



Bubbeleh

Asking Price:

\$95,000

Industry:

Retail Industry

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About Our Agency

What We Do

Business Exit Advisors is a standout in the business brokerage field, known for our exceptional buying and selling services. At BEA we're dedicated to realizing your business objective with our specialized services. Our comprehensive selling services are designed to help you maximize your businesses value and find the perfect buyer, while our buying services help entrepreneurs discover businesses that align with their goals. Additionally, our expert consulting services cover all aspects of business operations, including growth and exit planning, we also provide a range of expansive range of franchising opportunities. With our commitment to exceptional service, we're your ultimate destination for all your business brokerage needs.

Our Services

Selling



Our brokerage services help business owners find the right buyers to maximize their businesses value, while our buying services assist entrepreneurs in finding businesses that align with their ambitions.

Consulting

Our consulting services offer expert guidance on all aspects of your business, including operations, growth strategies, financial planning, and exit planning. We customize our approach to meet your specific goals, ensuring effective and efficient outcomes for your business.



Franchising



Our franchising service provides expert guidance on franchising your business, expanding your franchise network, or purchasing a franchise. We assist in developing franchise business models and identifying growth opportunities.

Executive Summary

Business Name:

Bubbeleh

Address:

5030 Champion Blvd. Suite G3
Boca Raton, Florida 33496

Trading Hours:

Monday - Sunday:
9:00am - 5:00pm

History:

Bubbeleh
was founded in 2024

Capacity:

N/A

Lease Expiration:

N/A

Reason For Sale:

Health Related

Entity Details:

Bubbeleh, LLC

Industry:

Retail Industry

Website:

N/A

Special Licenses:

N/A

Premises:

Strip Center

Rent:

\$5,728 per month

Staffing:

N/A

Business Overview

This beautifully designed children's play studio and boutique offers educational and recreational programs for children from infancy through age 18+, including classes in arts, music, language, martial arts, yoga, dance, and academic support. A dedicated Play Studio serves children ages 0–6, while the boutique features a curated selection of sustainable toys, clothing, books, and gifts—available both in-store and online.

Located in a high-traffic, family-focused area, the space was professionally built out with over \$200,000 in improvements and features a modern, minimalist aesthetic. The sale includes over \$75,000 in high-end inventory and all fixtures, furnishings, and brand assets. This turnkey opportunity is ideal for an entrepreneur, educator, or children's brand looking to grow in a thriving, community-driven market.

Highlights:

- \$200K+ buildout with quality finishes and custom layout
- \$75K+ in inventory from premium boutique and European brands
- Multiple revenue streams: classes, events, retail, and e-commerce
- Established, loyal customer base with room for expansion
- Asset sale includes all FF&E and intellectual property

Owners Roles & Responsibilities

- **Program Oversight:** Develops and curates the class schedule, coordinating with instructors to ensure high-quality, age-appropriate programming across all offerings (e.g., academic, art, music, movement, and play-based classes).
- **Retail Management:** Oversees product selection and inventory for the in-studio and online boutique, focusing on sourcing high-quality, on-brand children's clothing, toys, books, and gifts.
- **Staff Management:** Hires, trains, and manages staff and instructors, ensuring smooth day-to-day operations and a positive customer experience.
- **Customer Relations:** Engages with families, builds community relationships, and ensures high levels of client satisfaction and retention.
- **Marketing & Brand Development:** Directs marketing strategies, including social media, local outreach, and promotional campaigns to grow brand awareness and drive traffic.
- **Financial Oversight:** Monitors sales, class enrollment, and overall business performance; manages budgeting, vendor relationships, and operational expenses.
- **Facility Management:** Maintains a clean, safe, and welcoming environment for children and families, including oversight of the Play Studio space and retail displays.

Target Customers

The target customers for Bubbeleh are parents and caregivers of children ages 0–18 who seek high-quality educational classes, engaging play experiences, and curated children’s products in a modern, community-oriented setting.

