

## FORMER CAPTAIN D'S

1204 S. Kings Highway, Myrtle Beach, SC  
29577



### Contact

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**Realtor**



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# TABLE OF CONTENTS

2	PROPERTY INFO & DISCLAIMER
3	PROPERTY DESCRIPTION
5	PROPERTY PHOTOS
8	DEMOGRAPHIC ANALYSIS
19	AERIAL & LOCATION REPORT



## Former Captain D's

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## PROPERTY INFORMATION

**Purchase Price**  
\$1,200,000.00

**Property Address**  
1204 S. Kings Highway  
Myrtle Beach, SC 29577

**Property Size**  
2,741 Sq. Ft.

**Land Size**  
0.68 Acres

[Company Disclaimer](#)

BERKSHIRE HATHAWAY REALESTATE  
COMMERCIAL DIVISION

## FORMER CAPTAIN D'S

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## PROPERTY OVERVIEW

OFFERED FOR SALE: Approximately 2,741 SF Former Captain Ds Restaurant located at 1204 S. Kings Highway and in close proximity to the Coastal Grande Mall, The Market Common, Myrtle Beach National Airport, 2nd Avenue Pier, Myrtle Beach State Park and All the Attractions at The Boardwalk on Ocean Boulevard. This Building sits on 0.68 Acres with 43 Parking Spaces. This location is perfect for a New QSR Fast Food Restaurant, Drive Through Coffee Shops and more. This location is One Mile from Highway 501 and the intersection of Kings Highway, Myrtle Beach National Airport and 1,000 Feet to the Atlantic Ocean. The Building has a Walk-in Cooler and Walk-in Freezer. The Site has Two Curb Cuts from S. Kings Highway.

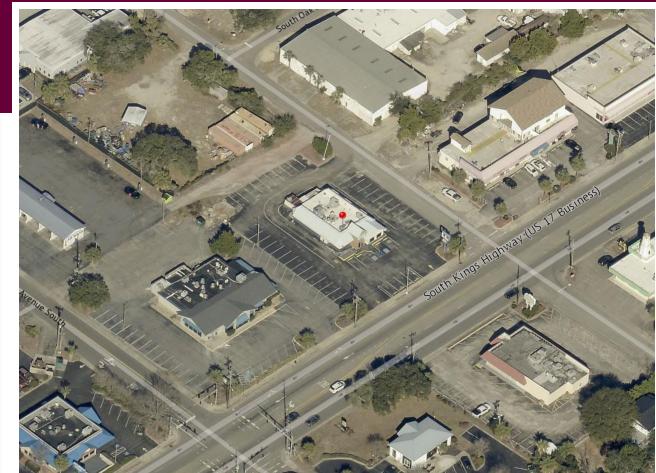
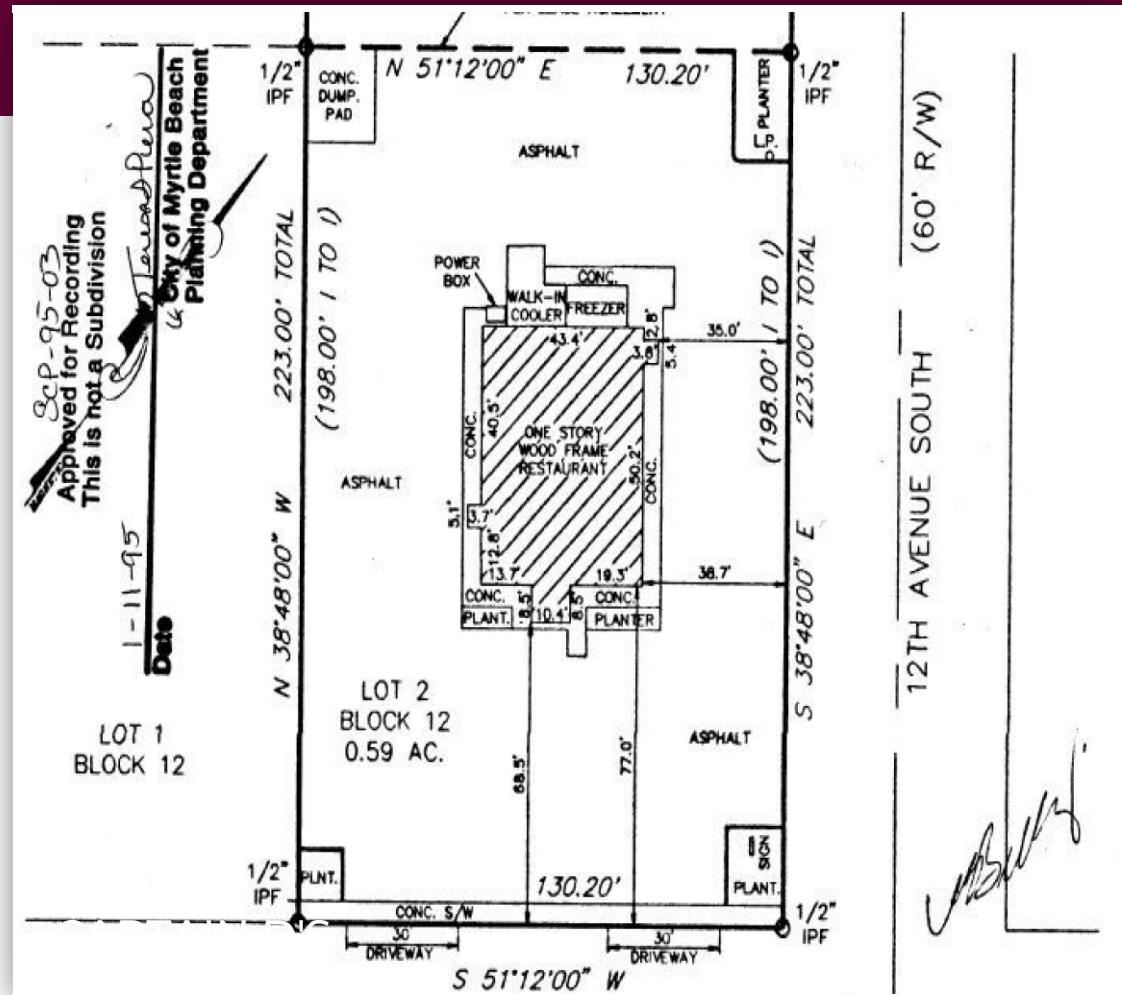
## DETAILED PROPERTY DESCRIPTION

- Approximately 2,741 SF Captain D's Restaurant.
- Approximately 0.68 Acres.
- Located on South Kings Highway 17 by The Market Common and Ocean Boulevard.
- Approximately 130' Road Frontage on South Kings Highway 17.
- Parking Field with 43 Paved Parking Spaces.
- At the Intersection of South Kings Highway and 12<sup>th</sup> Avenue South.
- 2 Curb Cuts South Kings Highway.
- Walk-In Cooler & Walk-In Freezer
- Kitchen Hoods: 4', 5' and 6'.
- Road Signage.
- Identified as PIN# 44311040004, County of Horry, SC.
- Average Daily Traffic Count: 21,700 (SCDOT 2024).
- Annual Real Estate Taxes (2025): \$12,707.

