

Demographics around 303 Queen St, Tappahannock, Virginia 22560, United States



Demographic Detail Report

STI: PopStats/WorkPlace/Spending Patterns/LandScape, 2025 Q2

	5 Miles		10 Miles		15 Miles	
Population						
2025 Population	5,844	---	14,308	---	26,763	---
2030 Projected Population	5,930	---	14,570	---	27,002	---
2030 Projected Population (High Estimate)	6,094	---	15,084	---	28,195	---
2030 Projected Population (Low Estimate)	5,778	---	14,181	---	26,455	---
% Projected Annual Change (2025 - 2030)	0.3%	---	0.4%	---	0.2%	---
% Projected Annual Change (High Estimate)	0.9%	---	1.1%	---	1.1%	---
% Projected Annual Change (Low Estimate)	-0.2%	---	-0.2%	---	-0.2%	---
2010 Census Population	5,243	---	13,057	---	25,445	---
2020 Census Population	5,787	---	14,000	---	26,189	---
% Annual Change (2020 - 2025)	0.2%	---	0.4%	---	0.4%	---
Population Density	93		49		41	
Land Area (Square Miles)	62.58		289.08		646.74	
Households						
2025 Households	2,487	---	5,911	---	10,838	---
2030 Projected Households	2,526	---	6,025	---	10,942	---
% Projected Annual Change (2025 - 2030)	0.3%	---	0.4%	---	0.2%	---
2010 Households	2,119	---	5,070	---	9,559	---
2020 Households	2,460	---	5,776	---	10,590	---
% Annual Change (2020 - 2025)	3.2%	---	2.8%	---	2.2%	---
Growth Stability Indicator (-1 to +1)	-0.0117	---	0.0131	---	0.0076	---
Daytime Population						
Daytime Population	7,046	---	14,427	---	24,464	---
Children at Home	211	---	487	---	853	---
Students	1,971	---	3,283	---	5,215	---
Work at Home	252	---	596	---	1,610	---
Homemakers	709	---	2,329	---	4,296	---
Retired/Disabled Population	1,385	---	3,311	---	6,320	---
Unemployed	84	---	292	---	515	---

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	5 Miles		10 Miles		15 Miles	
Total Population by Age						
Average Age (2025)	44.8		45.2		45.6	
Children (2025)						
0 - 4 Years	280	4.8%	646	4.5%	1,131	4.2%
5 - 9 Years	274	4.7%	616	4.3%	1,174	4.4%
10 - 13 Years	243	4.2%	590.3	4.1%	1,082	4.0%
14 - 17 Years	280	4.8%	661	4.6%	1,193	4.5%
Adults (2025)						
18 - 21 Years	285	4.9%	686	4.8%	1,243	4.6%
22 - 24 Years	212	3.6%	508	3.5%	929	3.5%
25 - 34 Years	613	10.5%	1,556	10.9%	2,840	10.6%
35 - 44 Years	686	11.7%	1,653	11.5%	3,121	11.7%
45 - 54 Years	635	10.9%	1,579	11.0%	2,990	11.2%
55 - 64 Years	799	13.7%	2,104	14.7%	3,937	14.7%
65 - 74 Years	844	14.4%	2,058	14.4%	3,961	14.8%
75 - 84 Years	537	9.2%	1,241	8.7%	2,411	9.0%
85+ Years	156	2.7%	411	2.9%	751	2.8%
Age, Female (2025)						
0 - 4 Years	137	2.3%	318	2.2%	556	2.1%
5 - 9 Years	141	2.4%	313	2.2%	574	2.1%
10 - 13 Years	123	2.1%	282	2.0%	530	2.0%
14 - 17 Years	140	2.4%	318	2.2%	589	2.2%
18 - 21 Years	141	2.4%	324	2.3%	589	2.2%
22 - 24 Years	104	1.8%	240	1.7%	422	1.6%
25 - 34 Years	310	5.3%	727	5.1%	1,249	4.7%
35 - 44 Years	345	5.9%	799	5.6%	1,396	5.2%
45 - 54 Years	345	5.9%	802	5.6%	1,429	5.3%
55 - 64 Years	433	7.4%	1,079	7.5%	1,970	7.4%
65 - 74 Years	486	8.3%	1,149	8.0%	2,143	8.0%
75 - 84 Years	308	5.3%	702	4.9%	1,333	5.0%
85+ Years	107	1.8%	276	1.9%	504	1.9%
% of Population, Female	53.4%		51.2%		49.6%	
Average Age, Female	46.3	---	46.8	---	47.0	---

