

Placer.ai

Love's Travel Stop



2 Loves Dr, Conneaut, 44030, OH



Last 12 Months



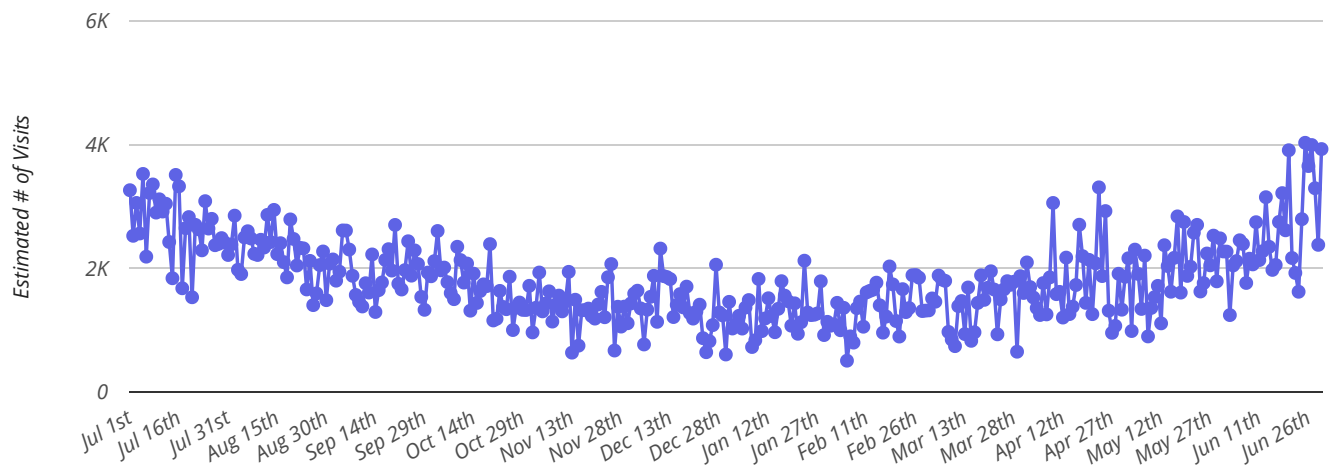
Export



Metrics

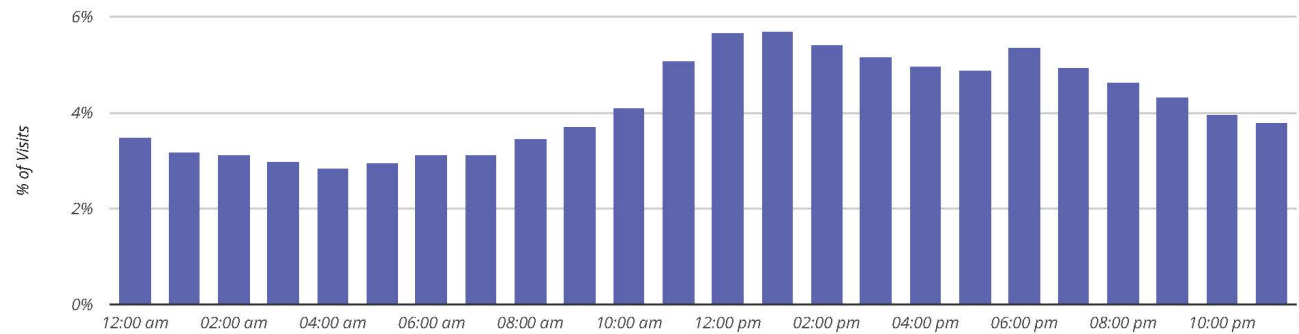
	Est. # of Customers	Est. # of Visits	Avg. Visits / Customer	Panel Visits
Love's Travel Stop / Loves Dr	395.3K	661K	1.67	12.4K

