



MACKENZIE
RETAIL





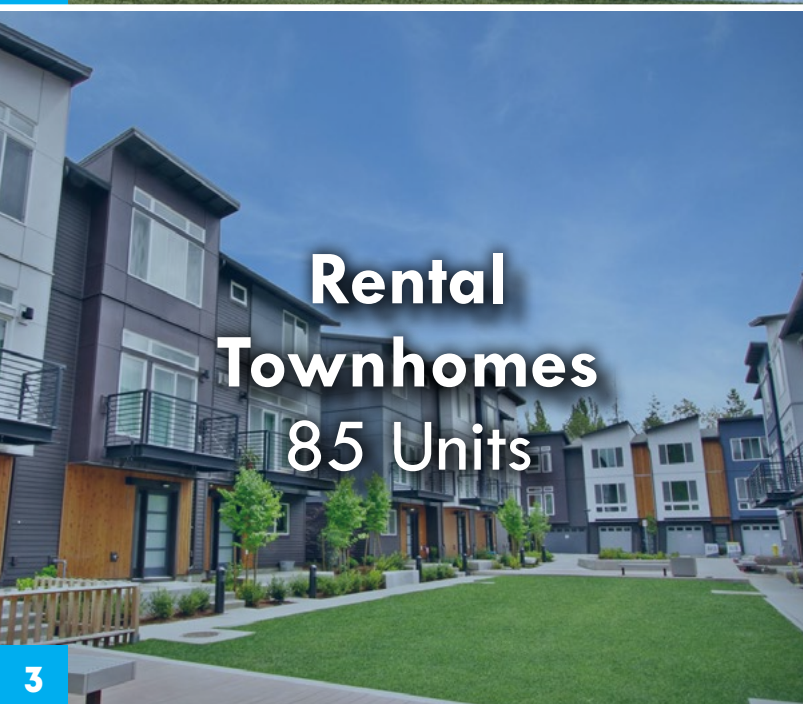
Single Family Homes
350 Units

1



Apartments w/ Full Amenities
250 Units

2



Rental Townhomes
85 Units

3



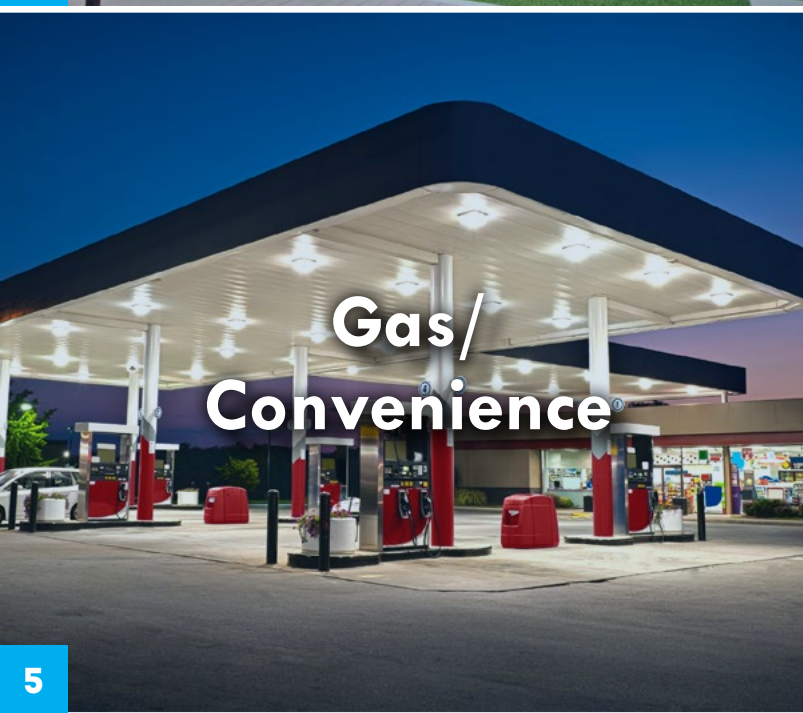
Retail/ Commercial Pads
x 4

4



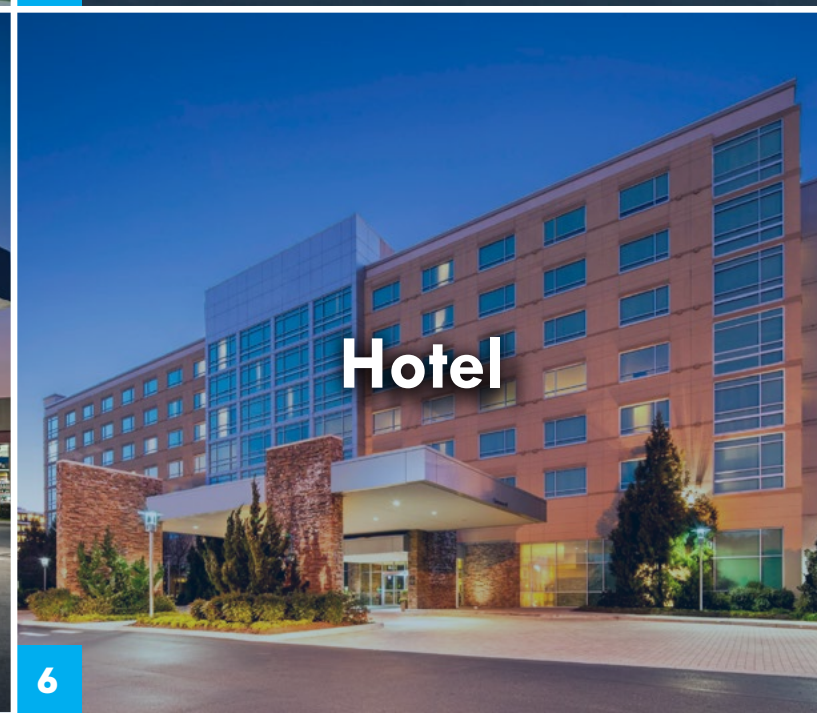
**CECIL COUNTY'S
NEWEST MIXED-USE
PROJECT**

DELIVERING Q3 2022
CONCEPTUAL DRAWINGS ONLY



Gas/ Convenience

5



Hotel

6



Regional/Outdoor Sports Complex
\$25M

7



Indoor Sports Complex
100,000 SF

8

2



**RENTAL
TOWNHOMES
X 85**

**APARTMENTS
W/ FULL AMENITIES
X 250**

**RETAIL/
COMMERCIAL
4 PADS**

C-STORE

HOTEL

**INDOOR SPORTS
COMPLEX
100,000 SF**

**SINGLE FAMILY
HOMES
X 350**

**FLEX/
INDUSTRIAL
(TRAMMELL
CROW)**

**REGIONAL/
OUTDOOR
SPORTS
COMPLEX
\$25M**



UNION HOSPITAL

 1.7 miles / 6 min.