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Age, Male						
0 - 4 Years	142	2.4%	328	2.3%	575	2.1%
5 - 9 Years	132	2.3%	304	2.1%	600	2.2%
10 - 13 Years	120	2.0%	308	2.2%	552	2.1%
14 - 17 Years	140	2.4%	343	2.4%	603	2.3%
18 - 21 Years	144	2.5%	362	2.5%	654	2.4%
22 - 24 Years	108	1.8%	268	1.9%	506	1.9%
25 - 34 Years	303	5.2%	829	5.8%	1,591	5.9%
35 - 44 Years	341	5.8%	853	6.0%	1,726	6.4%
45 - 54 Years	290	5.0%	777	5.4%	1,561	5.8%
55 - 64 Years	366	6.3%	1,025	7.2%	1,967	7.3%
65 - 74 Years	359	6.1%	909	6.4%	1,819	6.8%
75 - 84 Years	229	3.9%	538	3.8%	1,078	4.0%
85+ Years	49	0.8%	135	0.9%	247	0.9%
% of Population, Male		46.6%		48.8%		50.4%
Average Age, Male	43.0	---	43.5	---	44.2	---
Income (2025)						
Per Capita Income	\$35,986	---	\$34,741	---	\$34,436	---
Average Household Income	\$84,546	---	\$84,095	---	\$85,034	---
Median Household Income	\$68,924	---	\$68,640	---	\$70,283	---
Less than \$15,000	278	11.2%	547	9.3%	1,028	9.5%
\$15,000 - \$19,999	130	5.2%	288	4.9%	446	4.1%
\$20,000 - \$24,999	101	4.1%	276	4.7%	460	4.2%
\$25,000 - \$29,999	74	3.0%	184	3.1%	332	3.1%
\$30,000 - \$34,999	72	2.9%	170	2.9%	317	2.9%
\$35,000 - \$39,999	60	2.4%	131	2.2%	291	2.7%
\$40,000 - \$44,999	33	1.3%	132	2.2%	287	2.6%
\$45,000 - \$49,999	153	6.2%	308	5.2%	566	5.2%
\$50,000 - \$54,999	158	6.4%	399	6.7%	685	6.3%
\$55,000 - \$59,999	81	3.2%	251	4.2%	392	3.6%
\$60,000 - \$64,999	74	3.0%	227	3.8%	369	3.4%
\$65,000 - \$69,999	72	2.9%	171	2.9%	312	2.9%
\$70,000 - \$79,999	144	5.8%	311	5.3%	605	5.6%

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\$80,000 - \$89,999	135	5.4%	347	5.9%	727	6.7%
\$90,000 - \$99,999	112	4.5%	277	4.7%	594	5.5%
\$100,000 - \$125,000	231	9.3%	556	9.4%	1,086	10.0%
\$125,000 - \$149,999	172	6.9%	438	7.4%	806	7.4%
\$150,000 - \$199,999	265	10.7%	605	10.2%	981	9.0%
\$200,000 - \$249,999	79	3.2%	164	2.8%	310	2.9%
\$250,000 - \$499,999	33	1.3%	70	1.2%	132	1.2%
\$500,000+	29	1.2%	60	1.0%	112	1.0%
Income (2030 Projected)						
Per Capita Income	\$42,973	---	\$41,567	---	\$41,873	---
Average Household Income	\$100,890	---	\$100,520	---	\$103,336	---
Median Household Income	\$82,150	---	\$81,971	---	\$85,353	---
Education (2025)						
Less than 9th Grade	187	4.4%	514	4.8%	1,336	6.7%
Some High School	443	10.4%	1,343	12.7%	2,353	11.8%
High School Grad	1,592	37.3%	4,116	38.8%	7,740	38.7%
Some College	962	22.5%	1,981	18.7%	3,529	17.6%
Associate Degree	299	7.0%	783	7.4%	1,531	7.7%
Bachelors Degree	524	12.3%	1,247	11.8%	2,236	11.2%
Masters Degree	217	5.1%	520	4.9%	1,054	5.3%
Doctorate or Professional Degree	47	1.1%	99	0.9%	232	1.2%
Population by Race/Ethnicity (2025)						
Race Excluding Hispanic Ethnic Group						
White	2,991	51.2%	8,428	58.9%	15,372	57.4%
Black	2,381	40.7%	4,669	32.6%	8,871	33.1%
Asian	56	1.0%	71	0.5%	156	0.6%
Other	415	7.1%	1,139	8.0%	2,364	8.8%
Race Including Hispanic Ethnic Group						
White, Non-Hispanic	2,957	50.6%	8,245	57.6%	15,065	56.3%
Hispanic	185	3.2%	711	5.0%	1,531	5.7%
Black, Non-Hispanic	2,365	40.5%	4,645	32.5%	8,831	33.0%
Asian, Non-Hispanic	56	1.0%	71	0.5%	156	0.6%
Other, Non-Hispanic	280	4.8%	637	4.5%	1,180	4.4%

