

Property Overview

Oct 1, 2024 - Sep 30, 2025

Property:



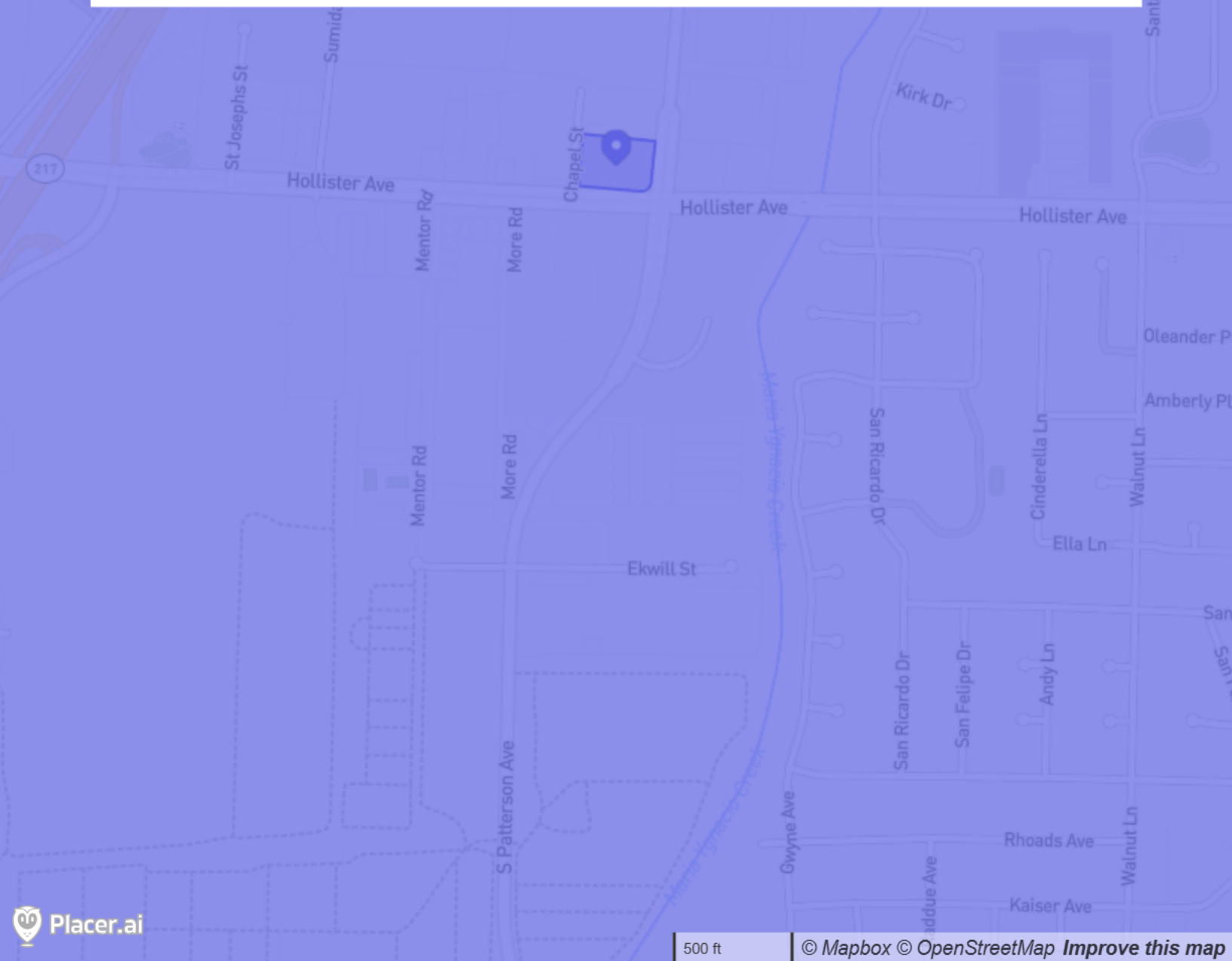
Patterson Center

195 S Patterson Ave, Goleta, CA 93111

Visitation data for Patterson Center is adjusted to exclude restricted locations.
For additional info, please visit <https://www.placer.ai/company/privacy-faq>



Scan to view on placer.ai platform





Patterson Center
195 S Patterson Ave, Goleta, CA 93111

Map showing the Patterson Center location in Goleta, CA. The map includes major roads like El Camino Real (101) and Hollister Ave, and local streets such as N Patterson Ave, Merida Dr, and Hanna Dr. The Patterson Center is marked with a blue location pin at 195 S Patterson Ave. The map also shows the San Luis Obispo River and the Santa Barbara River.

