

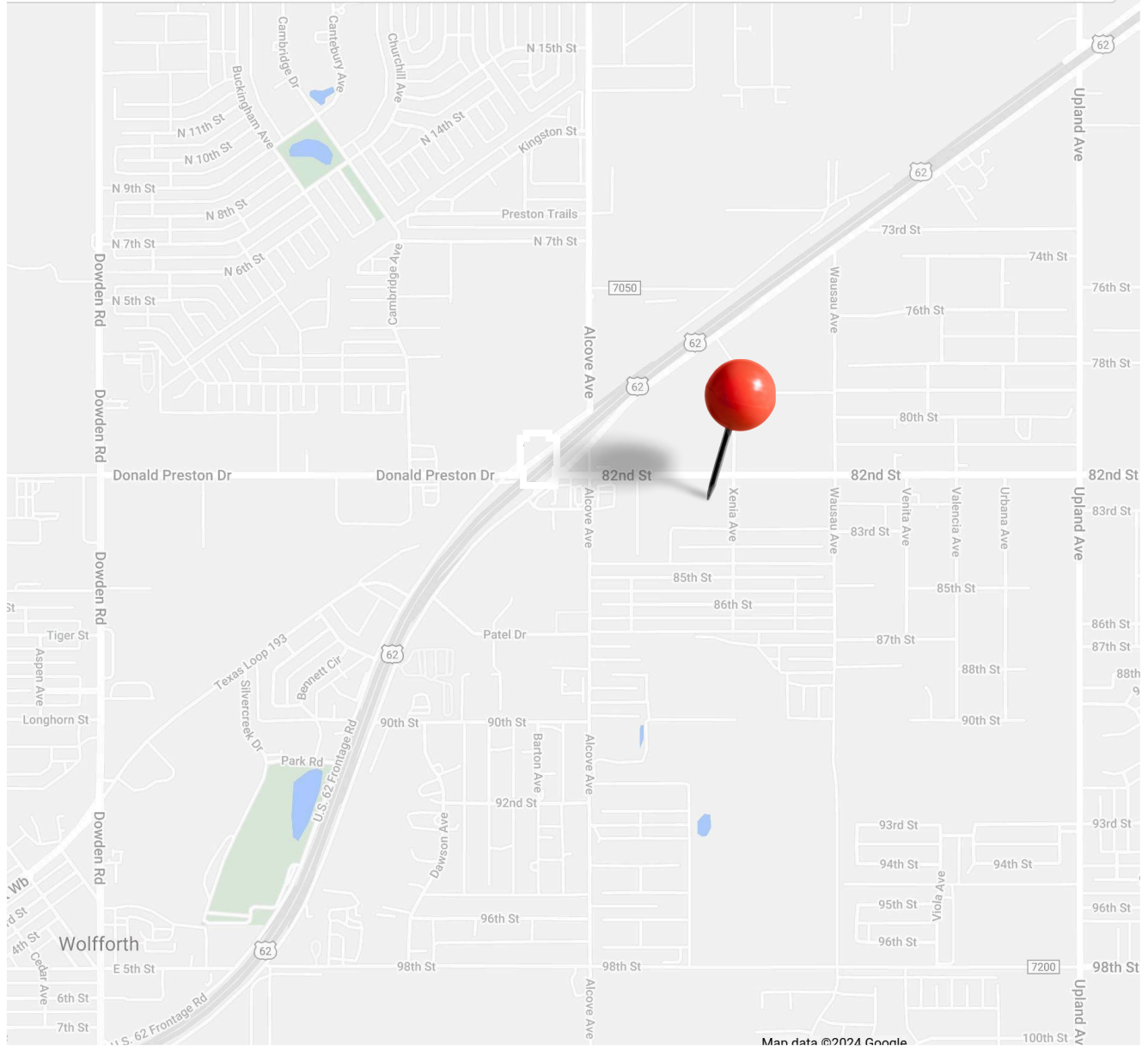
Map of Retail Development

This unique property will be ideal for any future development that is looking for growth. With multiple huge franchises near by. This property is a prime location.



