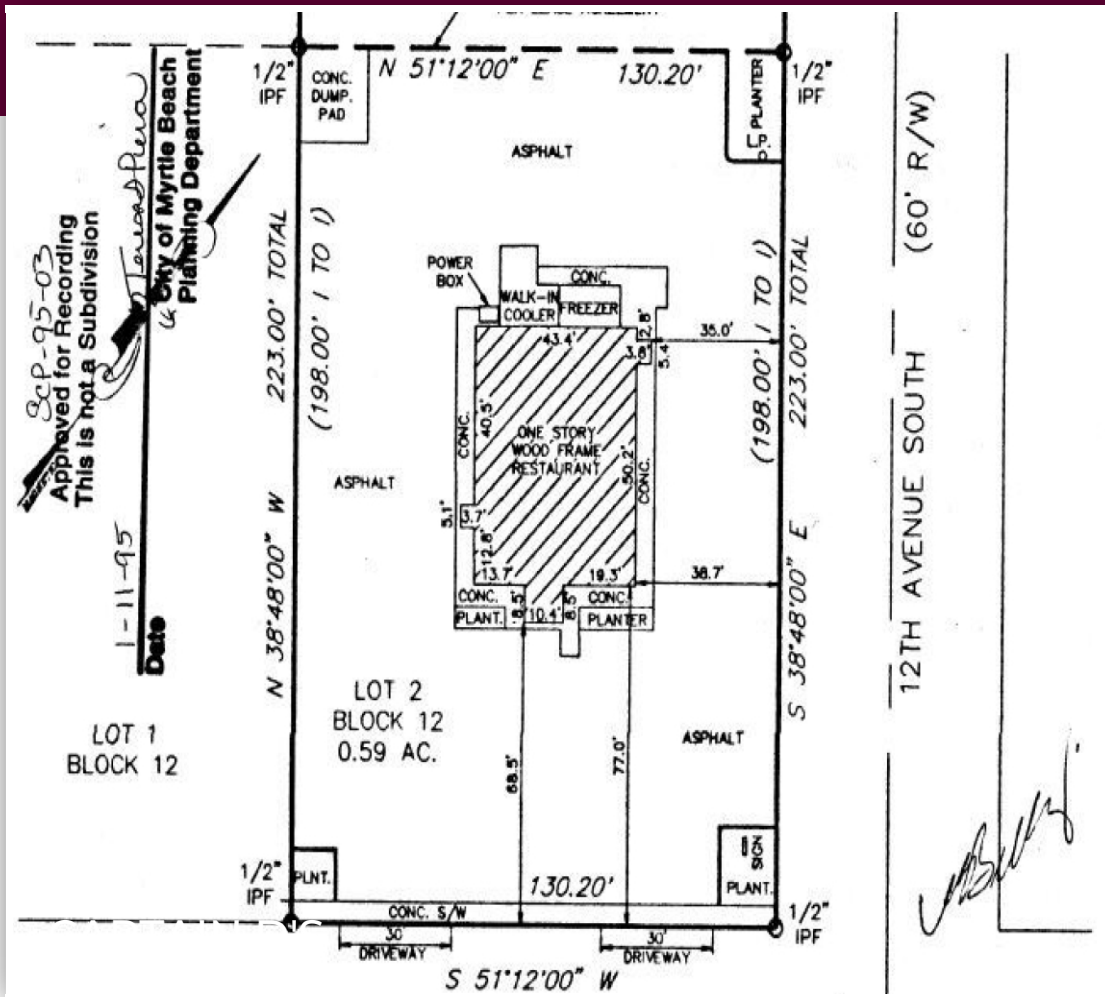
DETAILED PROPERTY DESCRIPTION

- Approximately 2,741 SF Captain D's Restaurant.
- Approximately 0.68 Acres.
- Located on South Kings Highway 17 by The Market Common and Ocean Boulevard.
- Approximately 130' Road Frontage on South Kings Highway 17.
- Parking Field with 43 Paved Parking Spaces.
- At the Intersection of South Kings Highway and 12th Avenue South.
- 2 Curb Cuts South Kings Highway.
- Walk-In Cooler & Walk-In Freezer
- Kitchen Hoods: 4', 5' and 6'.
- Road Signage.
- Identified as PIN# 44311040004, County of Horry, SC.
- Average Daily Traffic Count: 21,700 (SCDOT 2024).
- Annual Real Estate Taxes (2025): \$12,707.