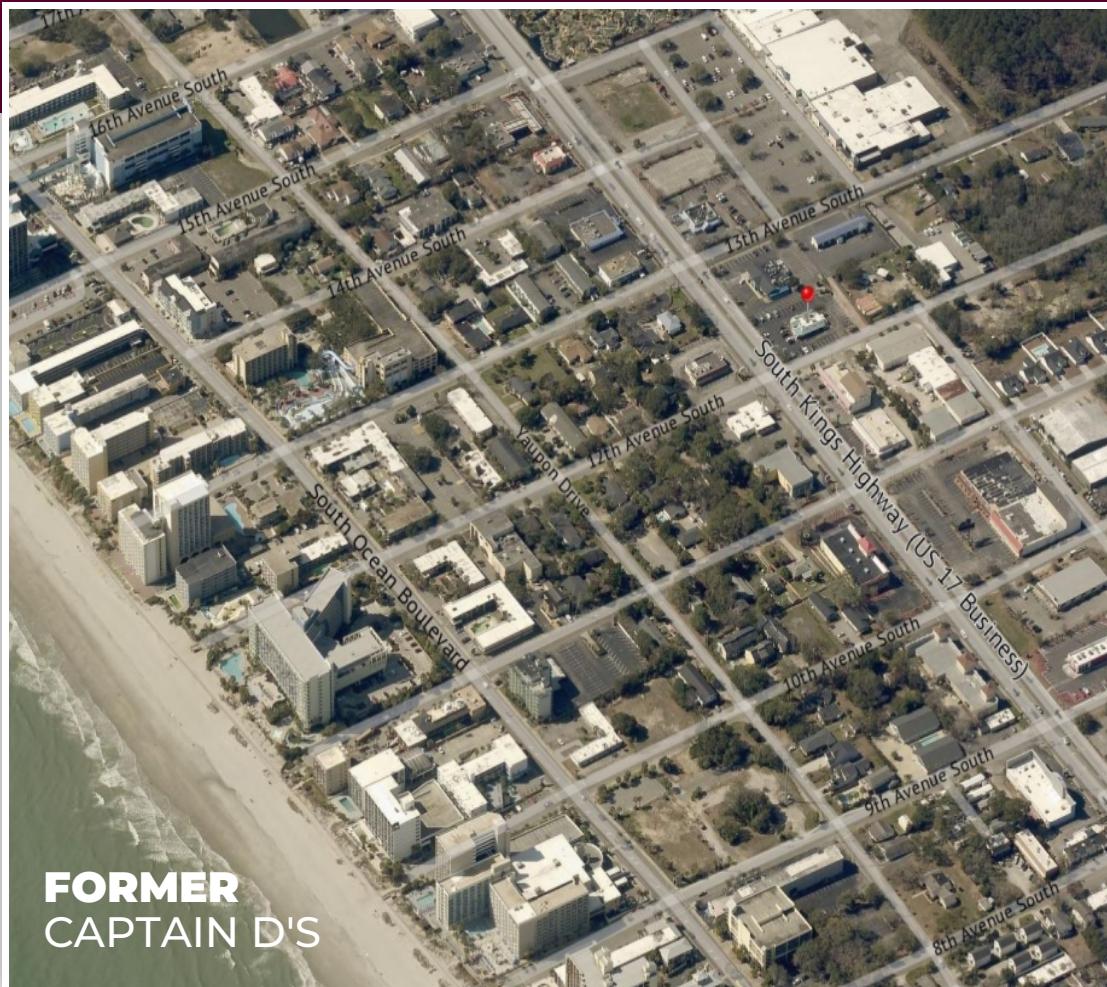
## PROPERTY PHOTOS



# PROPERTY PHOTOS



## PROPERTY PHOTOS



**FORMER  
CAPTAIN D'S**

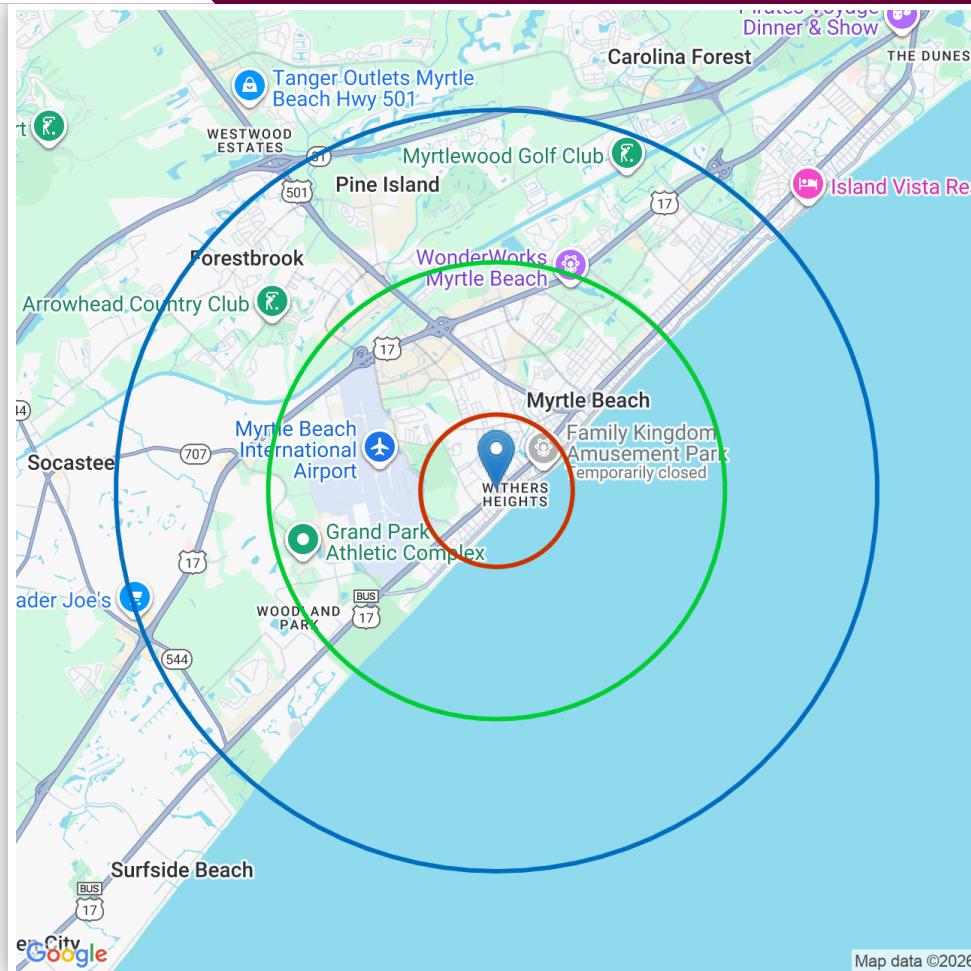




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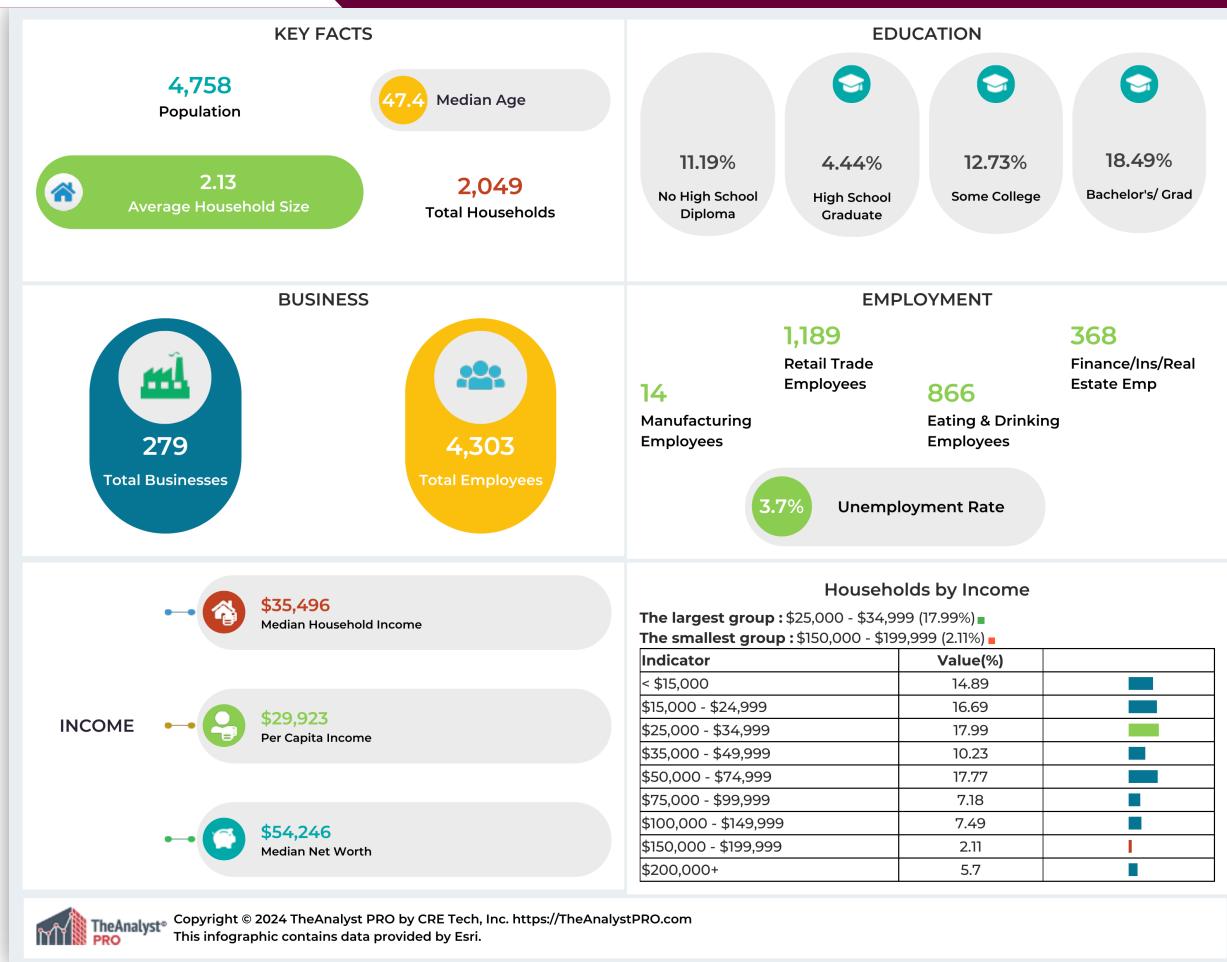
LLC  
LUXURY COLLECTION  
BERKSHIRE  
HATHAWAY  
HOMESERVICES  
MYRTLE BEACH  
REALESTATE

## LOCATION/STUDY AREA MAP (RINGS: 1, 3, 5 MILE RADIUS)



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## INFOGRAPHIC: KEY FACTS (RING: 1 MILE RADIUS)



