



# Recreation Expenditures

7529-7857 US-41 N  
 7529-7857 US-41 N, Palmetto, Florida, 34221  
 Drive time: 20 minute radius

Prepared by Joe C. Hembree CCIM for  
 Latitude: 27.58192  
 Longitude: -82.54100

<b>Demographic Summary</b>		<b>2023</b>	<b>2028</b>
Population		385,023	399,145
Households		158,807	164,998
Families		99,857	103,566
Median Age		47.1	46.9
Median Household Income		\$64,427	\$77,073
		<b>Spending Potential Index</b>	<b>Average Amount Spent</b>
		<b>Index</b>	<b>Total</b>
<b>TV/Video/Audio</b>		89	\$1,207.55
Cable & Satellite Television Services		91	\$779.48
Televisions & Video		87	\$309.38
Audio		86	\$116.35
Rental of TV/VCR/Radio/Sound Equipment		112	\$0.84
Repair of TV/Radio/Sound Equipment		74	\$1.50
<b>Entertainment/Recreation Fees and Admissions</b>		86	\$612.03
Tickets to Theatre/Operas/Concerts		88	\$47.94
Tickets to Movies		88	\$24.41
Tickets to Parks or Museums		87	\$24.18
Admission to Sporting Events, excl.Trips		80	\$46.59
Fees for Participant Sports, excl.Trips		96	\$114.55
Fees for Recreational Lessons		79	\$113.85
Membership Fees for Social/Recreation/Health Clubs		86	\$239.68
Dating Services		78	\$0.83
<b>Toys/Games/Crafts/Hobbies</b>		86	\$136.38
Toys/Games/Arts/Crafts/Tricycles		85	\$110.45
Playground Equipment		78	\$6.23
Play Arcade Pinball/Video Games		81	\$1.39
Online Gaming Services		86	\$8.05
Stamp & Coin Collecting		117	\$10.25
<b>Recreational Vehicles and Fees</b>		80	\$120.87
Docking and Landing Fees for Boats and Planes		86	\$13.11
Camp Fees		62	\$23.24
Payments on Boats/Trailers/Campers/RVs		88	\$59.51
Rental of Boats/Trailers/Campers/RVs		83	\$25.00
<b>Sports, Recreation and Exercise Equipment</b>		89	\$248.77
Exercise Equipment and Gear, Game Tables		94	\$91.55
Bicycles		84	\$47.90
Camping Equipment		85	\$16.80
Hunting and Fishing Equipment		88	\$59.65
Winter Sports Equipment		77	\$7.53
Water Sports Equipment		89	\$12.68
Other Sports Equipment		86	\$9.58
Rental/Repair of Sports/Recreation/Exercise Equipment		82	\$2.64
<b>Photographic Equipment and Supplies</b>		84	\$39.38
Film		72	\$0.31
Photo Processing		86	\$6.88
Photographic Equipment		87	\$14.74
Photographer Fees/Other Supplies & Equip Rental/Repair		82	\$17.45
<b>Reading</b>		91	\$114.98
Magazine/Newspaper Subscriptions		94	\$41.12
Magazine/Newspaper Single Copies		93	\$5.15
Books		89	\$37.72
Digital Book Readers		89	\$30.99

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

Detail may not sum to totals due to rounding.

**Source:** Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.



# Recreation Expenditures

7529-7857 US-41 N  
 7529-7857 US-41 N, Palmetto, Florida, 34221  
 Drive time: 30 minute radius

Prepared by Joe C. Hembree CCIM for  
 Latitude: 27.58192  
 Longitude: -82.54100

