



Demographic and Income Profile

US 70 Hwy, Swannanoa, North Carolina, 28778
Ring: 1 mile radius

Prepared by Esri
Latitude: 35.59960
Longitude: -82.40591

Summary	Census 2010	2016	2021				
Population	1,851	1,965	2,075				
Households	729	772	817				
Families	464	486	512				
Average Household Size	2.27	2.29	2.30				
Owner Occupied Housing Units	507	515	545				
Renter Occupied Housing Units	222	257	272				
Median Age	38.3	38.7	39.2				
Trends: 2016 - 2021 Annual Rate	Area	State	National				
Population	1.10%	1.16%	0.84%				
Households	1.14%	1.10%	0.79%				
Families	1.05%	1.00%	0.72%				
Owner HHs	1.14%	1.04%	0.73%				
Median Household Income	-0.82%	2.16%	1.86%				
Households by Income	2016		2021				
	Number	Percent	Number	Percent			
	<\$15,000	120	15.5%	128	15.7%		
	\$15,000 - \$24,999	93	12.0%	95	11.6%		
	\$25,000 - \$34,999	176	22.8%	209	25.6%		
	\$35,000 - \$49,999	128	16.6%	85	10.4%		
	\$50,000 - \$74,999	148	19.2%	171	20.9%		
	\$75,000 - \$99,999	65	8.4%	77	9.4%		
	\$100,000 - \$149,999	37	4.8%	44	5.4%		
	\$150,000 - \$199,999	2	0.3%	2	0.2%		
\$200,000+	5	0.6%	6	0.7%			
Median Household Income	\$34,838		\$33,427				
Average Household Income	\$45,361		\$47,784				
Per Capita Income	\$19,644		\$20,454				
Population by Age	Census 2010		2016		2021		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	101	5.5%	108	5.5%	115	5.5%
	5 - 9	100	5.4%	101	5.1%	110	5.3%
	10 - 14	91	4.9%	103	5.2%	104	5.0%
	15 - 19	179	9.7%	172	8.8%	183	8.8%
	20 - 24	148	8.0%	167	8.5%	167	8.0%
	25 - 34	240	13.0%	246	12.5%	257	12.4%
	35 - 44	215	11.6%	223	11.4%	238	11.5%
	45 - 54	241	13.0%	232	11.8%	231	11.1%
	55 - 64	231	12.5%	254	12.9%	248	12.0%
	65 - 74	153	8.3%	196	10.0%	231	11.1%
	75 - 84	98	5.3%	100	5.1%	124	6.0%
	85+	54	2.9%	62	3.2%	67	3.2%
	Race and Ethnicity	Census 2010		2016		2021	
Number		Percent	Number	Percent	Number	Percent	
White Alone		1,651	89.2%	1,731	88.0%	1,807	87.1%
Black Alone		75	4.1%	83	4.2%	90	4.3%
American Indian Alone		17	0.9%	19	1.0%	20	1.0%
Asian Alone		22	1.2%	29	1.5%	36	1.7%
Pacific Islander Alone		2	0.1%	2	0.1%	2	0.1%
Some Other Race Alone		46	2.5%	56	2.8%	65	3.1%
Two or More Races		38	2.1%	46	2.3%	55	2.7%
Hispanic Origin (Any Race)		126	6.8%	153	7.8%	185	8.9%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