Marsha Sharp & 82nd overpass

7900 82nd Street, Wolfforth, TX, United States



Metrics

Marsha Sharp & 82nd overpass

7900 82nd Street, Wolfforth, TX 79382

Impressions	13.7M	Impressions YoY	-0.6%
Viewers	956.3K	Impressions Yo2Y	+69.5%
Impression Frequency	14.28	Impressions Yo3Y	N/A
Panel Impressions	1.1M		

Aug 1st, 2023 - Jul 31st, 2024

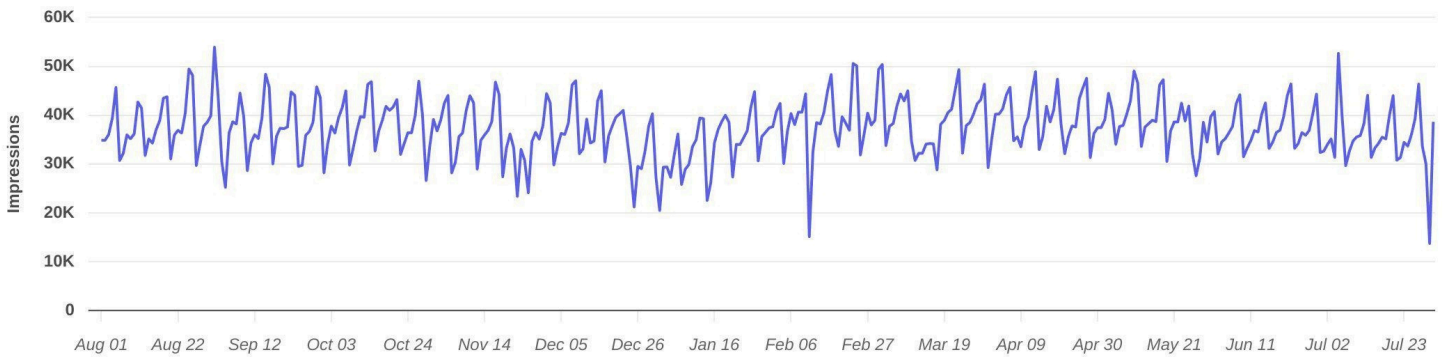
Data provided by Placer Labs Inc. (www.placer.ai)



Impressions Trend

Marsha Sharp & 82nd overpass

82nd Street, Wolfforth, TX



Daily | Impressions | Aug 1st, 2023 - Jul 31st, 2024



Audience Overview

Summary

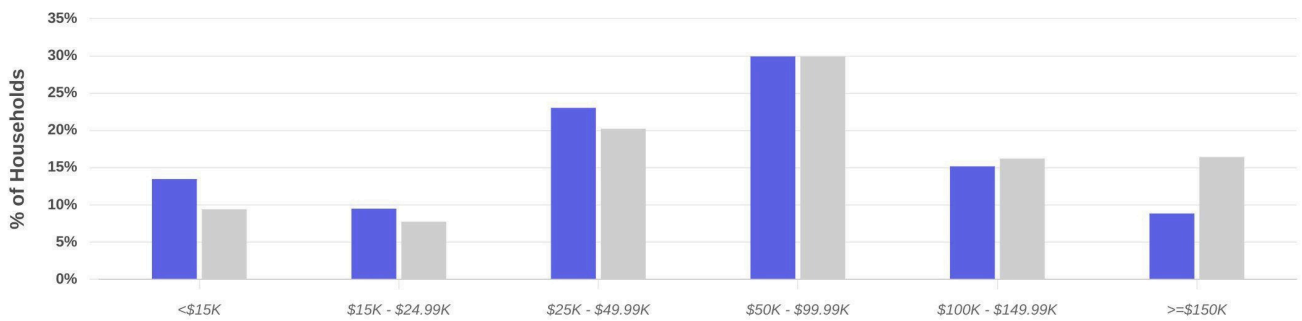
Property	Median Household Income	Bachelor's Degree or Higher	Median Age	Most Common Ethnicity	Persons per Household
Marsha Sharp & 82n... 82nd Street, Wolfforth, TX	\$55.1K	32.3%	30.6	White (52.2%)	2.48
Texas	\$67.9K	31.5%	35.0	White (40.7%)	2.82