Visits Trend



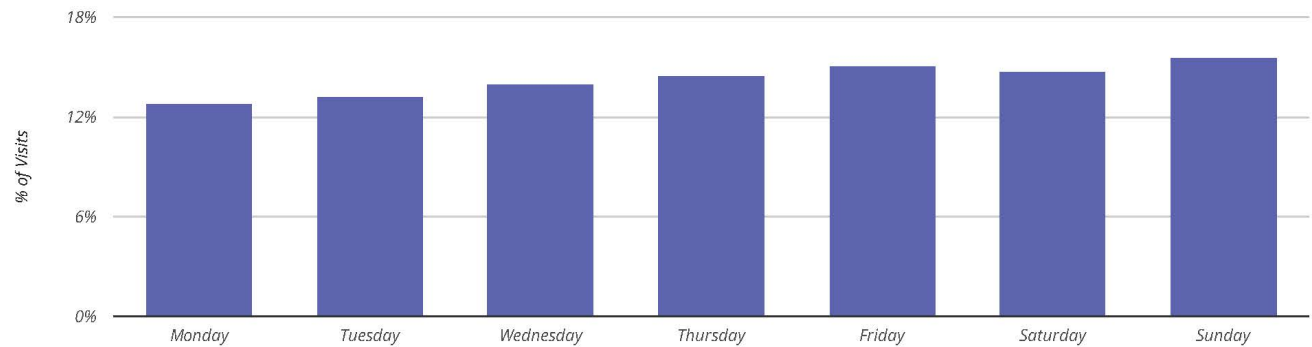
Hourly Visits

Love's Travel Stop / Loves Dr



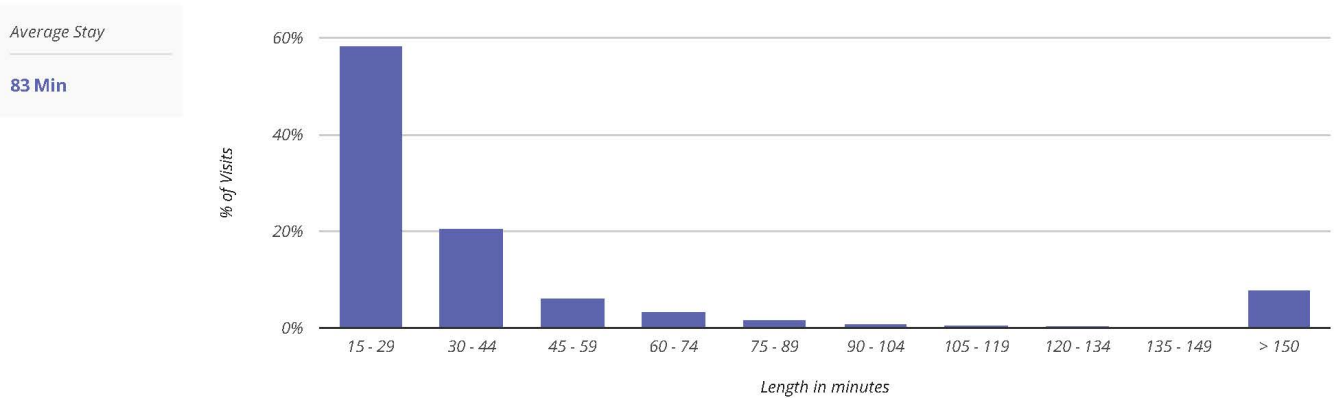
Daily Visits

Love's Travel Stop / Loves Dr



Length-Of-Stay

Love's Travel Stop / Loves Dr



Trade Area Coverage by Distance

Trade Area Coverage by Distance

Venues:



Metric:

% of Visits

By:

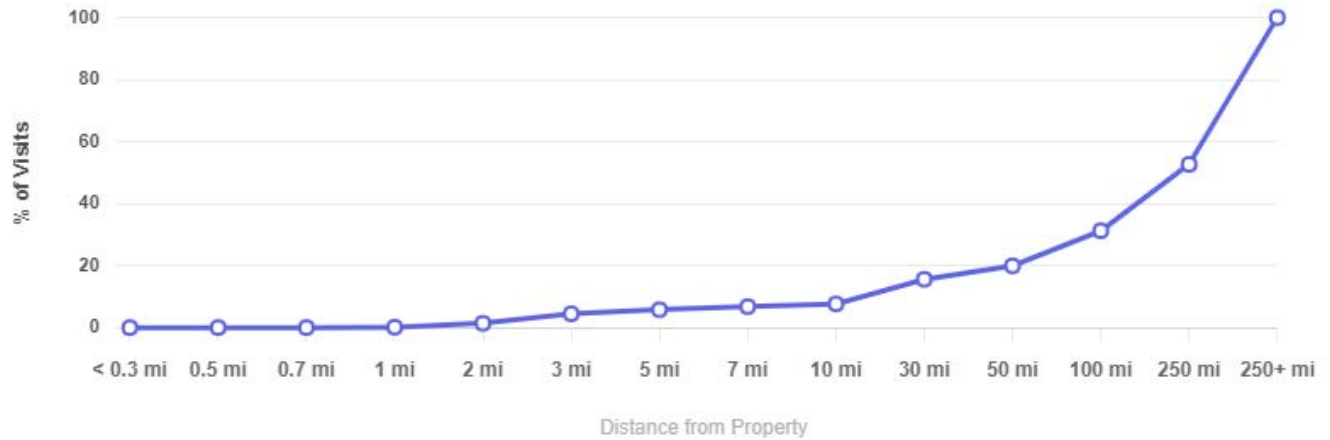
Home Location

Min. Visits:

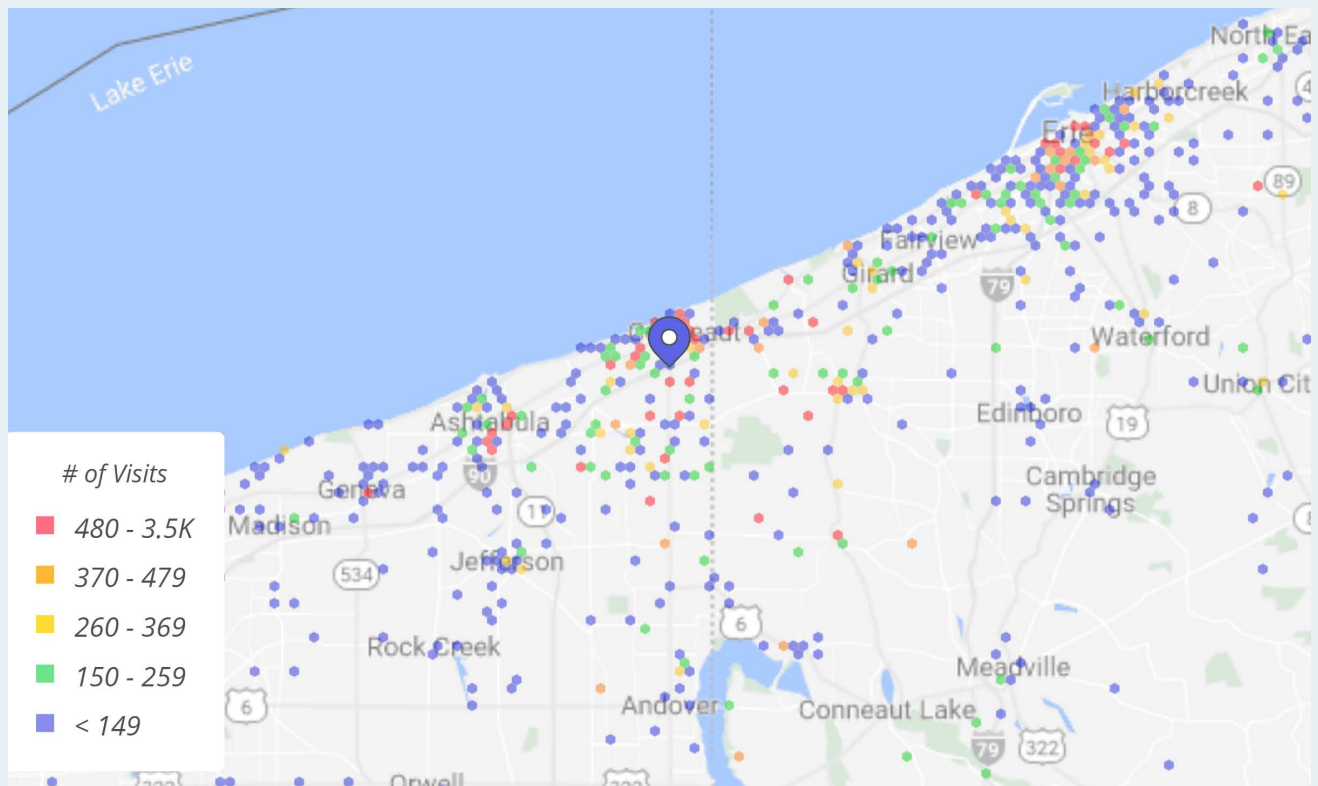
1

View:

