

# Business Key Facts

5460 Main St, Shallotte, North Carolina, 28470 | Drive time: 5, 10, 15 minute radii



This infographic features record-level business information. It is best suited for smaller area analysis such as census tracts, neighborhoods, and smaller zip codes.

## Key Statistics

**800**

Total Businesses

**6,580**

Total Employees

**\$1.40B**

Total Sales

**1.9%**

Unemployment Rate

10 minutes

## Daytime Population



**12,780**

Total Population

10 minutes



**Suburb**

10 minutes

Dominant Urbanicity Type



**15,795**

Total Daytime Population

10 minutes

Ratio of daytime to total population:

**1.24**

Values > 1.0 mean that more people come to the area during the day than live there.



**8.3**

Avg Number of Employees



**22.9 ↑**

Total Business Per Sq Mi  
This is 290.6% higher than Brunswick County

10 minutes

## Top 25 Largest Businesses in Area



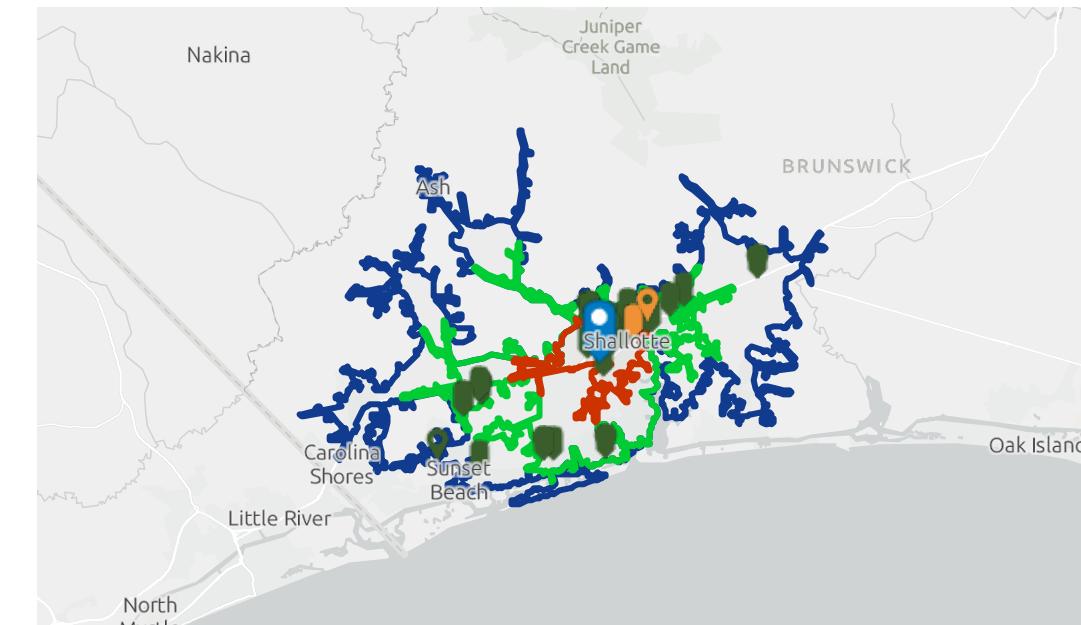
**12**

100 or More Employees



**25\***

\$10M+ Annual Sales Vol



Highest sales volume

R D White & Son

Independent

\$252M

Most Employees

Walmart Supercenter

Branch

525