Union Hospital is an award-winning, full-service community hospital located in Elkton, Maryland. Nationally recognized for clinical excellence in the treatment and prevention of disease, Union Hospital boasts 75 licensed beds (for FY 2020), and is dedicated to providing superior, personalized, quality health care to our neighbors, families and friends.



ABERDEEN PROVING GROUND (APG)

 24.5 miles / 40 min.

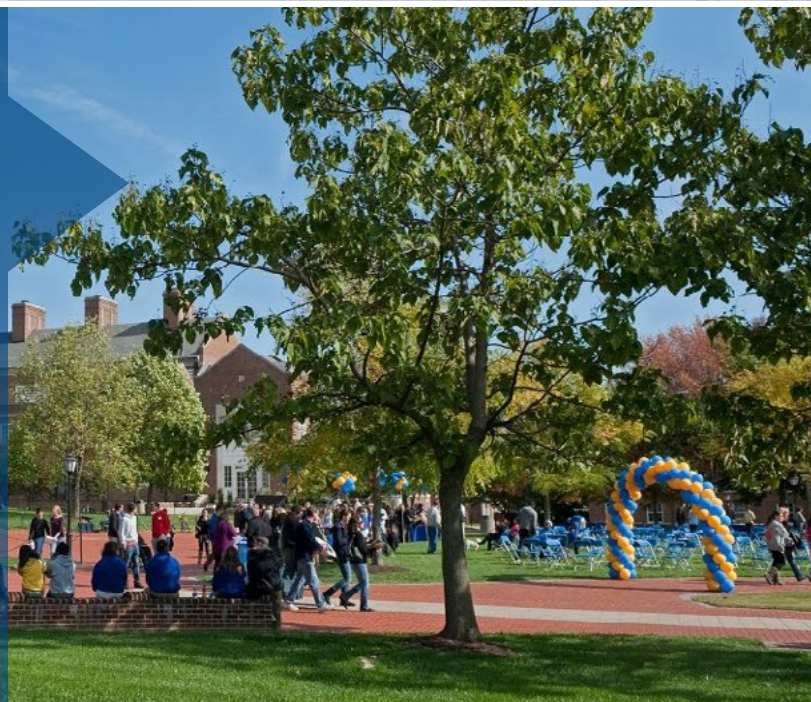
The Aberdeen Proving Ground, also known as APG, employs more than 7,500 civilians and 5,000 military personnel. It is Harford County's largest employer and also one of the state's largest employers. APG is also home to the U.S. Army Ordnance Museum, with an outdoor exhibit featuring equipment and vehicles from different 20th century military conflicts.