PROPERTY PHOTOS



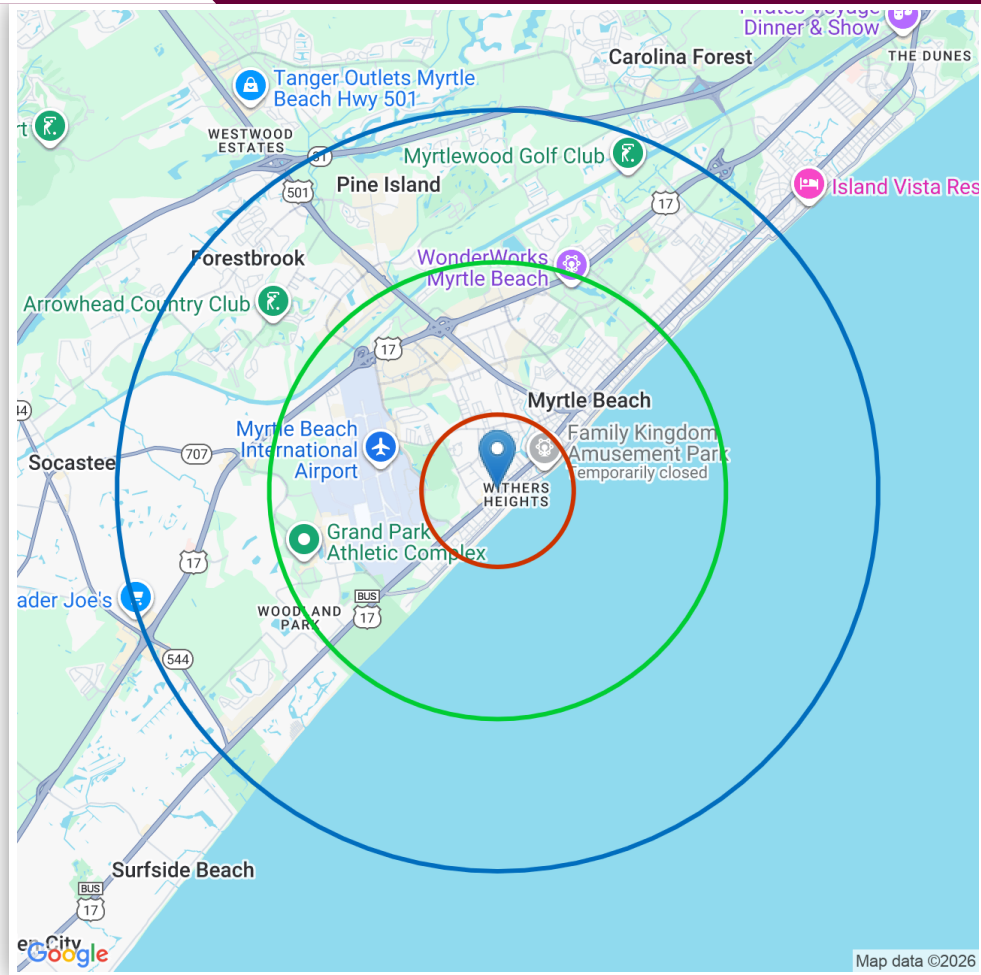
PROPERTY PHOTOS



PROPERTY PHOTOS

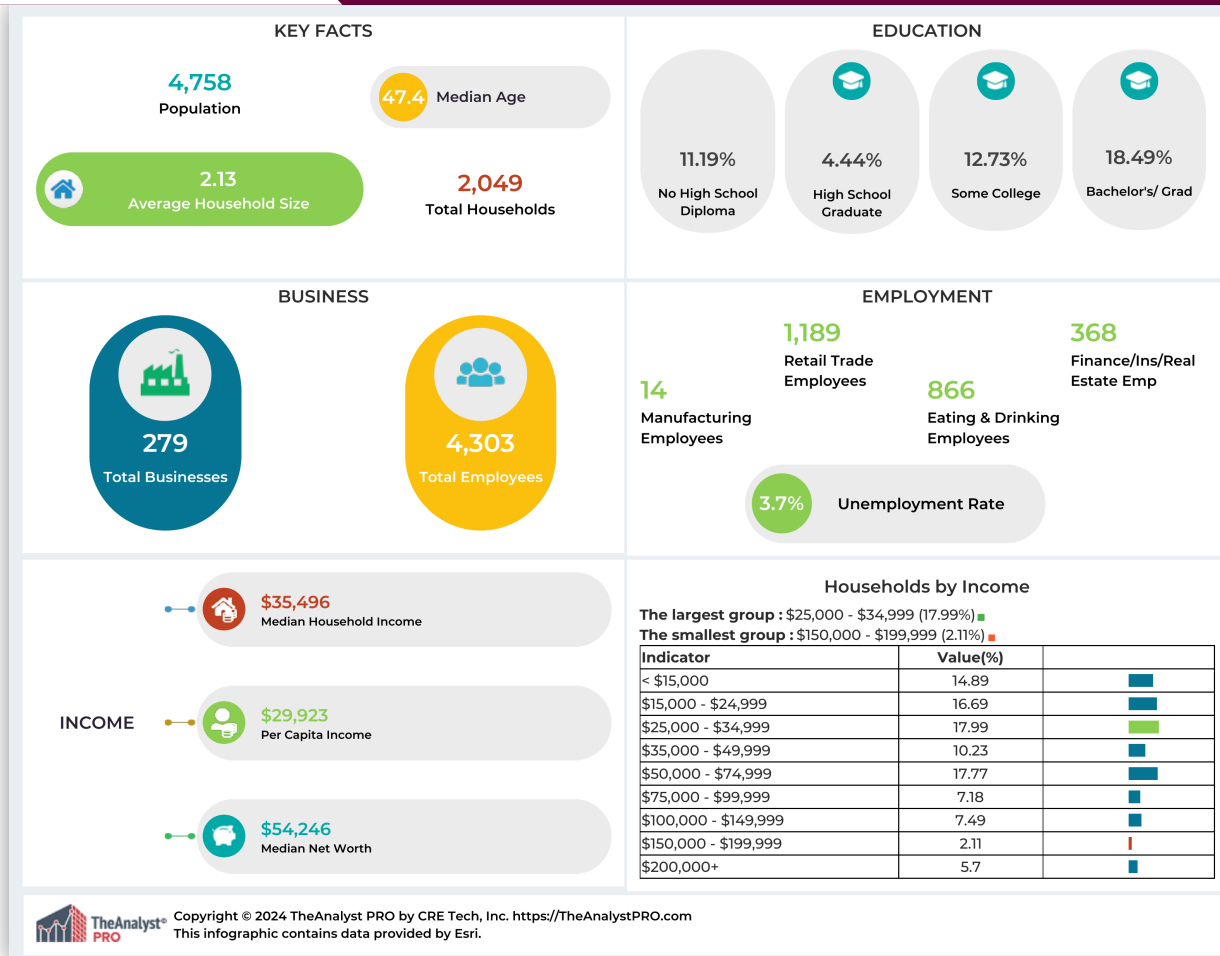


LOCATION/STUDY AREA MAP (RINGS: 1, 3, 5 MILE RADIUS)



