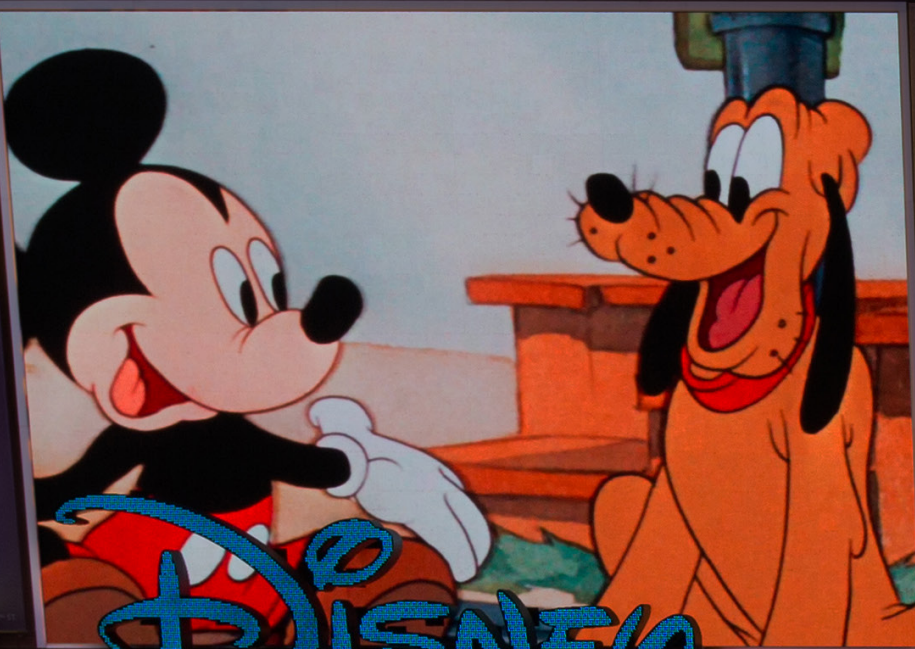


1 5 4 0 B R O A D W A Y ★

DISCOVER  
WHAT REALLY HAPPENED  
BETWEEN RAGS AND RICHES.  
RODGERS + HAMMERSTEIN'S  
CINDERELLA  
ON BROADWAY  
THE TONY AWARD-WINNING MUSICAL  
SOUTH PACIFIC & THE SOUND OF MUSIC  
CinderellaOnBroadway.com



