Register for Confidential Information: <u>www.nmapartment.com/2432LaFonda</u>

Virtual Tour: <u>http://www.nmapartment.com/lafonda3d</u>

PROPERTY

Conveniently located 8-plex

2432 La Fonda Cir as Cruces, NM 8800⁻

8 Units Size: 4,204 sf Land: 0.28 ac Price: \$737,414 GRM: 10.22 Cap Rate: 6.24% After Tax IRR: 13.6%

The Offering

This updated two story 8-plex is a must see!! Situated off one of Las Cruces' busiest streets, Missouri Ave., it offers seven nicely situated, 1-bed & 1-bath, units at approximately 483 sq/ft and 1 unit being approximately 823 sq/ft. Half of the units are located downstairs and the other half upstairs. The larger unit, #1, also has a 2-car garage that accompanies it that can be kept as a garage space for this unit or turned into individual storage rooms, a laundry room, or even another unit. This larger unit also boasts a private cedar fenced in yard in the rear, making it a perfect space for grilling, relaxing, or letting pets run around in.

Another added feature about this property is one of the units, #4, is furnished with modern furnishings providing a fully move-in ready unit for anyone seeking short term or long-term tenancy and doesn't want or need to lug their furnishings along with them.

This property is located .5 miles from Lynn Community Middle School, .9 miles from Walmart Super Center, and .6 miles from Young Park where residents can enjoy the annual Renaissance Fair, Movies and Music in the Park, as well as the opportunity to cast a rod in the pond that is kept stocked all year long. It is also a short 6-minute drive to NMSU or 7-minute drive to Downtown Las Cruces where eateries, breweries, and the local Farmer's and Crafts Market takes place every Saturday. Its location makes it extremely easy to get to anywhere one would need to get to on a daily basis in Las Cruces.

This eye-catching property has had several upgrades completed. New master cools providing ample cooling during the hot summers and new furnaces for those chilly nights during the winter months. Updated fixtures included ceiling fans, light fixtures, bathroom fixtures, and other amenities that bring that modern touch to each unit that many residents are seeking. New water heaters have also been installed. Exterior upgrades include hard scaped landscaping, a dedicated drainage pond, a 2-color paint scheme that makes it stand out amongst neighboring properties, an exterior fenced in deck for units #1 and #2, and a seal coated and striped parking lot that has plenty of parking spaces and is easy to get in and out of.



This property opens the way to continue to meet the housing demands needed in this market where there continues to be a shortage of available and affordable units. There also lies the opportunity to improve upon the property to yield higher rents. Updating each unit to central heating and cooling, furnishing more units, converting the garage to another income producing space, adding property wide internet/Wi-Fi, and even making each unit an execute rental space.

The Property

Address: 2432 La Fonda Cir, Las Cru-

Number of Units: ⁸

Year of construction: ¹⁹⁸⁴ Bldg. Size: 4,204 sf approx. Site Size: 0.28

Avg. Unit Size: 526

UPC#: 4-009-135-181-447

Legal: Desert Willow Estates Subdivision 851, Lot 3, Section 16, Tract 23S, R

Ask Price: \$737,114

\$/ unit: \$92,177

\$/sf: 175.41

	Actual/Est (2023)	Proforma (2024)
Avg. Rent:	\$751	\$874
GRM:	10.22	8.79
Cap Rate Before reserves:	6.24%	7.23%
Cap Rate After reserves:	6.00%	6.99%
Year 1 NOI:	\$44,245	\$51,520
Before Tax IRR: After Tax IRR:	16.80% 13.60%	

Annual Property Operating Data (APOD)