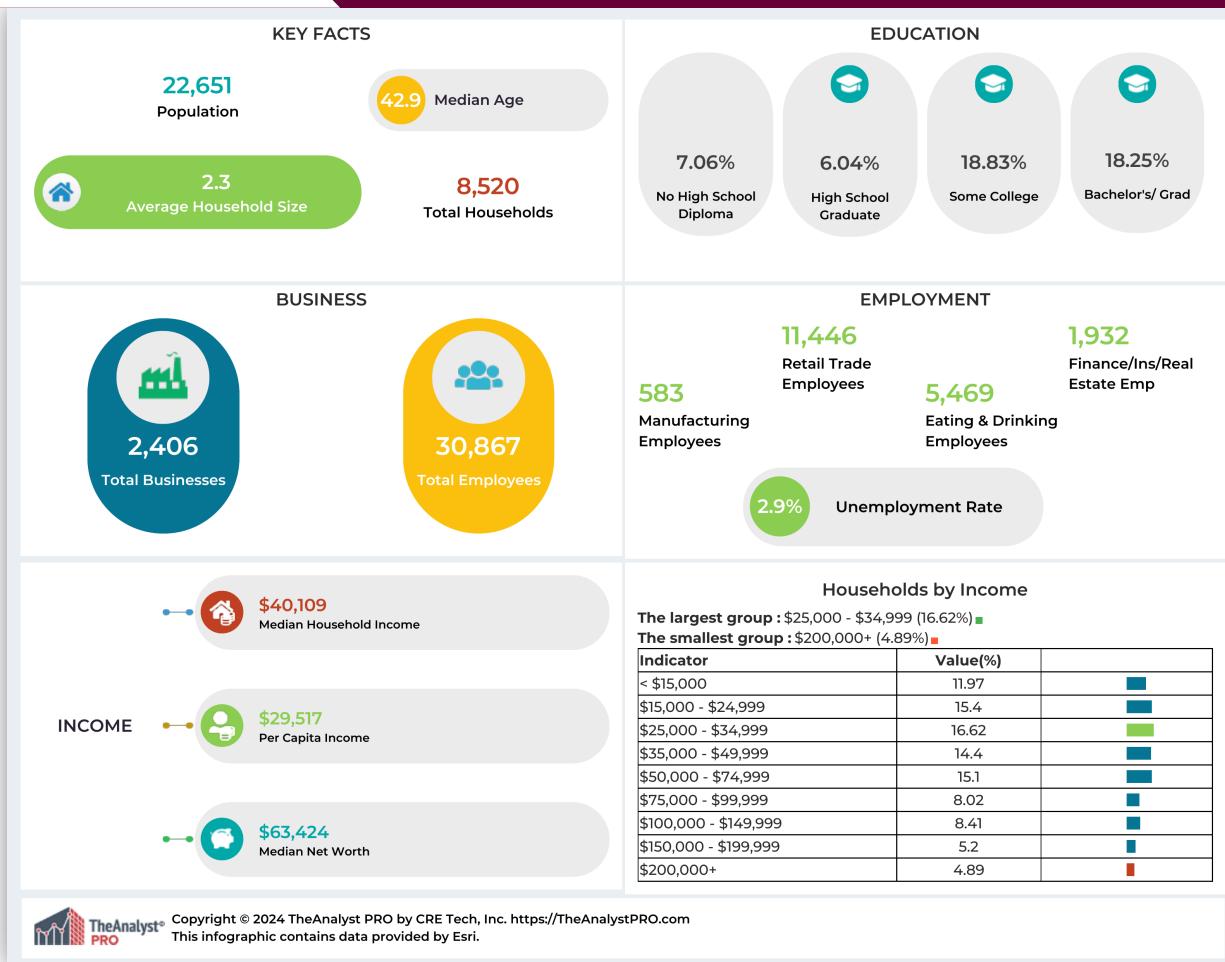
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## INFOGRAPHIC: KEY FACTS (RING: 3 MILE RADIUS)



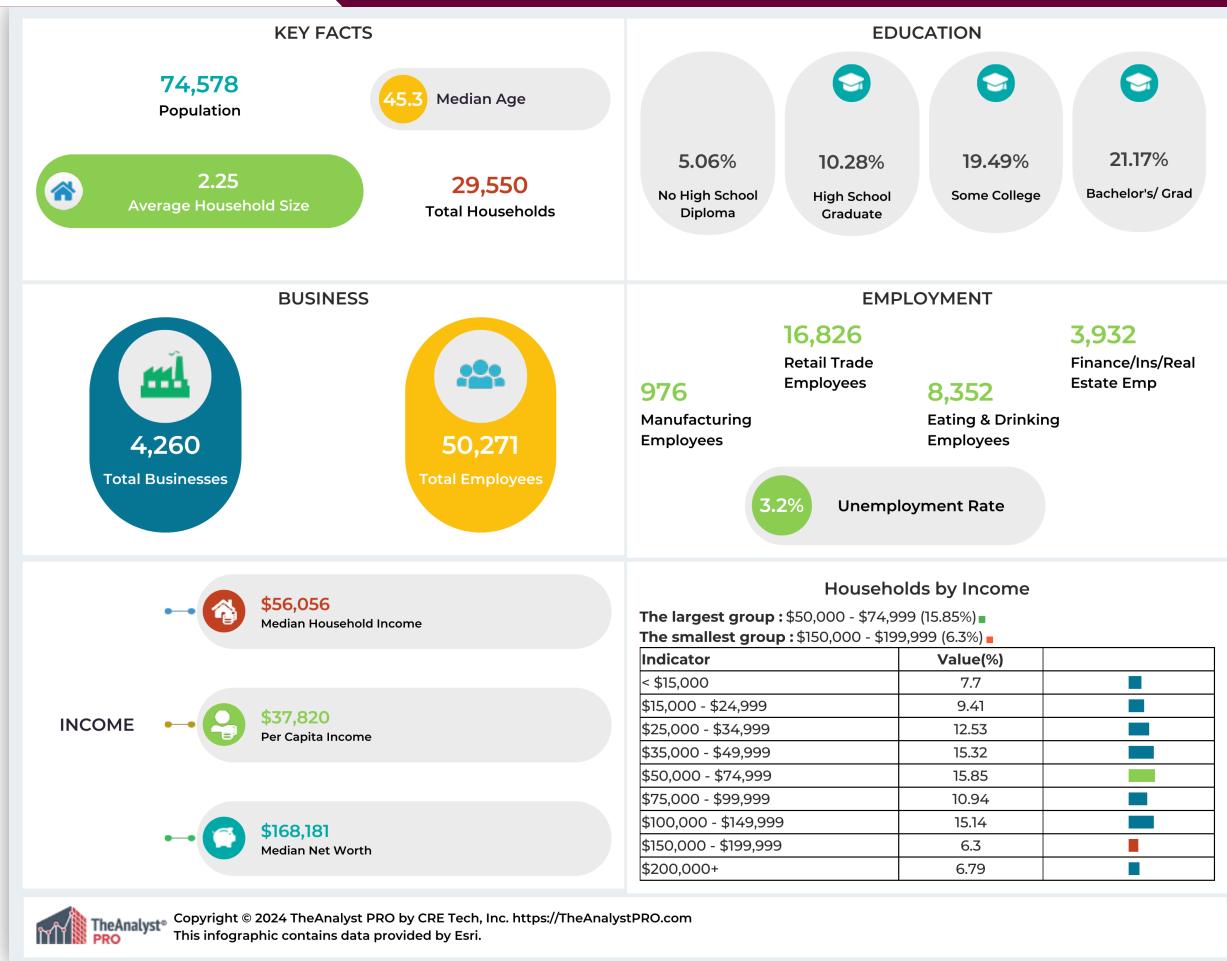