UNIVERSITY OF DELAWARE

 8.7 miles / 19 min.

The University of Delaware is a public research university located in Newark, DE, and is the largest university in the state. UD offers three associate's programs, 148 bachelor's programs, 121 master's programs (with 13 joint degrees) and 55 doctoral programs across its eight colleges. The main campus is in Newark, with satellite campuses in Dover, Wilmington, Lewes and Georgetown.



HAVRE DE GRACE, MD

 17.4 miles / 25 min.

Situated at the mouth of the Susquehanna River and the head of the Chesapeake Bay, Havre de Grace was named one of America's 20 best small towns to visit by *Smithsonian* magazine. The area is popular for its recreation and tourism, with a restored promenade and boardwalk that run along its shore from the Concord Point Lighthouse to the yacht basin, and also boasts numerous museums.



WILMINGTON, DE

 21.7 miles / 35 min.

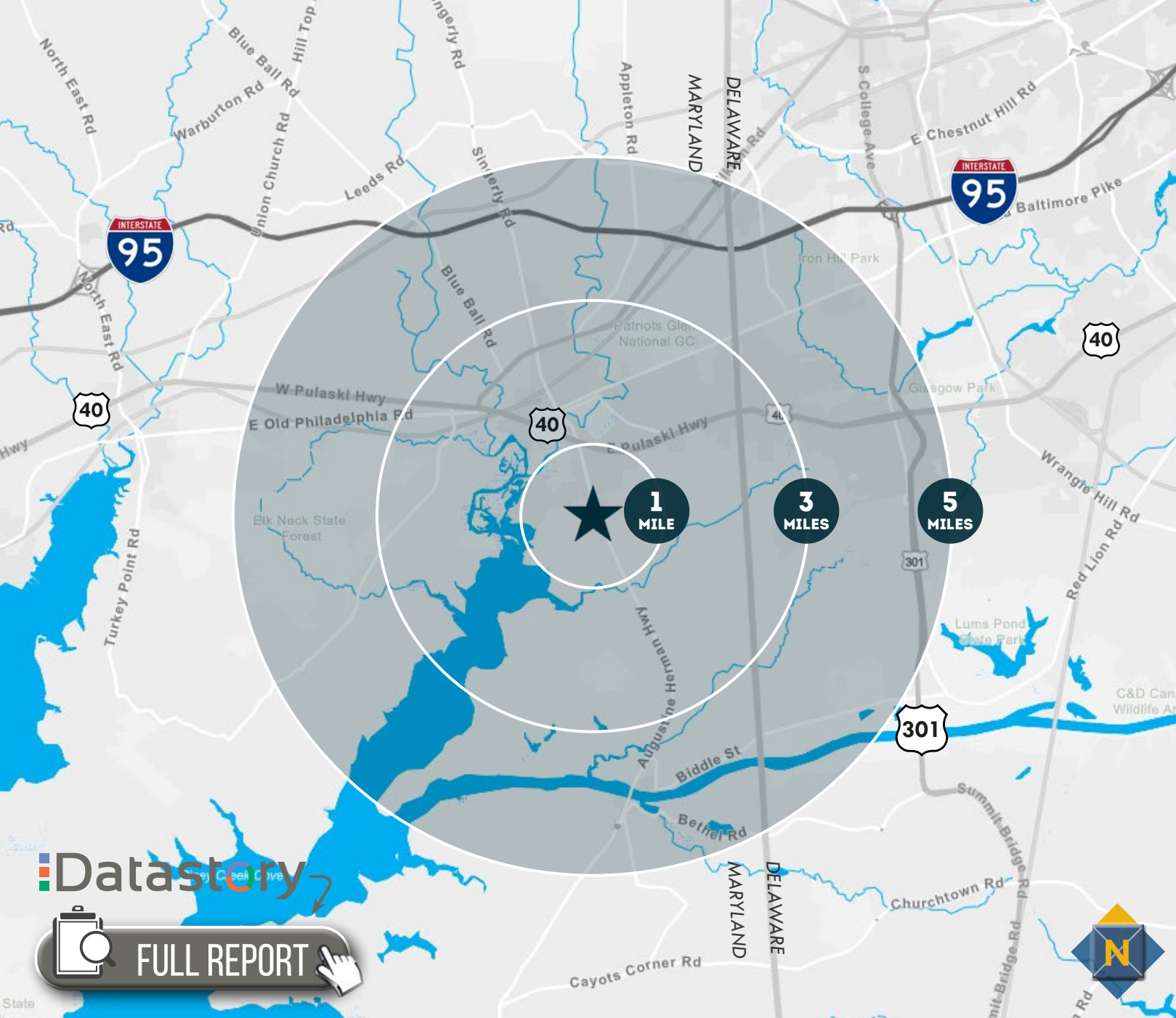
Wilmington is the largest and most populous city in the state of Delaware. It sits at the confluence of the Christina River and Brandywine River, near where the Christina flows into the Delaware River. It is the county seat of New Castle County and one of the major cities in the Delaware Valley metropolitan area. As of the 2018 U.S. census estimate, the city's population is 70,635.