Prepared	by:	Todd Clarke CCIM				8/10/2024							"AS IS	" Condition						
Jnit/Ren		nary										Е		С		A				
										ctual			Tetal	Max Rent	Tata	l Market				
#	Туре		Approx Size		Actual Rent	Street Rate	Ma	rket Rent			Tot	tal Actual		this type	Pote			Total sf		
1	1/1	mo/mo	823		695			1,000	1000	0.84		695	S	845	S	1,000		823		
1	Gar	2 car - part of Unit 1	440	\$	075	ə 045	s	1,000	0	0.04	\$	075	3	045	s	1,000		025		
	1/1	mo/mo	483	\$	745	\$ 845	2	825	\$	1.54	c	745	\$	845	s	825		483		
	1/1	mo/mo	483		745			825		1.54	100	745	s	845	s	825		483		
	1/1	mo/mo - furnished	483	1.0	845	3 321		895		1.75		845	s	845	s	895		483		
	1/1	mo/mo	483		745			825		1.54		745	\$	845	s	825		483		
	1/1	mo/mo	483		745			825		1.54	1.2	745	s	845	s	825		483		
	1/1	mo/mo	483		745			825		1.54		745	S	845	s	825		483		
	1/1	mo/mo - vacant	483		745	1		825		1.54		745	5	845	s	825		483		
		nits / Avg. Unit Size=	526	s	751	\$ 845	s	874			\$	6,010	\$	6,760	\$	6,995		4,204		
0	total th	Avg Actual Rent \$/sf=		s	1.43			1.66			S	72,120	s	81,120	s	83,940		4,204		
		nvg netuai Rent \$/ si-		2	1.45	\$ 1.01	2	1.00	-	_	4	72,120	Ŷ	01,120	4	05,740				
Benchm	arks								Inc	come	-									
ffering P	rice	\$737,414				1	ART/	Con-		А.	Tota	al Potential	Market	Income	\$	83,940				
unit		\$92,177		_		6		2		В.	1.00	s: loss to ma			\$	2,820	3%	0		
/sf		\$175.41	Actual		Proforma	R	Щ			C.	Tota	al Potential	Income	(Street)	\$	81,120				
RM			10.22		8.79		5	=0	-	D.		s: Loss to lea	ise		\$	9,000	11%	0		
AP Befor			6.24%		7.23%	Σ				E.		al Income			\$	72,120				
AP After		res	6.00%		6.99%	E	111	13 0		F.	1.5	s: vacancy		5.0%	\$	3,606	5%	Market average		
Cash on Ca	ash		3.90%		7.84%	No.	1	57		G.	1.00	ective Renta		e	\$	68,514				
DCR=			1.19		1.39		5	/ 8		H.	1.000	s: Other Inco			\$	4,800	->	RUBS		
		Walk Score: 44, Bike	e Score: 53					9		I.	Gros	ss Operatin	g Incon	ne	\$	73,314	<u></u>			_
				2024	Annualized thr	u 06/2024		Based on:	And	nualized	Figu	ires	Proform	ma 2025				Based on: Fo	orthcom	ing yr
Expense	s (Ani	nual)				\$/unit	%									\$/unit	%	Income: Line C - I	F + H	
eal Estate	Taxes				\$2,932	\$367	4%	2023 Tax A	mou	unt			5	6,462		\$808	8%	85% of sales price		
ersonal P	roperty	Taxes						assessed at	\$2	84,442										
roperty In	nsuranc	e			\$2,819	\$352	4%	2023 Actua	l Am	nount			ş	2,904		\$363	3%	Potential 2025 = 2	2024 +	3%
roperty N	lanagen	nent:																		
Off Site M	lanagen	nent			\$7,941	\$993	11%	Est. @ 10% +N	MGRT				8	8,183		\$1,023	10%	Management @ 9	% +NN	IGRT
Taxes/We	orkman	's Compensation										-	1.1							
epairs and	d Maint	tenance			\$5,750	\$719	8%	Est. 2024 A	ctua	1\$7,678	.42	1	S	5,923		\$740	7%	Potential $2025 = 2$	2024 +	3%
tilities:						0505	-									05.10	-			
	r, Sewei	r, & Garbage			\$4,219	\$527	6%	Annualized						4,346		\$543	5%	Potential $2025 = 2$		
lectricity					\$1,930	\$241	3%	Annualized					3	1,988		\$248	2%	Potential $2025 = 2$	2024 +	3%
est contro					\$300	\$38	0%	A						4.440		6177	201	D	0011	20/
andscapi					\$1,378	\$172	2%	Annualized				_	3	1,419		\$177	2%	Potential $2025 = 2$	2024 +	3%0
Carpet Cle	aning							and black of		a second		4-109/								
nternet		1. 17. 19. 1			61 000	6005	20/	repairs+uni			ve=8	01070		1 200		6005	207	1	and a c	
eserve fo				-	\$1,800	\$225	2%	_new lender	Will 1	require				1,800		\$225		_new lender will red	quire	
		Expenses		-	\$29,069	\$3,634	40%							33,023	D	\$4,128	39%			
let Oper	ating I	ncome			\$44,245	\$5,531	1.000	P	~					51,520		itial Market les		vacancy + other inc		
	1-				ADS	Loan	LTV			ferm		erest Rate		ADS	Loan		LTV		Term	Inte
		ot Service		-		\$ 553,061	75%	\$3,088		30		5.35%		37,060	s	553,061	75%	\$3,088	30	5.3
ash Flow	v Befor	re Taxes			\$7,184								S	4,459						