Aug 1st, 2023 - Jul 31st, 2024 | Data Source: Census 2021

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● Texas



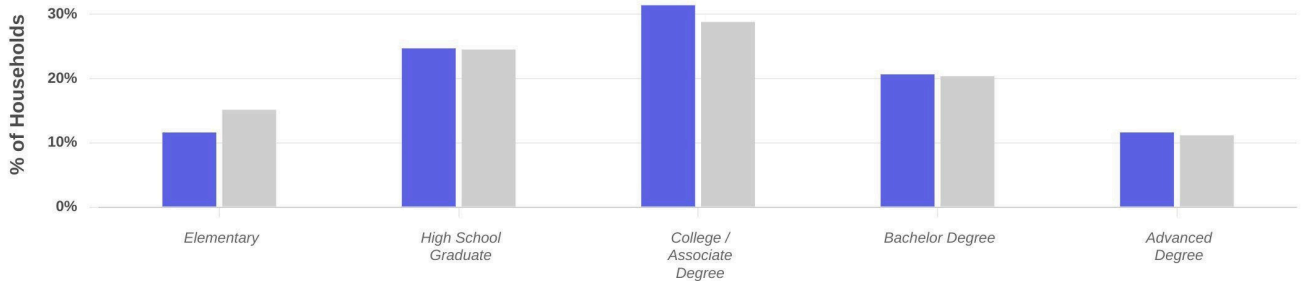
Aug 1st, 2023 - Jul 31st, 2024 | Data Source: Census 2021

Education

Marsha Sharp & 82nd overpass

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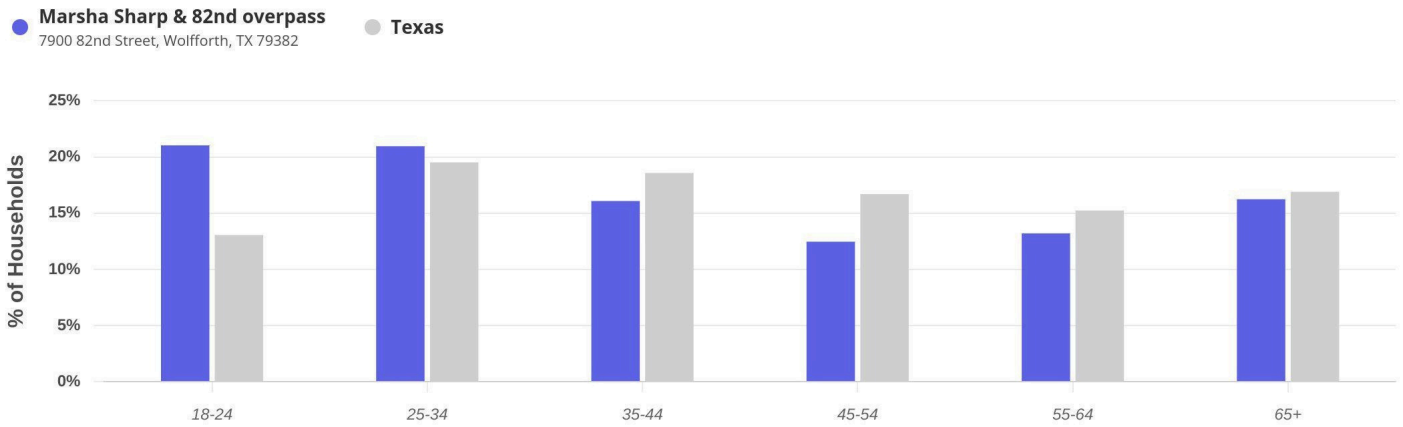
● Texas