August 02, 2016

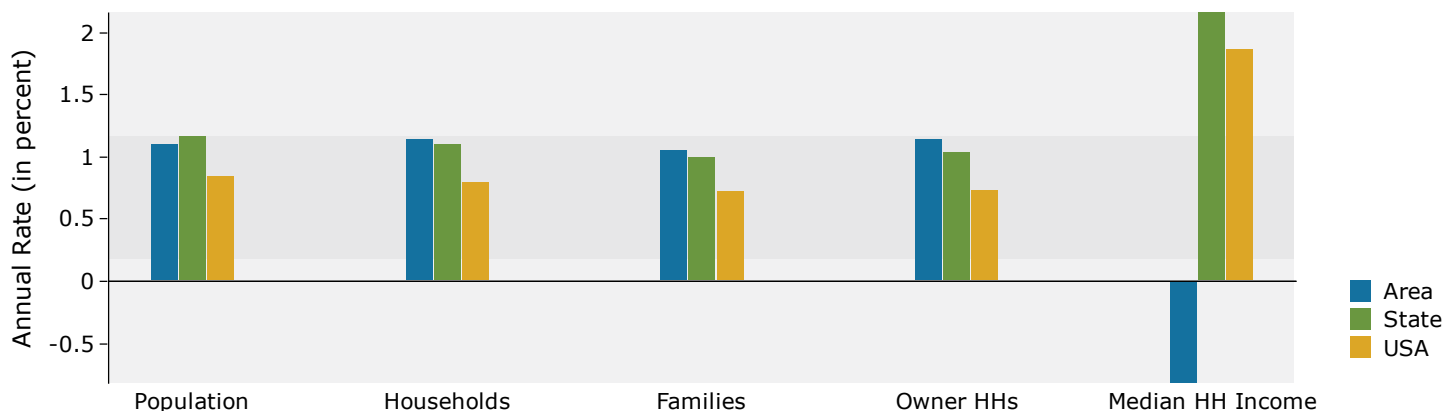


Demographic and Income Profile

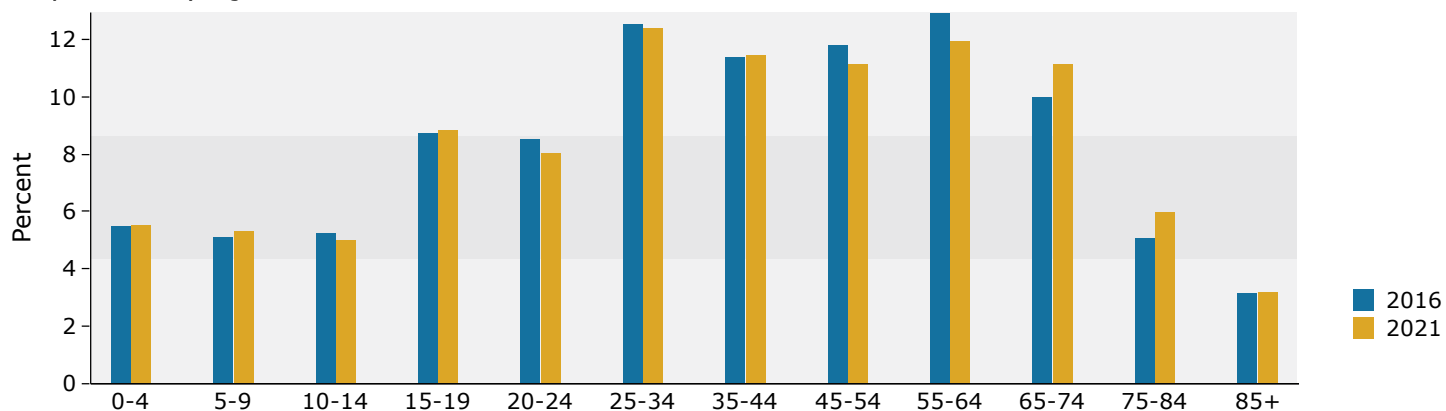
US 70 Hwy, Swannanoa, North Carolina, 28778
Ring: 1 mile radius

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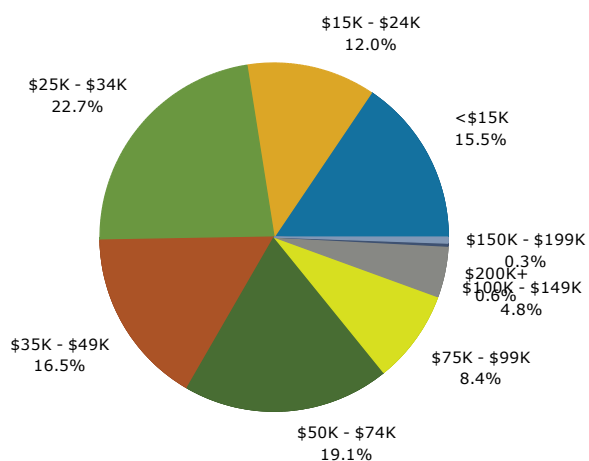
Trends 2016-2021



