









41,188 NUMBER OF HOUSES

(TRADE AREA)



148,062

2024 POPULATION (TRADE AREA)





AVERAGE HH INCOME (TRADE AREA)

33.1

2024 MEDIAN AGE (TRADE AREA)

Source: U.S. Census Bureau, Census 2020 Data, Esri forecasts for 2024 and 2029





SUMMARY

Laveen Towne Center, the latest development by Vestar is located in the Laveen Village Trade Area at the southeast corner of Loop 202 & Dobbins Rd, Phoenix AZ. The development is situated on approximately 77-acres and expected to have over 330,000 square feet of retail space along with an estimated 400-500 multi-family units and set to be the next premiere shopping center in the trade area that will offer large anchor retailers, soft goods, and a variety of services and restaurants.

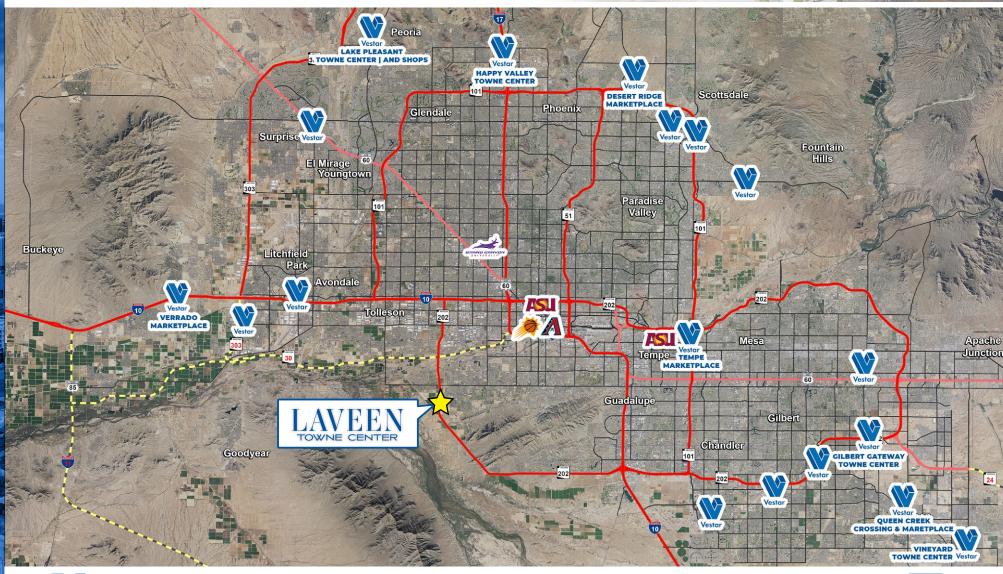
The trade area has experienced a tremendous amount of residential growth over the past 5-years where over 6,340 new homes have been built (as of Q4 2023) with another ±2,000 lots permitted or entitled, and another ±1,770 multi-family units are in various entitlement stages. Infrastructure has also helped contribute to the growth with the development of the South Mountain (Loop 202) freeway that adjoins Interstate-10 east/west to the southern border of Chandler/Phoenix.





