

Recreation Expenditures

Drive time: 20 minute radius

7529-7857 US-41 N 7529-7857 US-41 N, Palmetto, Florida, 34221 Prepared by Joe C. Hembree CCIM for Latitude: 27.58192 Longitude: -82.54100

 Demographic Summary
 2023
 2028

 Population
 385,023
 399,145

 Households
 158,807
 164,998

 Families
 99,857
 103,566

 Median Age
 47.1
 46.9

 Median Household Income
 \$64,427
 \$77,073

Median Age Median Household Income		47.1	46.9
		+ (4 4 2 7	
		\$64,427	\$77,073
S	Spending Potential	Average Amount	
	Index	Spent	Total
TV/Video/Audio	89	\$1,207.55	\$191,767,548
Cable & Satellite Television Services	91	\$779.48	\$123,787,023
Televisions & Video	87	\$309.38	\$49,131,927
Audio	86	\$116.35	\$18,477,086
Rental of TV/VCR/Radio/Sound Equipment	112	\$0.84	\$133,511
Repair of TV/Radio/Sound Equipment	74	\$1.50	\$238,001
Entertainment/Recreation Fees and Admissions	86	\$612.03	\$97,194,890
Tickets to Theatre/Operas/Concerts	88	\$47.94	\$7,612,627
Tickets to Movies	88	\$24.41	\$3,875,922
Tickets to Parks or Museums	87	\$24.18	\$3,839,955
Admission to Sporting Events, excl.Trips	80	\$46.59	\$7,398,895
Fees for Participant Sports, excl.Trips	96	\$114.55	\$18,191,771
Fees for Recreational Lessons	79	\$113.85	\$18,080,499
Membership Fees for Social/Recreation/Health Clubs	86	\$239.68	\$38,063,098
Dating Services	78	\$0.83	\$132,122
Toys/Games/Crafts/Hobbies	86	\$136.38	\$21,658,317
Toys/Games/Arts/Crafts/Tricycles	85	\$110.45	\$17,540,497
Playground Equipment	78	\$6.23	\$989,741
Play Arcade Pinball/Video Games	81	\$1.39	\$221,004
Online Gaming Services	86	\$8.05	\$1,278,983
Stamp & Coin Collecting	117	\$10.25	\$1,628,092
Recreational Vehicles and Fees	80	\$120.87	\$19,194,864
Docking and Landing Fees for Boats and Planes	86	\$13.11	\$2,082,342
Camp Fees	62	\$23.24	\$3,691,019
Payments on Boats/Trailers/Campers/RVs	88	\$59.51	\$9,450,588
Rental of Boats/Trailers/Campers/RVs	83	\$25.00	\$3,970,915
Sports, Recreation and Exercise Equipment	89	\$248.77	\$39,506,457
Exercise Equipment and Gear, Game Tables	94	\$91.55	\$14,538,912
Bicycles	84	\$47.90	\$7,607,027
Camping Equipment	85	\$16.80	\$2,667,679
Hunting and Fishing Equipment	88	\$59.65	\$9,473,575
Winter Sports Equipment	77	\$7.53	\$1,196,234
Water Sports Equipment	89	\$12.68	\$2,013,411
Other Sports Equipment	86	\$9.58	\$1,520,660
Rental/Repair of Sports/Recreation/Exercise Equipment	82	\$2.64	\$418,581
Photographic Equipment and Supplies	84	\$39.38	\$6,254,091
Film	72	\$0.31	\$48,619
Photo Processing	86	\$6.88	\$1,093,294
Photographic Equipment	87	\$14.74	\$2,341,317
Photographer Fees/Other Supplies & Equip Rental/Repair	82	\$17.45	\$2,770,862
Reading	91	\$114.98	\$18,259,634
Magazine/Newspaper Subscriptions	94	\$41.12	\$6,530,378
Magazine/Newspaper Single Copies	93	\$5.15	\$817,541
Books	89	\$37.72	\$5,990,604
Digital Book Readers	89	\$30.99	\$4,921,111