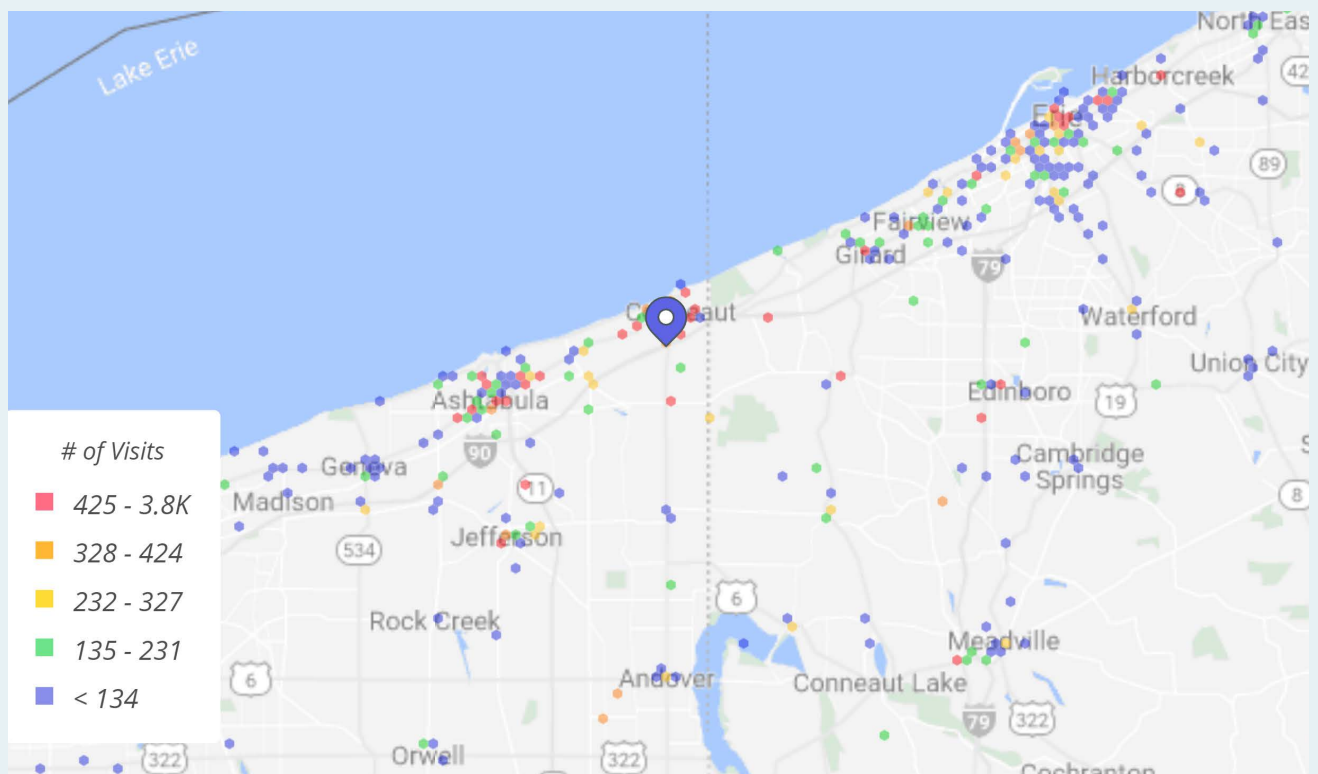
Cumulative



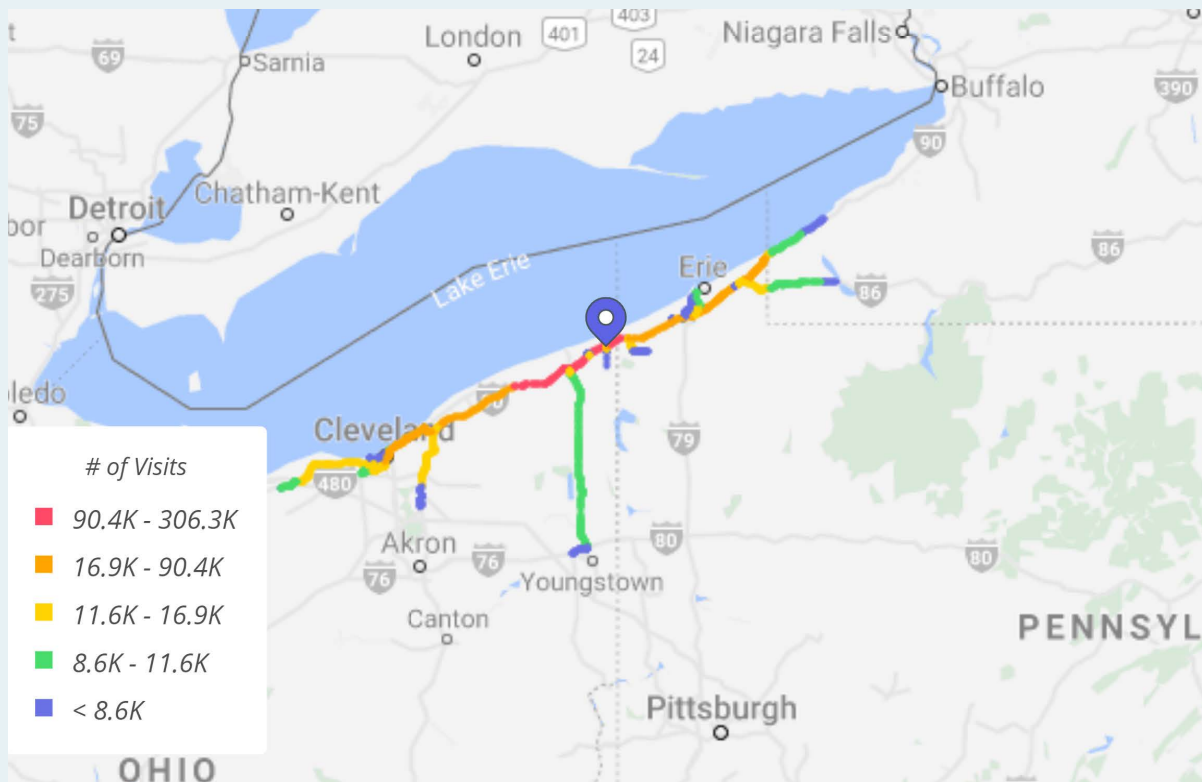
Love's Travel Stop: Home Location Mobile Mapping