Internal Rate of Return

Internal Rate of Return Analysis

Total Potential Market Income3.5% Increases522 Less: loss to market lease3.4%513 Total Potential Income (Max Rent)514 Less: Loss to lease11.1%5 Total Income516 Less: vacancy5.0%7 Effective Rental Income518 Plus: Other Income529 Gross Operating Income52Total Operating Expenses2.0% IncreasesNet Operating Income55Mortgage Balance55ADS5- cost recovery (annual)27.5 yrs2 Taxable Income55%NOI54- Annual Debt Service52	1 2 \$83,940 \$86,878 \$2,820 \$2,919 \$81,120 \$83,959 \$9,000 \$9,315 \$72,120 \$74,644 \$3,606 \$3,732 \$68,514 \$70,912 \$4,800 \$4,896 \$73,314 \$75,808 \$29,069 \$29,651	3 \$89,919 \$3,021 \$86,898 \$9,641 \$77,257 \$3,863 \$73,394 \$4,994 \$78,388	4 \$93,066 \$3,127 \$89,939 \$9,978 \$79,961 \$3,998 \$75,963 \$5,094	5 \$96,323 \$3,236 \$93,087 \$10,328 \$82,759 \$4,138 \$78,621	6 \$99,694 \$3,340 \$96,345 \$10,689 \$85,656	Calculation 1 Basis at Ac 2 + Capital A 3 -Cost Reco
2 Less: loss to market lease 3.4% 3 Total Potential Income (Max Rent) \$1 4 Less: Loss to lease 11.1% 5 Total Income \$1 6 Less: vacancy 5.0% 7 Effective Rental Income \$1 8 Plus: Other Income \$1 9 Gross Operating Income \$1 Total Operating Expenses 2.0% Increases \$1 7 Total Operating Expenses \$2 Net Operating Income \$1 \$1 Mortgage Balance \$5 \$5 ADS \$2 \$2 - cost recovery (annual) \$27.5 yrs \$1 8 NOI \$35% NOI \$35% \$35%	\$2,820 \$2,919 \$81,120 \$83,959 \$9,000 \$9,315 \$72,120 \$74,644 \$36606 \$3,732 \$668,514 \$70,912 \$4,800 \$4,896 \$73,314 \$75,808	\$3,021 \$86,898 \$9,641 \$77,257 \$3,863 \$73,394 \$4,994	\$3,127 \$89,939 \$9,978 \$79,961 \$3,998 \$75,963	\$3,236 \$93,087 \$10,328 \$82,759 \$4,138	\$5,349 \$96,345 \$10,689 \$85,656	1 Basis at Ac 2 + Capital A
3 Total Potential Income (Max Rent) \$ 4 Less: Loss to lease 11.1% 5 Total Income \$ 6 Less: vacancy 5.0% 7 Effective Rental Income \$ 8 Plus: Other Income 2.0% Increases 9 Gross Operating Income \$ Total Operating Expenses 2.0% Increases 9 Mortgage Balance \$ ADS \$ • Cost recovery (annual) 27.5 yrs • Taxable Income \$ NOI \$ • Annual Debt Service \$	\$81,120 \$83,959 \$9,000 \$9,315 \$72,120 \$74,644 \$3,606 \$3,732 \$68,514 \$70,912 \$4,800 \$4,896 \$73,314 \$75,808	\$86,898 \$9,641 \$77,257 \$3,863 \$73,394 \$4,994	\$89,939 \$9,978 \$79,961 \$3,998 \$75,963	\$93,087 \$10,328 \$82,759 \$4,138	\$96,345 \$10,689 \$85,656	2 + Capital A
4 Less: Loss to lease 11.1% 5 Total Income \$ 6 Less: vacancy 5.0% 7 Effective Rental Income \$ 8 Plus: Other Income 2.0% Increases 9 Gross Operating Income \$ Total Operating Expenses 2.0% Increases Net Operating Income \$ Mortgage Balance \$ ADS \$ Principal Reduction \$ Mortgage interest \$ cost recovery (annual) 27.5 yrs Taxable Income \$ NOI \$ Annual Debt Service \$	\$9,000 \$9,315 \$72,120 \$74,644 \$3,606 \$3,732 \$68,514 \$70,912 \$4,800 \$4,896 \$73,314 \$75,808	\$9,641 \$77,257 \$3,863 \$73,394 \$4,994	\$9,978 \$79,961 \$3,998 \$75,963	\$10,328 \$82,759 \$4,138	\$10,689 \$85,656	
5 Total Income \$ 6 Less: vacancy 5.0% 7 Effective Rental Income \$ 8 Plus: Other Income 2.0% Increases 9 Gross Operating Income \$ Total Operating Expenses 2.0% Increases Net Operating Income \$ Mortgage Balance \$ ADS \$ Principal Reduction \$ Mortgage interest \$ - cost recovery (annual) 27.5 yrs Taxable Income \$ Tax on income at ordinary income rate of \$ NOI \$ - Annual Debt Service \$	\$72,120 \$74,644 \$3,606 \$3,732 \$68,514 \$70,912 \$4,800 \$4,896 \$73,314 \$75,808	\$77,257 \$3,863 \$73,394 \$4,994	\$79,961 \$3,998 \$75,963	\$82,759 \$4,138	585,656	3 Cost Reco
6 Less: vacancy 5.0% 7 Effective Rental Income \$ 8 Plus: Other Income 2.0% Increases 9 Gross Operating Income \$ Total Operating Expenses 2.0% Increases Net Operating Income \$ Mortgage Balance \$ ADS \$ Principal Reduction \$ Mortgage interest \$ cost recovery (annual) 27.5 yrs Taxable Income \$ NOI \$ Annual Debt Service \$	\$3,606 \$3,732 \$68,514 \$70,912 \$4,800 \$4,896 \$73,314 \$75,808	\$3,863 \$73,394 \$4,994	\$3,998 \$75,963	\$4,138		5 -COSt Reco