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Population by Race/Ethnicity (2030 Projected)						
Race Including Hispanic Ethnic Group						
White, Non-Hispanic	2,980	51.0%	8,326	58.2%	14,743	55.1%
Hispanic	216	3.7%	837	5.9%	1,871	7.0%
Black, Non-Hispanic	2,397	41.0%	4,694	32.8%	8,923	33.3%
Asian, Non-Hispanic	66	1.1%	81	0.6%	348	1.3%
Other, Non-Hispanic	271	4.6%	632	4.4%	1,116	4.2%
Language at Home (2025)						
Spanish	126	2.3%	558	4.1%	1,141	4.4%
Asian/Pacific Language	53	0.9%	54	0.4%	89	0.3%
European/Indo-European	223	4.0%	251	1.8%	360	1.4%
Arabic	0	0.0%	0	0.0%	0	0.0%
Other Non-English	0	0.0%	1	0.0%	9	0.0%
Family Structure (2025)						
Male Householder, No Children	15	0.9%	95	2.3%	216	2.9%
Female Householder, No Children	108	6.4%	358	8.8%	737	9.8%
Single Parent - Male	16	1.0%	110	2.7%	222	3.0%
Single Parent - Female	215	12.6%	425	10.4%	675	9.0%
Married w/ Children	352	20.8%	830	20.3%	1,306	17.4%
Married w/out Children	939	55.4%	2,018	49.3%	3,776	50.2%
Non-family Households	52	3.1%	257	6.3%	589	7.8%
Household Size (2025)						
1 Person	791	31.8%	1,817	30.7%	3,316	30.6%
2 Persons	865	34.8%	2,120	35.9%	4,014	37.0%
3 Persons	373	15.0%	861	14.6%	1,505	13.9%
4 Persons	227	9.1%	579	9.8%	1,058	9.8%
5 Persons	142	5.7%	314	5.3%	544	5.0%
6 Persons	53	2.1%	138	2.3%	246	2.3%
7+ Persons	37	1.5%	82	1.4%	154	1.4%

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Housing (2025)						
Owner-Occupied	1,451	48.5%	3,660	50.1%	7,495	55.5%
Renter-Occupied	1,037	34.7%	2,251	30.8%	3,343	24.8%
Vacant	503	16.8%	1,393	19.1%	2,668	19.8%
Components of Change (2025)						
Births	54	0.9%	124	0.9%	220	0.8%
Deaths	68	1.2%	167	1.2%	321	1.2%
Migration	11	0.2%	52	0.4%	93	0.3%
Other Population (2025)						
Seasonal Population	252	---	864	---	1,620	---
Transient Population	106	---	131	---	131	---
Group Quarters Population	196	---	709	---	1,613	---
Institutionalized	158	---	650	---	1,543	---
College	24	---	24	---	24	---
Military	0	---	0	---	0	---
Other	14	---	35	---	46	---
Home Value (2025)						
Median Home Value	\$422,974	---	\$402,444	---	\$393,724	---
Average Home Value	\$374,591	---	\$352,058	---	\$334,443	---
Under \$20,000	56	3.9%	88	2.4%	185	2.5%
\$20,000 to \$40,000	13	0.9%	20	0.5%	123	1.6%
\$40,000 to \$60,000	0	0.0%	3	0.1%	28	0.4%
\$60,000 to \$80,000	0	0.0%	1	0.0%	14	0.2%
\$80,000 to \$100,000	5	0.3%	14	0.4%	33	0.4%
\$100,000 to \$125,000	19	1.3%	82	2.2%	152	2.0%
\$125,000 to \$150,000	71	4.9%	121	3.3%	261	3.5%
\$150,000 to \$200,000	78	5.4%	236	6.4%	751	10.0%
\$200,000 to \$250,000	161	11.1%	387	10.6%	746	10.0%
\$250,000 to \$300,000	143	9.9%	468	12.8%	926	12.4%
\$300,000 to \$400,000	313	21.6%	917	25.0%	1,713	22.9%
\$400,000 to \$500,000	166	11.4%	484	13.2%	962	12.8%
\$500,000 to \$750,000	285	19.6%	533	14.6%	979	13.1%
\$750,000 to \$1,000,000	86	5.9%	192	5.3%	357	4.8%
\$1,000,000 or more	56	3.8%	116	3.2%	240	3.2%