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

December 04, 2023

©2023 Esri Page 1 of 3



Recreation Expenditures

7529-7857 US-41 N 7529-7857 US-41 N, Palmetto, Florida, 34221

Drive time: 30 minute radius

Prepared by Joe C. Hembree CCIM for

Latitude: 27.58192 Longitude: -82.54100

Demographic Summary Population		2023 1,132,977	1,179
Households		481,634	503
Families		293,112	306
Median Age		44.9	
Median Household Income		\$69,986	\$81
	Spending Potential	Average Amount	·
	Index	Spent	7
TV/Video/Audio	96	\$1,295.99	\$624,192
Cable & Satellite Television Services	96	\$824.52	\$397,115
Televisions & Video	96	\$341.33	\$164,396
Audio	94	\$127.58	\$61,447
Rental of TV/VCR/Radio/Sound Equipment	113	\$0.85	\$409
Repair of TV/Radio/Sound Equipment	84	\$1.71	\$823
Entertainment/Recreation Fees and Admissions	93	\$661.76	\$318,726
Tickets to Theatre/Operas/Concerts	94	\$51.53	\$24,816
Tickets to Movies	97	\$26.66	\$12,840
Tickets to Parks or Museums	96	\$26.74	\$12,879
Admission to Sporting Events, excl.Trips	90	\$52.36	\$25,218
Fees for Participant Sports, excl.Trips	99	\$118.88	\$57,257
Fees for Recreational Lessons	87	\$125.74	\$60,560
Membership Fees for Social/Recreation/Health Clubs	93	\$258.91	\$124,700
Dating Services	88	\$0.94	\$452
Toys/Games/Crafts/Hobbies	95	\$149.91	\$72,202
Toys/Games/Arts/Crafts/Tricycles	94	\$122.59	\$59,045
Playground Equipment	87	\$6.98	\$3,360
Play Arcade Pinball/Video Games	91	\$1.55	\$746
Online Gaming Services	95	\$8.86	\$4,266
Stamp & Coin Collecting	113	\$9.93	\$4,782
Recreational Vehicles and Fees	88	\$131.49	\$63,328
Docking and Landing Fees for Boats and Planes	91	\$13.90	\$6,693
Camp Fees	71	\$26.55	\$12,787
Payments on Boats/Trailers/Campers/RVs	95	\$64.25	\$30,942
Rental of Boats/Trailers/Campers/RVs	89	\$26.79	\$12,904
Sports, Recreation and Exercise Equipment	97	\$272.09	\$131,046
Exercise Equipment and Gear, Game Tables	101	\$98.09	\$47,244
Bicycles	94	\$53.22	\$25,632
Camping Equipment	94	\$18.64	\$8,977
Hunting and Fishing Equipment	98	\$66.58	\$32,065
Winter Sports Equipment	83	\$8.21	\$3,952
Water Sports Equipment	97	\$13.76	\$6,629
Other Sports Equipment	91	\$10.17	\$4,896
Rental/Repair of Sports/Recreation/Exercise Equipment	90	\$2.90	\$1,398
Photographic Equipment and Supplies	92	\$43.25	\$20,830
Film	81	\$0.35	\$169
Photo Processing	94	\$7.52	\$3,621
Photographic Equipment	93	\$15.82	\$7,617
Photographer Fees/Other Supplies & Equip Rental/Repair	92	\$19.56	\$9,421
Reading	96	\$121.41	\$58,474
Magazine/Newspaper Subscriptions	96	\$42.28	\$20,361
Magazine/Newspaper Single Copies	97	\$5.40	\$2,601
Books	95	\$40.29	\$19,403

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

December 04, 2023

©2023 Esri Page 2 of 3



Recreation Expenditures

7529-7857 US-41 N 7529-7857 US-41 N, Palmetto, Florida, 34221 Drive time: 45 minute radius Prepared by Joe C. Hembree CCIM for Latitude: 27.58192