- Parents and caregivers of children ages 0–18
- Families seeking early childhood education, enrichment, and play-based learning
- Parents of infants and toddlers looking for sensory, music, and movement classes
- Local families interested in structured extracurricular activities
- Shoppers looking for high-quality, curated children’s clothing, toys, books, and gifts
- Gift-givers seeking unique and thoughtful items for birthdays, baby showers, and holidays
- Community-focused families who value connection, creativity, and intentional parenting
- Online shoppers nationwide drawn to boutique-style children’s products

Industry Trends

The children's enrichment and boutique retail industry is experiencing several key trends that strongly support the growth potential of a business like Bubbeleh. Parents are increasingly investing in early childhood development through structured classes such as sensory play, music, language, STEM, and movement, with a strong emphasis on whole-child development and school-readiness, particularly for ages 0–6. Families are also prioritizing experiences over material goods, driving demand for interactive, hands-on offerings like play studios and parent-child workshops—especially those that foster a sense of community. In the retail space, consumers are shifting toward curated, high-quality children's products that emphasize sustainability, educational value, and thoughtful design. Businesses that successfully integrate in-person and online offerings—through hybrid models, e-commerce, and social media marketing—are seeing increased brand visibility and customer engagement. Post-pandemic, there is a renewed focus on safe, local environments where families can connect, learn, and shop with confidence. Clean, intentionally designed spaces with strong health and safety standards are especially valued, along with transparency and quality across both programming and products.

Competitive Overview

Bubbeleh operates within the intersection of children's enrichment programming and boutique retail, a niche that has seen increasing demand but limited direct competition offering both components under one roof. Traditional competitors include local early childhood education centers, indoor play spaces, and national enrichment franchises (e.g., Gymboree, My Gym, The Little Gym), which often focus on physical or educational development but lack a curated retail component. Similarly, children's boutiques and toy stores may offer premium products but do not provide interactive classes or community experiences.

Bubbeleh differentiates itself by combining high-quality, developmentally focused programming for children ages 0–18+ with a carefully curated selection of toys, apparel, books, and gifts—creating multiple revenue streams and a destination experience for families. Its emphasis on design, intentionality, and community-building allows it to compete on more than just price or convenience. This unique positioning reduces direct competition and increases customer retention by offering added value that one-dimensional competitors cannot match.

By the Numbers

| | |
|--|------------|
| Asking Price: \$ | 95,000 |
| Total Annual Sales: \$ | N/A |
| Seller's Discretionary Earnings: \$ | N/A |
| Total FF&E Value: \$ | N/A |
| Leasehold Improvements: \$ | 104,729.15 |
| Current Inventory Value: \$ | 75,000 |

Business Managment & Employees

Ownership Type: Owner Operator

Owners Hours Per Week: 40

Number of Managers: N/A

Number of Employees: N/A

Years Owned Under Existing Ownership: 1 Year

Year Established: 2024

Location & Real Estate

Location & Real Estate

Facility Building Type: Strip Center

Lease Expiration Date: N/A

Monthly Utilities Amount: N/A

Address: 5030 Champion Blvd. Suite G3

City & Zip: Boca Raton, FL 33496

Seller agrees not to compete, within 30 miles for 24 months

Growth Opportunities

Develop a Professional Website with E-Commerce Integration

Establishing a strong online presence through a modern, user-friendly website would enhance brand visibility, streamline class registration, and drive retail sales. An e-commerce platform could significantly expand the reach of the boutique's curated products beyond the local market.

Strengthen Digital Marketing Strategy

Implementing targeted digital marketing—including social media advertising, email campaigns, and SEO—would increase brand awareness, attract new families, and convert online traffic into in-studio visits and purchases.

Expand Class Offerings and Age Groups

Introducing additional classes for older children, seasonal workshops, or weekend family events could capture a broader audience and boost utilization of space during off-peak hours.

Grow Community Partnerships

Collaborating with local schools, pediatricians, parenting groups, and event planners could generate referrals and increase local engagement.

Host Birthday Parties and Special Events

Monetizing the space through private events, birthday parties, or pop-up markets would create additional revenue streams and strengthen the business's role as a community hub.

