



Demographic and Income Profile

5637 Superior Dr, Baton Rouge, Louisiana, 70816
 Ring band: 0 - 1 mile radius

Prepared by Esri
 Latitude: 30.40390
 Longitude: -91.04875

Summary	Census 2010	Census 2020	2023	2028
Population	11,220	11,922	11,829	11,687
Households	5,086	5,521	5,499	5,474
Families	2,957	-	3,029	2,998
Average Household Size	2.20	2.15	2.15	2.13
Owner Occupied Housing Units	2,527	-	2,649	2,683
Renter Occupied Housing Units	2,566	-	2,850	2,792
Median Age	34.7	-	37.2	37.6

Trends: 2023-2028 Annual Rate	Area	State	National
Population	-0.24%	-0.02%	0.30%
Households	-0.09%	0.18%	0.49%
Families	-0.21%	0.08%	0.44%
Owner HHs	0.26%	0.36%	0.66%
Median Household Income	2.09%	2.08%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	351	6.4%	318	5.8%
\$15,000 - \$24,999	531	9.7%	420	7.7%
\$25,000 - \$34,999	589	10.7%	509	9.3%
\$35,000 - \$49,999	802	14.6%	746	13.6%
\$50,000 - \$74,999	1,175	21.4%	1,138	20.8%
\$75,000 - \$99,999	595	10.8%	616	11.3%
\$100,000 - \$149,999	571	10.4%	625	11.4%
\$150,000 - \$199,999	491	8.9%	631	11.5%
\$200,000+	394	7.2%	471	8.6%

Median Household Income	\$57,691	\$63,963
Average Household Income	\$90,675	\$104,189
Per Capita Income	\$40,405	\$46,797

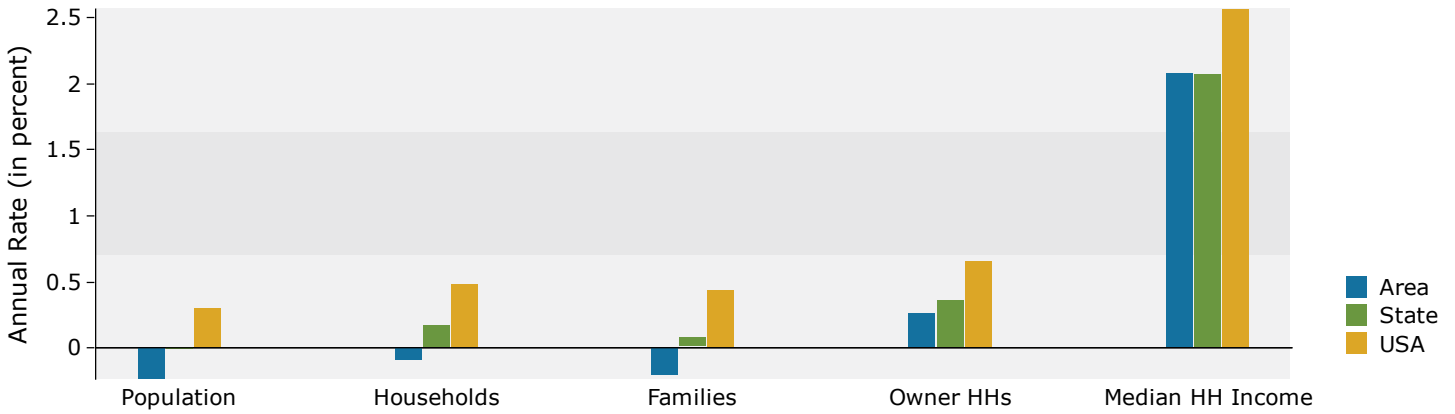
Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	761	6.8%	663	5.6%	682	5.8%
5 - 9	697	6.2%	650	5.5%	619	5.3%
10 - 14	622	5.5%	637	5.4%	593	5.1%
15 - 19	644	5.7%	668	5.6%	608	5.2%
20 - 24	961	8.6%	933	7.9%	986	8.4%
25 - 34	1,979	17.6%	1,965	16.6%	1,934	16.6%
35 - 44	1,450	12.9%	1,611	13.6%	1,598	13.7%
45 - 54	1,495	13.3%	1,253	10.6%	1,223	10.5%
55 - 64	1,342	12.0%	1,387	11.7%	1,257	10.8%
65 - 74	704	6.3%	1,215	10.3%	1,141	9.8%
75 - 84	381	3.4%	621	5.2%	774	6.6%
85+	185	1.6%	226	1.9%	270	2.3%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	7,061	62.9%	5,991	50.3%	5,798	49.0%	5,467	46.8%
Black Alone	3,037	27.1%	3,512	29.5%	3,531	29.9%	3,500	30.0%
American Indian Alone	25	0.2%	32	0.3%	32	0.3%	35	0.3%
Asian Alone	456	4.1%	711	6.0%	716	6.1%	727	6.2%
Pacific Islander Alone	6	0.1%	6	0.1%	6	0.1%	6	0.1%
Some Other Race Alone	424	3.8%	868	7.3%	911	7.7%	1,039	8.9%
Two or More Races	211	1.9%	802	6.7%	835	7.1%	912	7.8%
Hispanic Origin (Any Race)	975	8.7%	1,506	12.6%	1,579	13.3%	1,735	14.8%