1540  
BROADWAY

RETAIL OPPORTUNITY  
IN THE HEART OF TIMES SQUARE

VORNADO  
REALTY TRUST

# DOMINATE

## THE CENTER OF

# TIMES SQUARE



**\$6.5 BILLION**  
ANNUAL RETAIL SALES  
IN TIMES SQUARE



**181 MILLION**  
ANNUAL TRANSIT PASSENGERS  
A C E N Q R W 1 2 3 S 7



**130 MILLION**  
ANNUAL VISITORS  
MOST VISITED PLACE GLOBALLY



**MOST INSTAGRAMMED**  
LOCATION IN THE WORLD



**40**  
BROADWAY THEATERS IN  
THE SURROUNDING AREA

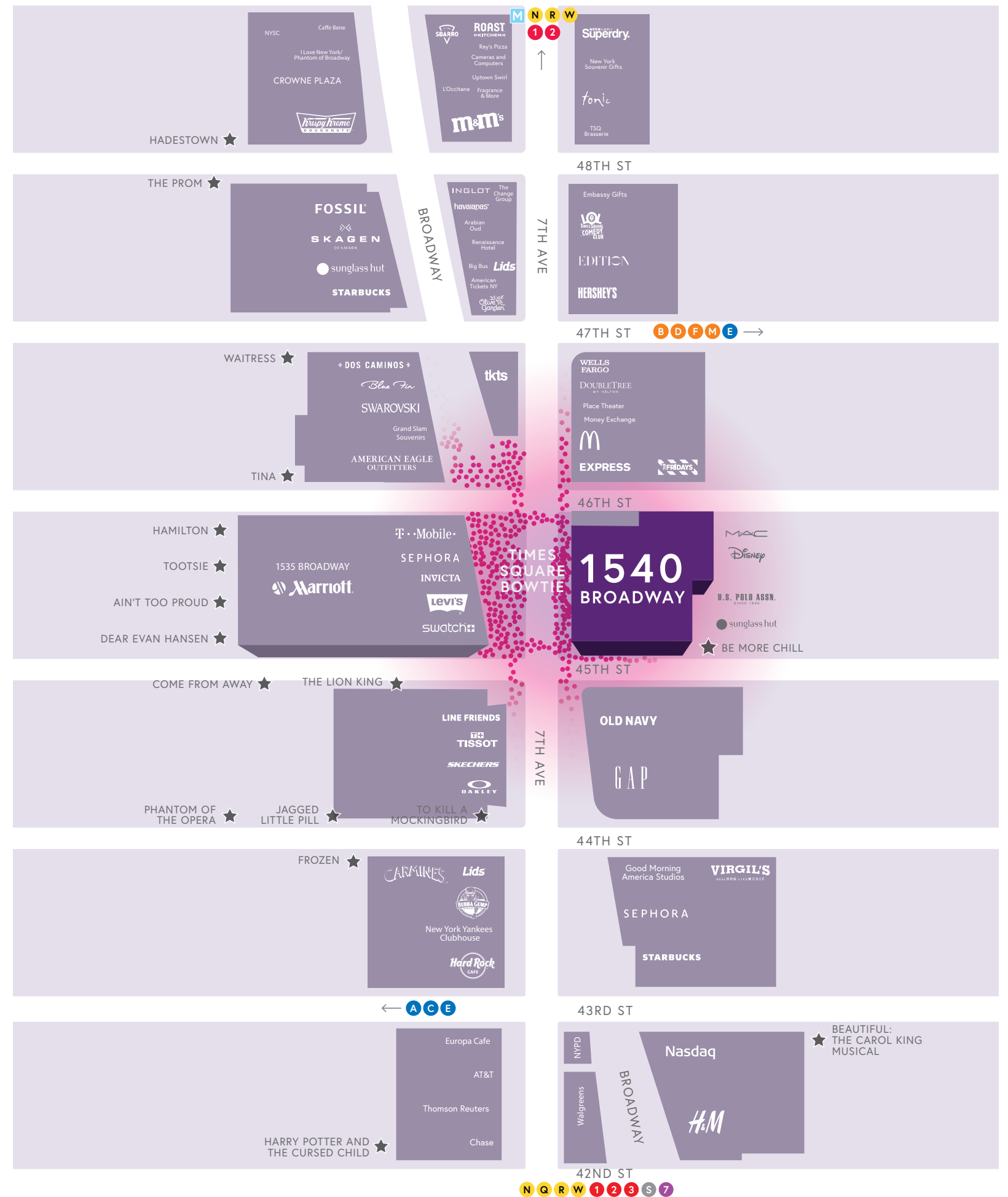


**17,000**  
HOTEL ROOMS  
AT 95% OCCUPANCY



**541,000**  
EMPLOYEES WITHIN  
A 1/2 MILE RADIUS

## THEATER DISTRICT



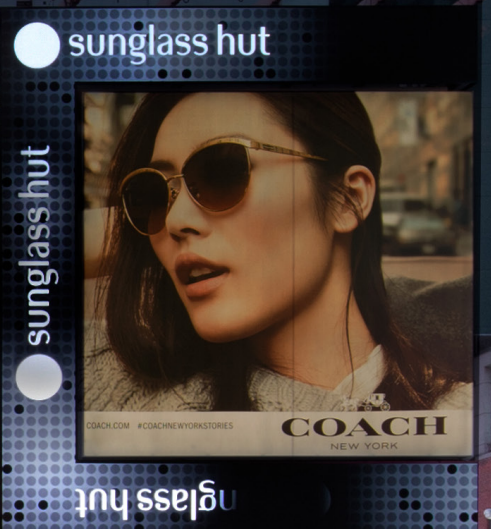
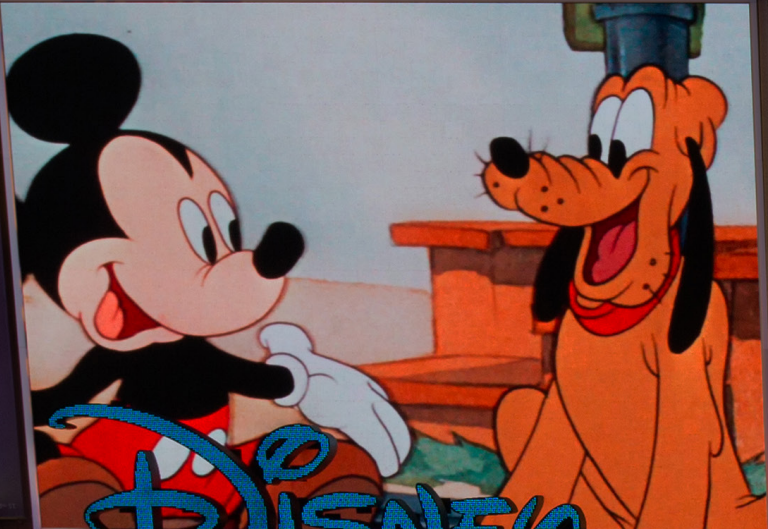
Exhilarating  
Riveting &  
Hilarious!  
**SOUL DOCTOR**  
Rourke