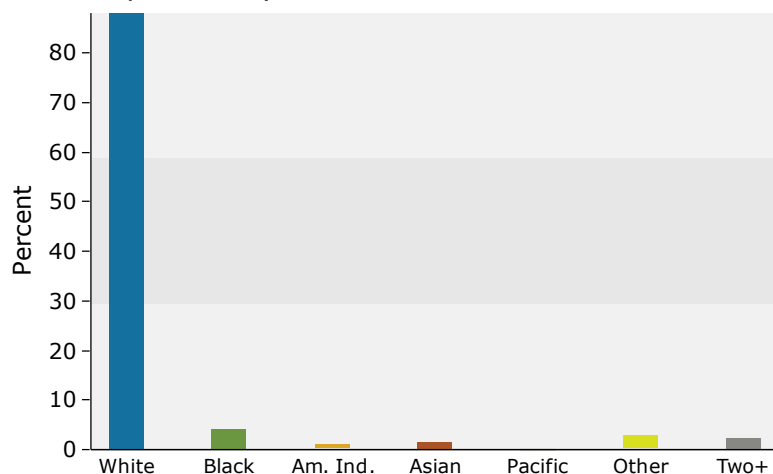
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 7.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

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Demographic and Income Profile

US 70 Hwy, Swannanoa, North Carolina, 28778
Ring: 3 mile radius

Prepared by Esri
Latitude: 35.59960
Longitude: -82.40591

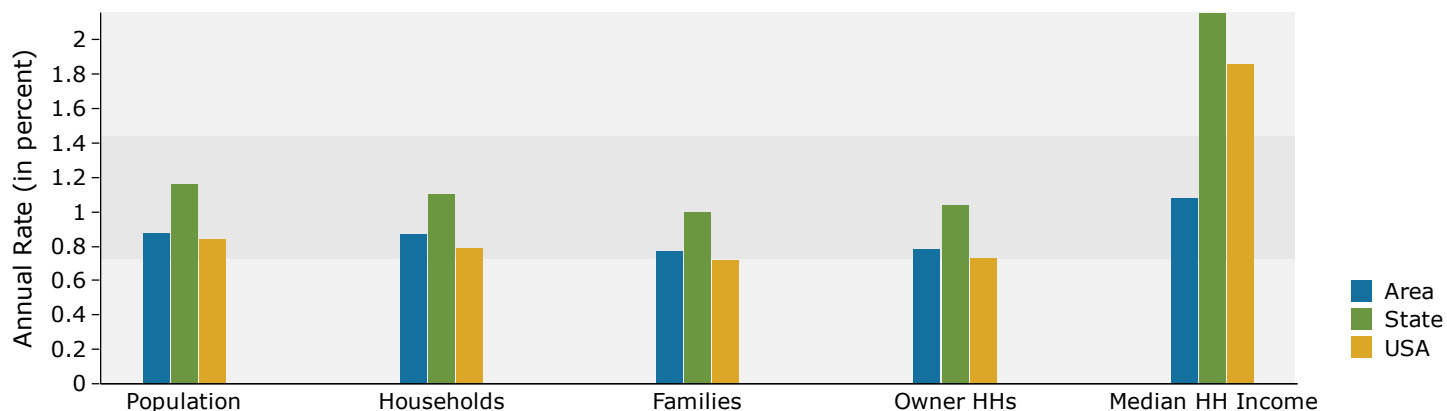
Summary	Census 2010		2016		2021			
Population	10,451		10,943		11,432			
Households	3,905		4,065		4,245			
Families	2,498		2,575		2,676			
Average Household Size	2.45		2.47		2.48			
Owner Occupied Housing Units	2,760		2,762		2,872			
Renter Occupied Housing Units	1,145		1,302		1,373			
Median Age	41.1		42.1		43.2			
Trends: 2016 - 2021 Annual Rate	Area		State		National			
Population	0.88%		1.16%		0.84%			
Households	0.87%		1.10%		0.79%			
Families	0.77%		1.00%		0.72%			
Owner HHs	0.78%		1.04%		0.73%			
Median Household Income	1.08%		2.16%		1.86%			
Households by Income				2016		2021		
				Number	Percent	Number	Percent	
	<\$15,000			575	14.1%	605	14.3%	
	\$15,000 - \$24,999			492	12.1%	492	11.6%	
	\$25,000 - \$34,999			623	15.3%	744	17.5%	
	\$35,000 - \$49,999			675	16.6%	438	10.3%	
	\$50,000 - \$74,999			797	19.6%	899	21.2%	
	\$75,000 - \$99,999			481	11.8%	546	12.9%	
	\$100,000 - \$149,999			324	8.0%	393	9.3%	
	\$150,000 - \$199,999			59	1.5%	78	1.8%	