LOCATION

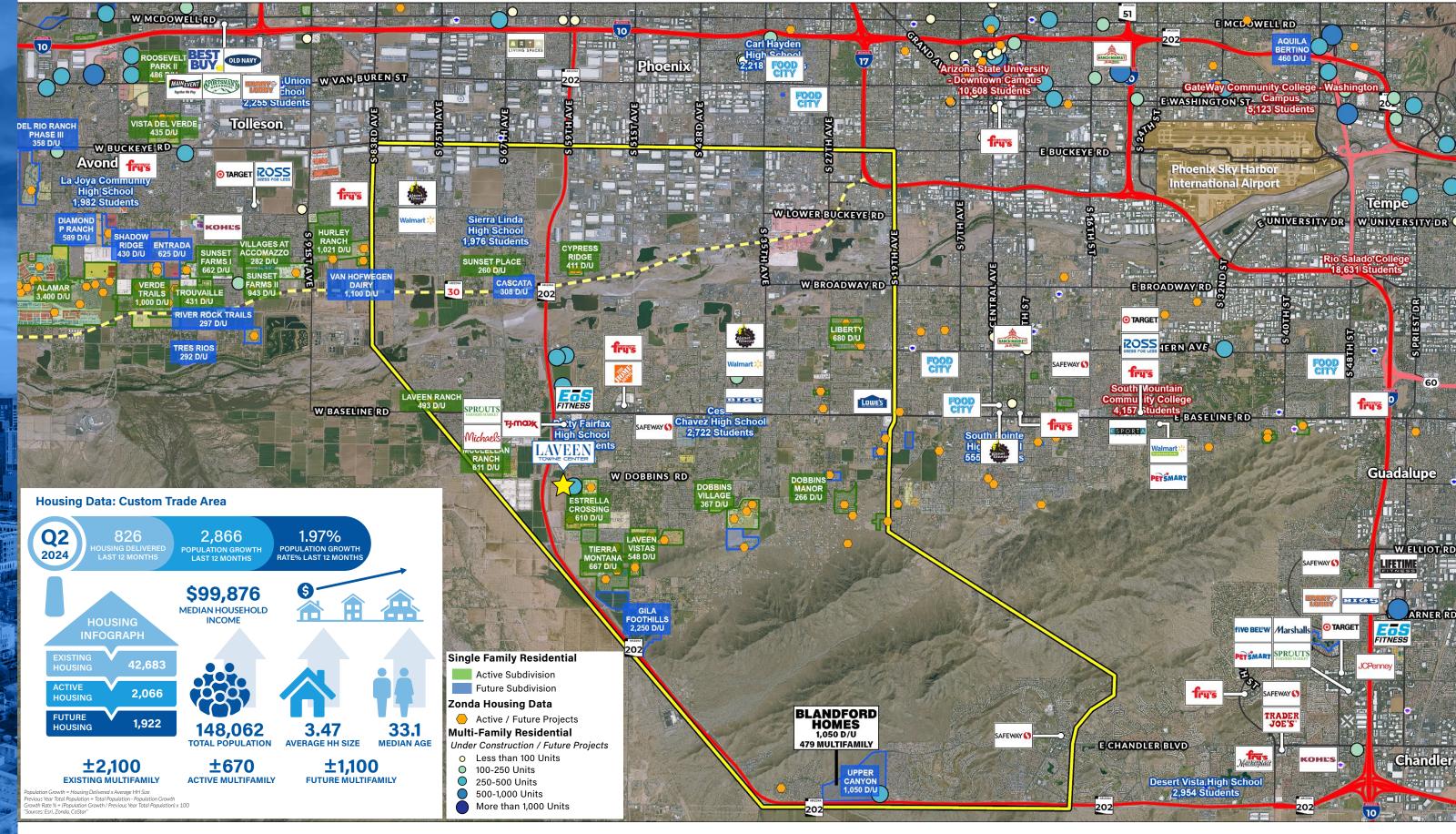








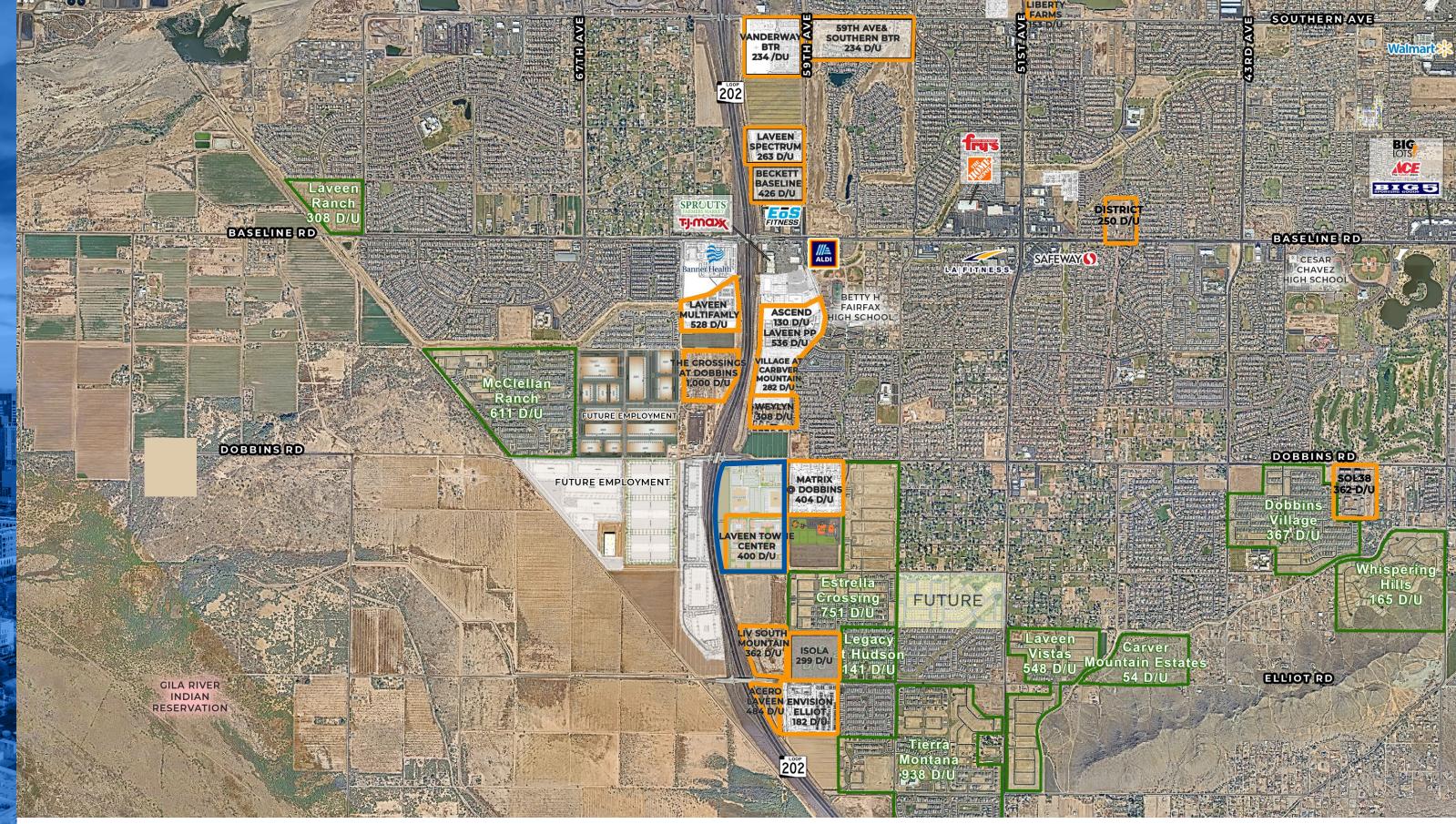
HOUSING TRADE AREA