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Vehicles Per Household (2025)						
No Vehicle	164	6.6%	381	6.4%	629	5.8%
1 Vehicle	935	37.6%	1,610	27.2%	2,657	24.5%
2 Vehicles	709	28.5%	1,809	30.6%	3,555	32.8%
3 Vehicles	461	18.5%	1,341	22.7%	2,377	21.9%
4 Vehicles	97	3.9%	404	6.8%	965	8.9%
5 or more Vehicles	120	4.8%	366	6.2%	656	6.1%
Economic Indicators (2025)						
Gross Domestic Product (GDP) - in 1,000s	\$403,989	---	\$895,513	---	\$1,600,314	---
Economic Viability	275	---	281	---	278	---
Economic Viability, Indexed	99	---	102	---	100	---
Average Salary	\$42,013	---	\$41,060	---	\$42,106	---
Average Mortgage-Risk	3.20	---	3.22	---	3.25	---
Businesses (2025)						
Establishments	356	---	565	---	823	---
Employees (FTEs)	2,433	---	4,129	---	5,655	---
Employment, Pop 16+ (2025)	4,907		12,127		22,780	
Armed Forces	0	0.0%	3	0.0%	28	0.1%
Civilian	2,661	54.2%	6,088	50.2%	11,367	49.9%
Employed	2,577	52.5%	5,796	47.8%	10,852	47.6%
Unemployed	84	1.7%	292	2.4%	515	2.3%
Not in Labor Force	2,246	45.8%	6,039	49.8%	11,412	50.1%
Unemployment Rate (2025)		3.3%		4.8%		4.4%
Employment by Industry (2025)						
Agriculture, Mining and Construction	251	9.7%	750	12.9%	1,487	13.7%
Manufacturing	332	12.9%	715	12.3%	1,074	9.9%
Transportation	101	3.9%	386	6.7%	776	7.2%
Information	98	3.8%	106	1.8%	149	1.4%

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Wholesale-Retail	384	14.9%	895	15.4%	1,615	14.9%
Finance, Insurance, and Real Estate	185	7.2%	377	6.5%	508	4.7%
Professional Services	101	3.9%	196	3.4%	381	3.5%
Management Services	0	0.0%	0	0.0%	0	0.0%
Administration and Waste Services	109	4.2%	311	5.4%	675	6.2%
Educational Services	649	25.2%	1,126	19.4%	2,121	19.5%
Entertainment Services	95	3.7%	275	4.7%	589	5.4%
Other Professional Services	165	6.4%	388	6.7%	631	5.8%
Public Administration	106	4.1%	270	4.7%	846	7.8%
Employment by Occupation (2025)	---		---		---	
White Collar						
Managerial and Executive	233	9.0%	563	9.7%	1,218	11.2%
Professional Specialty	567	22.0%	1,068	18.4%	2,031	18.7%
Healthcare and Support	307	11.9%	448	7.7%	745	6.9%
Sales	355	13.8%	808	13.9%	1,194	11.0%
Office and Administration	227	8.8%	446	7.7%	990	9.1%
Blue Collar						
Protective Services	62	2.4%	151	2.6%	377	3.5%
Food Preparation and Serving	67	2.6%	210	3.6%	390	3.6%
Building Maintenance and Cleaning	40	1.6%	153	2.6%	435	4.0%
Personal Care Services	51	2.0%	144	2.5%	224	2.1%
Farming, Fishing & Forestry	5	0.2%	54	0.9%	213	2.0%
Construction	303	11.8%	828	14.3%	1,388	12.8%
Production & Transportation	361	14.0%	922	15.9%	1,647	15.2%
School Enrollment (2025)						
Nursery School/Pre-school	89	1.5%	179	1.2%	306	1.1%
Kindergarten/Elementary School	644	11.0%	1,375	9.6%	2,481	9.3%
High School	188	3.2%	618	4.3%	1,337	5.0%
College/Graduate/Professional School	171	2.9%	477	3.3%	797	3.0%
Not Enrolled	4,751	81.3%	11,660	81.5%	21,842	81.6%