\$200,000+			39	1.0%	48	1.1%		
Median Household Income			\$41,325		\$43,613			
Average Household Income			\$53,243		\$57,249			
Per Capita Income			\$22,824		\$24,284			
Population by Age	Census 2010		2016		2021			
	Number	Percent	Number	Percent	Number	Percent		
	0 - 4		552	5.3%	556	5.1%	570	5.0%
	5 - 9		564	5.4%	561	5.1%	579	5.1%
	10 - 14		552	5.3%	581	5.3%	597	5.2%
	15 - 19		780	7.5%	765	7.0%	798	7.0%
	20 - 24		741	7.1%	788	7.2%	760	6.6%
	25 - 34		1,281	12.3%	1,280	11.7%	1,281	11.2%
	35 - 44		1,257	12.0%	1,316	12.0%	1,385	12.1%
	45 - 54		1,521	14.6%	1,432	13.1%	1,425	12.5%
	55 - 64		1,470	14.1%	1,604	14.7%	1,574	13.8%
	65 - 74		881	8.4%	1,164	10.6%	1,441	12.6%
	75 - 84		572	5.5%	585	5.3%	700	6.1%
	85+		280	2.7%	311	2.8%	323	2.8%
	Race and Ethnicity	Census 2010		2016		2021		
Number		Percent	Number	Percent	Number	Percent		
White Alone		9,451	90.4%	9,797	89.5%	10,140	88.7%	
Black Alone		410	3.9%	441	4.0%	465	4.1%	
American Indian Alone		69	0.7%	76	0.7%	80	0.7%	
Asian Alone		96	0.9%	125	1.1%	157	1.4%	
Pacific Islander Alone		7	0.1%	7	0.1%	10	0.1%	
Some Other Race Alone		200	1.9%	237	2.2%	273	2.4%	
Two or More Races		219	2.1%	260	2.4%	307	2.7%	
Hispanic Origin (Any Race)		632	6.0%	749	6.8%	888	7.8%	

Data Note: Income is expressed in current dollars.

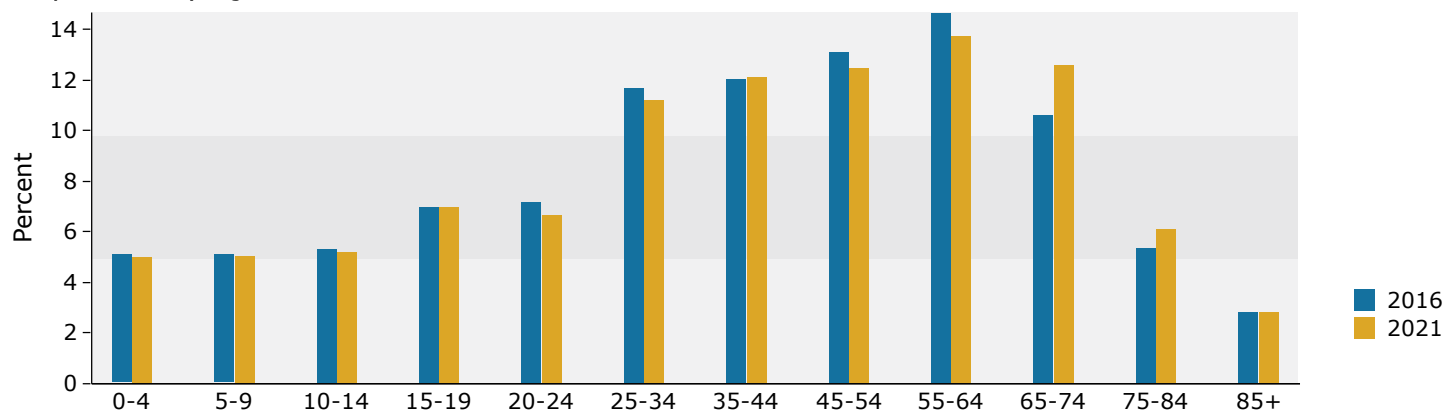
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

