



# Retail Opportunity

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1615 General Booth Boulevard | Virginia Beach, VA 23454

## General Booth Plaza

### Food Lion Anchored Neighborhood Center near Virginia Beach Oceanfront

General Booth Plaza is a 71,639 square foot neighborhood center anchored by Food Lion, strategically situated at the corner of General Booth Blvd. and Dam Neck Rd., which sees a combined traffic count of 47,118 vehicles per day. The plaza benefits from high traffic due to its proximity to the nearby Naval Base and Dam Neck Fleet Training Center. The shopping center features a well-balanced mix of essential and service-oriented retailers, including Papa John's, Virginia ABC, and Patient First.

#### Available Spaces

Suite 4	1,081 SF	
Suite 12	2,400 SF	2nd Gen Restaurant Available



# Property Overview

## Property Highlights



Pylon Signage Opportunity on General Booth Blvd and Dam Neck Road



Anchored by strong performing Food Lion



Strategically located in high traffic area



Growing Population supplemented by Oceanfront tourist traffic



3-mile Average HH Income of \$130,000+



Abundant On-site Parking (496 spaces; ratio of 6.42/1,000 SF)

## Available Spaces

Suite 4	1,081 SF	
Suite 12	2,400 SF	2nd Gen Restaurant

## Join these retailers



Demographics	1 Mile	3 Miles	5 Miles
Households	3,628	15,480	40,293
Population	9,751	44,970	105,903
Average HH Income	\$109,136	\$130,210	\$116,463



# Site Plan



1	VA ABC	3,600 SF
3	Food Lion	53,758 SF
4	AVAILABLE	1,081 SF
5	Cosmo Prof	2,400 SF
6	Vapexotix	2,400 SF

8	Osaka Ramen & Sushi	2,400 SF
9	Belle Nails & Spa	1,200 SF
10	Liberty Tax	1,200 SF
11	Papa John's	1,200 SF
12	AVAILABLE (Second Gen Restaurant)	2,400 SF



# Property Aerial



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