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INFOGRAPHIC: KEY FACTS (RING: 1 MILE RADIUS)



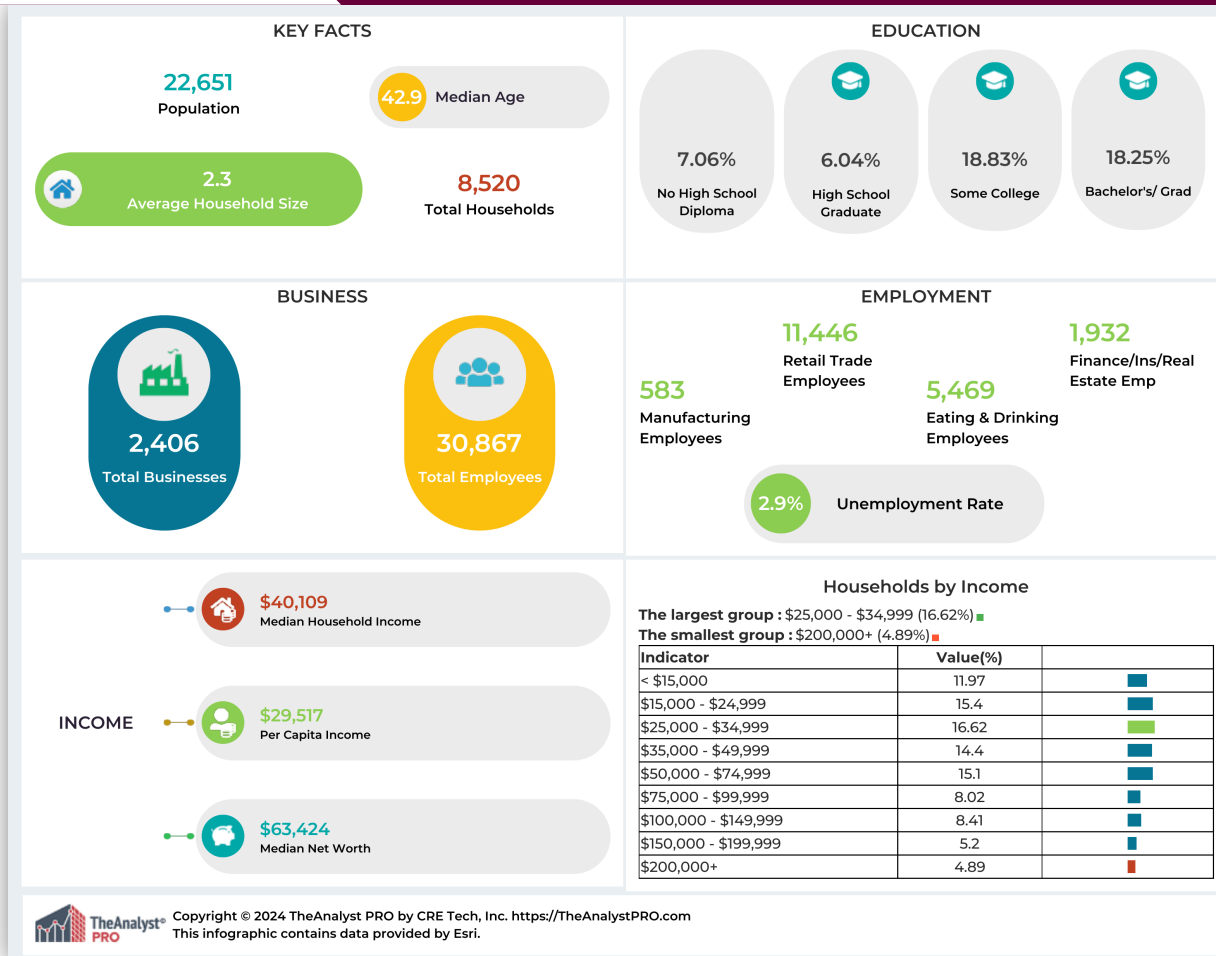
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INFOGRAPHIC: KEY FACTS (RING: 3 MILE RADIUS)