V Effective Rental Income \$ 8 Plus: Other Income 2.0% Increases 9 Gross Operating Income \$ Total Operating Expenses 2.0% Increases Net Operating Income \$ Mortgage Balance \$ ADS \$ Principal Reduction \$ Mortgage interest \$ cost recovery (annual) 27.5 yrs Taxable Income \$ Tax on income at ordinary income rate of 35% NOI \$ Annual Debt Service \$	\$68,514 \$70,912 \$4,800 \$4,896 \$73,314 \$75,808	\$73,394 \$4,994	\$75,963		1000	4 =Adjusted
8 Plus: Other Income 2.0% Increases 9 Gross Operating Income \$ Total Operating Expenses 2.0% Increases Net Operating Income \$ Mortgage Balance \$ ADS \$ Principal Reduction \$ Mortgage interest \$ cost recovery (annual) 27.5 yrs Taxable Income \$ Tax on income at ordinary income rate of \$ NOI \$ Annual Debt Service \$	\$4,800 \$4,896 \$73,314 \$75,808	\$4,994	1	\$78,621	\$1,283	
O Gross Operating Income \$ Total Operating Expenses 2.0% Increases Net Operating Income \$ Mortgage Balance \$ ADS \$ Principal Reduction \$ Mortgage interest \$ cost recovery (annual) 27.5 yrs Taxable Income \$ Tax on income at ordinary income rate of 35% NOI \$ Annual Debt Service \$	\$73,314 \$75,808		\$5,094		\$81.573	Calculation
Total Operating Expenses 2.0% Increases \$ Net Operating Income \$ Mortgage Balance \$ ADS \$ Principal Reduction \$ Mortgage interest \$ cost recovery (annual) 27.5 yrs Taxable Income \$ Tax on income at ordinary income rate of 35% NOI \$ Annual Debt Service \$		\$78,388		\$5,196	\$5,3(0)	Disposition
Net Operating Income \$ Mortgage Balance \$5 ADS \$ Principal Reduction \$ Mortgage interest \$ cost recovery (annual) 27.5 yrs Taxable Income \$ Tax on income at ordinary income rate of \$ NOI \$ Annual Debt Service \$	\$29,069 \$29,651		\$81,056	\$83,817	\$86,673	5 Sale Price 6 -Costs of S
Net Operating Income \$ Mortgage Balance \$5 ADS \$ Principal Reduction \$ Mortgage interest \$ cost recovery (annual) 27.5 yrs Taxable Income \$ Tax on income at ordinary income rate of \$ NOI \$ Annual Debt Service \$		\$30,244	\$30,848	\$31,465	\$32,095	7 -Adjusted I
Mortgage Balance \$55 ADS \$55 Principal Reduction \$16 Mortgage interest \$16 cost recovery (annual) 27.5 yrs Taxable Income \$26 Tax on income at ordinary income rate of \$26 NOI \$ Annual Debt Service \$56	\$44,245 \$46,157	\$48,144	\$50,208	\$52,352	354,578	8 =Gain or (
Mortgage Balance \$5 ADS \$5 Principal Reduction 5 Mortgage interest \$1 cost recovery (annual) 27.5 yrs Taxable Income \$2 Tax on income at ordinary income rate of 35% NOI \$ Annual Debt Service \$	553,061	0.00				9 -Straight Li
ADS \$ Principal Reduction \$ Mortgage interest cost recovery (annual) 27.5 yrs 1. 80% \$ Taxable Income Tax on income at ordinary income rate of 2. 35% \$ NOI \$ Annual Debt Service \$	545,403 \$537,326	\$528,805	\$519,818	\$510,337		#=Capital G
Principal Reduction Mortgage interest cost recovery (annual) Taxable Income Tax on income at ordinary income rate of NOI Annual Debt Service	\$37,060 \$37,060	\$37,060	\$37,060	\$37,060		
Mortgage interest S. cost recovery (annual) 27.5 yrs Taxable Income 80% Tax on income at ordinary income rate of 2. NOI \$ Annual Debt Service \$	\$7,658 \$8,077	\$8,520	\$8,988	\$9,480		Calculation
cost recovery (annual) 27.5 yrs 1. 80% \$. Taxable Income Tax on income at ordinary income rate of 2. 35% NOI \$ Annual Debt Service \$.	\$29,403 \$28,983	\$28,540	\$28,073	\$27,580		# Sale Price
Taxable Income Tax on income at ordinary income rate of NOI Annual Debt Service	\$20,559 \$21,452	\$21,452	\$21,452		ncludes mid month	# -Cost of Sa
Tax on income at ordinary income rate of 2. 35% NOI \$ Annual Debt Service \$	\$5,717 -\$4,277	-\$1,848	\$683	\$4,213		# -Mortgage
Annual Debt Service \$	\$0 \$0	\$0	\$239	\$1,474		# =Sale Pro # -Tax: Straig
Annual Debt Service \$	\$44,245 \$46,157	\$48,144	\$50,208	\$52,352		# -Tax on Ca
	\$37,060 \$37,060	\$37,060	\$37,060	\$37,060		# =SALE P
	\$7,184 \$9,097	\$11,084	\$13,148	\$15,291		
Less Ordinary Income Tax	\$0 \$0	\$0	\$239	\$1,474		
	\$7,184 \$9,097	\$11,084	\$12,909	\$13,817		IRR Before t
						0 \$