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Travel Time to Work						
Less than 10 minutes	553	23.7%	1,016	17.0%	1,439	13.7%
10 to 14 minutes	404	17.3%	719	12.0%	1,198	11.4%
15 to 19 minutes	204	8.7%	828	13.8%	1,289	12.3%
20 to 24 minutes	154	6.6%	434	7.3%	1,077	10.2%
25 to 29 minutes	93	4.0%	321	5.4%	656	6.2%
30 to 34 minutes	154	6.6%	550	9.2%	1,096	10.4%
35 to 44 minutes	80	3.4%	243	4.1%	453	4.3%
45 to 59 minutes	276	11.8%	565	9.4%	1,133	10.8%
60 or more minutes	415	17.8%	1,312	21.9%	2,166	20.6%
Average travel time to work in minutes	24.7	---	34.9	---	37.3	---

Population by LandScape Segment

A1: Empire Builders	0	0.00%	0	0.00%	0	0.00%
A2: Grand Masters	0	0.00%	0	0.00%	0	0.00%
A3: Marquis Class	0	0.00%	0	0.00%	0	0.00%
A4: American Knights	0	0.00%	0	0.00%	0	0.00%
A5: Urban Squires	0	0.00%	0	0.00%	0	0.00%
A6: Regents	0	0.00%	0	0.00%	0	0.00%
B1: Charmed Life	0	0.00%	0	0.00%	0	0.00%
B2: Sitting Pretty	0	0.00%	0	0.00%	0	0.00%
B3: Kindred Spirit	0	0.00%	0	0.00%	0	0.00%
B4: Middle of the Road	219	3.72%	791	5.50%	791	2.93%
B5: White Collar Starts	0	0.00%	0	0.00%	0	0.00%
B6: Blue Collar Starts	0	0.00%	0	0.00%	0	0.00%
C1: Social Whirls	0	0.00%	0	0.00%	0	0.00%
C2: Managing Business	0	0.00%	0	0.00%	0	0.00%
C3: Nest Builders	0	0.00%	0	0.00%	0	0.00%
C4: Gainfully Employed	0	0.00%	0	0.00%	0	0.00%
C5: Strapped	387	6.58%	387	2.69%	387	1.43%
D1: Gray Eminence	40	0.68%	598	4.16%	1,226	4.55%
D2: Fall Years	0	0.00%	641	4.46%	1,068	3.96%
D3: Still in the Game	67	1.13%	461	3.20%	469	1.74%
E1: Gurus	55	0.93%	869	6.05%	1,983	7.35%

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E2: Wizards	0	0.00%	0	0.00%	0	0.00%
E3: Apprentices	0	0.00%	0	0.00%	0	0.00%
F1: Hard Act to Follow	648	11.02%	648	4.51%	648	2.40%
F2: SM Seeks SF	0	0.00%	0	0.00%	0	0.00%
F3: Solo Acts	294	5.00%	1,295	9.00%	3,020	11.20%
F4: Down But Not Out	0	0.00%	872	6.06%	2,626	9.74%
G1: Urban Moms/Dads	0	0.00%	0	0.00%	0	0.00%
G2: Apron Strings	636	10.82%	636	4.42%	636	2.36%
G3: Solemn Widows/ers	95	1.62%	658	4.58%	670	2.48%
H1: Educated Earners	0	0.00%	0	0.00%	0	0.00%
H2: Suburban Singles	0	0.00%	0	0.00%	0	0.00%
H3: Hard Hats/Hair Nets	0	0.00%	0	0.00%	0	0.00%
I1: Bonds and Babies	0	0.00%	0	0.00%	0	0.00%
I2: Great Generations	0	0.00%	0	0.00%	0	0.00%
I3: Couples with Capital	0	0.00%	0	0.00%	0	0.00%
I4: Kith and Kin	0	0.00%	0	0.00%	0	0.00%
I5: Sublime Suburbia	0	0.00%	0	0.00%	0	0.00%
J1: Stocks and Scholars	0	0.00%	0	0.00%	0	0.00%
J2: Marmalade & Money	0	0.00%	0	0.00%	0	0.00%
J3: Stately Suburbs	0	0.00%	0	0.00%	0	0.00%
K1: Country Villas	0	0.00%	0	0.00%	0	0.00%
K2: Pastoral Vistas	0	0.00%	0	0.00%	0	0.00%
K3: Terra Firma	0	0.00%	0	0.00%	0	0.00%
K4: Stock in Trade	1,151	19.58%	1,151	8.01%	1,151	4.27%
K5: Rough and Ready	0	0.00%	0	0.00%	0	0.00%
K6: The Outback	0	0.00%	0	0.00%	0	0.00%
K7: Cornucopia	0	0.00%	0	0.00%	0	0.00%
L1: Land Barons	0	0.00%	257	1.79%	1,733	6.43%
L2: Fertile Acres	383	6.52%	1,518	10.56%	1,799	6.67%
L3: Bread Basket	0	0.00%	0	0.00%	0	0.00%
L4: Farmers Circle	541	9.20%	1,475	10.26%	1,475	5.47%
L5: Crops and Tractors	0	0.00%	0	0.00%	0	0.00%
M1: Harlem Gentry	0	0.00%	0	0.00%	0	0.00%
M2: East Side	0	0.00%	0	0.00%	0	0.00%
M3: Upper East Side	0	0.00%	0	0.00%	0	0.00%