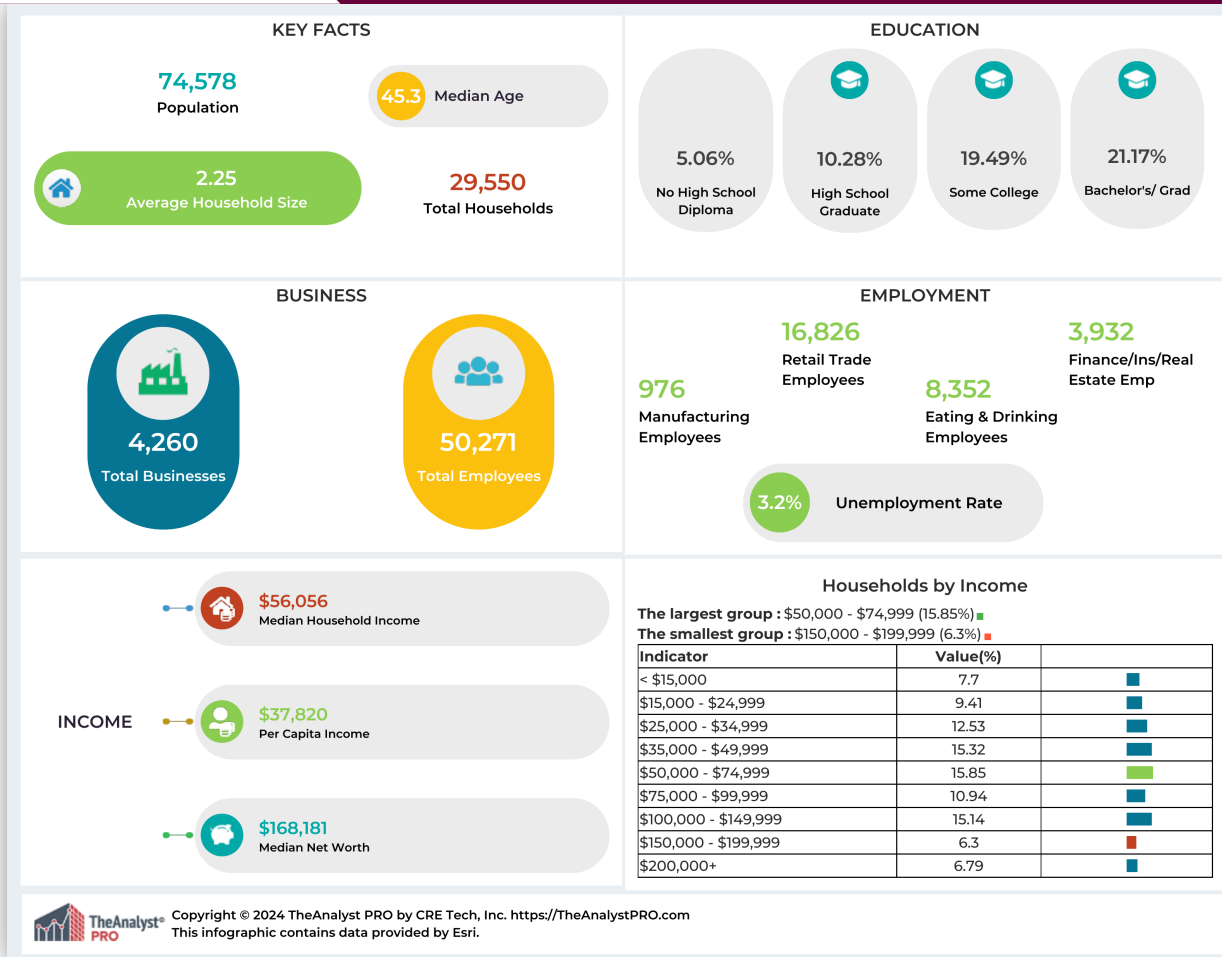
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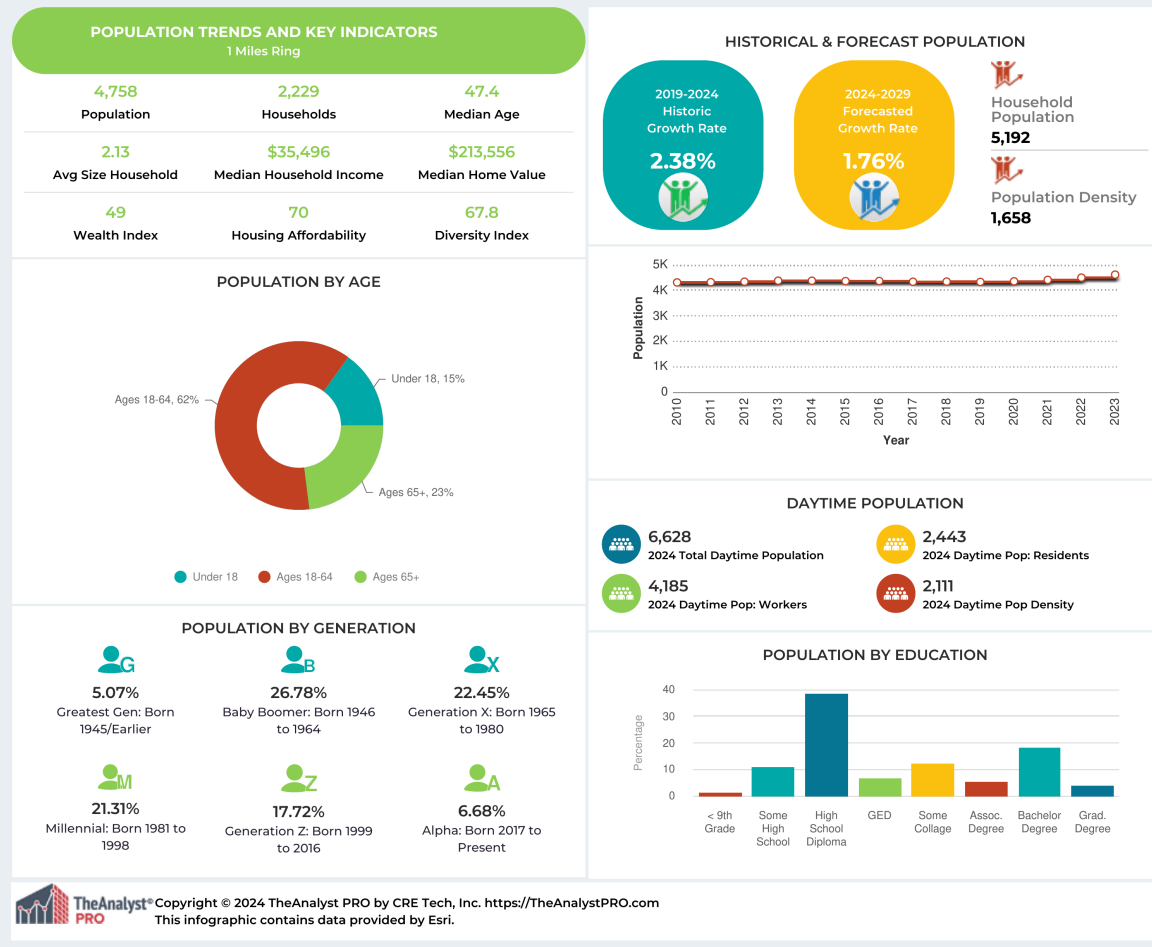
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INFOGRAPHIC: POPULATION TRENDS (RING: 1 MILE RADIUS)