3. Your long term profit, or capital gain, is taxed at 20%

The combination of these benefits could help lower an investor's effective federal tax rate from
35% federal tax rate to only 19%.

on of Adjusted Basis

l Basis at Acquisition		\$737,414	
2 + Capital Additions			
3 -Cost Recovery (Depreciation) Taken		\$105,474	
4 =Adjusted Basis at Sale		\$631,940	
Calculation of Capital Gain			
Disposition CAP Rate	6.0%		
5 Sale Price		\$909,634	
5 -Costs of Sale	8.0%	\$72,771	
7 Adjusted Basis at Sale		\$631.040	

....

/ -Adjusted Basis at Sale	\$631,940	
8 =Gain or (Loss)	\$204,923	
9 -Straight Line Cost Recovery (limited to gain)	\$105,474	
# =Capital Gain from Appreciation	\$99,449	

on of Sales Proceeds after tax

# Sale Price		\$909,634	
# -Cost of Sale		\$72,771	
# -Mortgage Balance(s)		\$510,337	
# =Sale Proceeds Before Tax		\$326,526	2.
# -Tax: Straight Line Recapture at	25.0%	\$26,369	
# -Tax on Capital Gains at	20.0%	\$19,890	3.
# =SALE PROCEEDS AFTER TAX:		\$280,268	

IRR Before tax = $n $ \$	16.8%	
0 \$	(184,354)	
1	\$7,184	
d	\$9,097	
3	\$11,084	
4	\$13,148	
5	\$15,291 +	\$326,526

IRR After tax = 13.6% n \$ 0 \$ (184,354) 1 2 3 \$7,184 \$9,097 \$11,084 \$12,909 5 \$13,817 + \$280,268

4

Potential Lender: Ventana Fund



Ventana Fund is a NM headquartered, non-profit, CDFI and lender for multifamily communities that supports affordable housing with renovations that include energy savings.

Properties that need extensive renovation / rehabilitation like this property are ideal for the Ventana Fund's Threshold product. Application, term sheet and more can be found at <u>http://www.ventanafund.org/loan-products/</u>

"We have worked with the Ventana Fund on several deals and have enjoyed working with them. They have allowed us to look at many deals in underserved areas of New Mexico, like Las Vegas or Moriarty, that we normally wouldn't have been able to. Places that need investment but that currently have holes in the capital market for financing." - Sam Kunzman, Cory Sutphin, Edge Capital

"I have worked with many lenders in the past and working with Ventana Fund is by far the easiest and least painful process I have encountered. Ventana Fund has extremely competitive rates and terms, and has been able to move more quickly than any other lender I have ever worked with. I would do all of my deals with Ventana Fund if I could." - Joey Barr

Term Sheet

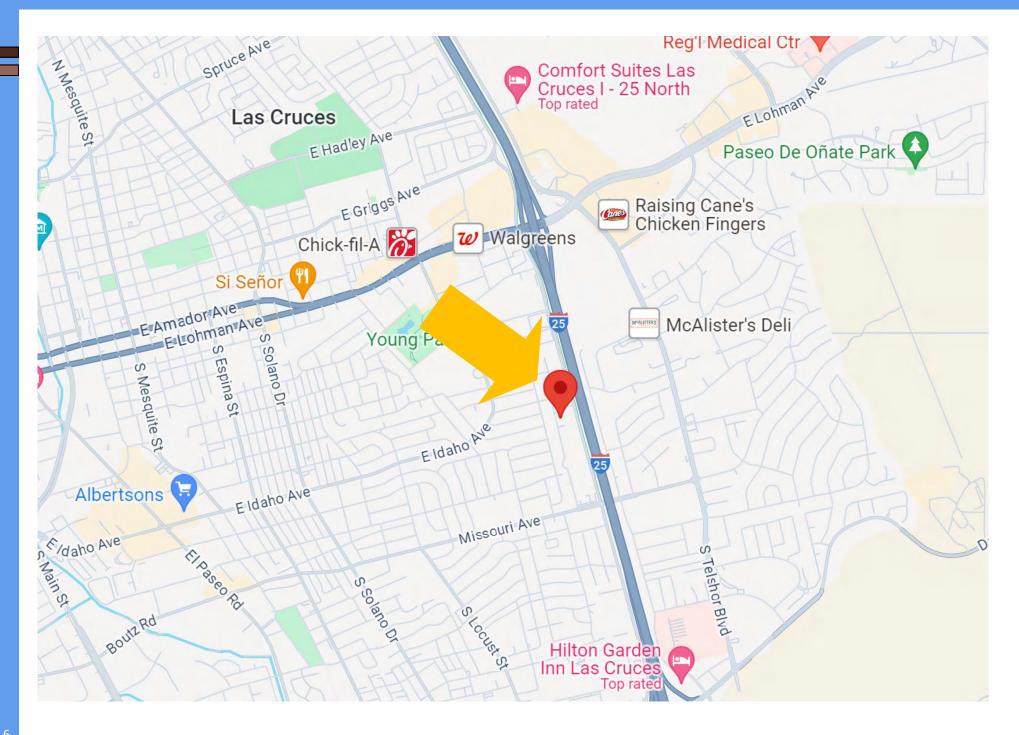
Loan to Value:	Up to 80%
% of renovations funded in loan	Up to 80%
Interest rate range	4.5% to 5.50%
(depends on affordability, risk and % of renovations dedicated to en- ergy savings)	
Application Fee	\$2,500
Origination Fee	1% of loan value
Amortization:	30 years
Balloon	5 years

For More info Contact Loan Officer:

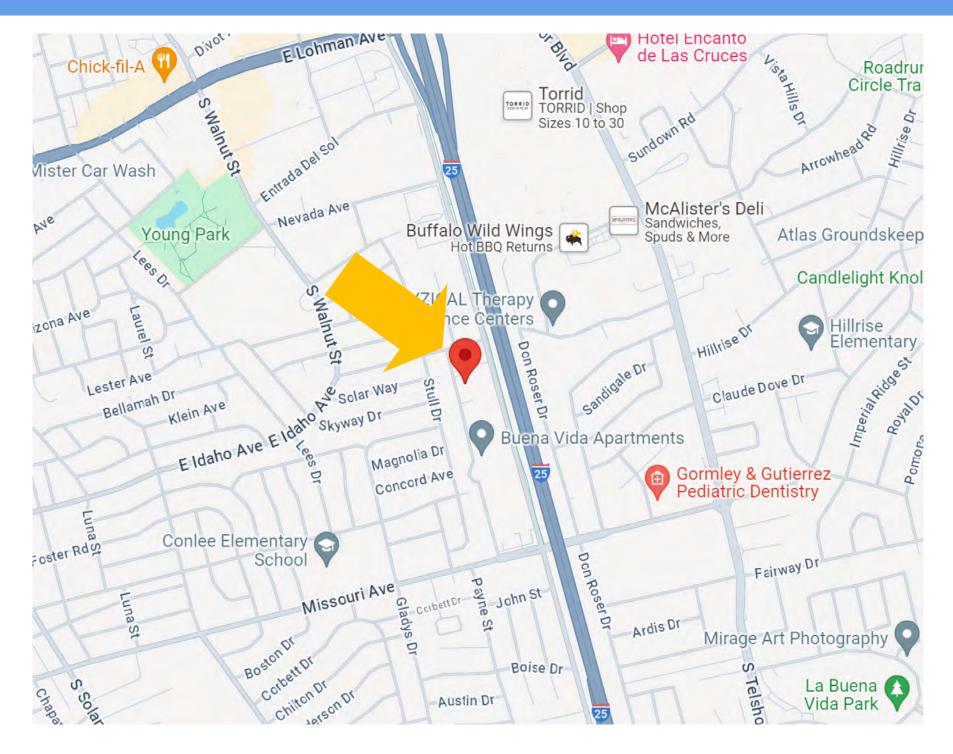
Bill Dolan

vwdolan@ventanafund.org

Property Info - Location



Property Info - Neighborhood Location



Property Photographs - Exterior









Property Photographs - Interior









Property Photographs - Interior





Property Photographs - Interior









Interior Pictures









Interior Pictures - Furnished unit









Interior Pictures - Furnished unit







Assessor's Information - 2432 La Fonda Circle

Land Occurrence 1

Property Code	0100 - RESIDENTIAL LAND	Ele	ctricity	OE - OVER-ELECTRC	
Gas	G - GAS	Me	asure	PL - PER-LOT	
Sewer Type	CS - CITY-SEWER	Stre	eet Code	A - ASPHALT	
Topography Code	L - LEVEL	SQI	FT	12284	
Zoning	R3 - HI-DENS-RES				
SubArea		ACTUAL	EFFECTIVE	HEATED	FOOTPRINT
Lots					
Sq Ft					

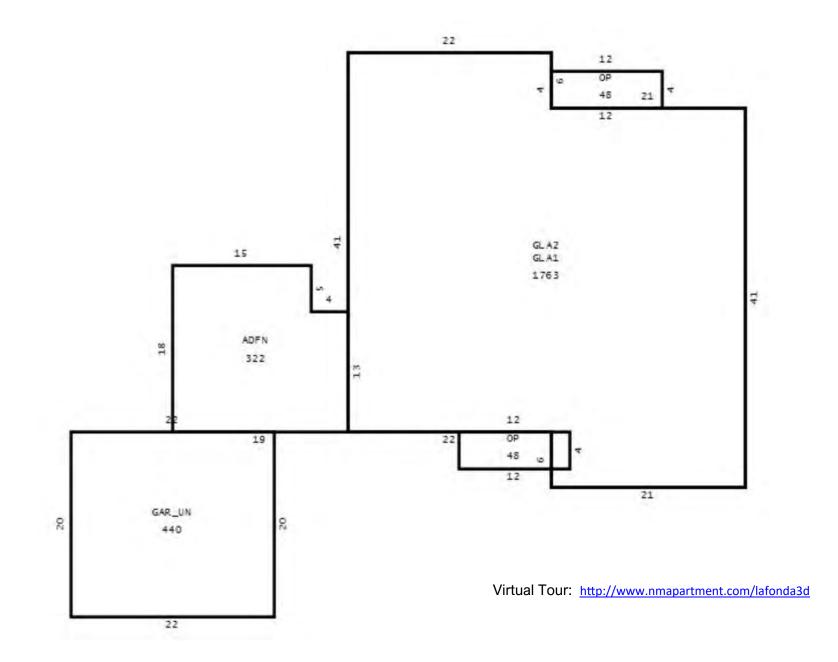
Residential Occurrence 1

Total

0120 - RESIDENTIAL IMPROVEMENT	Actual Year Built	1984
E - EVAP-COOLER	Architectural Style	CN - CONVENTIONAL
8	Bedrooms	8
MT - MULTI-FAMILY	Condition	AVERAGE
A - AVERAGE	Heating Fuel	G - GAS
FC - FORCED-CIRCU	Roof Cover	SH - SHINGLE
G - GABLE	Stories	2.0
	8 MT - MULTI-FAMILY A - AVERAGE FC - FORCED-CIRCU	8BedroomsMT - MULTI-FAMILYConditionA - AVERAGEHeating FuelFC - FORCED-CIRCURoof Cover

Exterior Wall	SF - STUCCO-FRAME	Perc	cent	100	
Interior Wall	SR - SHEETROCK	Uni	ts	8	
SubArea		ACTUAL	EFFECTIVE	HEATED	FOOTPRINT
GLA1 - First Floor		1763	1763	1763	1763
GLA2 - Second Floor		1763	1763	1763	1763
ADFN - Additional Finished		322	322	322	322
OP - Open Porch		96	96		96
Total		3,944.00	3,944.00	3,848.00	3,944.00

Floorplan - 2432 La Fonda Circle





Las Cruces, nestled in the heart of southern New Mexico, captivates residents and newcomers alike with its unique blend of natural beauty, cultural richness, and a welcoming spirit. This charming city boasts a picturesque backdrop of the Organ Mountains, providing outdoor enthusiasts with countless hiking and recreational opportunities. It's vibrant arts scene, exemplified by the Mesilla Valley, beckons those seeking cultural immersion, while the annual Renaissance Arts Faire, downtown Farmers Market, freshly revitalized downtown scene, and the Dia de los Muertos celebrations add to its cultural charm.