Aug 1st, 2023 - Jul 31st, 2024 | Data Source: Census 2021



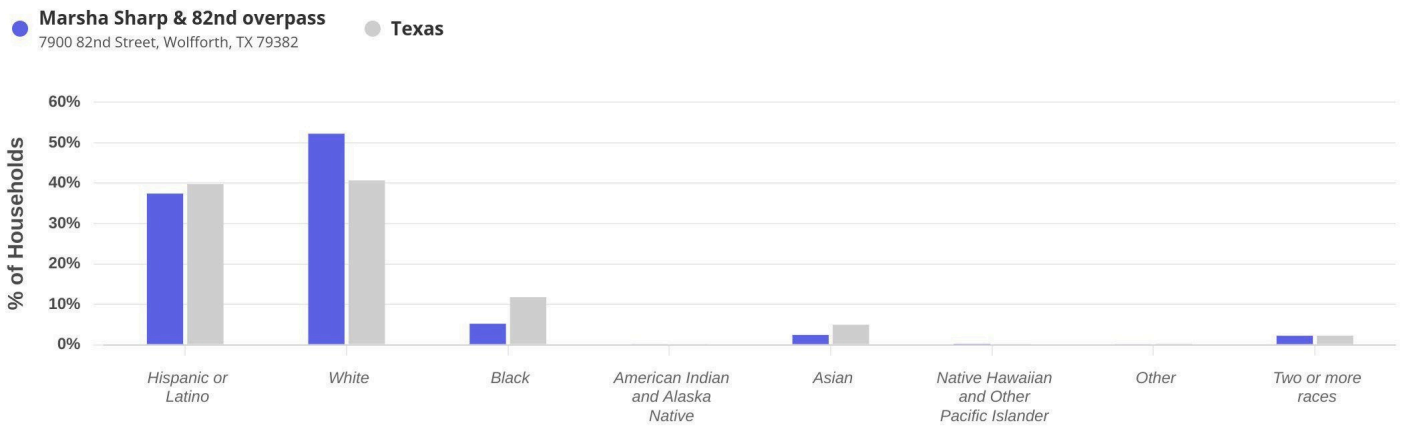
Age



Aug 1st, 2023 - Jul 31st, 2024 | Data Source: Census 2021
Data provided by Placer Labs Inc. (www.placer.ai)