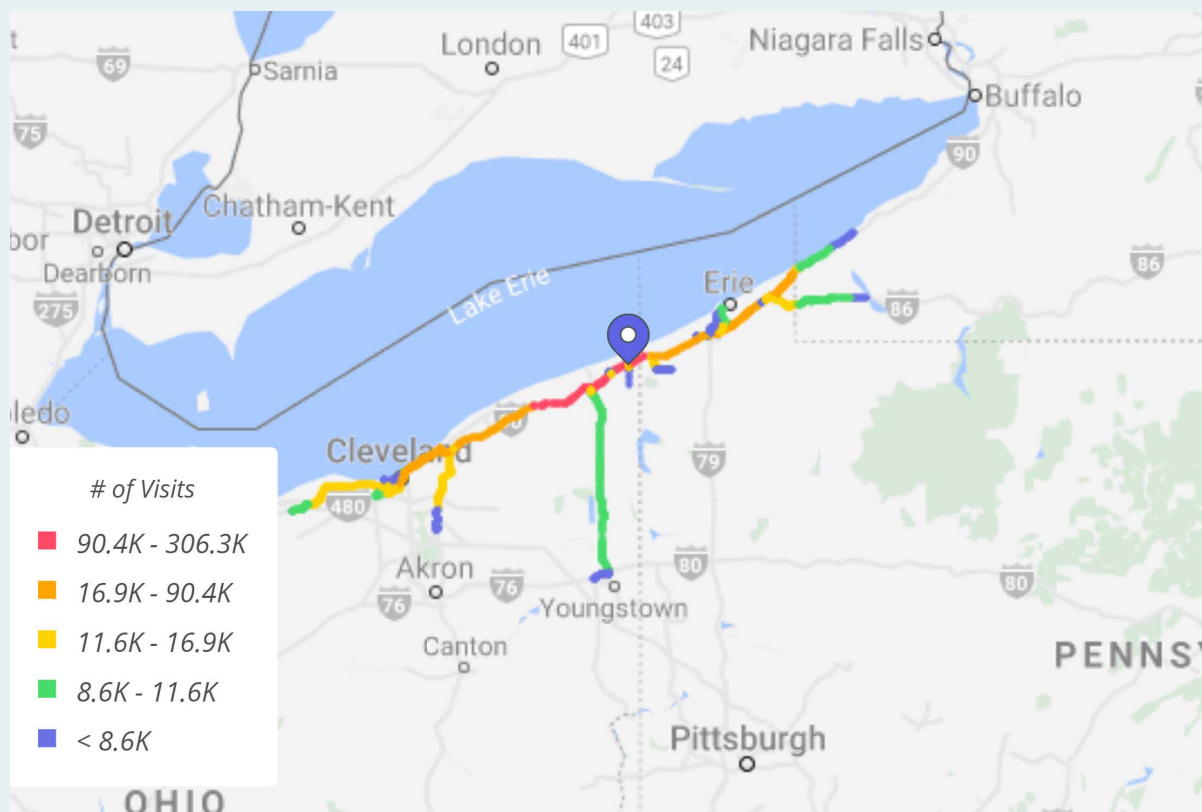
Love's Travel Stop: Work Location Mobile Mapping



