WM Burgess Activity Center Overlay

SWQ US 17 and William Burgess Boulevard, Yulee, FL 32097

Contact us

Robert W. Selton, III Executive Vice President +1 904 861 1111 robert.selton@colliers.com Matt Entriken Vice President +1 904 861 1148 matt.entriken@colliers.com Entire property consists of 21.35± total acres in the William Burgess Activity Center Overlay - Click <u>link</u> for permitted and architectural concepts.

Burgess Blvd

William

Yulee

- >8.42± upland acres located at the southwest corner of US 17 and William Burgess Blvd.
- >A traffic light is planned for the intersection of US 17 and William Burgess Blvd.
- > The county is extending William Burgess Blvd. to Miner Rd. Nassau County has completed acquiring the necessary property for the extension.
- >Zoned: Industrial Warehouse (IW). The William Burgess Activity Center overlay was designed to promote mixed-use developments to accommodate multiple community activities and services in close

proximity which is desired of the county.

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> Total frontage: 1,063' along US 17

A1A 200

Site

- > On a main artery leading to the growing Yulee, FL market.
- > Site is adjacent to the Nassau Crossing PUD consisting of 197± acres slated primarily for single-family, townhome development with regional park and proposed transportation hub for the county.
- >Located in Qualified Opportunity Zone with tax advantages for investors.
- > Sellers are licensed real estate brokers.
- > Ownership will consider subdividing based on need.
- > Call for pricing

Conceptual Map



22,600± SF

total building

development

180± parking

spaces

Conceptual PUD in William Burgess Overlay

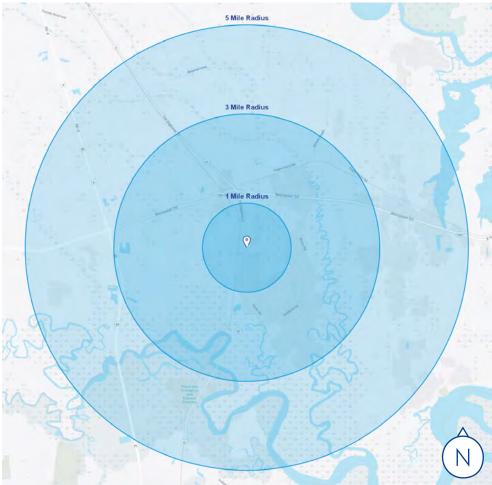
1 Multifamily Apartment Complex	160-180 units
2 Retail Building	4,000± SF
3 Office Building	7,000± SF
4 Pool	

5 Retention Pond

Trade Aerial



Area Demographics

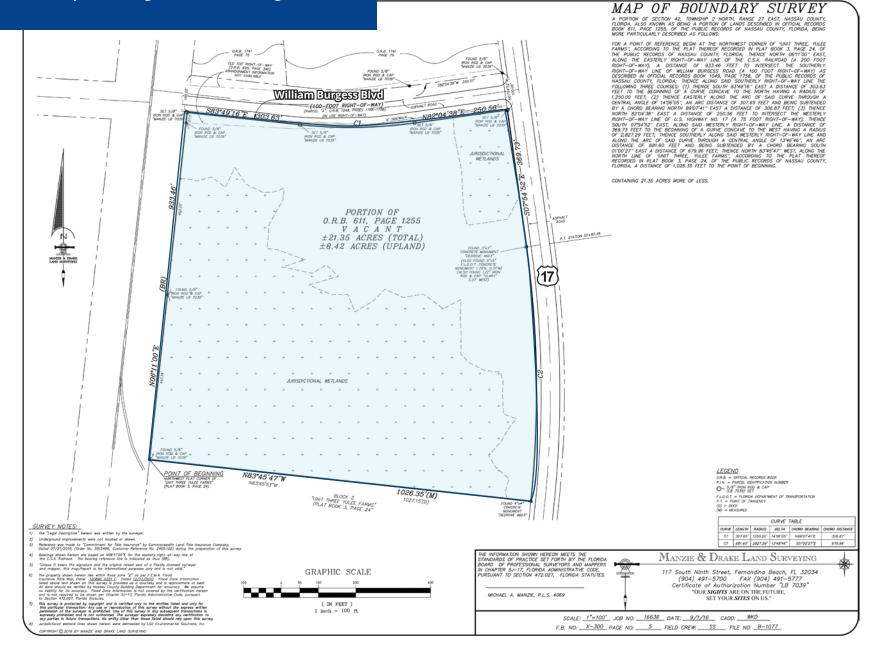


	1	
Traffic Count	Daily	Trucks
US 17	12,300	550
William Burgess Blvd.	2,500	153
Source: Florida Department of T	ransportation (FDOT)

	283	
	Population (2022)	Population Projection (2027)
1 Mile	3,897	4,711
3 Mile	14,735	18,018
5 Mile	33,097	41,890

	Average Household Income (2022)	Projected Average Household Income (2027)
1 Mile	\$91,578	\$109,287
3 Mile	\$96,675	\$115,372
5 Mile	\$104,415	\$121,038