Demographics around 303 Queen St, Tappahannock, Virginia 22560, United States



Demographic Detail Report

STI: PopStats/WorkPlace/Spending Patterns/LandScape, 2025 Q2

	5 Miles		10 Miles		15 Miles	
M4: Lower East Side	0	0.00%	0	0.00%	0	0.00%
M5: Between Jobs	0	0.00%	0	0.00%	0	0.00%
N1: Anos de Quincenera	0	0.00%	0	0.00%	0	0.00%
N2: Los Padres	0	0.00%	0	0.00%	0	0.00%
N3: Los Novios	0	0.00%	0	0.00%	0	0.00%
N4: Los Padrinos	0	0.00%	0	0.00%	0	0.00%
N5: Los Solteros	0	0.00%	0	0.00%	0	0.00%
N6: Los Trabajadores	0	0.00%	0	0.00%	0	0.00%
O1: Golden Heritage	0	0.00%	143	0.99%	613	2.27%
O2: East Meets West	0	0.00%	0	0.00%	0	0.00%
O3: Group Quarters	0	0.00%	145	1.01%	1,025	3.80%
O4: Doublewides	0	0.00%	0	0.00%	283	1.05%
O5: Centurions	0	0.00%	0	0.00%	0	0.00%
O6: Legacy Years	1,363	23.20%	1,833	12.75%	5,371	19.91%
O7: Collegians	0	0.00%	0	0.00%	0	0.00%

	Per Household		Per Household		Per Household	
Weekly Consumer Spending Patterns						
Alcoholic beverages	\$16,573	\$6.66	\$39,936	\$6.76	\$73,773	\$6.81
Total Apparel and services	\$85,935	\$34.55	\$205,431	\$34.75	\$381,527	\$35.20
Cash contributions	\$99,720	\$40.09	\$239,774	\$40.56	\$445,093	\$41.07
Total Education	\$50,571	\$20.33	\$119,824	\$20.27	\$221,726	\$20.46
Total Entertainment	\$130,365	\$52.41	\$314,130	\$53.14	\$583,031	\$53.79
Total Food	\$436,838	\$175.63	\$1,048,941	\$177.45	\$1,942,255	\$179.21
Total Health care	\$255,493	\$102.72	\$625,722	\$105.86	\$1,172,101	\$108.15
Total Housing	\$631,357	\$253.83	\$1,524,776	\$257.95	\$2,821,649	\$260.34
Total Personal care products and services	\$43,089	\$17.32	\$103,506	\$17.51	\$192,364	\$17.75
Personal insurance	\$22,709	\$9.13	\$54,542	\$9.23	\$101,528	\$9.37
Total Reading	\$3,637	\$1.46	\$8,746	\$1.48	\$16,323	\$1.51
Total Tobacco products and smoking supplies	\$17,845	\$7.17	\$43,196	\$7.31	\$79,979	\$7.38
Total Transportation	\$635,071	\$255.33	\$1,546,177	\$261.57	\$2,883,526	\$266.05
Cash gifts	\$28,129	\$11.31	\$69,076	\$11.69	\$129,349	\$11.93

Demographics around 303 Queen St, Tappahannock, Virginia 22560, United States

LandScape Descriptions (Trade Area 1 Only)

O6: Legacy Years

There are two images of that come to mind when you say "senior citizen" in the United States. One is of a very well off retired person living out their golden years in comfort. A second image is of an older person who is struggling to make ends meet and suffering the indignities of a combination of old- age and low- income. Legacy Years are areas representing households that are fully retired with residents on very tight budgets. The median age in these neighborhoods is the 50s and low- 60s, but they also have a nearly three- times- the- national- average number of people over 65- years- old. The median income of these households is the low- \$30,000s or less. While many residents are drawing on social security and retirement income, they also have a 75- percent- above- average ranking in public- assistance. This group of senior citizens also ranks above- average on several occupational categories, which is either a reflection of the employment of the younger members of the neighborhood or the need for some seniors to continue working. They show above- average levels of employment in both blue- and white- collar jobs in these areas: healthcare support, building maintenance, farming/fishing/forestry, protective services, and food preparation. An above- average percent have high- school degrees, but a higher percent have less- than- high- school educations. These areas have an average level of married- couples and few children, but above- average levels of single- households (over 50- percent- above- average), widows (well over two- times- average), and widowers (over two- and- a- half- times- average).