★ 1 5 4 0 B R O A D W A Y ★

MACY'S  
BEST CHOREOGRAPHY  
TONY AWARD WINNER!  
EATING ENERGY!  
DANCING LIKE  
SWISSES  
ON BROADWAY  
5 BLOCKS SOUTH at Broadway & 41st  
NewLinesTheMusical.com

DISCOVER  
WHAT REALLY HAPPENED  
BETWEEN RAGS AND RICHES.  
**CINDERELLA**  
ON BROADWAY  
THE TONY AWARD-WINNING MUSICAL  
RODGERS + HAMMERSTEIN'S  
CinderellaOnBroadway.com



RETAIL

RETAIL

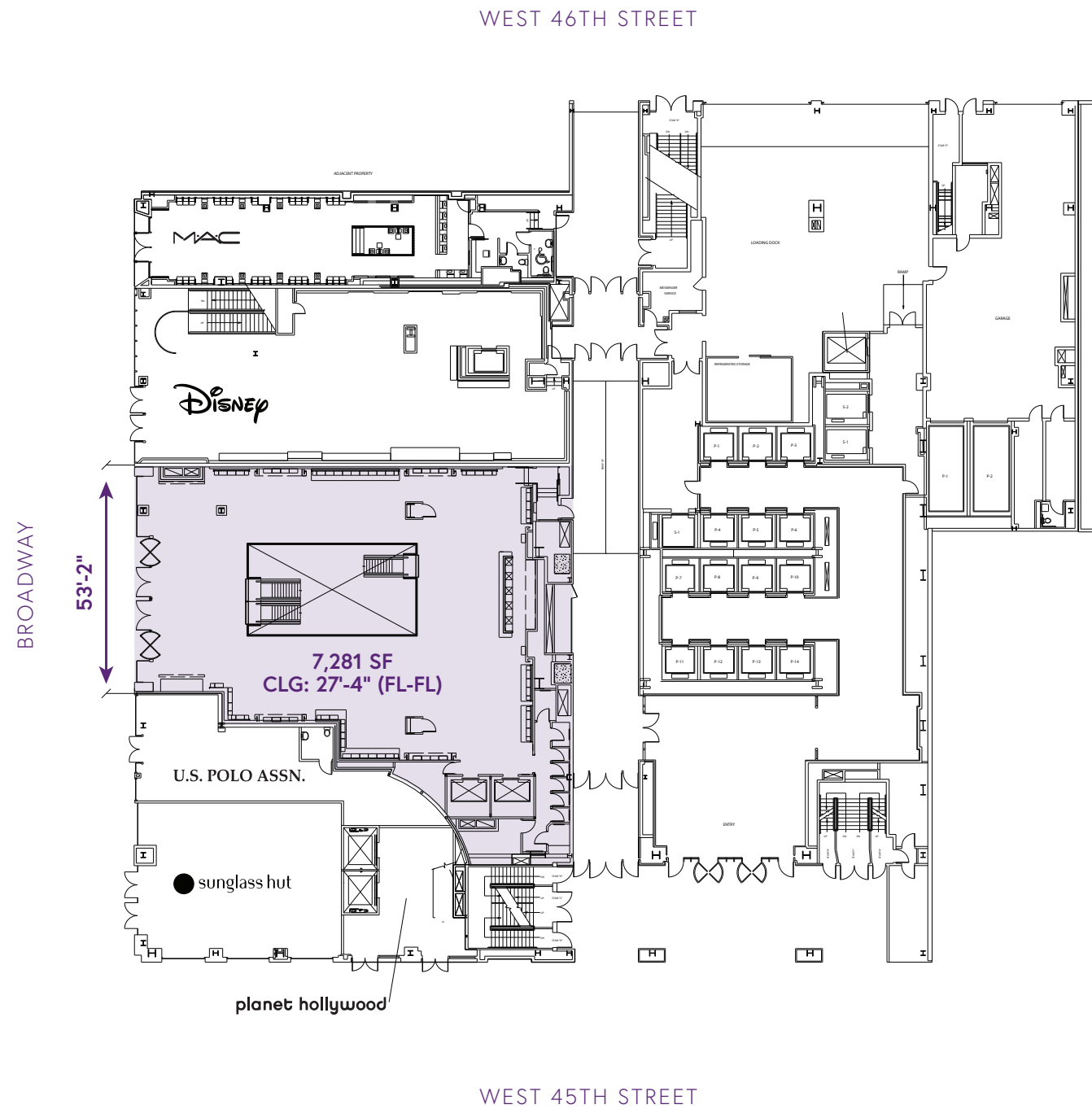
sunglass hut

DIGITAL  
SCREENS & CHAIRS  
Apple Microsoft CABLE SONY

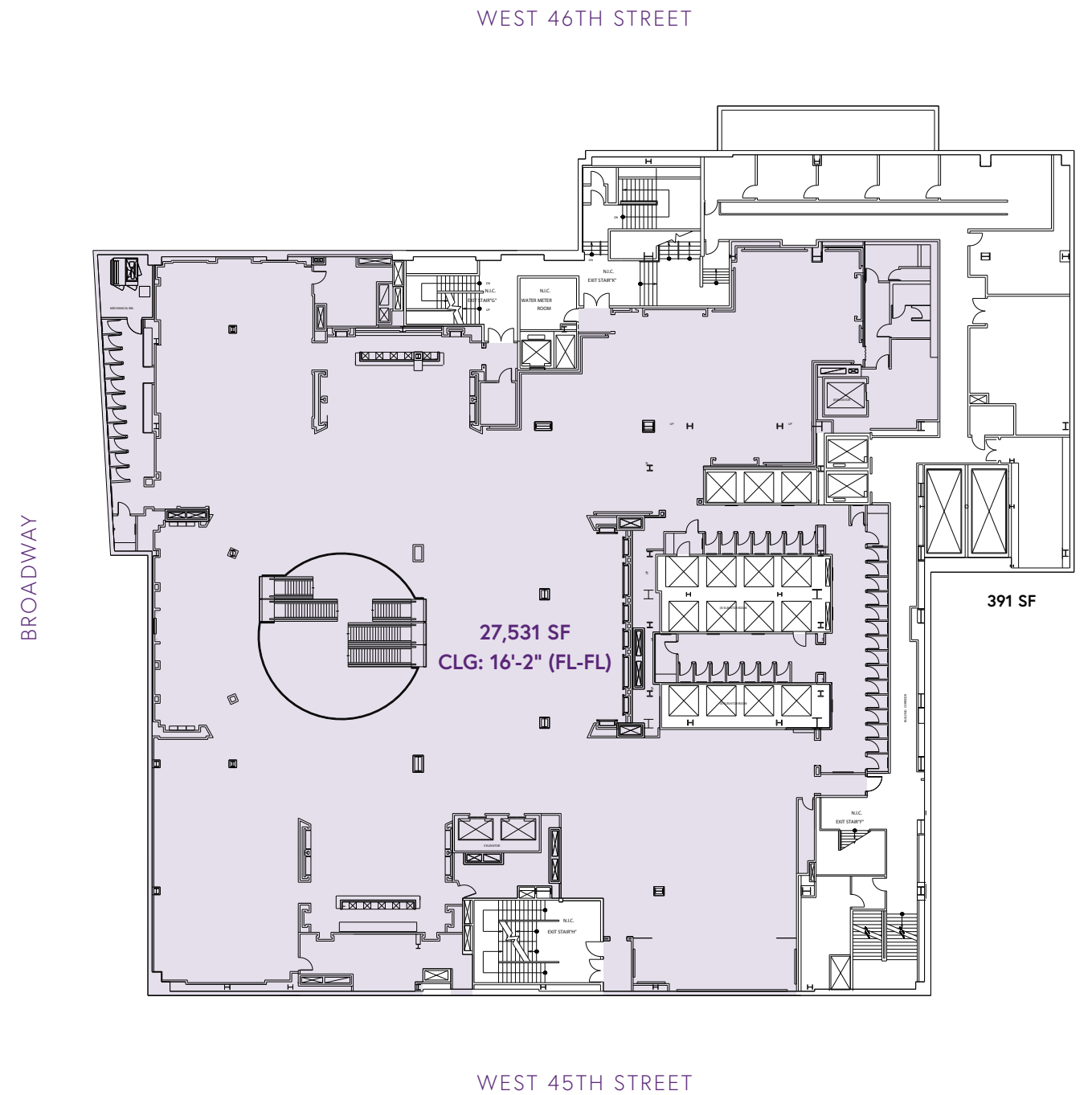


# FLOOR PLANS

## GROUND FLOOR