Ethnicity

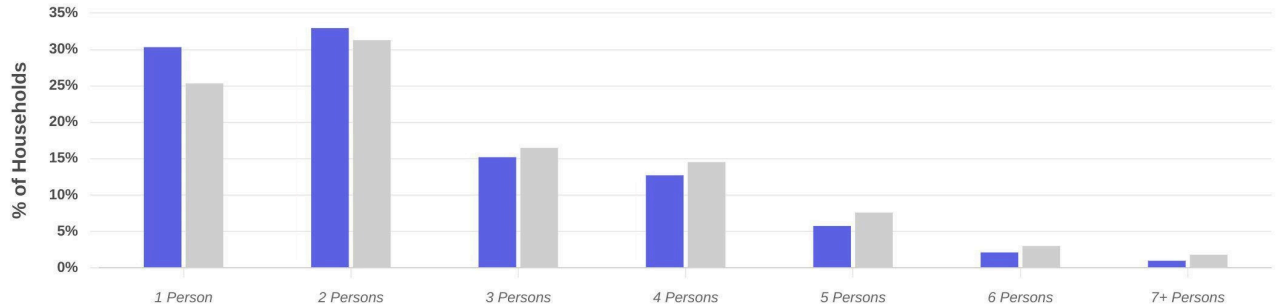


Aug 1st, 2023 - Jul 31st, 2024 | Data Source: Census 2021

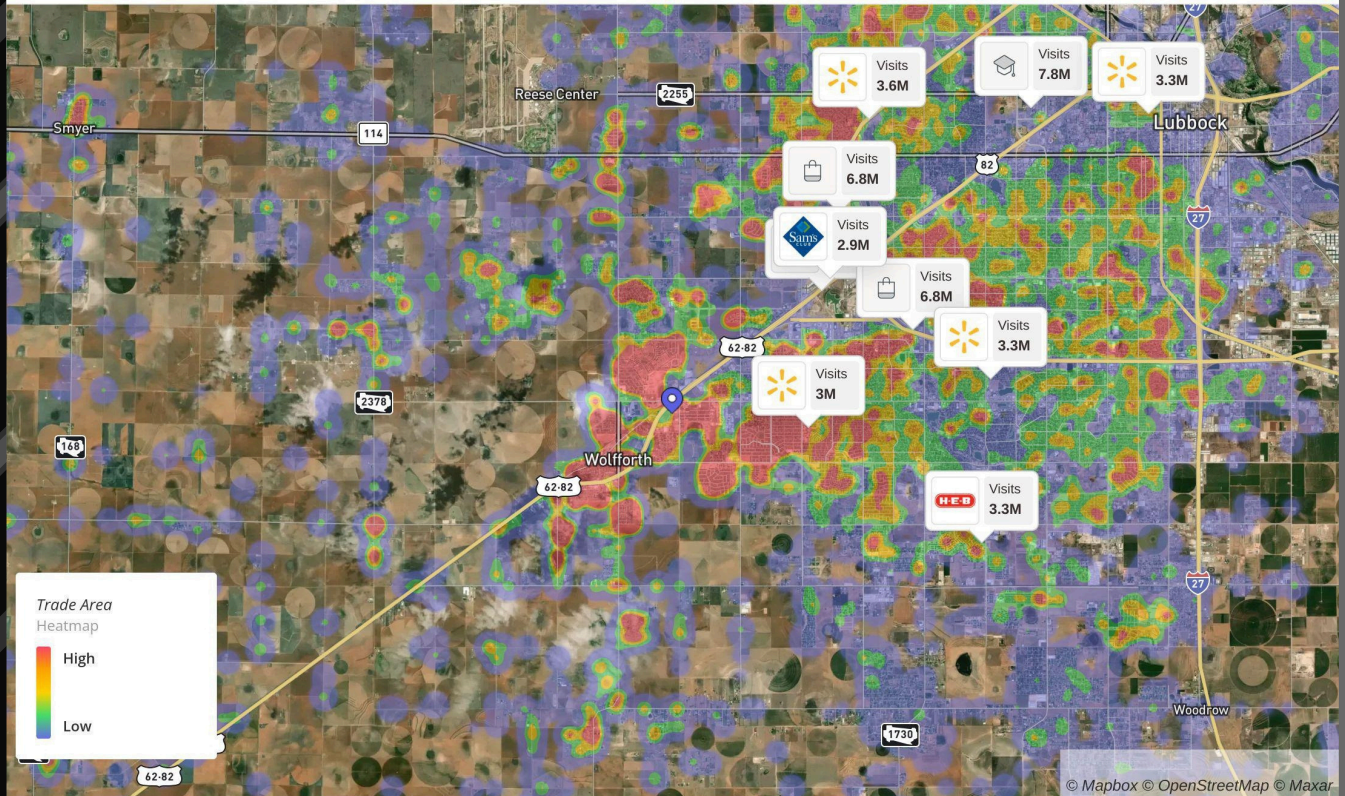


Household Size

● **Marsha Sharp & 82nd overpass**
7900 82nd Street, Wolfforth, TX 79382 ● Texas