Love's Travel Stop: Customer Travel Patterns - Prior Location



Love's Travel Stop: Customer Travel Patterns - Post Location



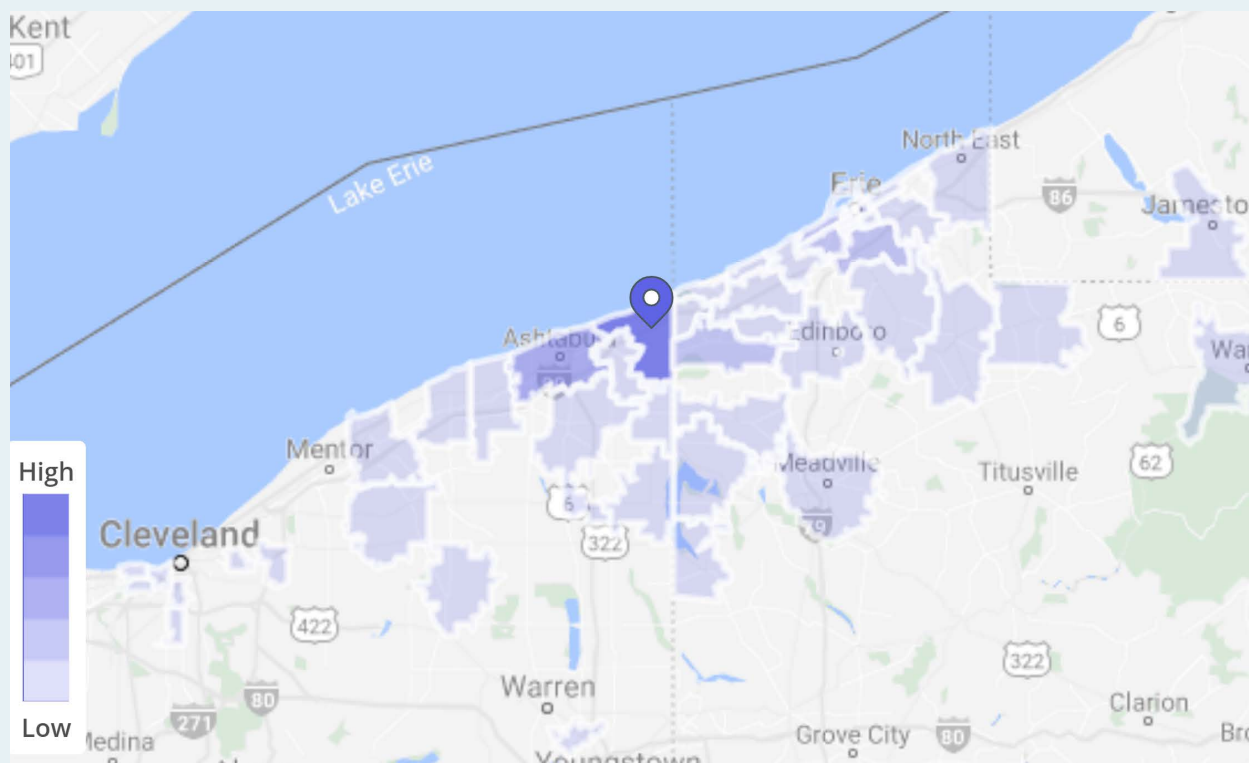
Love's Travel Stop: Customer Journey

Prior			Post		
	Venue Name	Foot-Traffic		Venue Name	Foot-Traffic
1	TravelCenters of America / Depot Rd	1.49%	1	Erie Islands Travel Plaza / I-90 Ohio Turnpike W	1.92%
2	Flying J / Alleghany Rd	1.01%	2	TravelCenters of America / Depot Rd	1.19%
3	TravelCenters of America / SR 193	0.88%	3	Flying J / Alleghany Rd	0.91%
4	Ontario Service Station / Vallance Rd	0.7%	4	Ohio Rest Area / I-271 southbound	0.72%
5	I 90 west PA welcome center / North East	0.7%	5	Millcreek Mall Complex / Peach St	0.64%
6	Clarence service area, I-90 New York t... / Milepost 412 Wes...	0.62%	6	Loves' # 456 - Lake Township / Baker Dr	0.6%
7	Rest Area I-90 East Of Cleveland Oh / Mentor	0.58%	7	Scottsville Travel Plaza / Erie Station Rd	0.6%
8	TravelCenters of America / Alleghany Rd	0.57%	8	Peach Street Marketplace / Peach St	0.54%
9	Angola Service Area / New York State Thruway	0.56%	9	TravelCenters of America / Alleghany Rd	0.53%
10	Seneca Service Stn / Aldridge Rd	0.52%	10	Love's Travel Stop / State Route 97 W	0.5%
11	Service plaza m.m 139 80/90 / Amherst	0.51%	11	Clifton Springs Travel Plaza / State Route 96 # 3236	0.5%
12	Love's Travel Stop / State Route 97 W	0.51%	12	Love's #352 Jeffersonville / Old United States Highway 35	0.48%
13	Junius Ponds Travel Plaza / NYS Thruway I-90 WB (MM 324)	0.48%	13	Pilot Travel Center / State Route 61	0.48%
14	Love's #352 Jeffersonville / Old United States Highway 35	0.46%	14	Indian Meadow Service Plaza / County Road M.50	0.45%
15	Vermilion Valley Service Plaza / Leavitt Rd Ste 1	0.43%	15	Flying J / Center Rd	0.43%
16	Loves' # 456 - Lake Township / Baker Dr	0.42%	16	Cleveland-Hopkins International Airport / Riverside Dr	0.42%
17	Amazon BUF5 / Walden Ave	0.41%	17	Walmart Supercenter / Downs Dr	0.38%
18	Pilot / East State Route 36, Sunbury	0.41%	18	Love's Travel Stop / Avon Lake Rd.	0.37%
19	Skippon Park / Conneaut	0.4%	19	Chautauqua Lake Visitor Center / I-86 Eastbound	0.37%
20	Rest Area 4-39 (Northbound) / I-271 Mile Marker 7.64	0.4%	20	Rest Area / Mentor	0.34%
21	Commodore Perry Travel Plaza On I-80 / Mile 100 Eastbound	0.38%	21	Rest Area 3-36 (Southbound) / I-71 Mile Marker 196.8	0.33%
22	Presque Isle State Park / Peninsula Dr	0.37%	22	Angola Service Area / New York State Thruway	0.33%
23	SPIRE Institute / Geneva	0.35%	23	University Hospitals - Conneaut Medical Center / W Main Rd	0.32%
24	Pilot - Erie / Perry Hwy	0.33%	24	Presque Isle State Park / Peninsula Dr	0.27%
25	Millcreek Mall Complex / Peach St	0.31%	25	Port Byron Travel Plaza / NYS Thruway I-90 EB (MM 310)	0.27%
26	Flying J / Center Rd	0.3%	26	Rest Area 6-28 (Southbound) / I-71 Mile Marker 149.45	0.26%
27	Love's / Avon Lake Road	0.29%	27	Rest Area 6-26 (Southbound) / I-71 Mile Marker 129	0.24%
28	Allegany Rest Stop WB / Interstate 86	0.28%	28	Pilot / East State Route 36, Sunbury	0.24%
29	Love's Travel Stop / Avon Lake Rd.	0.28%	29	Euclid Square Mall / Euclid Square Mall	0.24%
30	I- 71 N / I-71	0.28%	30	McDonald's / Nys Thruway Mm 310 E	0.24%