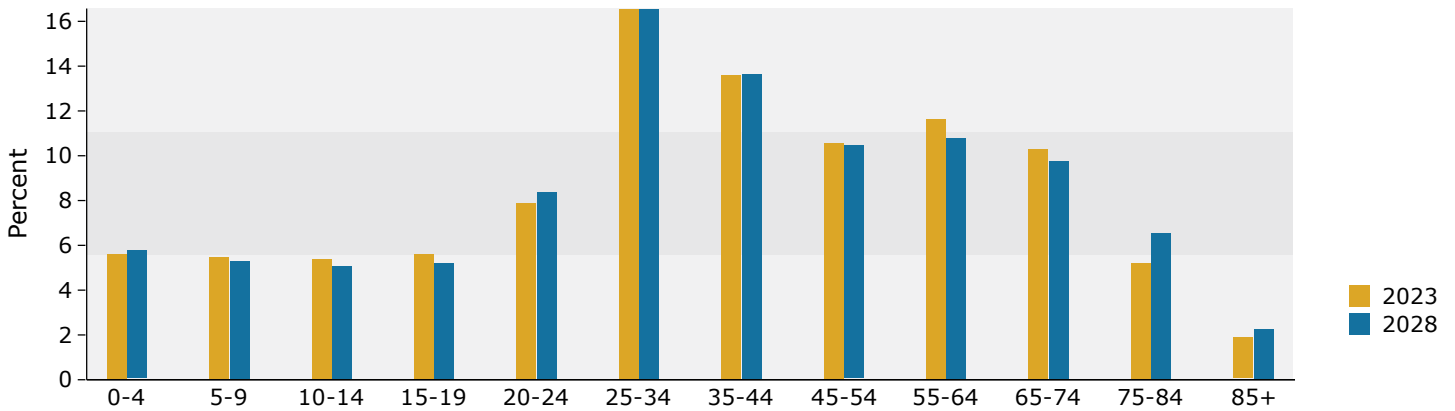
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

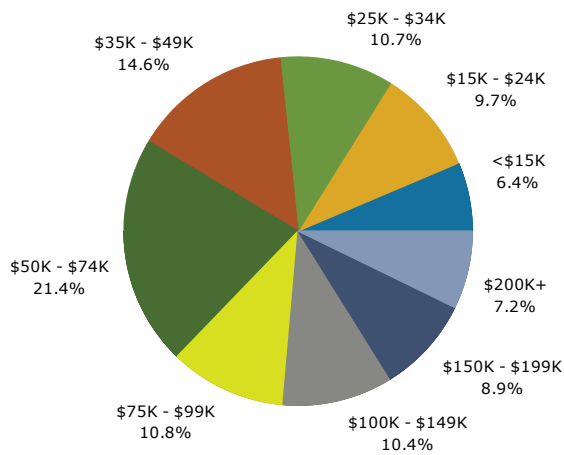
Trends 2023-2028



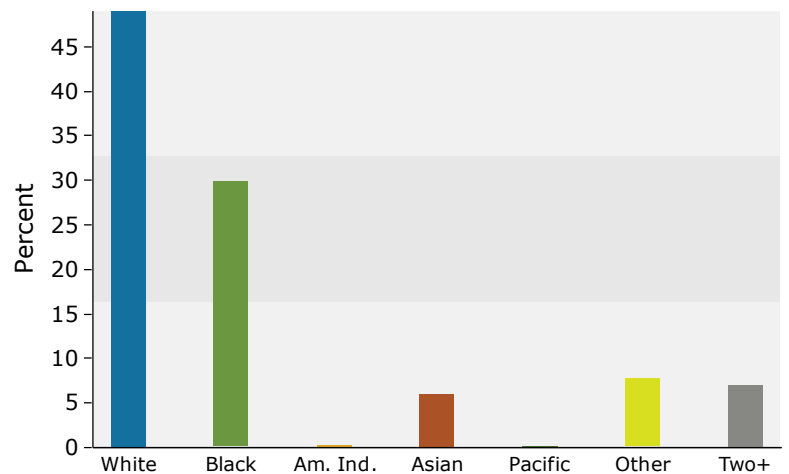
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 13.3%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



Demographic and Income Profile

5637 Superior Dr, Baton Rouge, Louisiana, 70816
 Ring band: 1 - 3 mile radius

Prepared by Esri
 Latitude: 30.40390
 Longitude: -91.04875

Summary	Census 2010	Census 2020	2023	2028
Population	58,594	62,625	63,568	64,114
Households	24,876	26,322	26,703	27,133
Families	14,977	-	15,257	15,426
Average Household Size	2.33	2.35	2.35	2.34
Owner Occupied Housing Units	14,688	-	17,221	17,793
Renter Occupied Housing Units	10,181	-	9,482	9,341
Median Age	34.6	-	37.8	39.0