Market Landscape

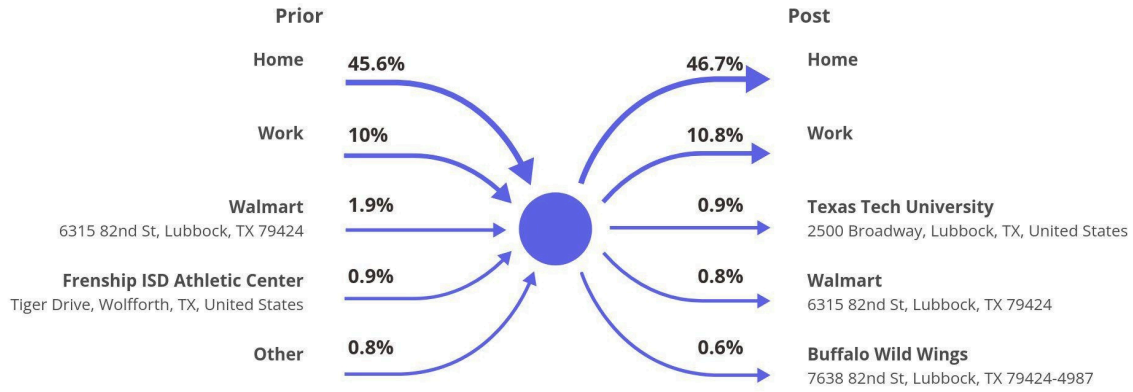


Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.



Visitor Journey

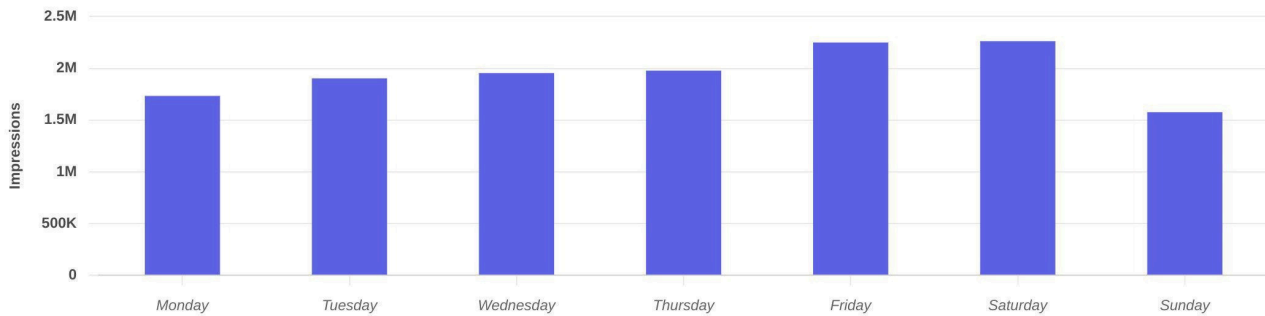
- **Marsha Sharp & 82nd overpass**
7900 82nd Street, Wolfforth, TX 79382