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INFOGRAPHIC: POPULATION TRENDS (RING: 3 MILE RADIUS)

POPULATION TRENDS AND KEY INDICATORS

3 Miles Ring

22,651

Population

9,715

Households

42.9

Median Age

2.3

Avg Size Household

\$40,109

Median Household Income

\$275,600

Median Home Value

55

Wealth Index

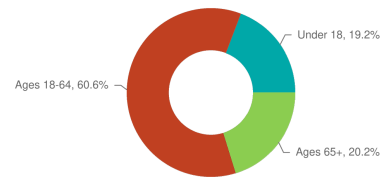
61

Housing Affordability

76.1

Diversity Index

POPULATION BY AGE



Under 18 Ages 18-64 Ages 65+

POPULATION BY GENERATION



4.09%
Greatest Gen: Born
1945/Earlier



24.01%
Baby Boomer: Born 1946
to 1964



20.54%
Generation X: Born 1965
to 1980



22.57%
Millennial: Born 1981 to
1998



20.22%
Generation Z: Born 1999
to 2016



8.57%
Alpha: Born 2017 to
Present

HISTORICAL & FORECAST POPULATION

2019-2024
Historic
Growth Rate

3.3%

2024-2029
Forecasted
Growth Rate

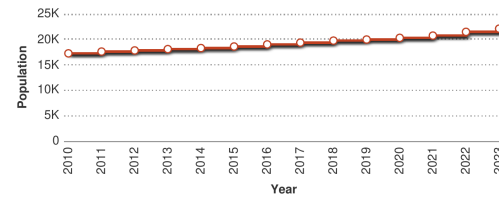
1.83%



Household
Population
24,535



Population Density
879



DAYTIME POPULATION



44,698
2024 Total Daytime Population



11,084
2024 Daytime Pop: Residents

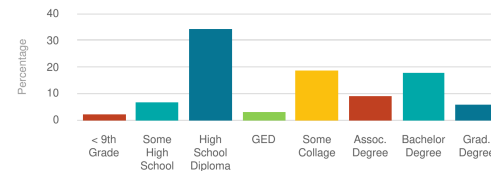


33,614
2024 Daytime Pop: Workers



1,581
2024 Daytime Pop Density

POPULATION BY EDUCATION



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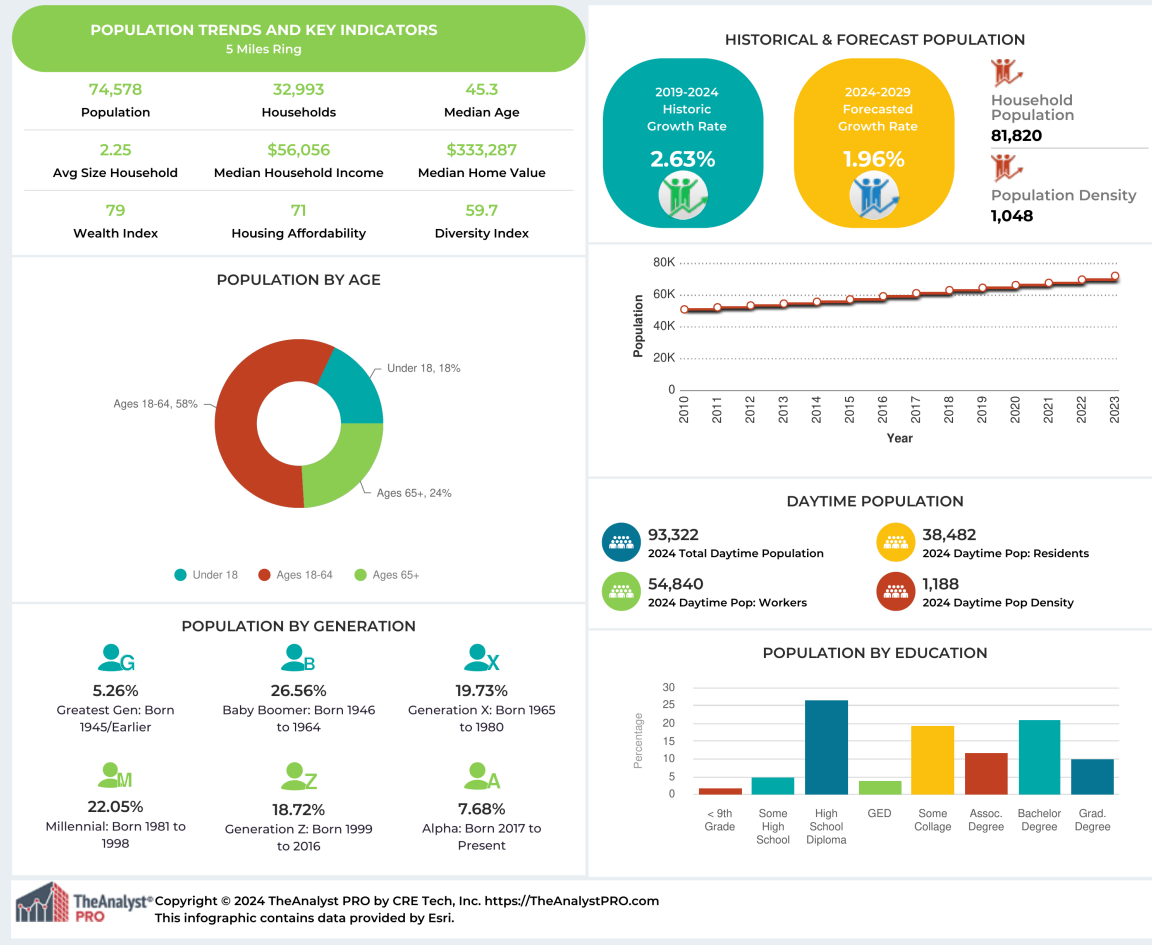
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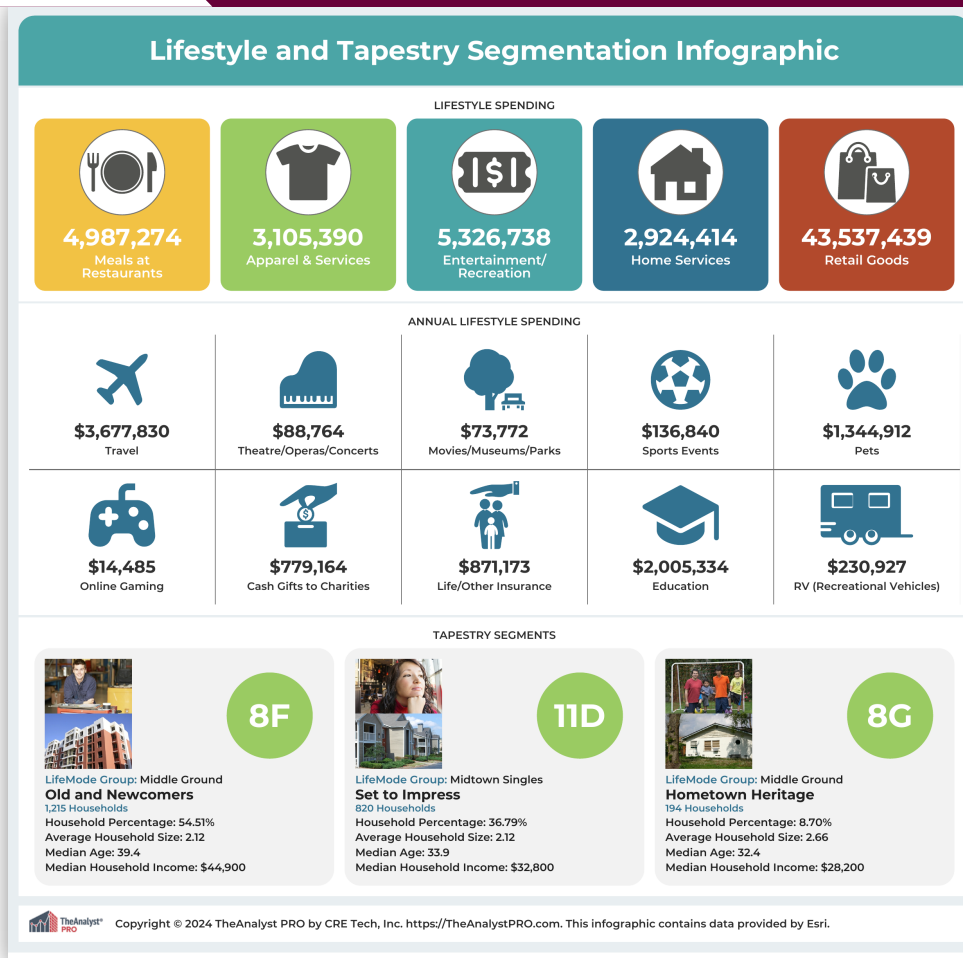
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INFOGRAPHIC: LIFESTYLE / TAPESTRY (RING: 1 MILE RADIUS)