Inventory / Asset List

| Category | Item | Vendor | Cost | Order or Invoice # | Paid | Note |
|-------------------|--------------------------------------|--------------------------------|--------------|--------------------|-------------------------------------|------|
| Fixtures | Shelves | Etsy | \$556.40 | | <input checked="" type="checkbox"/> | |
| | Hanging Clothes Rack | Kroft Studio | \$126.00 | KF10877S | <input checked="" type="checkbox"/> | |
| | T-stand | Piece of Sign | \$158.00 | | <input checked="" type="checkbox"/> | |
| | Waterfountain | Berl's | \$1,644.90 | 137071 | <input checked="" type="checkbox"/> | |
| | Mannequins | | \$460.94 | | <input checked="" type="checkbox"/> | |
| | Acrylic dry erase board | Etsy | \$108.48 | | <input checked="" type="checkbox"/> | |
| | Hangers | The Hanger Store | \$807.00 | | <input checked="" type="checkbox"/> | |
| | Sidewalk Sign | Piece of Sign | \$165.00 | | <input checked="" type="checkbox"/> | |
| | Track Lighting | Home Depot | \$108.46 | | <input checked="" type="checkbox"/> | |
| | Track Fixtures (10) | Lightology | \$395.47 | | <input checked="" type="checkbox"/> | |
| | West Elm sconces | West Elm | \$374.76 | | <input checked="" type="checkbox"/> | |
| | Bathroom catchall | 2modern | \$85.00 | | <input checked="" type="checkbox"/> | |
| | Hangs Bars, shelves, face-outs | Displayarama | \$19,260.00 | 7472 | <input checked="" type="checkbox"/> | |
| | Hang bars & shelves add on | Displayarama | \$8,292.50 | | <input checked="" type="checkbox"/> | |
| Furniture | Organization / Decor | Home Goods | \$383.11 | N/A | <input checked="" type="checkbox"/> | |
| | Large white table, couch, side table | TOV Furniture | \$1,506.56 | COS23242 | <input checked="" type="checkbox"/> | |
| | Console Table + white stool | Wayfair / Joss & Main | \$586.36 | 4304485285 | <input checked="" type="checkbox"/> | |
| | Bench, Bookshelf | Article | \$1,344.99 | 2934551 | <input checked="" type="checkbox"/> | |
| | Woven Bookcase for bathroom | Homary | \$190.00 | | <input checked="" type="checkbox"/> | |
| | Console Table | Wayfair / Joss & Main | \$330.63 | 4294532415 | <input checked="" type="checkbox"/> | |
| | Bookcase & desk | Crate & Barrel | \$1,295.19 | 350391949 | <input checked="" type="checkbox"/> | |
| | Ikea cubby | Cubes | \$368.00 | | <input checked="" type="checkbox"/> | |
| | Large credenzas (3) | Wayfair | \$5,652.38 | 4294069535 | <input checked="" type="checkbox"/> | |
| | Nesting tables (3) | Etsy | \$1,583.60 | | <input checked="" type="checkbox"/> | |
| | Kids' table and chairs | Nuage | \$2,433.00 | | <input checked="" type="checkbox"/> | |
| | Modular shelving unit | Cozoni | \$1,189.60 | CZN11945US | <input checked="" type="checkbox"/> | |
| | Console under shoes | wayfair | \$1,423.00 | | <input checked="" type="checkbox"/> | |
| Decor | Wallpaper Install | Paul Castro Vinci | \$450.00 | N/A | <input checked="" type="checkbox"/> | |
| | Bathroom Mirrors | Pottery Barn | \$93.00 | | <input checked="" type="checkbox"/> | |
| | Bathroom Art | Desenio | \$149.00 | | <input checked="" type="checkbox"/> | |
| | Wallpaper | Lulu & Georgia | \$466.00 | 734016 | <input checked="" type="checkbox"/> | |
| | Baskets | The Sunny Home | \$150.40 | 1821 | <input checked="" type="checkbox"/> | |
| GC (Fernando) | | Padovezi Service | \$32,000.00 | | <input checked="" type="checkbox"/> | |
| Signage | Inside -- front desk & classroom | Art Signs | \$2,890.76 | 7202 | <input checked="" type="checkbox"/> | |
| | Vinyl / windows / blade | 561 Signs | \$1,298.51 | Invoice 5002 | <input checked="" type="checkbox"/> | |
| | Outside/ pylon | Sign Partners | \$7,443.35 | | <input checked="" type="checkbox"/> | |
| Equipment | Ipads | Apple | \$2,000.00 | | <input checked="" type="checkbox"/> | |
| | Shopify POS | Shopify | \$459.00 | | <input checked="" type="checkbox"/> | |
| | Phone | AT&T | \$75.00 | \$75 monthly | <input checked="" type="checkbox"/> | |
| | Label Printer | Staples | \$119.50 | | <input checked="" type="checkbox"/> | |
| | Sound system/ Camera | media sound design | \$5,930.90 | | <input checked="" type="checkbox"/> | |
| Cleaning | Mop | Amazon | \$42.99 | | <input checked="" type="checkbox"/> | |
| | Vacuum | Dyson | \$331.41 | | <input checked="" type="checkbox"/> | |
| Front Door Repair | | Automated Doors & Glass System | \$350.00 | | <input checked="" type="checkbox"/> | |
| | | Total | \$104,729.15 | | | |