Moreover, the cost of living in Las Cruces remains reasonable, and the city's commitment to education, anchored by New Mexico State University (NMSU), appeals to families and academics alike. With its sunny climate and strong sense of community, it's no wonder that people and Las Cruces an inviting and fulfilling place to call home.

The city is strategically positions in southern New Mexico, offers residents an array of remarkable advantages due to its proximity to various significant destinations. Just a short drive away, the bustling city of El Paso, Texas, boasted with its diverse cultural and urban amenities, making it an accessible hub for entertainment and other employment opportunities. Meanwhile, Las Cruces stands as a gateway to scientific exploration, with NASA's White Sand Test Facility nearby, contributing to the city's appeal for science enthusiasts and professionals. The vast White Sands National Park, just a 45-minute drive away, renowned for its surreal gypsum dunes, provides residents with unique natural playground for hiking, photography, learning, and

The Market—Las Cruces, NM

entertainment.

For those intrigued by military history and technology, the nearby White Sands Missile Range offers an unparalleled glimpse into cutting-edge research and testing. Additionally, Las Cruces finds itself at the forefront of space exploration, thanks to nearby Spaceport America, making it an exciting hub for commercial spaceflight ventures.

Boasting a diverse and resilient economy that draws strengths from various sectors, Las Cruces serves as a conduit for multiple job opportunities. Agriculture remains a significant contributor, with chile and pecan farming being notable staples. The presence of NMSU nurtures education and research related industries, fostering a skilled workforce. The city's proximity to the U.S.-Mexico border supports trade and commerce, with logistics and transportation playing a vital role. Healthcare and government sectors are also prominent employers, with institutions like Memorial Medical Center & Mountain View Hospital and government agencies providing stable jobs.

Being the 2nd largest city in the state, Las Cruces Public Schools provides close to 4,000 jobs to a wide array of individuals. Las Cruces' economic diversity and growth in sectors like education and healthcare have spurred job opportunities, increasing the demand for housing. NMSU plays a significant role in the need for off campus housing, both near and far from the main campus. Investing in multi-family properties in Las Cruces has proven to be a highly advantageous endeavor.

The city's steady population growth and economic diversification have led to a consistent demand for rental housing, ensuring a relatively stable rental income stream.

Las Cruces' affordable cost of living and lower property acquisition costs compared to larger metropolitan areas can make entry into the multi-family real estate market more accessible. Additionally, the city's pleasant climate, low crime rate, and proximity to various attractions make it an appealing location for tenants, further enhancing the market's potential for long term success.



Las Cruces, New Mexico in the news

- ☑ 34th safest city in the U.S.-Wallet Hub: Oct 2022
- ☑ 4th Best Run City in the U.S., 2020, WalletHub
- ☑ 2019 APA-NM Planning Award for Innovation for the Las Cruces Arts and Cultural District
- ☑ 2019 Creative Tourism Award for "Best Strategy for Creative Tourism Development" from the Barcelonabased Creative Tourism Network
- ☑ #15 in nation as best place to retire 2018, TopRetirements.com
- ☑ 131 best cites in America to raise a family in 2023, Niche
- ☑ US News & World Report-10 cites for Real Estate Steals-Las Cruces
- ☑ Forbes/Milken Report-Best Small Metro Area for Business & Careers
- ☑ Forbes 4-#39 Best Small Places for Business and Careers
- ☑ CNN/Money-Top 25 Cities for Jobs



Multifamily investment

My name is Todd Clarke CCIM CIPS and I am a commercial Realtor who has been selling apartment investments for over 35 years. In that time, I have listed/sold over 17,505 units totaling \$833M in over 900 transactions. I also teach investment sales analysis for the CCIM institute (27 years, over 4,000 students in a dozen countries). I share this with you so you know that the balance of this document comes from experience, and my ideals about how the apartment business runs. This also gives you insight into how we counsel and advocate for our clients.

Most of your **Buyer's questions** about rents, expenses, and property info can be answered by downloading the flyer & APOD (Annual Property Operating Data) from the document center. **Please READ THEM.** If you are new to investment sales, I am glad to assist you, but please know:

Showings/Tours

- Residents have rights under the NM Landlord Resident Relations act, and Landlords take that law seriously.
- Many Landlords consider their residents to be their **customers**. They work hard to keep them **happy**. Any attempt by a 3rd party to visit the property without the Landlord's prior written approval jeopardizes the Landlord's and Resident's happy customer relationship.
- **Do not disturb the residents, do not walk the property.** It is considered rude to do either, and many Sellers will refuse to work with Buyers who violate this provision.

Landlords (Sellers) rarely are willing to show a property prior to having an offer.

- Where possible, we have included virtual tours in high definition please look to the flyer for those links. Sellers suggest Buyers make an offer subject to inspection and that the buyer work hard to consolidate
 - their inspections and appraisal review on the same business day, to minimize the impact on the residents, who are the sellers clients.