K4: Stock in Trade

Stock in Trade areas are home to the "salt of the earth" types - in other words, these rural segments are the most ordinary of all segments in the Living With Nature category. Thinking of an average rural dweller and you think of the many workers that are keeping America's farmers, factory workers, and construction backbone. They have a near- average level of married couples with an average level of children. They do, however, have a slightly above- average level of high- school educated individuals. Other standout demographics are occupations: They rank over 50- percent- above- average in construction, repair services, and production. However, they weigh in at two- times- the- national- average for employment in farming, fishing, and forestry. These hard- working manual- laborers earn incomes in a median range from the high- \$30,000s to the \$40,000s. While some of them are self- employed, a well- below- average percentage have income from investments/dividends. And they range from slightly below- average- to- average in receiving income from public assistance and supplemental security.

F1: Hard Act to Follow

Hard Act to Follow segments are highly urban areas with a predominantly single population in their 30s and without children. In fact, these Going it Alone areas weight in with a nearly 50- percent- above- average level of singles. The households are single for a variety of reasons, including slightly higher- than- average levels of divorce, widowhood, and non- marriage. This group has some college education and an average annual income level in the \$30,000s and \$40,000s. The source of income for these singles is predominately wages from white- collar jobs in occupations such as office administration, food service, sales, healthcare, and personal care. One might logically expect to find Hard Act to Follow residents willing to explore dating opportunities, but not sitting at home on weekends waiting for the phone to ring. Instead, they're likely enjoying a full life of leisurely mornings over coffee and the newspaper, and evenings at movies, the theater, and museums.

G2: Apron Strings

Apron Strings & Hard Hats rank almost 50- percent- higher- than- the- national- average in single households. A slightly- above- average number of the predominately 30- year- old residents of this highly urban Struggling Alone category have never been married, but more often they are divorced or widowed: They measure 50- percent- higher- than- average in both circumstances. These singles have some children, creating neighborhoods with either single men or women raising children under 17 alone. In fact, the household compositions measure 75- percent- higher- than- average in single- parent families. Some of these residents have never been married, but over 50- percent- more- than- average are widowed or divorced. Apron Strings areas are below- average in education, measuring below- average on college and 50- percent- higher- than- average level of people without high- school degrees. This number correlates to their occupational categories, which are predominately in these areas: Those who have jobs work in blue- collar positions, with about a 50- percent- higher- than- average showing in healthcare, food preparation, building maintenance, production, and transportation. Incomes for this group are below or in the \$30,000s. Not surprisingly, they rely heavily on public assistance to make ends meet: Measuring at almost two- times- average in this area. Apron Strings' above- average number of 65- plus- year- olds are also pulling some income from social security. Overall, residents of Apron Strings & Hard Hats segments have their lives full just to keep it together.

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L4: Farmers Circle

Three- times- the- national- average of people living in Farmers Circle rural segments are employed in the farming, fishing, and forestry industries - or were, in there younger days! While this segment, like its fellow Working With Nature sectors, has a median age in the 40s, this area has a growing number of 65- plus- year- olds: The current calculation is well over a 25- percent- higher- than- average ranking. This aging demographic explains other dominant characteristics of Farmers Circle residents, including a nearly 25- percent- higher- than- average number of widows/widowers and a similar high- level of social security/retirement income. Overall, these folks are married with either no kids or a few teenagers under foot. That's good, because their modest incomes, which range from high- \$30,000s to the \$40,000s, will stretch farther. This group also has a lower- level of interest/income than other segments in the Working With Nature category. Besides farmers, Farmers Circle areas are also inhabited by a higher- than- average level of people working in construction, repair services, production, and transportation.

C5: Strapped

Strapped neighborhoods, which consist of 30- year- olds- with- kids and a smattering of retirees, are the financial strugglers of the Urban Cliff Dwellers category. One reason for their harder- row- to- hoe status may be their lower education level. They have a higher- than- average number of residents without high- school degrees. Plus, this group subsists on less than \$30,000- a- year, which they earn from a combination of both wages and public assistance. The older residences are naturally already dipping into social security. They are the only segment in this category with statistically significant measurements in the blue- collar occupational category. Their occupations vary across the traditional blue- collar range, with a particularly large number in the production industries. Other common occupational industries are repair services, construction, grounds maintenance, food preparation, and healthcare support. Strapped residents' no- frills shopping strategy probably includes keeping a sharp eye out for sales on the basic necessities of life.

