



Del Rio is on the Texas-Mexico border and is 150 miles directly west of San Antonio, 180 miles northwest of Laredo and 140 miles south of San Angelo.

- The city is home to Laughlin Air Force Base. Laughlin's has a \$243.4 million economic impact and has an annual payroll of \$151-million.
- Amistad National Recreation area is home to Amistad Lake. There are approximately 1.3-million visitors and over 200 fishing tournaments per year. Economic impact of Amistad to the region is \$147-million.
- Border Patrol Sector headquarters located in Del Rio and has a \$280+ Million impact on the region.
- Industrial-Maquila sector – 48+ plants that employ over 40,000 in Ciudad Acuña, our sister city across the border. Approximately 500 employees live in Del Rio. Major plants include, General Electric, Bendix, Arconic, Higuchi, Sigmatron, and Gentherm to name a few. They impact Del Rio's economy with over \$30 million.
- The Mexican consumer is approximately 17-20% of our shopper and supplies over 45% of the sales production.