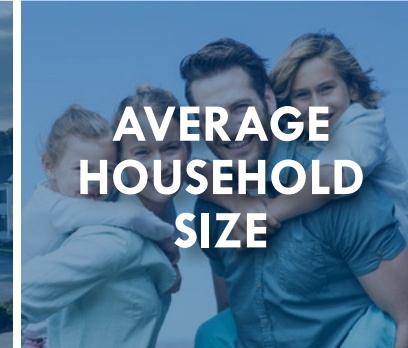
DELAWARE BEACHES

 85 miles / 1 hr. 40 min.

Each of the Delaware beaches has its own personality, from fun-and-friendly Rehoboth to young-and-lively Dewey. Up and down the coast, two distinct lifestyles beckon at the Delaware beaches – the breezy oceanside action and the quieter bayside charm. The Delaware beaches also include Bethany, South Bethany, Lewes, Fenwick Island and Cape Henlopen State Park.



Datastory
[FULL REPORT](#)



Life in the suburban wilderness offsets the hectic pace of two working parents with growing children for this affluent, family-oriented market. They favor time-saving devices and like banking online.



2.97
AVERAGE HH SIZE

37.0
MEDIAN AGE

\$90,500
MEDIAN HH INCOME

[LEARN MORE](#)



Friends and family are central to this segment and help to influence household buying decisions. This diverse group of residents enjoy their automobiles and like cars that are fun to drive.



2.57
AVERAGE HH SIZE

34.9
MEDIAN AGE

\$43,700
MEDIAN HH INCOME

[LEARN MORE](#)



These young families, many of whom are immigrants, focus their life and work around their children. Price-conscious consumers, they budget for fashion, not branding. However, parents may spoil their children.



3.17
AVERAGE HH SIZE

28.6
MEDIAN AGE

\$26,700
MEDIAN HH INCOME

[LEARN MORE](#)



Many of these families are two-income married couples approaching retirement age. They are comfortable in their jobs and their homes and budget wisely, but do not plan on retiring anytime soon or moving.



2.51
AVERAGE HH SIZE

40.9
MEDIAN AGE

\$60,000
MEDIAN HH INCOME

[LEARN MORE](#)



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