Love's Travel Stop: Customer Journey

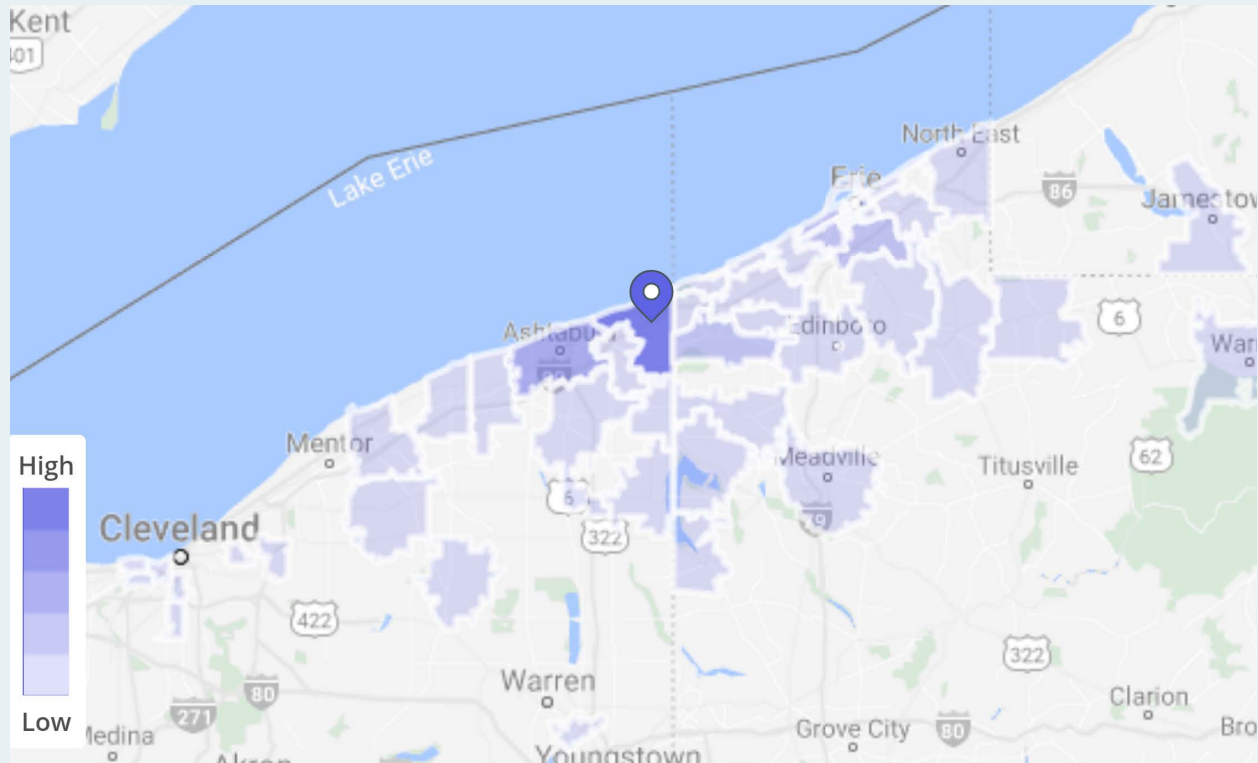
Prior		Post	
<i>Venue Name</i>	<i>Foot-Traffic</i>	<i>Venue Name</i>	<i>Foot-Traffic</i>
31 Fairfield Inn & Suites Niagara Falls / Rainbow Blvd	0.27%	31 Buffalo Wild Wings / N. Wayne Rd.	0.24%
32 Foamex / S Shady Ave	0.27%	32 Blue Star Memorial Highway Rest Stop / Galena	0.24%
33 Sunoco / 376-W Ontario Plz	0.26%	33 Amazon BUF5 / Walden Ave	0.23%
34 Rest Area I-71 / I-71	0.26%	34 Petro Truck Stops - Toledo / Baker Road	0.23%
35 GOasis / US Highway 250 E	0.26%	35 TravelCenters of America / Lake Rd	0.22%
36 Tiffin River Service Plaza-Ohio Turnpike / Ohio Turnpike	0.25%	36 Summit Towne Centre / Peach St	0.22%
37 Fuel Mart / N Urbana St	0.25%	37 Pilot - Erie / Perry Hwy	0.22%
38 Rt 11 / Orwell	0.25%	38 Flying J Travel Center / State Rte 41	0.21%
39 West Salem Oh Rest Stop I-71N / I-71	0.24%	39 Cedar Point / Cedar Point Dr	0.21%
40 Gateway Plaza / Gateway Ave	0.23%	40 Rest Area 6-22 (Westbound) / I-70 Mile Marker 70.8	0.21%
41 Conneaut Township park / Lake Rd	0.23%	41 Shell / Medina Rd	0.21%
42 Cleveland-Hopkins International Airport / Riverside Dr	0.23%	42 Taco John's / SR 97 West	0.21%
43 Pilot Travel Center / State Route 61	0.22%	43 Walmart Supercenter / N Ridge Rd E	0.2%
44 Rest Area / Delaware	0.22%	44 Rest Area / Eden	0.2%
45 Roy Rogers / Nine Foot Rd	0.21%	45 Pilot Travel Center / Avon Lake Rd	0.19%
46 TA / Us Rt 42 Ne	0.21%	46 Conneaut Township park / Lake Rd	0.19%
47 Petro Truck Stops - Toledo / Baker Road	0.21%	47 Holiday Valley / Holiday Valley Rd	0.19%
48 Peach Street Marketplace / Peach St	0.21%	48 Bemus Point Rest Area EB / Interstate 86	0.19%
49 Seneca Niagara Resort & Casino / 4th St	0.21%	49 Erie Marketplace / Peach St	0.19%
50 Hyatt Place Niagara Falls / Rainbow Boulevard South	0.2%	50 Mobil / Erie Station Rd	0.19%
51 University Hospitals - Conneaut Medical Center / W Main Rd	0.2%	51 Aloft Buffalo Airport / Genesee St	0.18%
52 Travelodge / Edgewater Dr	0.2%	52 Seneca Nation of Indians / Route 20	0.18%
53 Hardee's / Avon Lake Rd	0.19%	53 Randall Park Mall / Miles Rd	0.18%
54 Dunkin' Donuts / County Road 20 W	0.19%	54 Denny's / State Rd	0.18%
55 Flying J - Perrysburg / Warns Drive	0.19%	55 Rt 11 / Orwell	0.17%
56 Cleveland Clinic / Euclid Ave	0.19%	56 Pilot - Avon / Colorado Ave	0.17%
57 Macedonia Commons / Macedonia Commons Blvd	0.19%	57 DeWitt Travel Plaza / NYS Thruway I-90 EB (MM 280)	0.17%
58 Rest Area / Orwell	0.19%	58 Bello's Market / W 8th St	0.17%
59 Pilot - Avon / Colorado Ave	0.18%	59 Wegmans / Peach St	0.16%
60 Walmart Supercenter / N Ridge Rd E	0.18%	60 Cleveland Clinic / Euclid Ave	0.16%

