5251 FM 982, PRINCETON, TX 75407





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DEMOGRAPHICS	3 mile	5 mile	7 mile
Est. Population	12,490	41,741	125,368
Avg. HH Income	\$115,670	\$139,852	\$141,164
Total Housing Units	4,745	14,250	41,328
Daytime Population	7,304	26,495	86,542
Median Home Value	\$472,714	\$495,860	\$477,171



PROJECT SCOPE

Located in the fastest growing city in America, Princeton, Texas, this land is no zoning, all utilities to the site, & the jurisdiction is unincorporated county land. 22 acres of land at the intersection of 546 and FM 982, Princeton is situated approximately 35 miles NE of Dallas. Between 2023 and 2024, Princeton's population surged 30.6%, increasing from approx. 28,000 to over 37,000 residents. Contiguous to the retail frontage is Lennar's Acorn North which will be 225 SFR homes set for a Q3 2026 delivery & a multi-family Development for 370 units.

DETAILS

- Land Available: 5.1 AC by the traffic light & 1.3 AC by the south hard corner
- Traffic light construction to start by EOY 2025
- All withing 2 miles of the land:
 - Total Completed New Houses = 4,720
 - New Houses under construction = 1,350
- Drone Video

TRAFFIC COUNTS

o FM 982 10,021 VPD-24 o FM 546 10,538 VPD-24

AREA RETAILERS











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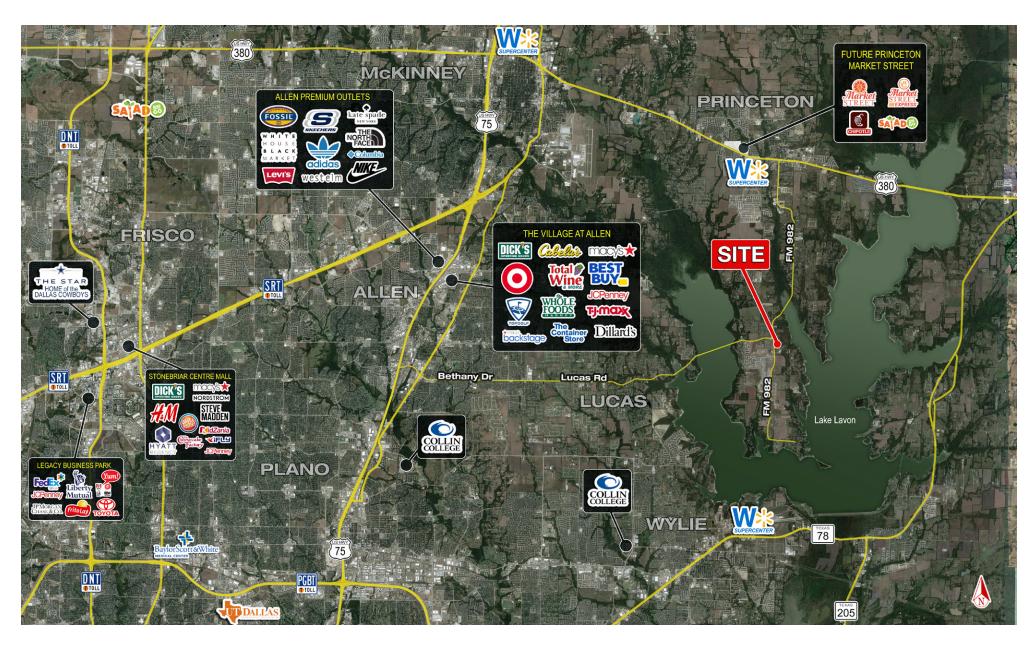




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PRINCETON INTHE MEDIA

"According to newly released U.S. Census Bureau data, Princeton is officially recognized as the fastest-growing city in the United States. Between July 2023 and July 2024, Princeton's population surged 30.6%, increasing from approximately 28,000 to over 37,000 residents. This remarkable growth rate places Princeton at the forefront of national urban expansion."

May 15, 2025 Article
Texas Tribune
Data Source: U.S. Census Bureau



INFORMATION ABOUT BROKERAGE SERVICES



TEXAS LAW REQUIRES ALL REAL ESTATE LICENSE HOLDERS TO GIVE THE FOLLOWING INFORMATION ABOUT BROKERAGE SERVICES TO PROSPECTIVE BUYERS. TENANTS, SELLERS AND LANDLORDS.

TYPES OF REAL ESTATE LICENSE HOLDERS:

- A BROKER is responsible for all brokerage activities, including acts performed by sales agents sponsored by the broker.
- A SALES AGENT must be sponsored by a broker and works with clients on behalf of the broker.

A BROKER'S MINIMUM DUTIES REQUIRED BY LAW (A client is the person or party that the broker represents):

- Put the interests of the client above all others, including the broker's own interests;
- Inform the client of any material information about the property or transaction received by the broker;
- Answer the client's questions and present any offer to or counter-offer from the client; and
- Treat all parties to a real estate transaction honestly and fairly.

A LICENSE HOLDER CAN REPRESENT A PARTY IN A REAL ESTATE TRANSACTION:

AS AGENT FOR OWNER (SELLER/LANDLORD): The broker becomes the property owner's agent through an agreement with the owner, usually in a written listing to sell or property management agreement. An owner's agent must perform the broker's minimum duties above and must inform the owner of any material information about the property or transaction known by the agent, including information disclosed to the agent or subagent by the buyer or buyer's agent. An owner's agent fees are not set by law and are fully negotiable.

AS AGENT FOR BUYER/TENANT: The broker becomes the buyer/tenant's agent by agreeing to represent the buyer, usually through a written representation agreement. A buyer's agent must perform the broker's minimum duties above and must inform the buyer of any material information about the property or transaction known by the agent, including information disclosed to the agent by the seller or seller's agent. A buyer/tenant's agent fees are not set by law and are fully negotiable.

AS AGENT FOR BOTH - INTERMEDIARY: To act as an intermediary between the parties the broker must first obtain the written agreement of each party to the transaction. The written agreement must state who will pay the broker and, in conspicuous bold or underlined print, set forth the broker's obligations as an intermediary. A broker who acts as an intermediary:

- Must treat all parties to the transaction impartially and fairly;
- May, with the parties' written consent, appoint a different license holder associated with the broker to each party (owner and buyer) to communicate with, provide opinions and advice to, and carry out the instructions of each party to the transaction.
- Must not, unless specifically authorized in writing to do so by the party, disclose:
 - o that the owner will accept a price less than the written asking price;
 - o that the buyer/tenant will pay a price greater than the price submitted in a written offer: and
 - o any confidential information or any other information that a party specifically instructs the broker in writing not to disclose, unless required to do so by law.

AS SUBAGENT: A license holder acts as a subagent when aiding a buyer in a transaction without an agreement to represent the buyer. A subagent can assist the buyer but does not represent the buyer and must place the interests of the owner first.

TO AVOID DISPUTES, ALL AGREEMENTS BETWEEN YOU AND A BROKER SHOULD BE IN WRITING AND CLEARLY ESTABLISH:

- The broker's duties and responsibilities to you, and your obligations under the representation agreement.
- · Who will pay the broker for services provided to you, when payment will be made and how the payment will be calculated.

LICENSE HOLDER CONTACT INFORMATION: This notice is being provided for information purposes. It does not create an obligation for you to use the broker's services. Please acknowledge receipt of this notice below and retain a copy for your records.

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