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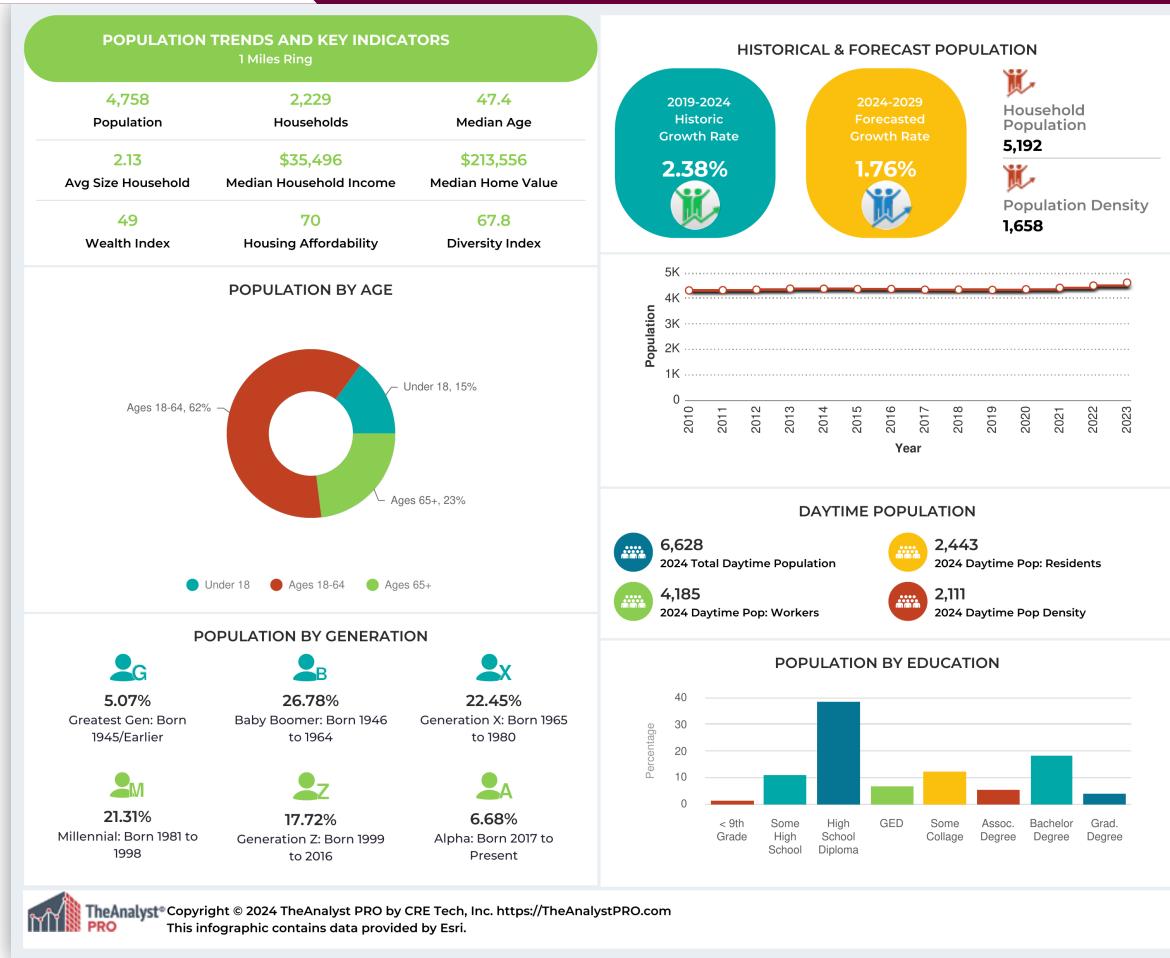
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## INFOGRAPHIC: POPULATION TRENDS (RING: 1 MILE RADIUS)



