9456 Jefferson Hwy, Baton Rouge, Louisiana, 70809   Prepared by Esri
Rings: 1, 3, 5 mile radii   Latitude: 30.41133
Longitude: -91.07974

	1 mile	3 miles	5 miles
Population			
2010 Population	9,113	70,436	196,401
2020 Population	9,297	73,648	204,899
2022 Population	9,414	73,016	205,965
2027 Population	9,502	72,375	205,413
2010-2020 Annual Rate	0.20%	0.45%	0.42%
2020-2022 Annual Rate	0.56%	-0.38%	0.23%
2022-2027 Annual Rate	0.19%	-0.18%	-0.05%
2022 Male Population	47.3%	47.4%	48.0%
2022 Female Population	52.7%	52.6%	52.0%
2022 Median Age	39.6	38.7	36.9

In the identified area, the current year population is 205,965. In 2020, the Census count in the area was 204,899. The rate of change since 2020 was 0.23% annually. The five-year projection for the population in the area is 205,413 representing a change of -0.05% annually from 2022 to 2027. Currently, the population is 48.0% male and 52.0% female.

Median Age			

The median age in this area is 36.9, compared to U.S. median age of 38.9.

Race and Ethnicity			
2022 White Alone	66.1%	53.0%	48.5%
2022 Black Alone	18.7%	31.0%	35.3%
2022 American Indian/Alaska Native Alone	0.2%	0.3%	0.3%
2022 Asian Alone	3.1%	4.7%	4.7%
2022 Pacific Islander Alone	0.0%	0.0%	0.0%
2022 Other Race	4.8%	4.5%	4.8%
2022 Two or More Races	7.0%	6.5%	6.2%
2022 Hispanic Origin (Any Race)	9.0%	8.9%	9.2%

Persons of Hispanic origin represent 9.2% of the population in the identified area compared to 19.0% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 69.3 in the identified area, compared to 71.6 for the U.S. as a whole.

Households			
2022 Wealth Index	92	99	97
2010 Households	4,224	32,020	83,088
2020 Households	4,284	33,544	87,495
2022 Households	4,338	33,440	88,127
2027 Households	4,402	33,296	88,381
2010-2020 Annual Rate	0.14%	0.47%	0.52%
2020-2022 Annual Rate	0.56%	-0.14%	0.32%
2022-2027 Annual Rate	0.29%	-0.09%	0.06%
2022 Average Household Size	2.11	2.16	2.31

The household count in this area has changed from 87,495 in 2020 to 88,127 in the current year, a change of 0.32% annually. The five-year projection of households is 88,381, a change of 0.06% annually from the current year total. Average household size is currently 2.31, compared to 2.31 in the year 2020. The number of families in the current year is 48,897 in the specified area.

August 04, 2022

Executive Summary

9456 Jefferson Hwy, Baton Rouge, Louisiana, 70809
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 30.41133
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	1 mile	3 miles	5 miles
Mortgage Income			
2022 Percent of Income for Mortgage	19.6%	18.9%	19.6%
Median Household Income			
2022 Median Household Income	$73,890	$74,104	$70,843
2027 Median Household Income	$83,141	$84,409	$81,294
2022-2027 Annual Rate	2.39%	2.64%	2.79%
Average Household Income			
2022 Average Household Income	$106,019	$106,226	$103,059
2027 Average Household Income	$122,823	$123,327	$118,158
2022-2027 Annual Rate	2.99%	3.03%	2.77%
Per Capita Income			
2022 Per Capita Income	$48,613	$48,385	$44,006
2027 Per Capita Income	$56,584	$56,419	$50,720
2022-2027 Annual Rate	3.08%	3.12%	2.88%
Households by Income			

Current median household income is $70,843 in the area, compared to $72,414 for all U.S. households. Median household income is projected to be $81,294 in five years, compared to $84,445 for all U.S. households

Current average household income is $103,059 in this area, compared to $105,029 for all U.S. households. Average household income is projected to be $118,158 in five years, compared to $122,155 for all U.S. households

Current per capita income is $44,006 in the area, compared to the U.S. per capita income of $40,363. The per capita income is projected to be $50,720 in five years, compared to $47,064 for all U.S. households

Housing			
2022 Housing Affordability Index	130	133	128
2010 Total Housing Units	4,522	34,934	90,083
2010 Owner Occupied Housing Units	2,653	17,438	47,750
2010 Renter Occupied Housing Units	1,571	14,594	35,335
2010 Vacant Housing Units	298	2,914	6,995
2020 Total Housing Units	4,718	37,780	97,357
2020 Vacant Housing Units	434	4,236	9,862
2022 Total Housing Units	4,819	37,942	98,787
2022 Owner Occupied Housing Units	2,734	19,215	52,410
2022 Renter Occupied Housing Units	1,603	14,225	35,717
2022 Vacant Housing Units	481	4,502	10,660
2027 Total Housing Units	4,912	38,214	100,110
2027 Owner Occupied Housing Units	2,854	19,514	53,323
2027 Renter Occupied Housing Units	1,548	13,781	35,058
2027 Vacant Housing Units	510	4,918	11,729

Currently, 53.1% of the 98,787 housing units in the area are owner occupied; 36.2%, renter occupied; and 10.8% are vacant. Currently, in the U.S., 58.2% of the housing units in the area are owner occupied; 31.8% are renter occupied; and 10.0% are vacant. In 2020, there were 97,357 housing units in the area and 10.1% vacant housing units. The annual rate of change in housing units since 2020 is 0.65%. Median home value in the area is $263,175, compared to a median home value of $283,272 for the U.S. In five years, median value is projected to change by 1.97% annually to $290,185.

August 04, 2022