Longitude: -82.54100

Demographic Summary		2023	2028
Population		2,351,929	2,419,868
Households		1,004,405	1,040,250
Families		595,300	614,920
Median Age		44.8	45.2
Median Household Income		\$68,723	\$80,474
	Spending Potential	Average Amount	
	Index	Spent	Total

		333,300	014,520
Median Age		44.8	45.2
Median Household Income		\$68,723	\$80,474
	Spending Potential	Average Amount	
	Index	Spent	Total
ΓV/Video/Audio	97	\$1,318.85	\$1,324,655,369
Cable & Satellite Television Services	97	\$837.72	\$841,414,990
Televisions & Video	98	\$348.44	\$349,973,294
Audio	96	\$130.02	\$130,594,793
Rental of TV/VCR/Radio/Sound Equipment	119	\$0.89	\$891,594
Repair of TV/Radio/Sound Equipment	87	\$1.77	\$1,780,698
Intertainment/Recreation Fees and Admissions	94	\$671.86	\$674,817,203
Tickets to Theatre/Operas/Concerts	96	\$52.48	\$52,715,684
Tickets to Movies	98	\$27.13	\$27,252,143
Tickets to Parks or Museums	96	\$26.79	\$26,909,578
Admission to Sporting Events, excl.Trips	91	\$53.14	\$53,369,548
Fees for Participant Sports, excl.Trips	101	\$120.44	\$120,973,336
Fees for Recreational Lessons	88	\$127.54	\$128,102,041
Membership Fees for Social/Recreation/Health Clubs	95	\$263.35	\$264,513,250
Dating Services	92	\$0.98	\$981,623
oys/Games/Crafts/Hobbies	96	\$152.18	\$152,847,678
Toys/Games/Arts/Crafts/Tricycles	95	\$124.42	\$124,972,775
Playground Equipment	86	\$6.89	\$6,916,818
Play Arcade Pinball/Video Games	92	\$1.57	\$1,575,757
Online Gaming Services	99	\$9.22	\$9,263,242
Stamp & Coin Collecting	115	\$10.07	\$10,119,086
Recreational Vehicles and Fees	88	\$132.38	\$132,958,730
Docking and Landing Fees for Boats and Planes	92	\$14.04	\$14,097,623
Camp Fees	74	\$27.67	\$27,788,185
Payments on Boats/Trailers/Campers/RVs	94	\$63.26	\$63,542,375
Rental of Boats/Trailers/Campers/RVs	91	\$27.41	\$27,530,547
Sports, Recreation and Exercise Equipment	97	\$273.66	\$274,870,112
Exercise Equipment and Gear, Game Tables	101	\$98.26	\$98,689,323
Bicycles	95	\$53.64	\$53,879,706
Camping Equipment	96	\$18.91	\$18,998,196
Hunting and Fishing Equipment	99	\$66.84	\$67,130,676
Winter Sports Equipment	87	\$8.52	\$8,557,282
Water Sports Equipment	97	\$13.76	\$13,823,941
Other Sports Equipment	92	\$10.27	\$10,319,177
Rental/Repair of Sports/Recreation/Exercise Equipment	91	\$2.93	\$2,945,093
Photographic Equipment and Supplies	94	\$44.17	\$44,367,619
Film	86	\$0.37	\$375,951
Photo Processing	95	\$7.62	\$7,655,433
Photographic Equipment	95 97		
<u> </u>		\$16.45	\$16,520,819
Photographer Fees/Other Supplies & Equip Rental/Repair	93	\$19.73	\$19,815,415
Reading	98	\$124.35	\$124,896,055
Magazine/Newspaper Subscriptions	99	\$43.24	\$43,434,120
Magazine/Newspaper Single Copies	99	\$5.49	\$5,510,822
Books	98	\$41.27	\$41,450,994
Digital Book Readers	98	\$34.35	\$34,500,118

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

Source: Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.

December 04, 2023

©2023 Esri Page 3 of 3