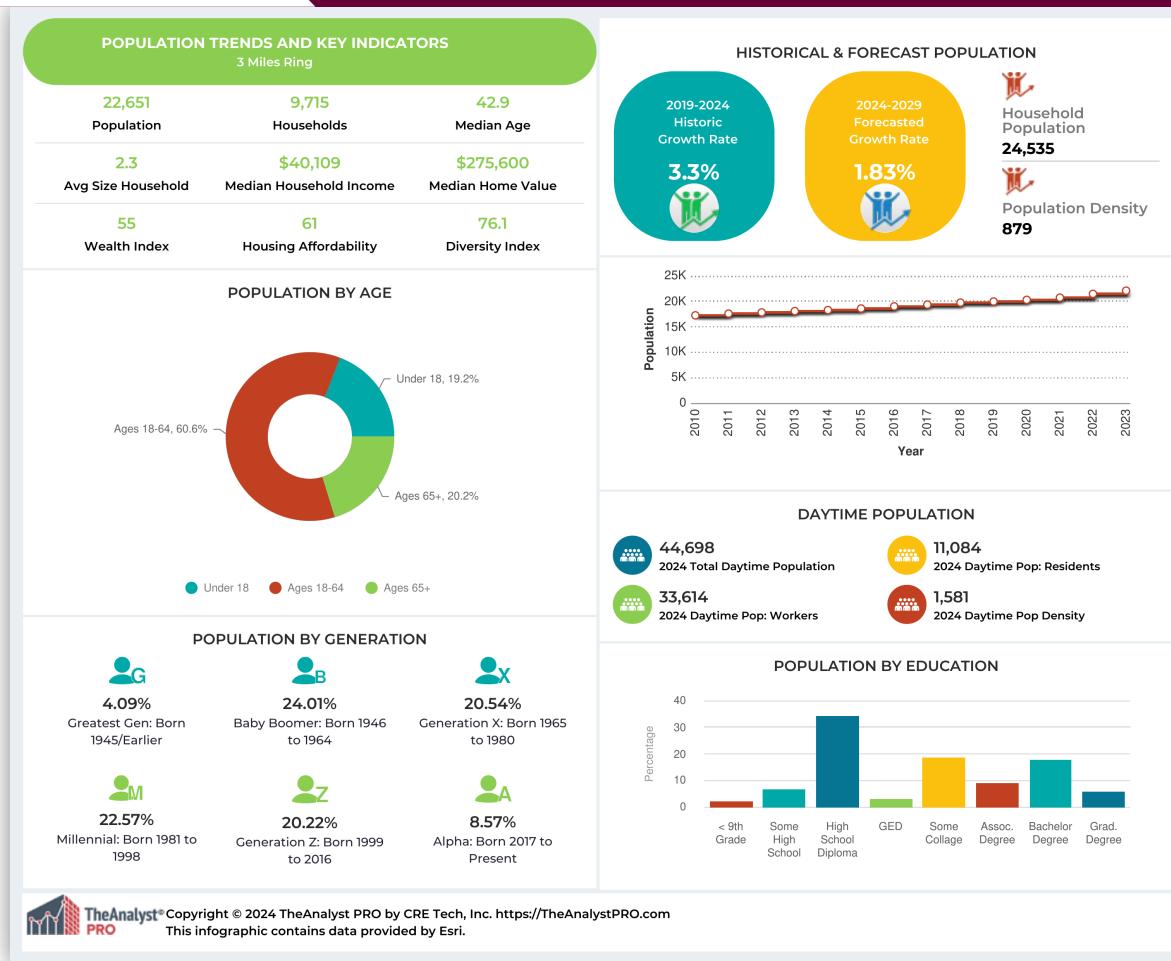
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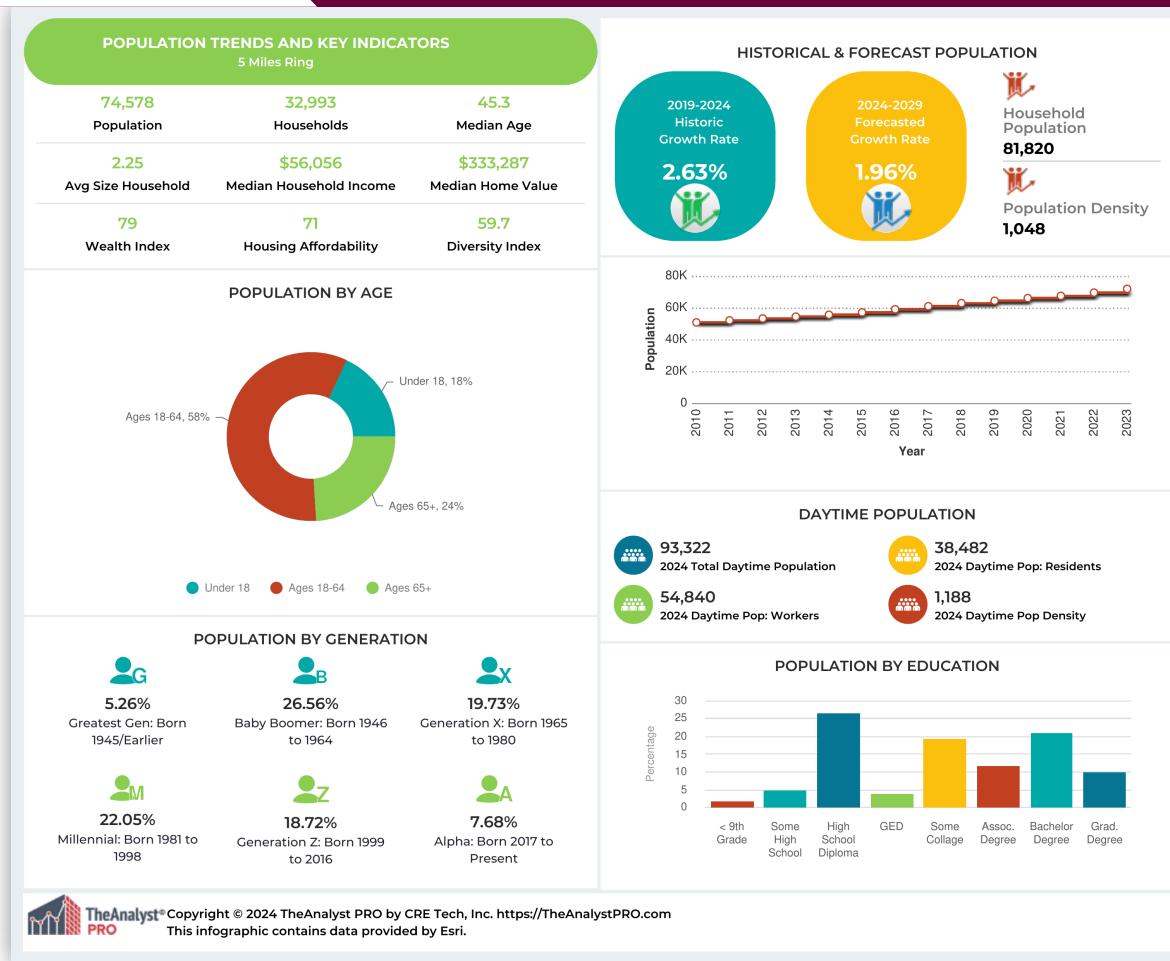
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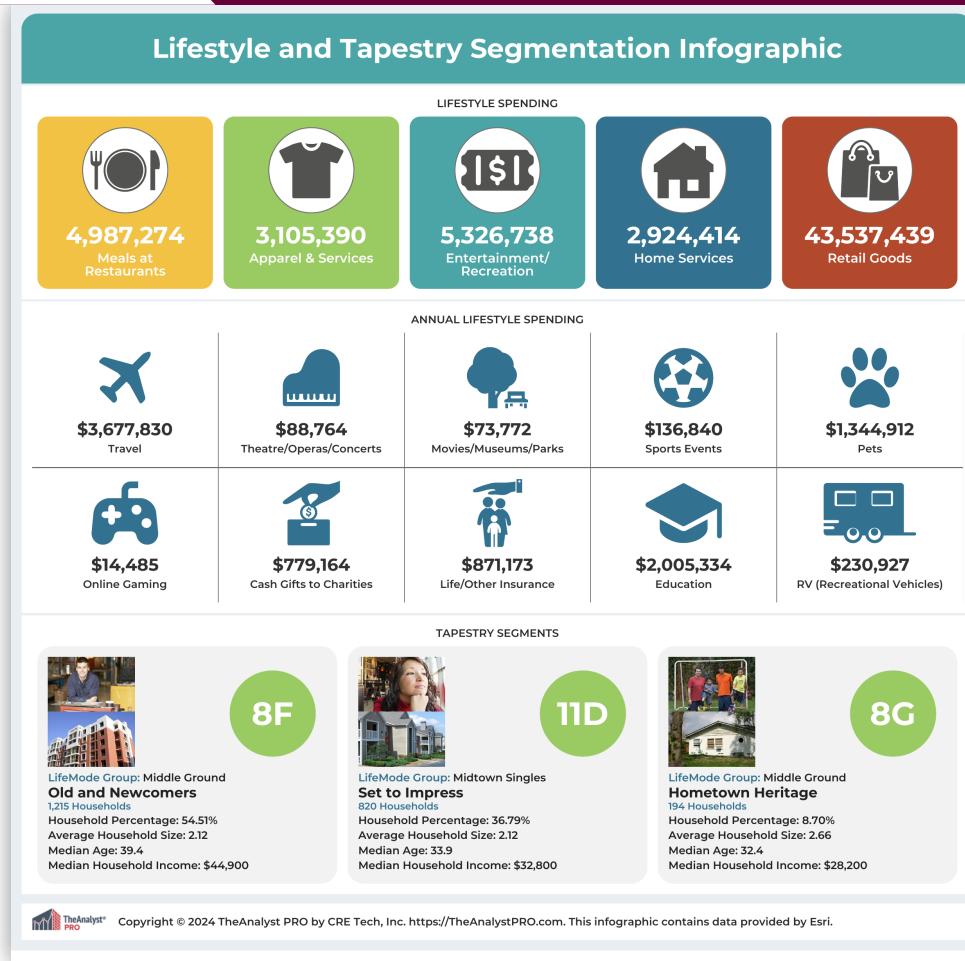
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## INFOGRAPHIC: LIFESTYLE / TAPESTRY (RING: 1 MILE RADIUS)