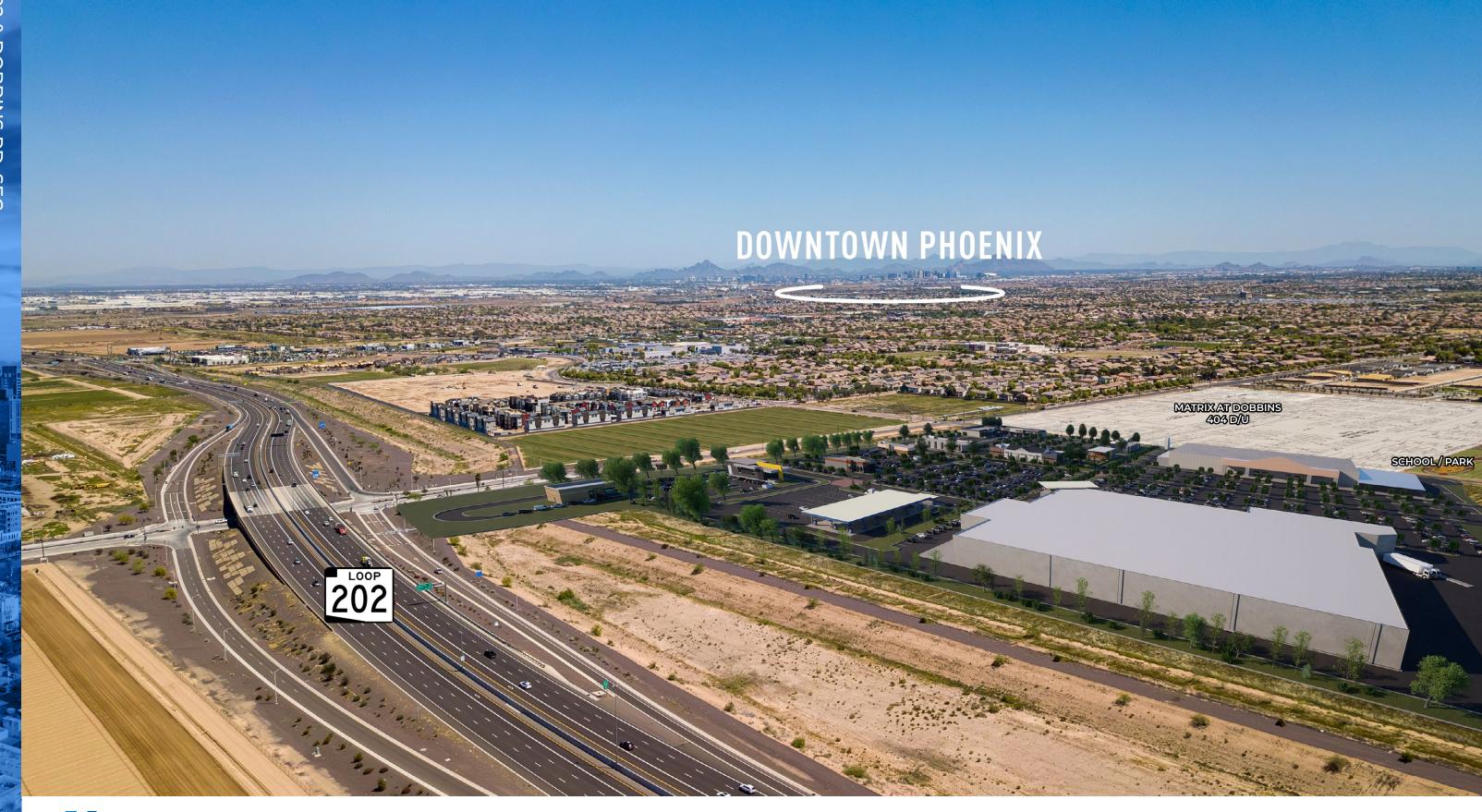


LOOP 202 CORRIDOR



























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