Show by: | Aug 1st, 2023 - Jul 31st, 2024

Daily Impressions

- **Marsha Sharp & 82nd overpass**
7900 82nd Street, Wolfforth, TX 79382

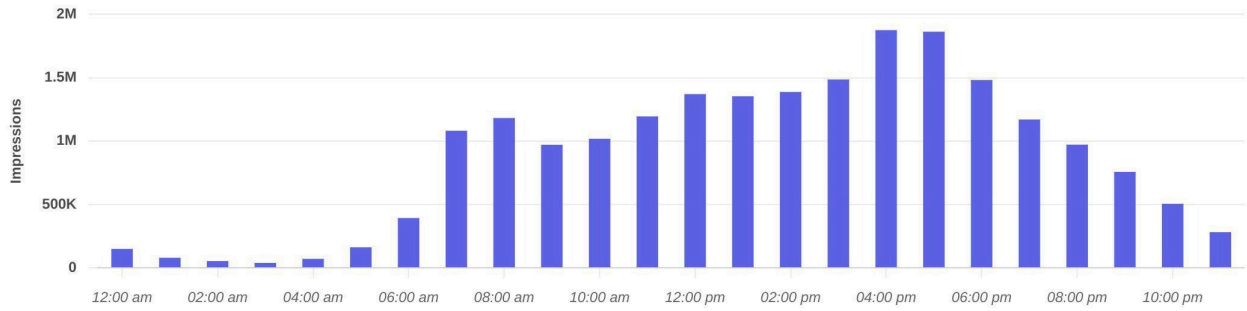


Visits | Aug 1st, 2023 - Jul 31st, 2024



Hourly Impressions

● **Marsha Sharp & 82nd overpass**
7900 82nd Street, Wolfforth, TX 79382



Visits | Aug 1st, 2023 - Jul 31st, 2024

Favorite Places

Marsha Sharp & 82nd overpass / 82nd Street, Wolfforth, TX

Rank	Name	Distance	Visitors
1	Canyon West / 6060 Marsha Sharp Fwy, Lubbock, TX 79424	3.1 mi	585.3K (61.2%)
2	West End Plaza / 29th Street, Lubbock, Texas 79407	4.3 mi	501.9K (52.5%)
3	Main building / 6002 Slide Rd, Lubbock, TX 79414	4.1 mi	363.5K (38%)
4	Texas Tech University / 2500 Broadway, Lubbock, TX 79409	8 mi	294.4K (30.8%)
5	Commons South / 11705 Quaker Ave, Lubbock, TX 79424	5.7 mi	290.1K (30.3%)
6	Target / 6064 Marsha Sharp Fwy W, Lubbock, TX 79407	3.1 mi	265.4K (27.8%)
7	South Plains Crossing / 6802 Slide Rd, Lubbock, TX 79424	4.1 mi	263.2K (27.5%)
8	Central Plaza / 6223 Slide Rd, Lubbock, TX 79414	4.3 mi	254.8K (26.6%)
9	H-E-B / 4405 114th St, Lubbock, TX 79424	5.5 mi	254K (26.6%)
10	Walmart / 4215 S Loop 289, Lubbock, TX 79423	5.2 mi	236.2K (24.7%)

Category: All Categories | Min. Visits: 1 | Aug 1st, 2023 - Jul 31st, 2024



Covenant Park Development



72-acre medical & entertainment anchored regional mixed-use development at the intersection of Marsha Sharp Freeway & 82nd Street

Construction is completed on Phase 1 of the development: the hospital, main roadways, and infrastructure and almost complete on Retail Phase 1. As one of several unique anchors, the hospital employs over 400 people and serves patients from up to 150 miles away.

Schulman's Movie Bowl Grille is coming to Covenant Park! Breaking ground in Summer 2024, the approximately 83,000 square foot facility will include movie theaters, bowling, indoor pickleball courts, an arcade, full restaurant, and a two-story brewery. SMBG will also share a green space with Covenant Park's town square. This green space will be a place to host concerts and other live music events, as well as movie nights, game watching parties, yoga in the park, and more. Retail Phase 1 is scheduled to be completed in May 2024, with leasing underway for additional retail and restaurant components. The development will also feature contemporary higher end multi-family and senior housing.

Located at a high-traffic intersection, Covenant Park is a unique lifestyle development, with a focus on health and wellness, while providing a destination for shopping, family dining and entertainment. The combination of these will allow the center to become a local landmark and draw customers from across the region.



The Lubbock Metropolitan Area, the 10th largest in Texas, has a population of 322,257 and has grown at over 10% since 2010. Lubbock is the largest medical hub between Dallas and Albuquerque and has an extremely large and diverse agriculturally based economy. It has strong manufacturing, wholesale and retail trade, healthcare, education and government sectors. Lubbock's location and access to transportation makes the city a hub for regional warehousing and distribution, as well as the major retail trade center for retail trade area of more than 645,000 people. Lubbock is the home to three universities and one community college, including Texas Tech University, which has surpassed 40,000 students. The healthcare and social assistance sector is a vital part of the economy with 25,000 employees and a payroll exceeding \$1 billion.



MAJOR EMPLOYERS IN LUBBOCK MSA	# OF EMPLOYEES
TEXAS TECH UNIVERSITY	11,848
TEXAS TECH HEALTH SCIENCES CENTER	7,627
COVENANT HEALTH	6,931
UMC HEALTH SYSTEMS	4,500
UNITED SUPERMARKETS	4,199
LUBBOCK INDEPENDENT SCHOOL DISTRICT	3,527
CITY OF LUBBOCK	2,700
WALMART SUPERCENTER	1,810
FRENSHIP INDEPENDENT SCHOOL DISTRICT	1,180
LUBBOCK COUNTY	1,171

