

# Publix #0167 - Miramar Towne Center

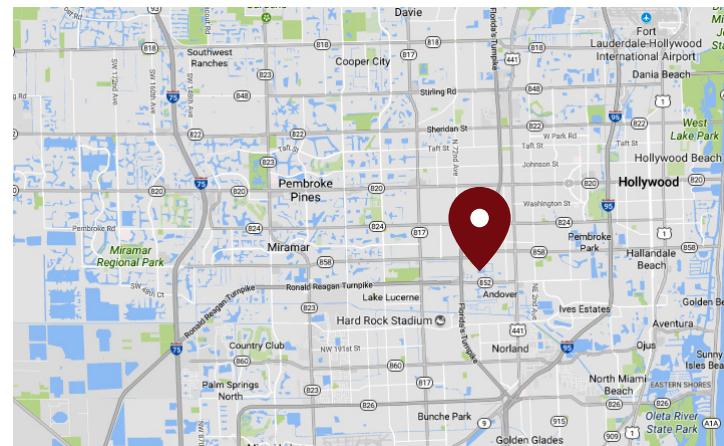
6890 Miramar Parkway  
Miramar, FL 33023  
Lat 25.981, Long -80.225

FULLY LEASED



## PROPERTY HIGHLIGHTS

- Broward County Market
- Direct Entry from Miramar Parkway
- Signalized Entrance
- Publix-Anchored Center
- Traffic Count: 31,000 VPD



| DEMOGRAPHICS       | 1 Mile   | 3 Miles  | 5 Miles  |
|--------------------|----------|----------|----------|
| Total Population   | 34,012   | 211,117  | 517,214  |
| Daytime Population | 17,292   | 159,614  | 442,681  |
| Total Households   | 9,388    | 70,824   | 177,893  |
| Avg. HH Income     | \$72,349 | \$73,776 | \$80,214 |

Data provided by Placer Labs Inc. ([www.placer.ai](http://www.placer.ai)) & Esri

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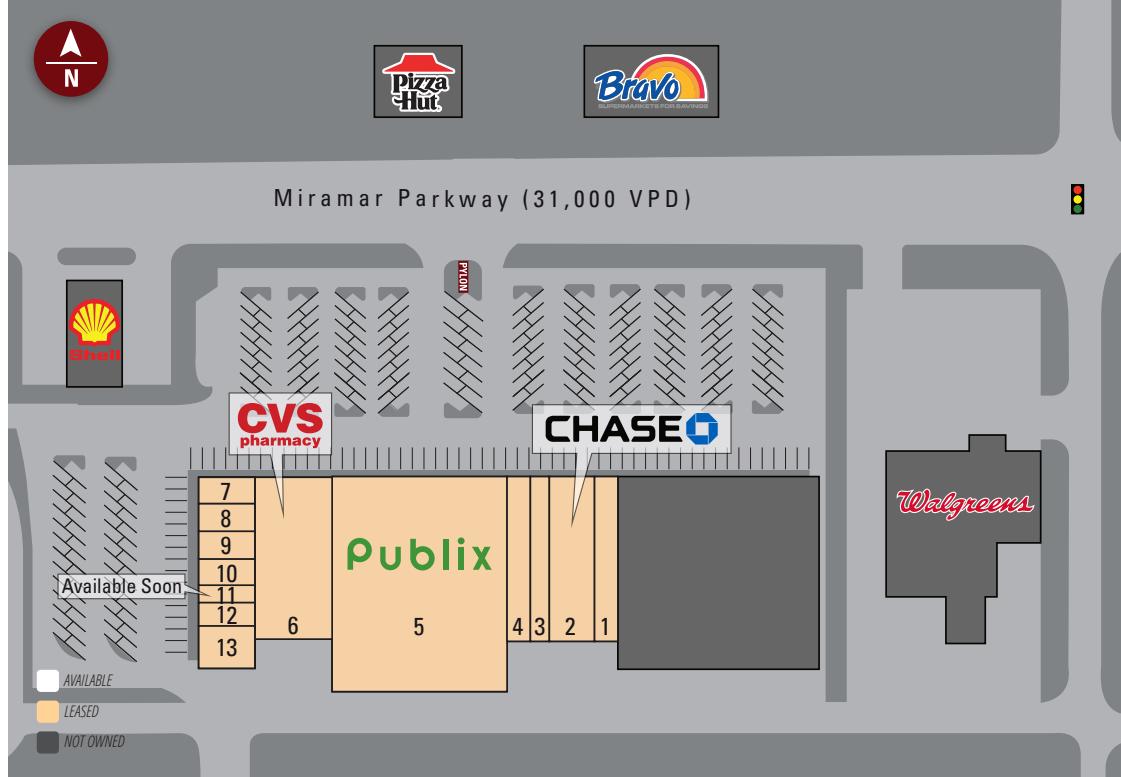
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## SITE PLAN



| Suite | Tenant                          | Size   |
|-------|---------------------------------|--------|
| 1     | MyEyeDr.                        | 3,000  |
| 2     | Chase Bank                      | 6,750  |
| 3     | Tax Easy                        | 2,250  |
| 4     | American Beauty Supply          | 3,000  |
| 5     | Publix                          | 36,078 |
| 6     | CVS/Pharmacy                    | 12,000 |
| 7     | Antonio's Pizzeria & Restaurant | 1,042  |
| 8     | Beyond Nails                    | 1,500  |
| 9     | Horizon Dental Care             | 1,300  |
| 10    | Miramar Medical Center          | 1,250  |
| 11    | Boost Mobile (Available Soon)   | 586    |
| 12    | Watts Barber Shop               | 1,004  |
| 13    | Tano Superwash                  | 2,052  |