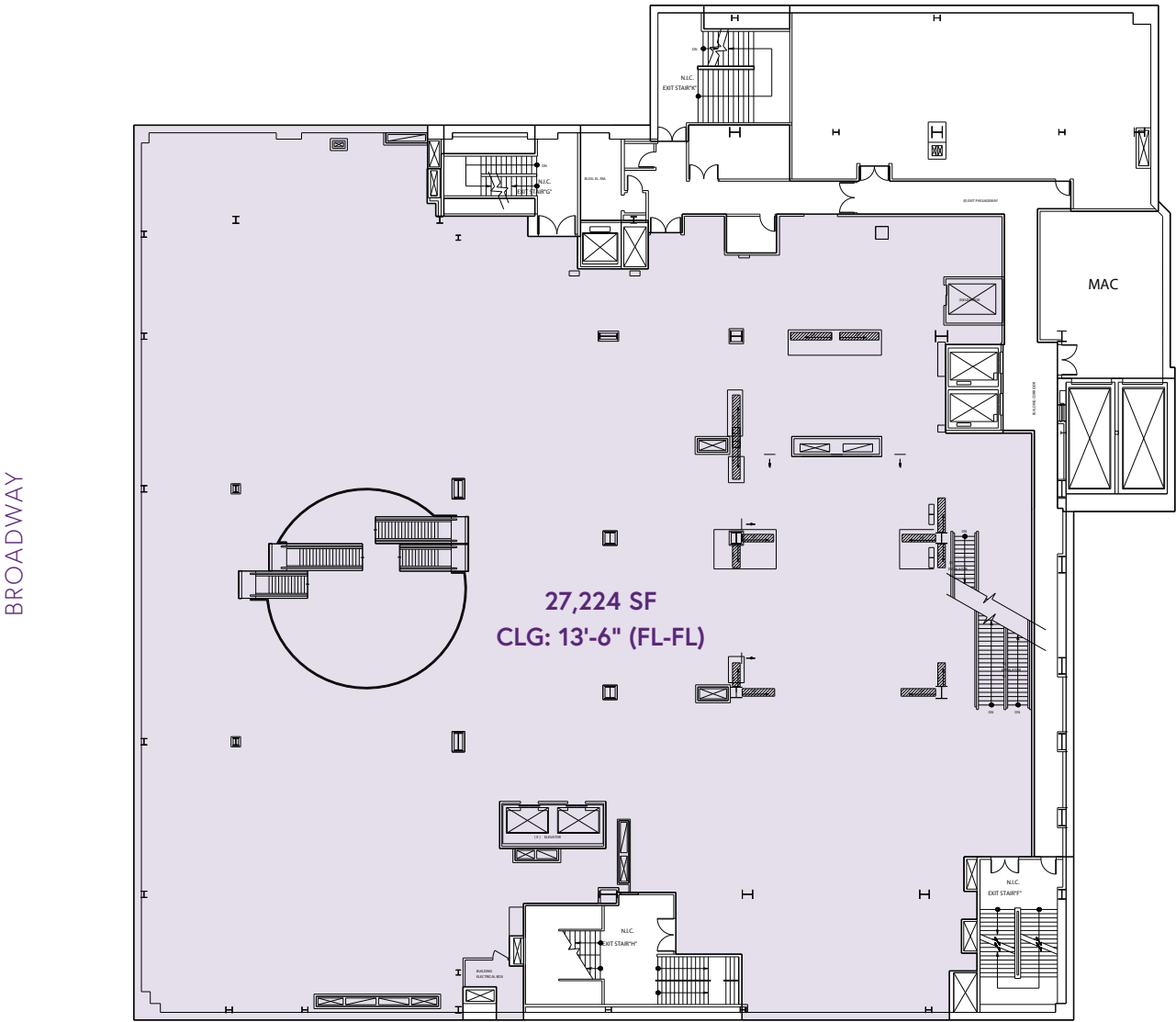
## LOWER LEVEL 1



# FLOOR PLANS

## LOWER LEVEL 2

WEST 46TH STREET

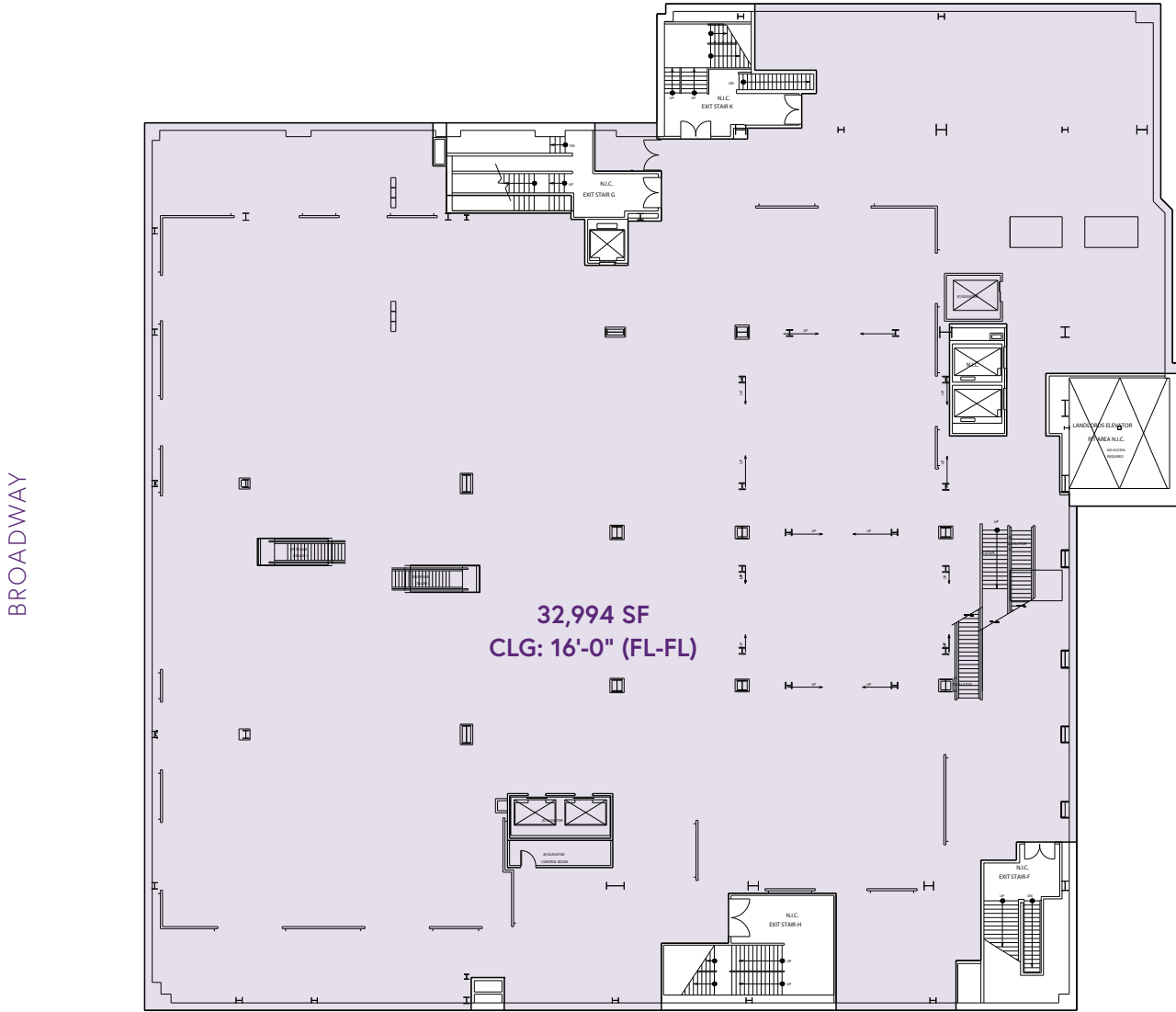


27,224 SF  
CLG: 13'-6" (FL-FL)