<b>Demographic Summary</b>		<b>2023</b>	<b>2028</b>
Population		1,132,977	1,179,192
Households		481,634	503,848
Families		293,112	306,675
Median Age		44.9	45.0
Median Household Income		\$69,986	\$81,829
		<b>Spending Potential Index</b>	<b>Average Amount Spent</b>
		<b>Index</b>	<b>Total</b>
<b>TV/Video/Audio</b>		96	\$1,295.99
Cable & Satellite Television Services		96	\$824.52
Televisions & Video		96	\$341.33
Audio		94	\$127.58
Rental of TV/VCR/Radio/Sound Equipment		113	\$0.85
Repair of TV/Radio/Sound Equipment		84	\$1.71
<b>Entertainment/Recreation Fees and Admissions</b>		93	\$661.76
Tickets to Theatre/Operas/Concerts		94	\$51.53
Tickets to Movies		97	\$26.66
Tickets to Parks or Museums		96	\$26.74
Admission to Sporting Events, excl.Trips		90	\$52.36
Fees for Participant Sports, excl.Trips		99	\$118.88
Fees for Recreational Lessons		87	\$125.74
Membership Fees for Social/Recreation/Health Clubs		93	\$258.91
Dating Services		88	\$0.94
<b>Toys/Games/Crafts/Hobbies</b>		95	\$149.91
Toys/Games/Arts/Crafts/Tricycles		94	\$122.59
Playground Equipment		87	\$6.98
Play Arcade Pinball/Video Games		91	\$1.55
Online Gaming Services		95	\$8.86
Stamp & Coin Collecting		113	\$9.93
<b>Recreational Vehicles and Fees</b>		88	\$131.49
Docking and Landing Fees for Boats and Planes		91	\$13.90
Camp Fees		71	\$26.55
Payments on Boats/Trailers/Campers/RVs		95	\$64.25
Rental of Boats/Trailers/Campers/RVs		89	\$26.79
<b>Sports, Recreation and Exercise Equipment</b>		97	\$272.09
Exercise Equipment and Gear, Game Tables		101	\$98.09
Bicycles		94	\$53.22
Camping Equipment		94	\$18.64
Hunting and Fishing Equipment		98	\$66.58
Winter Sports Equipment		83	\$8.21
Water Sports Equipment		97	\$13.76
Other Sports Equipment		91	\$10.17
Rental/Repair of Sports/Recreation/Exercise Equipment		90	\$2.90
<b>Photographic Equipment and Supplies</b>		92	\$43.25
Film		81	\$0.35
Photo Processing		94	\$7.52
Photographic Equipment		93	\$15.82
Photographer Fees/Other Supplies & Equip Rental/Repair		92	\$19.56
<b>Reading</b>		96	\$121.41
Magazine/Newspaper Subscriptions		96	\$42.28
Magazine/Newspaper Single Copies		97	\$5.40
Books		95	\$40.29
Digital Book Readers		96	\$33.44

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

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**Source:** Esri forecasts for 2023 and 2028; Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics.



# Recreation Expenditures

7529-7857 US-41 N  
 7529-7857 US-41 N, Palmetto, Florida, 34221  
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Prepared by Joe C. Hembree CCIM for  
 Latitude: 27.58192  
 Longitude: -82.54100

<b>Demographic Summary</b>		<b>2023</b>	<b>2028</b>
Population		2,351,929	2,419,868
Households		1,004,405	1,040,250
Families		595,300	614,920
Median Age		44.8	45.2
Median Household Income		\$68,723	\$80,474
		<b>Spending Potential Index</b>	<b>Average Amount Spent</b>
		<b>Index</b>	<b>Total</b>
<b>TV/Video/Audio</b>		97	\$1,318.85
Cable & Satellite Television Services		97	\$837.72
Televisions & Video		98	\$348.44
Audio		96	\$130.02
Rental of TV/VCR/Radio/Sound Equipment		119	\$0.89
Repair of TV/Radio/Sound Equipment		87	\$1.77
<b>Entertainment/Recreation Fees and Admissions</b>		94	\$671.86
Tickets to Theatre/Operas/Concerts		96	\$52.48
Tickets to Movies		98	\$27.13
Tickets to Parks or Museums		96	\$26.79
Admission to Sporting Events, excl.Trips		91	\$53.14
Fees for Participant Sports, excl.Trips		101	\$120.44
Fees for Recreational Lessons		88	\$127.54
Membership Fees for Social/Recreation/Health Clubs		95	\$263.35
Dating Services		92	\$0.98
<b>Toys/Games/Crafts/Hobbies</b>		96	\$152.18
Toys/Games/Arts/Crafts/Tricycles		95	\$124.42
Playground Equipment		86	\$6.89
Play Arcade Pinball/Video Games		92	\$1.57
Online Gaming Services		99	\$9.22
Stamp & Coin Collecting		115	\$10.07
<b>Recreational Vehicles and Fees</b>		88	\$132.38
Docking and Landing Fees for Boats and Planes		92	\$14.04
Camp Fees		74	\$27.67
Payments on Boats/Trailers/Campers/RVs		94	\$63.26
Rental of Boats/Trailers/Campers/RVs		91	\$27.41
<b>Sports, Recreation and Exercise Equipment</b>		97	\$273.66
Exercise Equipment and Gear, Game Tables		101	\$98.26
Bicycles		95	\$53.64
Camping Equipment		96	\$18.91
Hunting and Fishing Equipment		99	\$66.84
Winter Sports Equipment		87	\$8.52
Water Sports Equipment		97	\$13.76
Other Sports Equipment		92	\$10.27
Rental/Repair of Sports/Recreation/Exercise Equipment		91	\$2.93
<b>Photographic Equipment and Supplies</b>		94	\$44.17
Film		86	\$0.37
Photo Processing		95	\$7.62
Photographic Equipment		97	\$16.45
Photographer Fees/Other Supplies & Equip Rental/Repair		93	\$19.73
<b>Reading</b>		98	\$124.35
Magazine/Newspaper Subscriptions		99	\$43.24
Magazine/Newspaper Single Copies		99	\$5.49
Books		98	\$41.27
Digital Book Readers		98	\$34.35

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