

SWC Dundee Road and Overlook Drive • Winter Haven, FL



## **Retail Development COMING SOON!**

- Directly across from a future Publix-anchored center
- Positioned between US-27 and US-17 with great connectivity
- Situated at signalized intersection with access to both roads
- 800 existing/1,130 future residences planned within one mile
- 4-lane widening recently completed on SR 542 (Dundee Road)
- Over 6,000 new residences within the trade area
- Winter Haven is the 2nd fastest growing metro area in Florida

Demographics	1 Mile	3 Miles	5 Miles
2024 Population	4,392	35,404	88,625
2024 Avg. HH Income	\$94,883	\$83,623	\$81,168
2024 Households	1,854	14,206	36,101



## The Overlook

## **NOW LEASING!**

Existing Traffic Signal



Parcel	Size	Status
A	± 1.12 AC	LEASE PENDING
В	±1.27 AC	AVAILABLE/WILL DIVIDE
С	± 2.50 AC	LEASE PENDING



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