Scale: 1,000 ft
© Mapbox © OpenStreetMap



Property Overview

Oct 1, 2024 - Sep 30, 2025

Visitation data for Patterson Center is adjusted to exclude restricted locations. For additional info, please visit <https://www.placer.ai/company/privacy-faq>



Metrics

Patterson Center
S Patterson Ave, Goleta, CA

Visits	117.8K	Visit Frequency	2.13
Visits / sq ft	1.74	Avg. Dwell Time	40 Min
Visitors	55.3K	Panel Visits	5.5K

Oct 1st, 2024 - Sep 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Audience Overview

Summary

Property	Median Household Income	Bachelor's Degree or Higher	Median Age	Most Common Ethnicity	Persons per Household
Patterson Center S Patterson Ave, Goleta, CA	\$97K	45.6%	33.6	White (46.6%)	2.62
California	\$99.3K	36.3%	38.5	Hispanic (Ethnic) (39.6%)	2.87

Oct 1st, 2024 - Sep 30th, 2025 | Data Source: STI: Popstats
Data provided by Placer Labs Inc. (www.placer.ai)





Property Overview

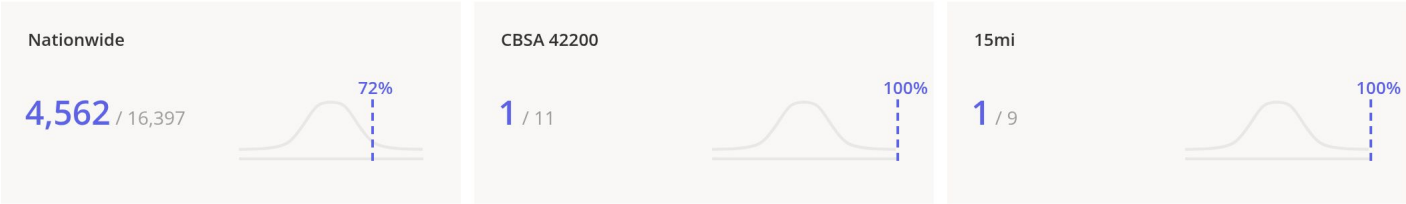
Oct 1, 2024 - Sep 30, 2025

Visitation data for Patterson Center is adjusted to exclude restricted locations. For additional info, please visit <https://www.placer.ai/company/privacy-faq>



Ranking Overview

Patterson Center
S Patterson Ave, Goleta, CA

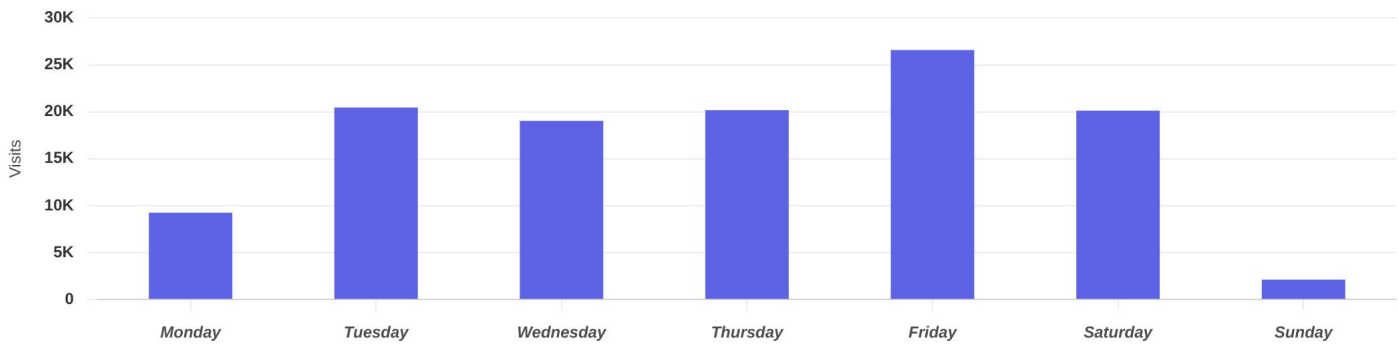


Category: Workplace | Visits | Oct 1st, 2024 - Sep 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Daily Visits