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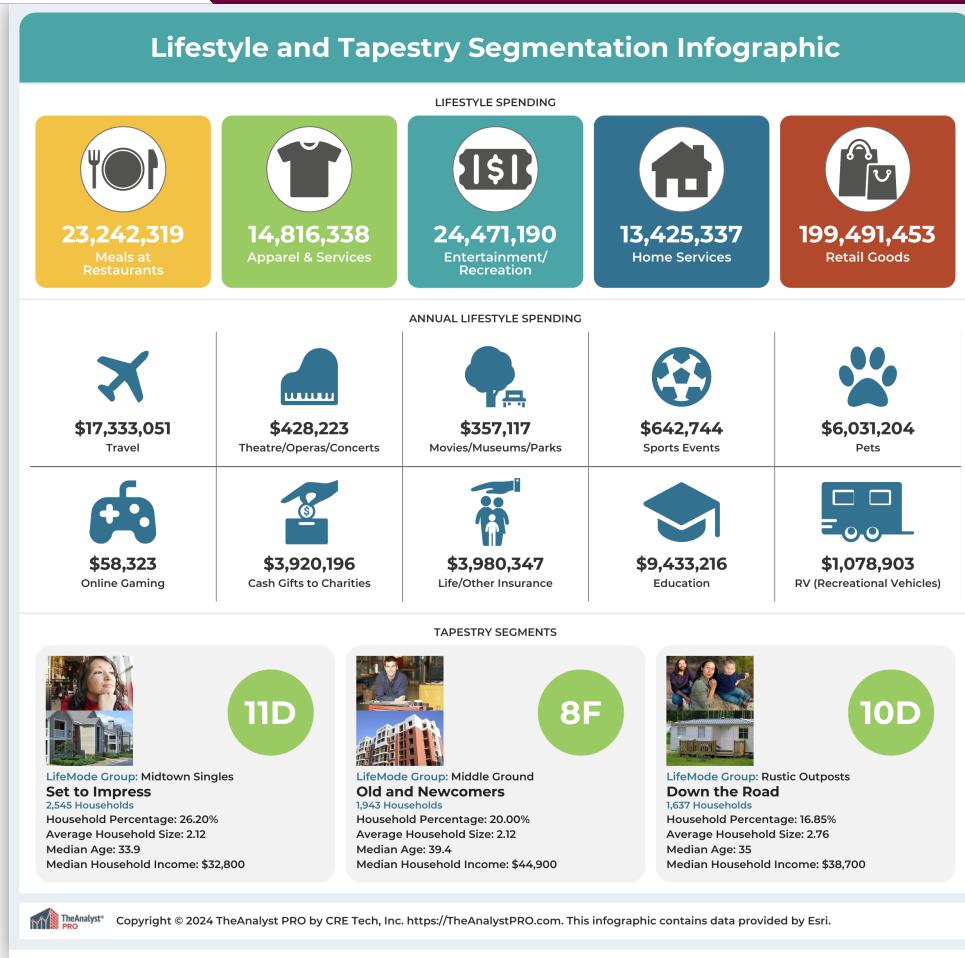
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## INFOGRAPHIC: LIFESTYLE / TAPESTRY