Property Survey



PUD Area Plan

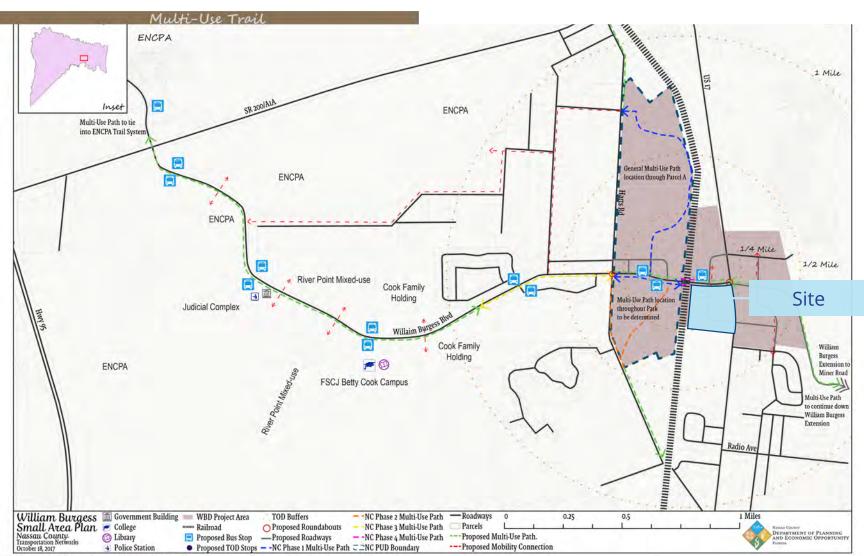


Figure 14. William Burgess Multi-Use Trail

NASSAU CROSSING • YULEE, FLORIDA

5137

Overlay Boundary

COMPREHENSIVE PLAN POLICY FL.02.05

WILLIAM BURGESS MIXED USE ACTIVITY CENTER OVERLAY

One of the specific goals expressed in the County's Vision 2032 final report is to encourage mixed-use developments designed to accommodate multiple community activities and services in close proximity. By reducing infrastructure demand, mixed-use developments can generate a positive fiscal impact on County's financial resources. It is the County's objective to coordinate community efforts to develop high-value mixed-use developments that achieve this goal.

The William Burgess Mixed Use Activity Center establishes a model activity center that will be designed to create a quality of place that is integral for quality of life, while also serving to alleviate traffic from the State Road 200/ AIA Corridor.

Centered within ¹/₂ mile of the intersection of William Burgess Boulevard and the CSX rail line running parallel to U.S. Hwy. 17, development within the William Burgess Mixed Use Activity Center shall promote sustainable, compact mixed use development. It will include residential, commercial, office, and employment-generating uses. It will promote multi-modal transportation including walking, biking, and future transit systems. This includes the identification and reservation of land to support a future commuter rail station.

A) Specific incentives and design guidelines will be adopted into the Land Development Code that will incorporate the following goals and principles for development of this Overlay:

- 1. A high level of interconnectivity of multiple modes of transportation to redirect traffic and alleviate the burden on SR 200/AIA.
- Higher density, mixed use development that provides a strong work-life balance and opportunities for affordable housing and economic development.
- Strong pedestrian and bicycle orientation that also welcomes potential commuter rail along the US Hwy 17 Corridor.
- High quality public spaces that create opportunities for cultural experiences and outdoor interaction, entertainment, and play for all ages and ability levels.
- Diversity of land uses, spaces, building types and styles designed to create a sustainable, compact development and community.
- Serve as a template for the creation of a Mixed Use Future Land Use Category and mixed-use zoning districts that will serve to guide other compact nodes of development.

B) Within the boundaries of this overlay, the High-Density Residential (HDR) and Commercial (COM) Future Land Use Map (FLUM) designations, residential development may be permitted up to a maximum of twenty (20) units per acre, subject to conformance with goals and principles described above and with adopted design guidelines and performance standards in the Land Development Code. It is encouraged this provision issued in conjunction with the Affordable Housing Density Bonus found in Policy FL,01.03.

C) Within the boundaries of this overlay, the High-Density Residential (HDR) and Commercial (COM) Future Land Use Map (FLUM) designations shall have a maximum Floor Area Ratio (FAR) of 2.0. Where residential and non-residential uses are vertically integrated within the same structure, FAR calculation will exclude those portions devoted to residential dwelling units.

D) Impervious Surface Ratio (ISR) requirements for properties within the overlay will be determined on a case-by-case basis. Creation of a master drainage plan is encouraged.

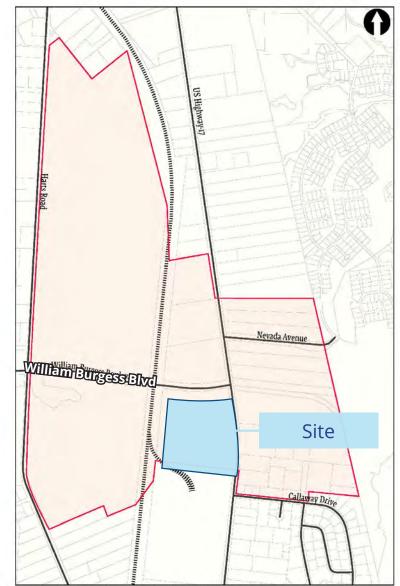


Figure 1. William Burgess Mixed Use Activity Center Overlay Boundary

William Burgess Blvd









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Distance To:

William Burgess Rd

1,014#

Amelia Island	11.4 mi
Jacksonville International Airport	13.3 mi
Downtown Jacksonville	21.7 mi