Patterson Center
S Patterson Ave, Goleta, CA



Visits | Oct 1st, 2024 - Sep 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)





Property Overview

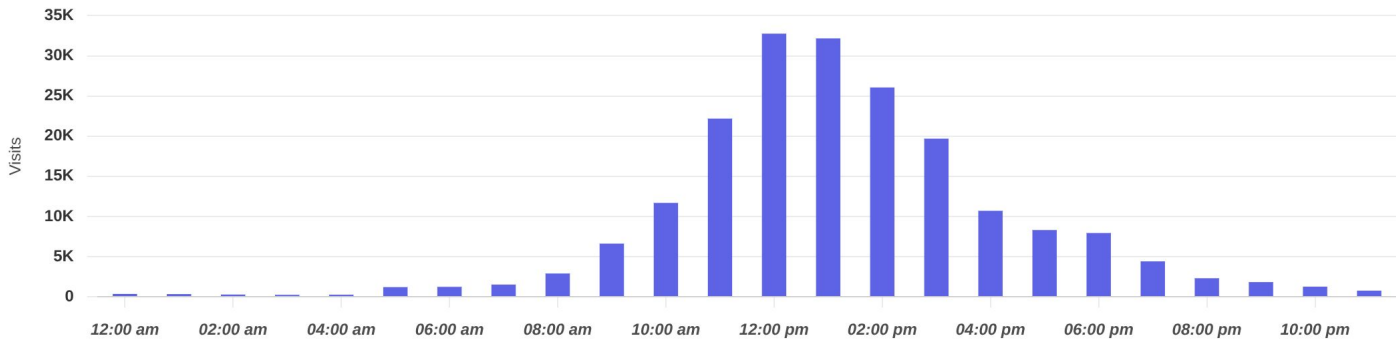
Oct 1, 2024 - Sep 30, 2025

Visitation data for Patterson Center is adjusted to exclude restricted locations. For additional info, please visit <https://www.placer.ai/company/privacy-faq>



Hourly Visits

Patterson Center
S Patterson Ave, Goleta, CA

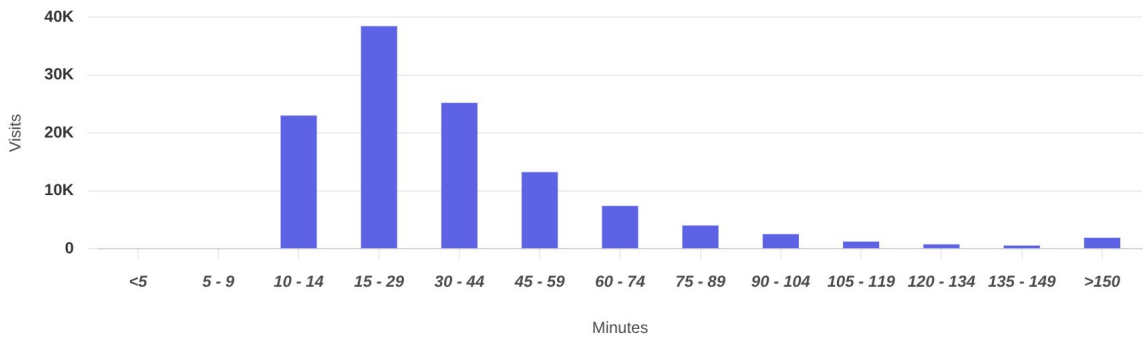


Visits | Oct 1st, 2024 - Sep 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)



Visit Duration

Patterson Center
S Patterson Ave, Goleta, CA



Average Stay	40 min
Median Stay	29 min

Visits | Oct 1st, 2024 - Sep 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)