### Esri Tapestry Segmentation

Tapestry Segmentation represents the latest generation of market segmentation systems that began over 30 years ago. The 68-segment Tapestry Segmentation system classifies U.S. neighborhoods based on their socioeconomic and demographic composition. Each segment is identified by its two-digit Segment Code. Match the two-digit segment labels on the report to the list below. Click each segment below for a detailed description.

Segment 1A (Top Tier)  
Segment 1B (Professional Pride)  
Segment 1C (Boomburbs)  
Segment 1D (Savvy Suburbanites)  
Segment 1E (Exurbanites)  
Segment 2A (Urban Chic)  
Segment 2B (Pleasantville)  
Segment 2C (Pacific Heights)  
Segment 2D (Enterprising Professionals)  
Segment 3A (Laptops and Lattes)  
Segment 3B (Metro Renters)  
Segment 3C (Trendsetters)  
Segment 4A (Soccer Moms)  
Segment 4B (Home Improvement)  
Segment 4C (Middleburg)  
Segment 5A (Comfortable Empty Nesters)  
Segment 5B (In Style)

Segment 5C (Parks and Rec)  
Segment 5D (Rustbelt Traditions)  
Segment 5E (Midlife Constants)  
Segment 6A (Green Acres)  
Segment 6B (Salt of the Earth)  
Segment 6C (The Great Outdoors)  
Segment 6D (Prairie Living)  
Segment 6E (Rural Resort Dwellers)  
Segment 6F (Heartland Communities)  
Segment 7A (Up and Coming Families)  
Segment 7B (Urban Villages)  
Segment 7C (American Dreamers)  
Segment 7D (Barrios Urbanos)  
Segment 7E (Valley Growers)  
Segment 7F (Southwestern Families)  
Segment 8A (City Lights)  
Segment 8B (Emerald City)

Segment 8C (Bright Young Professionals)  
Segment 8D (Downtown Melting Pot)  
Segment 8E (Front Porches)  
Segment 8F (Old and Newcomers)  
Segment 8G (Hardscrabble Road)  
Segment 9A (Silver & Gold)  
Segment 9B (Golden Years)  
Segment 9C (The Elders)  
Segment 9D (Senior Escapes)  
Segment 9E (Retirement Communities)  
Segment 9F (Social Security Set)  
Segment 10A (Southern Satellites)  
Segment 10B (Rooted Rural)  
Segment 10C (Diners & Miners)  
Segment 10D (Down the Road)  
Segment 10E (Rural Bypasses)  
Segment 11A (City Strivers)