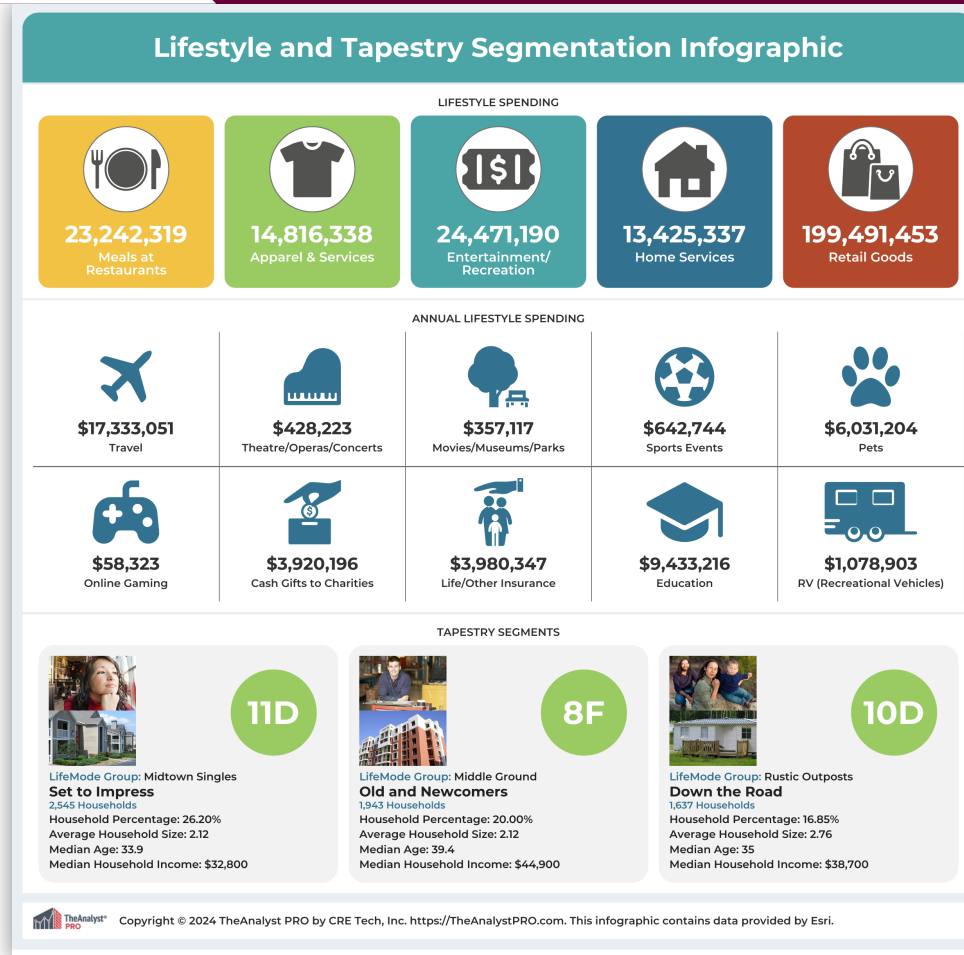
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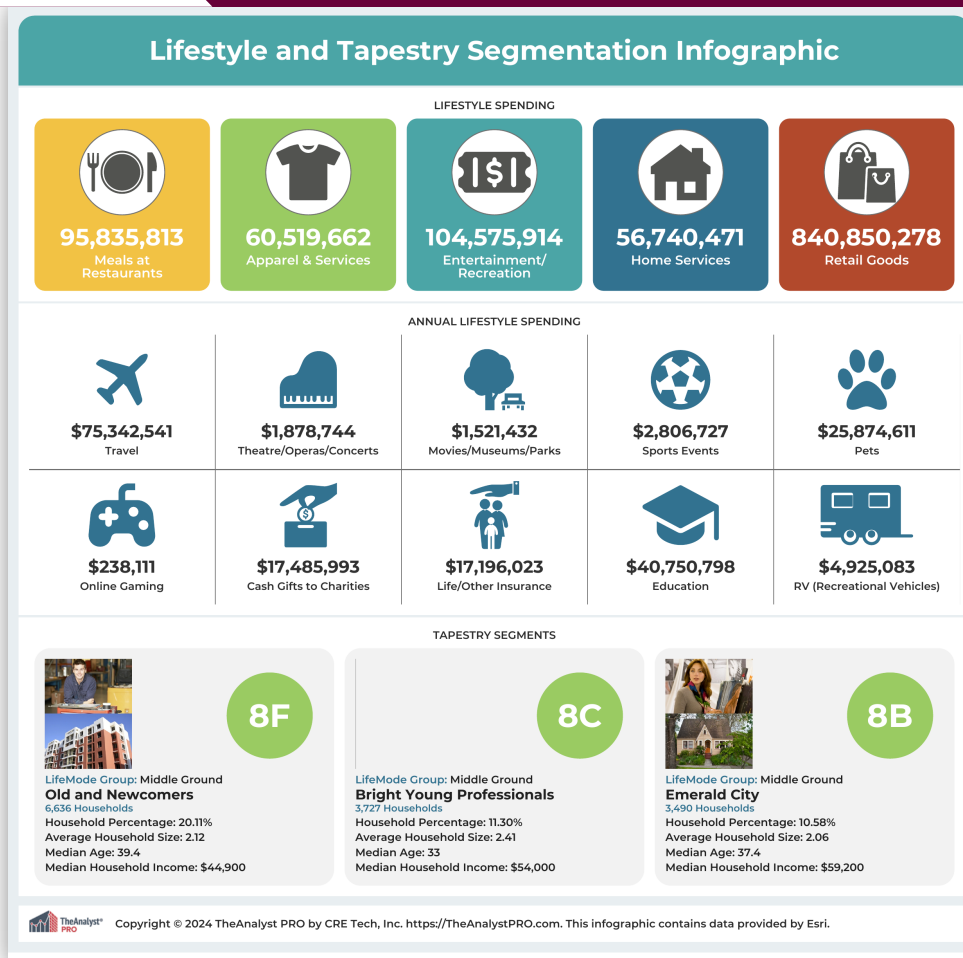
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INFOGRAPHIC: LIFESTYLE / TAPESTRY