L2: Fertile Acres

Fertile Acres are most likely home to many farmers working the land - and doing it well, based on their basic statistics. These rural Working With Nature areas show nearly two- times- the- average level of people in the farming/fishing/forestry occupational category. Combine that with a 50- percent- above- average level of income generated from self- employment and a median salary range in the \$50,000s and \$60,000s, and you've got yourself a group of hard- working country folks who are living very comfortably out in the country. These land tillers are predominately married, but tend to have fewer children than average. This could speak to the fact that the residents in these areas are starting to age: They have a 25- percent- above- average level of 65- plus- year- olds. This correlates to a similar ranking in retirement/social security income. But they don't just labor for their daily bread, these areas also rank about 25- percent- above- average in interest income. While there is some level of college education among these residents, they are more likely to have high- school degrees.

B4: Middle of the Road

If you're looking for higher- than- average earners in the nation's blue- collar occupations, you're in the right neighborhood. Middle of the Road areas are a cross- section of America's heartland, but in an urban setting. Middle of the Road sectors are one of two blue- collar segments within the Urban Cliff Climbers category. While lower- than- the- national- average in white- collar workers, these areas have an above- average percent of people employed in construction, repair services, production, and transportation. These jobs give these married- with- children 20- to 30- year- olds an average annual income of between \$40,000 to \$50,000 - a relatively good income level, owing to a strong work ethic. And with their good incomes, they can probably be found playing as hard as they work.

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G3: Solemn Widows/ers

Solemn Widows & Widowers segments suffer the most among the Struggling Singles category, primarily because they are the oldest - and getting older. Due to their ages, many of these residents are single widows and widowers. They measure in at over- two- times- the- national- average in this demographic. Over 50- percent- above- average are also divorced. With incomes below \$30,000, this group has a very tough time getting by. Thankfully they measure below average in children, so there aren't many children to support. While the average age of Solemn Widows & Widowers is 40- something, these neighborhoods also have a large percent of 65- plus- year- olds: In fact, they very nearly have two- times- average of people at retirement age. This fact explains their 50- percent- higher- than- average level of income from social security. Those who work are employed in blue- collar jobs: for example, they have over 50- percent- the- average number of workers in healthcare, food preparation, and building maintenance. Between the retirees and single parents, Solemn Widows & Widowers also weighs in with a very high percent of income from public assistance: nearly two- and- a- half- times- the- national- average - a blessing for a segment truly in need of today's social services.

D3: Still in the Game

Still in the Game neighborhoods struggle the most financially among the Seasoned Urban Dwellers. This explains their higher reliance on public- assistance income to keep their heads above water and supplement their median annual incomes, which are less than \$30,000. It also speaks to their lower level of education: A higher- than- average number of residents do not have high school degrees. The occupants occupational levels also reflect their higher- than- average rankings in low- income, blue- collar jobs. They rate particularly high in the transportation, production, and healthcare support industries. Still in the Game sectors are also home to higher- than- average number of workers in food preparation, building maintenance, repair services, and construction. While the 40- years- old is the median age group, Still in the Game areas are also aging: They rank significantly higher- than- average in 65- plus residents, many of whom are also widowed. The younger residents tend to be married- with- children, who spanning all age ranges from babies to teenagers.

E1: Gurus

Gurus may very well be among the leaders of the going- it- alone- and- loving- it phenomenon that has emerged in America's urban areas over the past few decades. After all, they are the elder statesmen (and women) among the three Thriving Alone segments. Gurus median age is in the 40s, but they are also home to nearly twice- the- national- average of 65- plus residents. Therefore, quite logically, these areas are home to the trailblazers for younger generations of happy singles. Gurus tend to be single widows and widowers, but a higher- than- average number have also never been married. If Gurus did help to make this lifestyle attractive, there are good reasons why: Their median income is in the more- than- comfortable \$50,000s and \$60,000s, they are college educated, and they have white- collar careers predominantly in management professions. What's more, even with a large number of 65- plus residents, Gurus segments are not pulling a correlatively high level of income from retirement/social security. This could mean they like their jobs and so are continuing to work into traditional "retirement" years. However, they are earning an above- average level of income from interest/dividends, which makes them smart investors as well as dependent- free consumers.