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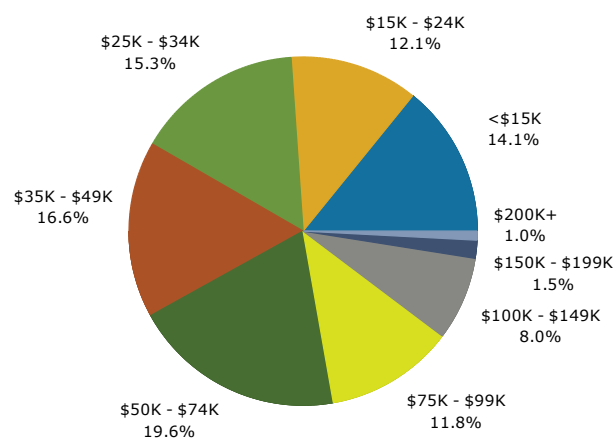
Trends 2016-2021



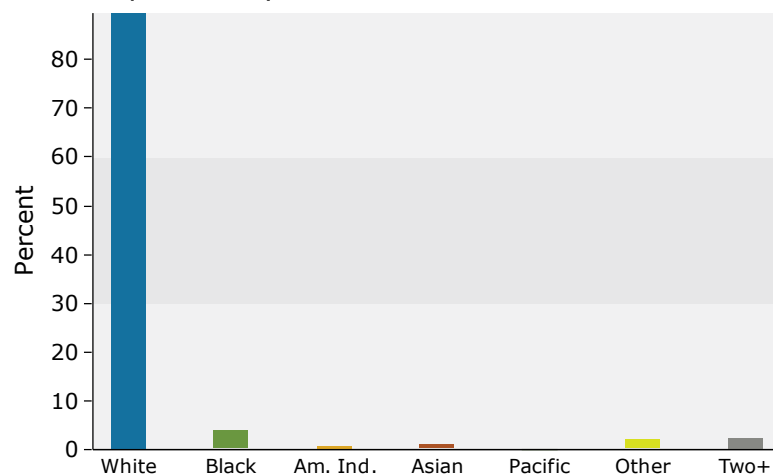
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 6.8%