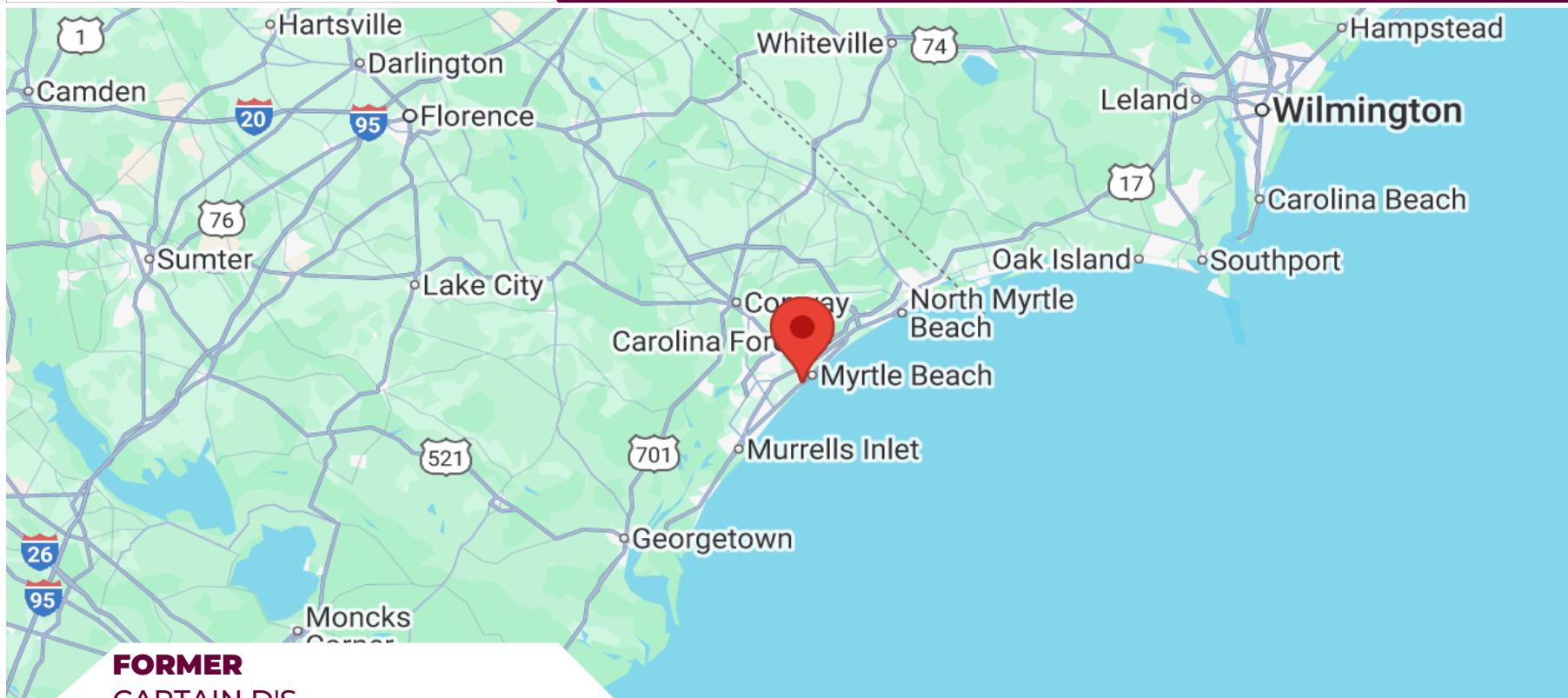
Segment 11B (Young and Restless)  
Segment 11C (Metro Fusion)  
Segment 11D (Set to Impress)  
Segment 11E (City Commons)  
Segment 12A (Family Foundations)  
Segment 12B (Traditional Living)  
Segment 12C (Small Town Simplicity)  
Segment 12D (Modest Income Homes)  
Segment 13A (International Marketplace)  
Segment 13B (Las Casas)  
Segment 13C (NeWest Residents)  
Segment 13D (Fresh Ambitions)  
Segment 13E (High Rise Renters)  
Segment 14A (Military Proximity)  
Segment 14B (College Towns)  
Segment 14C (Dorms to Diplomas)  
Segment 15 (Unclassified)



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## AREA LOCATION MAP



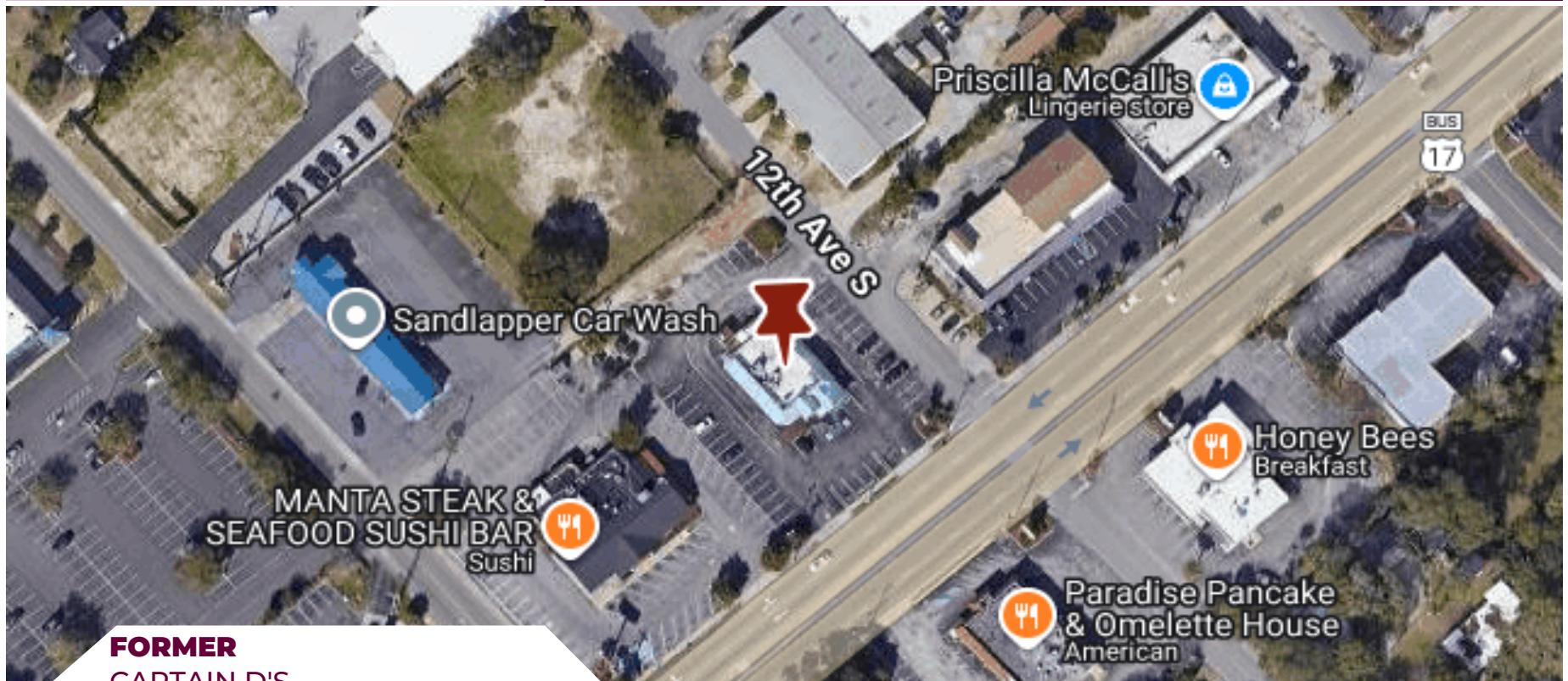
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## AERIAL ANNOTATION MAP



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## STREET VIEW MAP



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