NEW MIXED-USE DEVELOPMENT

40,000 SQUARE FEET OF RETAIL SPACE; 2 RETAIL PADS

11 Franklin Avenue, Belleville, NJ



LOCATED BETWEEN MILL STREET & FRANKLIN AVENUE



EXCLUSIVE RETAIL LEASING



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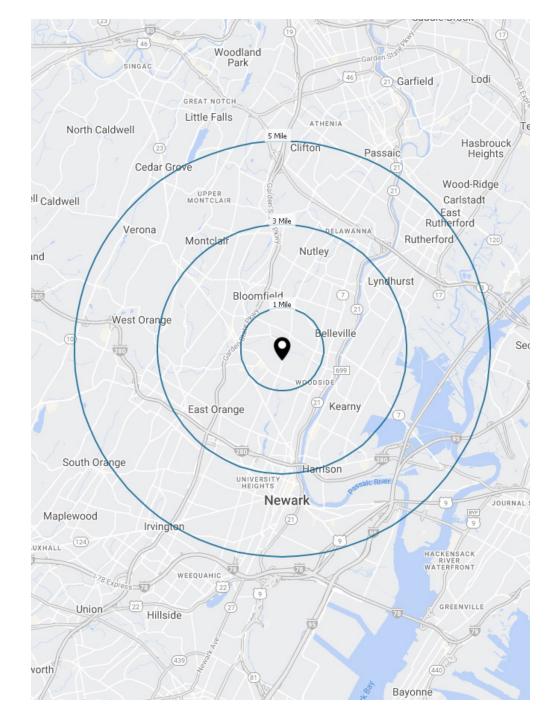
Property Overview

HIGHLIGHTS

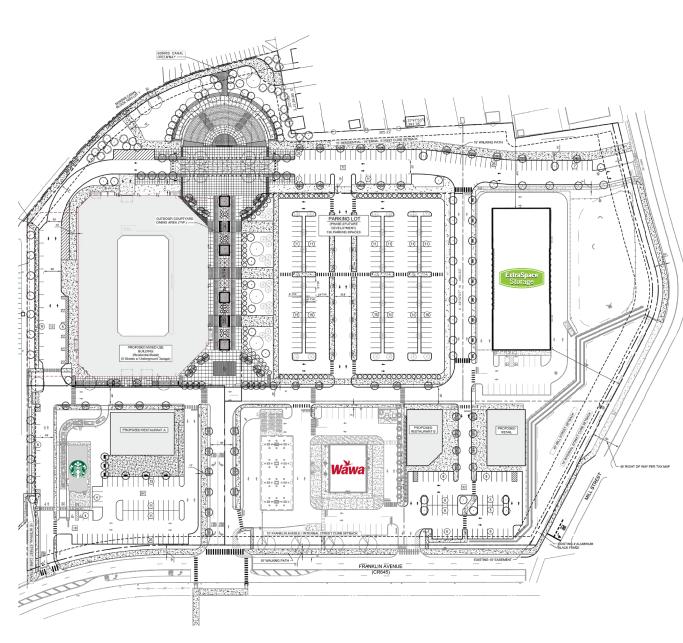
- Master-planned development situated on the former 20-acre Roche Diagnostics site
- 175 market rate units above 50,000 square feet of retail space
- 2 retail pads adjacent to Starbucks and Wawa totaling close to 3 acres
- Steps from the Clara Maass Medical Center, one of the leading medical centers in the Northeast
- Easily accessible to the Garden State Parkway and Routes 21, 3, 17 and I-95
- Community green space with an open-air amphitheater at the heart of the project

DEMOGRAPHICS	1 MILE	3 MILES	5 MILES
POPULATION	42,764	369,603	745,607
HOUSEHOLDS	16,367	136,739	275,488
EMPLOYEES	6,115	89,697	256,521
AVERAGE HH INCOME	\$88,632	\$95,418	\$99,462