Demographic and Income Profile

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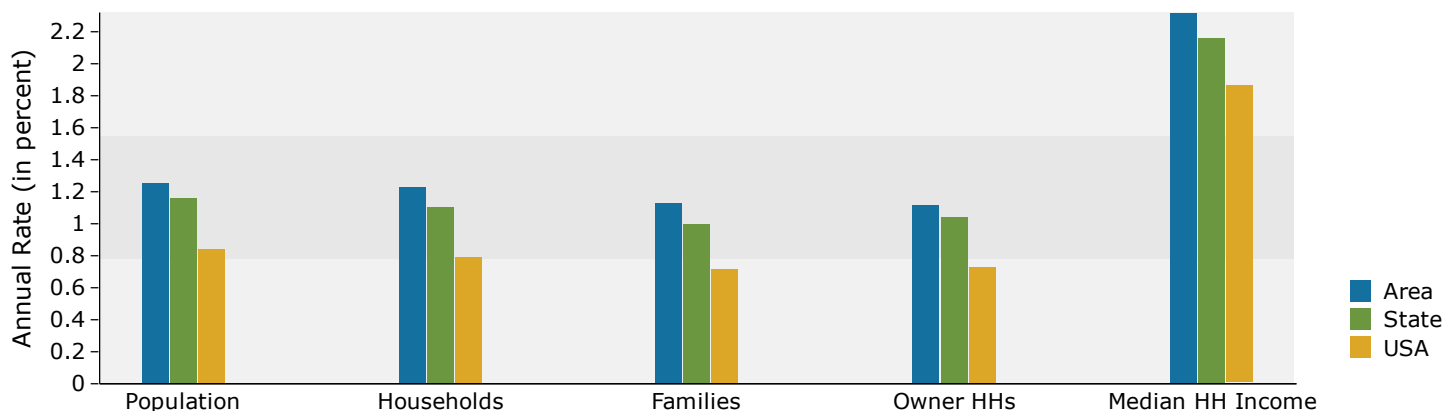
Summary	Census 2010	2016	2021				
Population	29,722	32,033	34,094				
Households	12,462	13,376	14,223				
Families	7,714	8,192	8,663				
Average Household Size	2.25	2.27	2.28				
Owner Occupied Housing Units	8,761	9,021	9,536				
Renter Occupied Housing Units	3,701	4,355	4,687				
Median Age	43.4	44.8	45.9				
Trends: 2016 - 2021 Annual Rate	Area	State	National				
Population	1.25%	1.16%	0.84%				
Households	1.24%	1.10%	0.79%				
Families	1.12%	1.00%	0.72%				
Owner HHs	1.12%	1.04%	0.73%				
Median Household Income	2.32%	2.16%	1.86%				
Households by Income	2016		2021				
	Number	Percent	Number	Percent			
	<\$15,000	1,663	12.4%	1,757	12.4%		
	\$15,000 - \$24,999	1,746	13.1%	1,779	12.5%		
	\$25,000 - \$34,999	1,760	13.2%	2,204	15.5%		
	\$35,000 - \$49,999	2,125	15.9%	1,358	9.5%		
	\$50,000 - \$74,999	2,574	19.2%	2,937	20.6%		
	\$75,000 - \$99,999	1,565	11.7%	1,748	12.3%		
	\$100,000 - \$149,999	1,216	9.1%	1,502	10.6%		
	\$150,000 - \$199,999	412	3.1%	551	3.9%		
\$200,000+	314	2.3%	388	2.7%			
Median Household Income	\$44,651		\$50,075				
Average Household Income	\$60,606		\$65,871				
Per Capita Income	\$26,459		\$28,531				
Population by Age	Census 2010		2016		2021		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	1,512	5.1%	1,530	4.8%	1,582	4.6%
	5 - 9	1,516	5.1%	1,623	5.1%	1,662	4.9%
	10 - 14	1,634	5.5%	1,654	5.2%	1,803	5.3%
	15 - 19	1,873	6.3%	1,899	5.9%	1,956	5.7%
	20 - 24	1,839	6.2%	2,008	6.3%	1,968	5.8%
	25 - 34	3,428	11.5%	3,573	11.2%	3,622	10.6%
	35 - 44	3,689	12.4%	3,816	11.9%	4,084	12.0%
	45 - 54	4,442	14.9%	4,319	13.5%	4,316	12.7%
	55 - 64	4,501	15.1%	5,047	15.8%	5,114	15.0%
	65 - 74	2,746	9.2%	3,777	11.8%	4,727	13.9%
	75 - 84	1,782	6.0%	1,911	6.0%	2,312	6.8%
	85+	759	2.6%	874	2.7%	949	2.8%
	Race and Ethnicity	Census 2010		2016		2021	
Number		Percent	Number	Percent	Number	Percent	
White Alone		27,124	91.3%	28,952	90.4%	30,530	89.5%
Black Alone		1,077	3.6%	1,173	3.7%	1,244	3.6%
American Indian Alone		137	0.5%	151	0.5%	164	0.5%
Asian Alone		272	0.9%	374	1.2%	483	1.4%
Pacific Islander Alone		11	0.0%	13	0.0%	18	0.1%
Some Other Race Alone		488	1.6%	613	1.9%	733	2.2%
Two or More Races		614	2.1%	757	2.4%	921	2.7%
Hispanic Origin (Any Race)		1,382	4.6%	1,726	5.4%	2,111	6.2%

Data Note: Income is expressed in current dollars.