TOTAL 71,812



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## FOOT TRAFFIC OVERVIEW

EST. # OF CUSTOMERS ANNUALLY

 **203,900**

EST. # OF VISITS ANNUALLY

 **1.4 Million**

AVG. VISITS / CUSTOMER

 **6.76**

AVG. LENGTH-OF-STAY / VISIT

 **36 MIN**

TOP 3 DAYS



|          | # OF VISITS |
|----------|-------------|
| Saturday | 228,524     |
| Friday   | 203,624     |
| Sunday   | 202,285     |

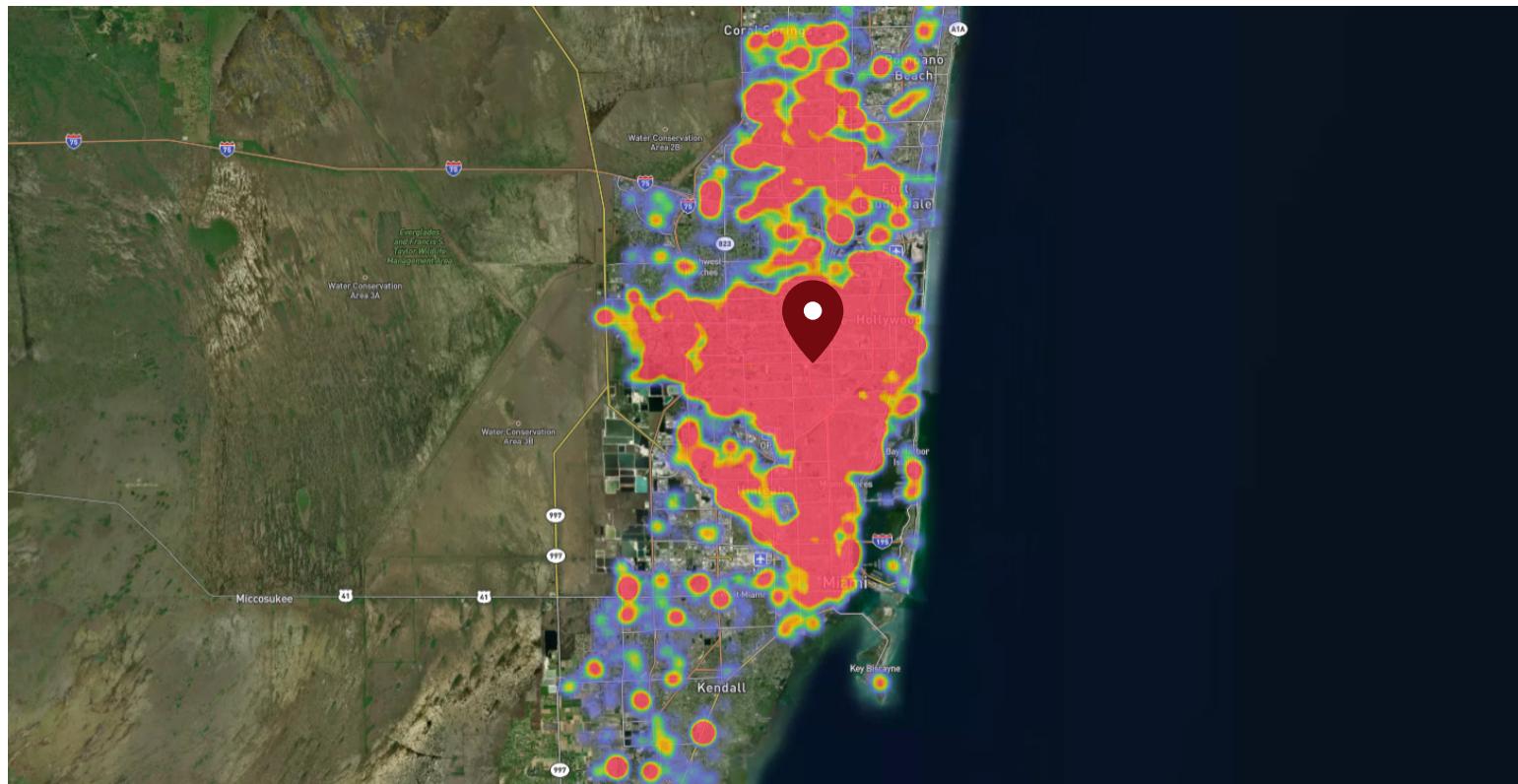
TOP 3 HOURS



|        | # OF VISITS |
|--------|-------------|
| 6-7 PM | 231,816     |
| 5-6 PM | 231,069     |
| 4-5 PM | 217,190     |

Data provided by Placer Labs Inc. (www.placer.ai) March 1, 2022 - February 28, 2023

## SITE VISIT DENSITY



Red, orange, and yellow colors represent the location of 60% of site visitors

Data provided by Placer Labs Inc. (www.placer.ai)

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