Esri Tapestry Segmentation

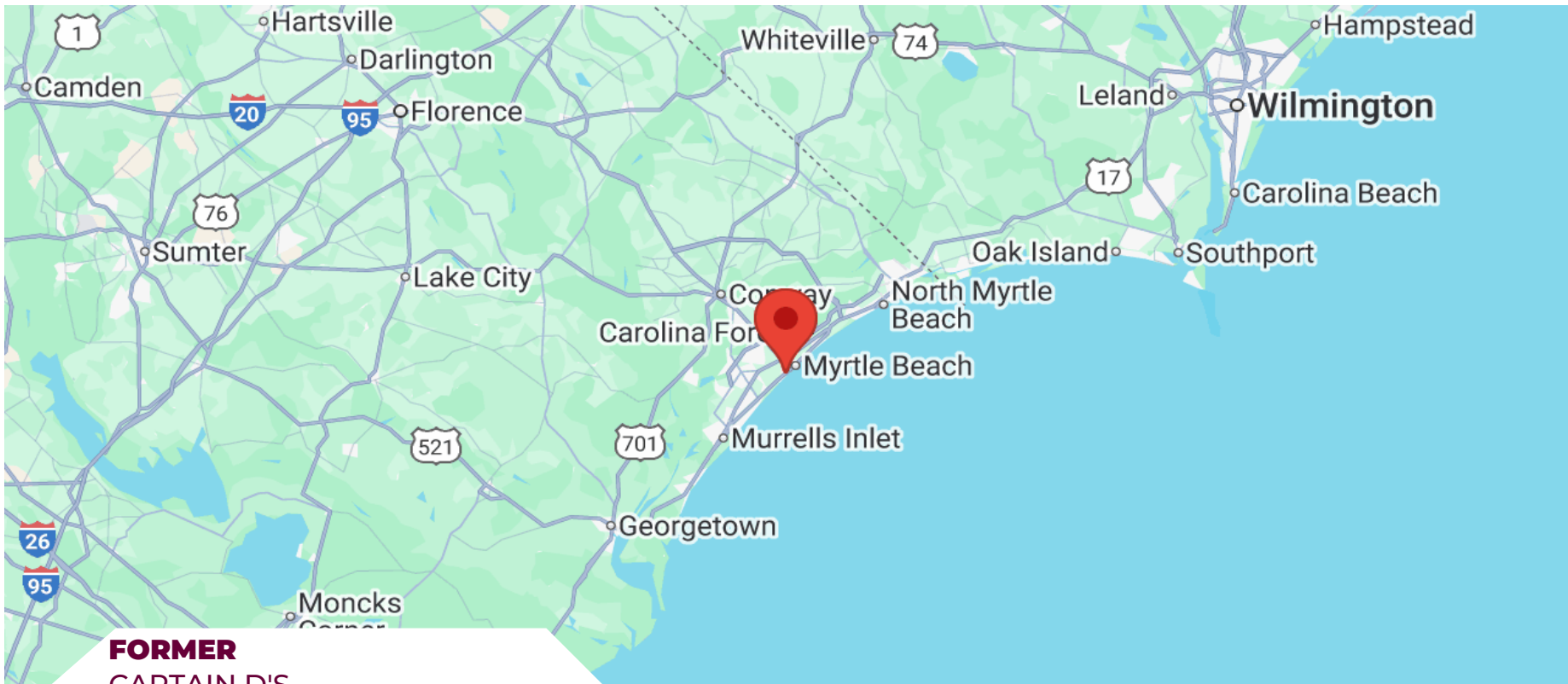
Tapestry Segmentation represents the latest generation of market segmentation systems that began over 30 years ago. The 68-segment Tapestry Segmentation system classifies U.S. neighborhoods based on their socioeconomic and demographic composition. Each segment is identified by its two-digit Segment Code. Match the two-digit segment labels on the report to the list below. Click each segment below for a detailed description.

Segment 1A (Top Tier)	Segment 5C (Parks and Rec)	Segment 8C (Bright Young Professionals)	Segment 11B (Young and Restless)
Segment 1B (Professional Pride)	Segment 5D (Rustbelt Traditions)	Segment 8D (Downtown Melting Pot)	Segment 11C (Metro Fusion)
Segment 1C (Boomburbs)	Segment 5E (Midlife Constants)	Segment 8E (Front Porches)	Segment 11D (Set to Impress)
Segment 1D (Savvy Suburbanites)	Segment 6A (Green Acres)	Segment 8F (Old and Newcomers)	Segment 11E (City Commons)
Segment 1E (Exurbanites)	Segment 6B (Salt of the Earth)	Segment 8G (Hardscrabble Road)	Segment 12A (Family Foundations)
Segment 2A (Urban Chic)	Segment 6C (The Great Outdoors)	Segment 9A (Silver & Gold)	Segment 12B (Traditional Living)
Segment 2B (Pleasantville)	Segment 6D (Prairie Living)	Segment 9B (Golden Years)	Segment 12C (Small Town Simplicity)
Segment 2C (Pacific Heights)	Segment 6E (Rural Resort Dwellers)	Segment 9C (The Elders)	Segment 12D (Modest Income Homes)
Segment 2D (Enterprising Professionals)	Segment 6F (Heartland Communities)	Segment 9D (Senior Escapes)	Segment 13A (International Marketplace)
Segment 3A (Laptops and Lattes)	Segment 7A (Up and Coming Families)	Segment 9E (Retirement Communities)	Segment 13B (Las Casas)
Segment 3B (Metro Renters)	Segment 7B (Urban Villages)	Segment 9F (Social Security Set)	Segment 13C (NeWest Residents)
Segment 3C (Trendsetters)	Segment 7C (American Dreamers)	Segment 10A (Southern Satellites)	Segment 13D (Fresh Ambitions)
Segment 4A (Soccer Moms)	Segment 7D (Barrios Urbanos)	Segment 10B (Rooted Rural)	Segment 13E (High Rise Renters)
Segment 4B (Home Improvement)	Segment 7E (Valley Growers)	Segment 10C (Diners & Miners)	Segment 14A (Military Proximity)
Segment 4C (Middleburg)	Segment 7F (Southwestern Families)	Segment 10D (Down the Road)	Segment 14B (College Towns)
Segment 5A (Comfortable Empty Nesters)	Segment 8A (City Lights)	Segment 10E (Rural Bypasses)	Segment 14C (Dorms to Diplomas)
Segment 5B (In Style)	Segment 8B (Emerald City)	Segment 11A (City Strivers)	Segment 15 (Unclassified)



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AREA LOCATION MAP



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AERIAL ANNOTATION MAP



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STREET VIEW MAP



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**BERKSHIRE
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COMMERCIAL DIVISION

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