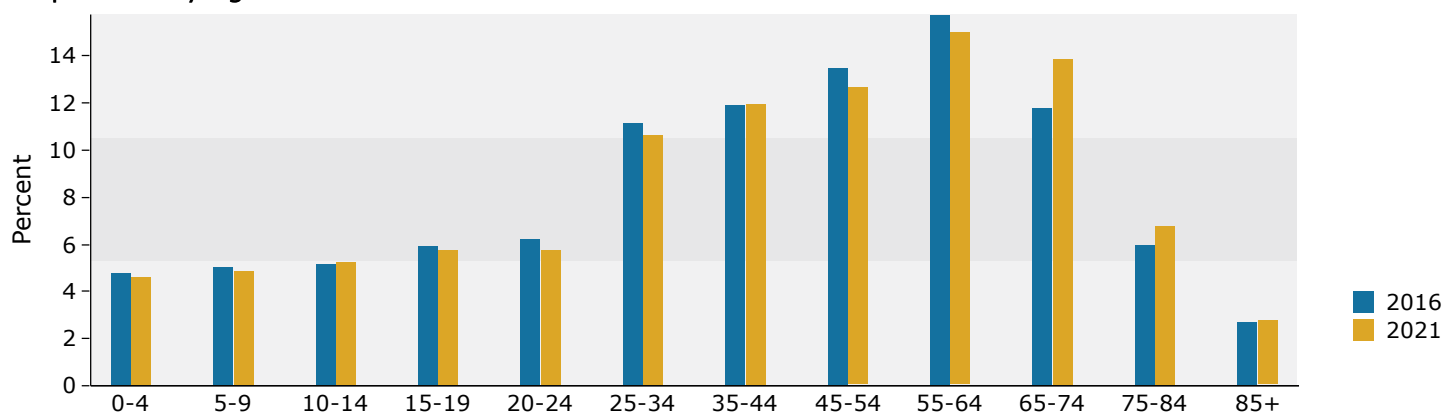
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

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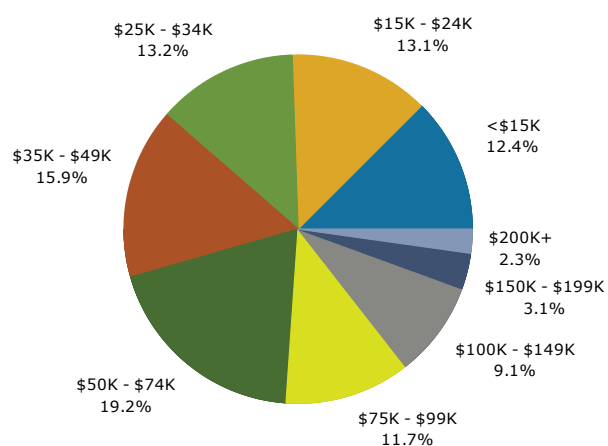
Trends 2016-2021



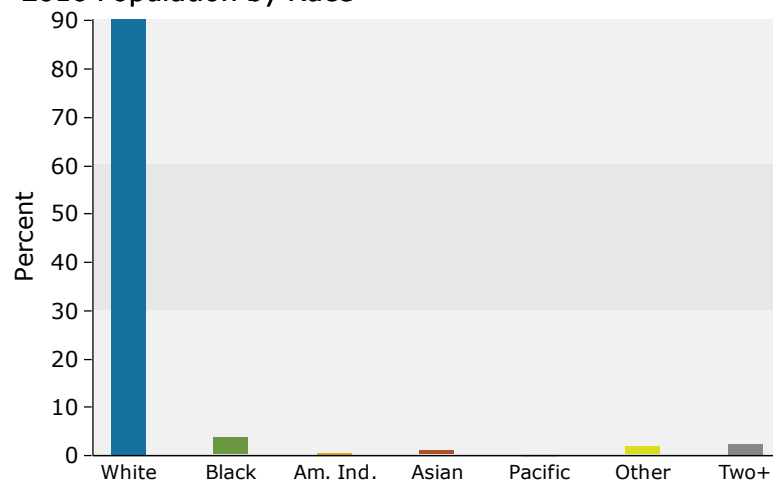
Population by Age



2016 Household Income



2016 Population by Race



2016 Percent Hispanic Origin: 5.4%