WEST 45TH STREET

## LOWER LEVEL 3

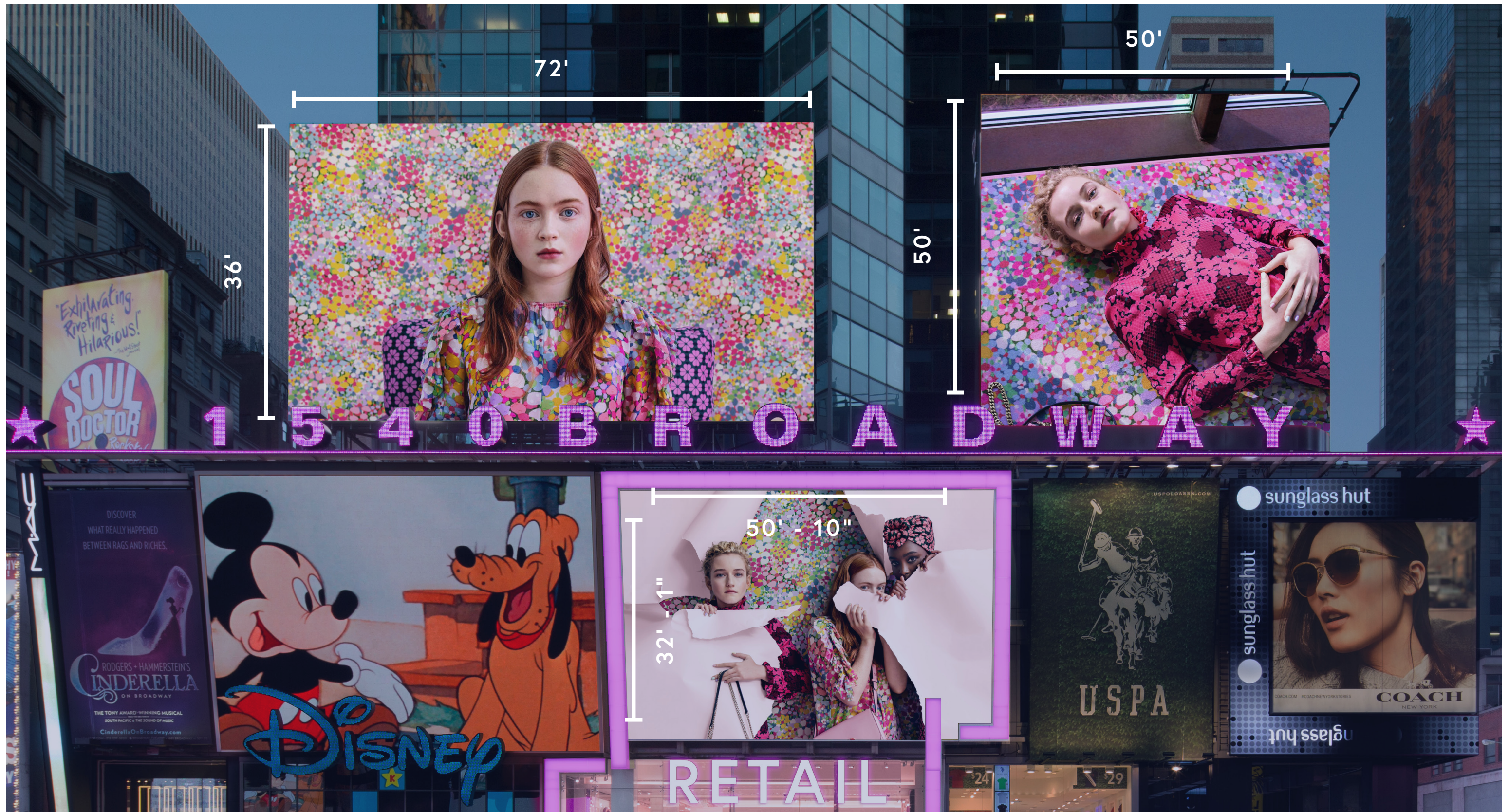
WEST 46TH STREET



32,994 SF  
CLG: 16'-0" (FL-FL)

WEST 45TH STREET

# LED SIGNAGE AT THE WORLD'S CENTER STAGE





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