Commercial vs. Residential Real Estate sales

- Apartment investments are considered commercial real estate sales. Although the occasional apartment will sell to an owner/occupant, from the Seller's and Listing Broker's perspective, they approach the transaction in a business-like manner, where it is all about the numbers, and very little about the emotions.
- Commercial brokers work regular business hours during business days, and so do most of their clients. Please do not write an offer with an expiration date on a weekend, or a response period of anything less than 3 business days. Please do not text, or expect return phone calls after regular business hours.

Offers

- Commercial transactions often start with a two page letter of intent or LOI this allows the parties to share the skeleton of a deal. If they can reach a meeting of the minds, they will then flesh out the details in a purchase and sale agreement. If your client chooses to do a letter of intent, please make sure your letter of intent form includes the basics like price, closing date, contingencies, and who pays what closings costs.
- The current (2021) activity level from investors interest in our marketplace is three times higher than it was before then pandemic, which was 10 times higher than it was in 2016, our market is saturated with out of state investors, and I often tell buyers that they have a 1 in 10 chance of becoming an owner, where as everyone of my Sellers have a 1 in 1 chance of selling.
- Please let your client know that I work with my clients on a merit based negotiation system we do not play the high/low game, and my listing agreement pre-authorizes me to let you know when a (low) offer is likely not to be responded to by my Seller, so call first before your client suggests a low ball offer.

- If your client's strategy is to count days on market and expect a discount, please let them know we specialize in helping our clients establish the leading edge of current market pricing, and our clients are prepared to wait for the right investor who can meet their deal goals.
- The follow-up questions Sellers ask after what is the price is, does the Buyer know the market? Have they been here? Do they have a team (management, lender, etc.) in place? Be prepared to answer these questions an advocate for your buyer, particularly if there are multiple competing offers.
- Most of my Sellers are as focused on certainty of closing as they are the price, so don't be surprised when we ask you for proof of funds of down payment and a prequal letter from a qualified lender.
- The standard in commercial transactions is that the Buyer pays for their own inspections and financing costs, and issues raised by the Buyer's lender are the Buyers to deal with. As the seller is sharing the information on the property with the buyer, the expectation is the buyer will share all information with the seller so they can troubleshoot/problem solve together.

BID Process

- If this property is being marketed with the BID process, then **the ask (start) price is set low** with the intention of garnering a lot of investor interest that will lead to multiple offers, a best and final round **with a final close price that is considerably higher than the original ask price**. This process may be new to you, but we have been using it for over 16 years. By participating in the BID Process, best case, your buyer becomes an owner, worst case they receive an education on current market conditions.
- If the property is being marketed using the BID process, the tour date and time is the <u>only time</u> the property is available for a viewing. This is not an inspection. Please do not bring your vendors, inspectors, ladders, etc. This is not an open house, but a guided tour that lasts 10 to 20 minutes and allows you a chance to view the interior condition.

Client Control

Your client's actions represent you in this transaction, and your actions represent them.

- Please let your client know they have only one chance to make a good impression with my Sellers.
- When in doubt, please ask for permission via email, <u>do not</u> take action and expect forgiveness from a Seller. Please let your clients know that their actions will be considered by the Seller when they review offers and rank them in likelihood to close.

Open invitation – on a monthly basis, we host a luncheon for brokers and property managers who have an interest in apartment investments – just email me for an invitation.

Please know that I love this business and I am glad to share my knowledge, expertise and enthusiasm with you and your Buyer. I want to help you, help them, to be a great landlord and investor.

I look forward to working on this transaction with you—Sincerely, Todd Clarke CCIM CIPs

Is the Seller offering a credit for a buyer to self represent or paying a fee for a buyer's broker?

NM Apartment Advisors has created a mechanism, where you can email 24/7 to discover What compensation/credit a seller is offering by sending an

Email to <u>compensation@nmapartment.com</u> with the subject: <u>NMAA-2476432</u> To receive a document confirming buyer's broker compensation and/or buyer's credit from the seller for this listing.

Further Information

Do not walk property or disturb residents.

To register for access to confidential documents go to:

www.nmapartment.com/2432LaFonda

Virtual Tour:

Marketing Advisors

In the event of multiple offers, BID process will be used. Additional information on the sales process can be found at www.nmapartment.com/bidprocess/bidprocess.pdf

The owner and property are represented by Todd Clarke CCIM of NM Apartment Advisors, who has over 35 years of experience in marketing apartments, Kyle Deacon of Deacon Property Services, LLC, and Marvid Charlson of PMI of NM, who currently manages the propety. If there is any information you need on the market, submarket, or the property, please do not hesitate to ask.



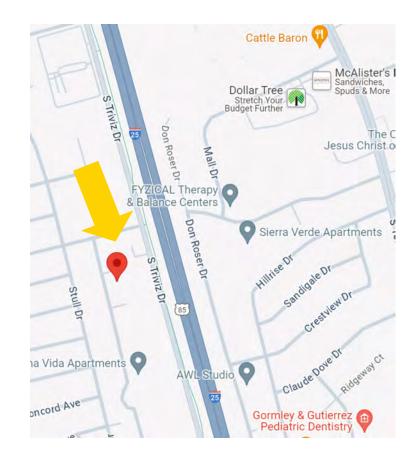
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