TRAFFIC COUNTS	
BELLEVILLE AVENUE	18,890 AADT
FRANKLIN AVENUE	15,469 AADT



11 FRANKLIN AVENUE | EXECUTIVE SUMMARY

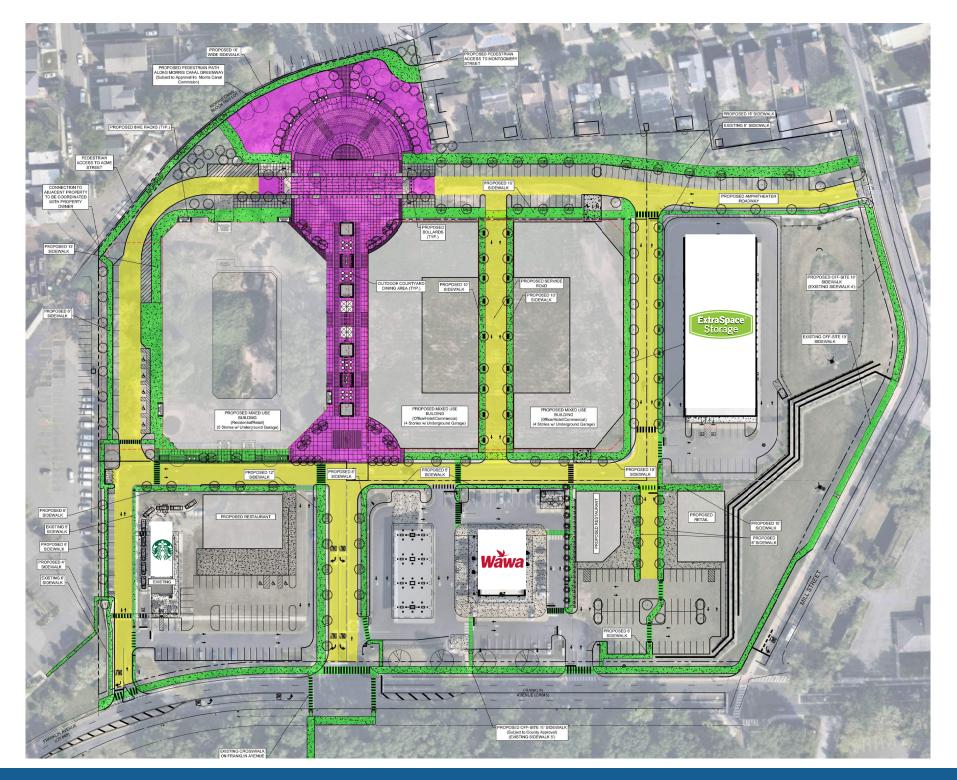


OVERALL USES

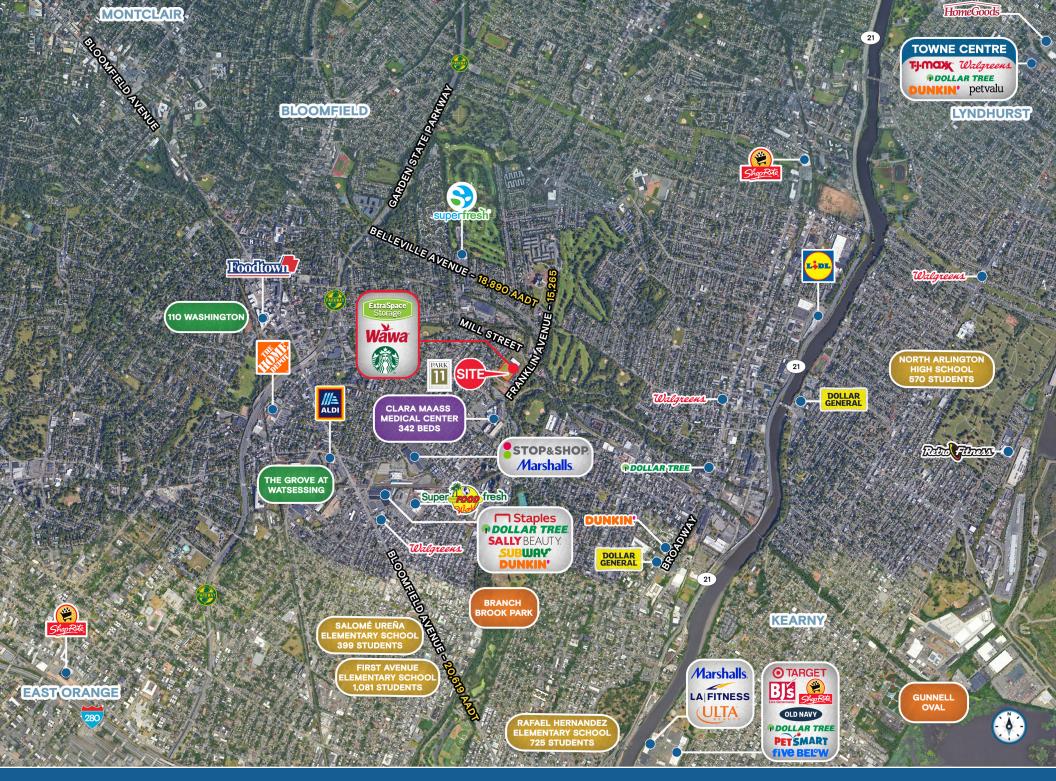
Hotel		Schools/ Tutoring Centers
Retail Sa	ales and Services	Recreational Services (Swim, Cricket, Fencing, Basketball & Other Sports)
Restaura	ant	Gyms & Fitness Studios
Bars, Bre Clubs	eweries & Night	Veterinarian/ Pet Care
Cafe		Residential
Office		Public & Private Recreational Uses (Plazas & Amphitheaters)
Medical	Office/Lab	Access Driveway & Internal Roadways
Banks		Mixed Use (Combination of Uses Above)
Persona	I Service	Multi-Use (Multiple Uses Above)

PLAZA USES	
Hotel	Schools/ Tutoring Centers
Retail Sales and Services	Recreational Services (Swim, Cricket, Fencing, Basketball & Other Sports)
Restaurant	Gyms & Fitness Studios
Bars, Breweries & Night Clubs	Veterinarian/ Pet Care
Cafe	Mixed Use (Combination of Uses Above)
Personal Service	Multi-Use (Multiple Uses Above)

11 FRANKLIN AVENUE | SITE PLAN



11 FRANKLIN AVENUE | SITE PLAN 2



11 FRANKLIN AVENUE | MARKET AERIAL



11 FRANKLIN AVENUE | CLOSE AERIAL

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