Love's Travel Stop: Home Location by ZIP Code



Love's Travel Stop			
	Zip Code	City, State	% of Customers
1	44030	Conneaut, OH	2.37%
2	44004	Ashtabula, OH	1.06%
3	16509	Erie, PA	0.71%
4	16401	Albion, PA	0.68%
5	16505	Erie, PA	0.62%
6	16506	Erie, PA	0.53%
7	16503	Erie, PA	0.50%
8	16510	Erie, PA	0.47%
9	16508	Erie, PA	0.46%
10	16502	Erie, PA	0.44%
11	16511	Erie, PA	0.37%
12	16417	Girard, PA	0.36%
13	16428	North East, PA	0.36%
14	44047	Jefferson, OH	0.33%
15	16504	Erie, PA	0.33%
16	16441	Waterford, PA	0.32%
17	65803	Springfield, MO	0.29%
18	16415	Fairview, PA	0.28%
19	48044	Macomb, MI	0.27%
20	14213	Buffalo, NY	0.27%
21	16365	Warren, PA	0.27%

Love's Travel Stop: Home Location by ZIP Code



Love's Travel Stop		
Zip Code	City, State	% of Customers
22 44048	Kingsville, OH	0.27%
23 16406	Conneautville, PA	0.25%
24 44124	Cleveland, OH	0.24%
25 16424	Linesville, PA	0.22%
26 44118	Cleveland, OH	0.21%
27 16407	Corry, PA	0.21%
28 14607	Rochester, NY	0.21%
29 44107	Lakewood, OH	0.20%
30 14701	Jamestown, NY	0.20%
31 46143	Greenwood, IN	0.20%
32 44003	Andover, OH	0.20%
33 13501	Utica, NY	0.20%
34 44082	Pierpont, OH	0.20%
35 16438	Union City, PA	0.20%
36 44077	Painesville, OH	0.19%
37 44041	Geneva, OH	0.19%
38 14120	North Tonawanda, NY	0.19%
39 14304	Niagara Falls, NY	0.18%
40 44111	Cleveland, OH	0.18%
41 16411	East Springfield, PA	0.18%
42 16412	Edinboro, PA	0.18%