Trends: 2023-2028 Annual Rate	Area	State	National
Population	0.17%	-0.02%	0.30%
Households	0.32%	0.18%	0.49%
Families	0.22%	0.08%	0.44%
Owner HHs	0.66%	0.36%	0.66%
Median Household Income	2.63%	2.08%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	2,113	7.9%	1,872	6.9%
\$15,000 - \$24,999	1,868	7.0%	1,459	5.4%
\$25,000 - \$34,999	2,234	8.4%	1,918	7.1%
\$35,000 - \$49,999	3,893	14.6%	3,583	13.2%
\$50,000 - \$74,999	5,341	20.0%	5,276	19.4%
\$75,000 - \$99,999	2,900	10.9%	3,033	11.2%
\$100,000 - \$149,999	3,461	13.0%	3,858	14.2%
\$150,000 - \$199,999	2,595	9.7%	3,368	12.4%
\$200,000+	2,297	8.6%	2,764	10.2%
Median Household Income	\$62,742		\$71,438	
Average Household Income	\$97,785		\$112,290	
Per Capita Income	\$41,569		\$48,058	

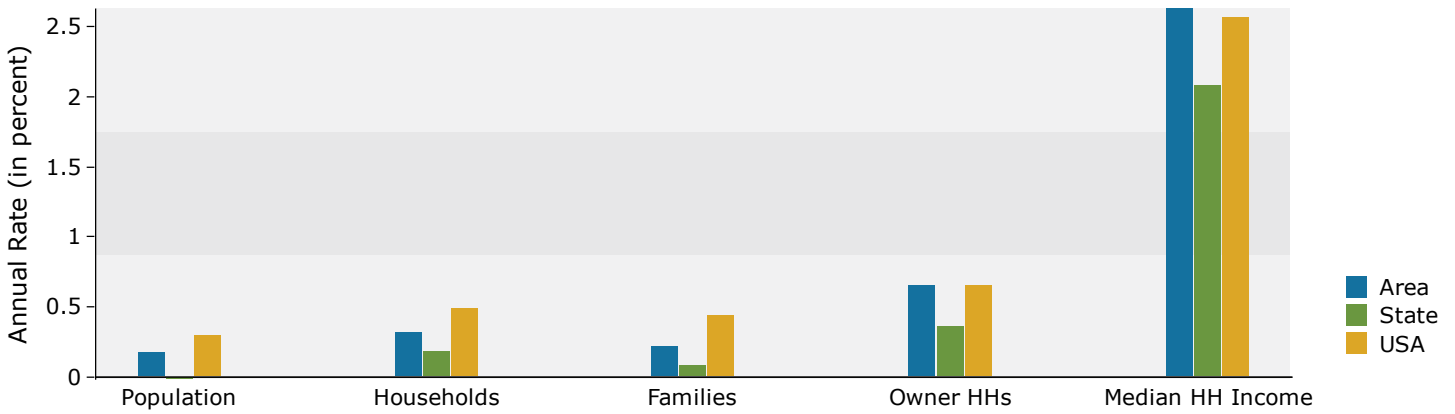
Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	4,019	6.9%	3,707	5.8%	3,813	5.9%
5 - 9	3,524	6.0%	3,661	5.8%	3,644	5.7%
10 - 14	3,321	5.7%	3,636	5.7%	3,594	5.6%
15 - 19	3,424	5.8%	3,424	5.4%	3,354	5.2%
20 - 24	4,805	8.2%	4,085	6.4%	4,168	6.5%
25 - 34	10,585	18.1%	10,373	16.3%	9,477	14.8%
35 - 44	7,006	12.0%	9,208	14.5%	10,002	15.6%
45 - 54	7,752	13.2%	6,642	10.4%	7,010	10.9%
55 - 64	7,049	12.0%	7,478	11.8%	6,547	10.2%
65 - 74	3,744	6.4%	6,681	10.5%	6,748	10.5%
75 - 84	2,367	4.0%	3,370	5.3%	4,244	6.6%
85+	999	1.7%	1,301	2.0%	1,512	2.4%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	38,384	65.5%	32,821	52.4%	32,561	51.2%	31,474	49.1%
Black Alone	15,906	27.1%	19,677	31.4%	20,270	31.9%	20,643	32.2%
American Indian Alone	175	0.3%	155	0.2%	159	0.3%	164	0.3%
Asian Alone	2,104	3.6%	3,186	5.1%	3,300	5.2%	3,441	5.4%
Pacific Islander Alone	24	0.0%	17	0.0%	17	0.0%	18	0.0%
Some Other Race Alone	1,059	1.8%	2,571	4.1%	2,786	4.4%	3,316	5.2%
Two or More Races	942	1.6%	4,198	6.7%	4,476	7.0%	5,058	7.9%
Hispanic Origin (Any Race)	2,806	4.8%	5,444	8.7%	5,903	9.3%	6,679	10.4%

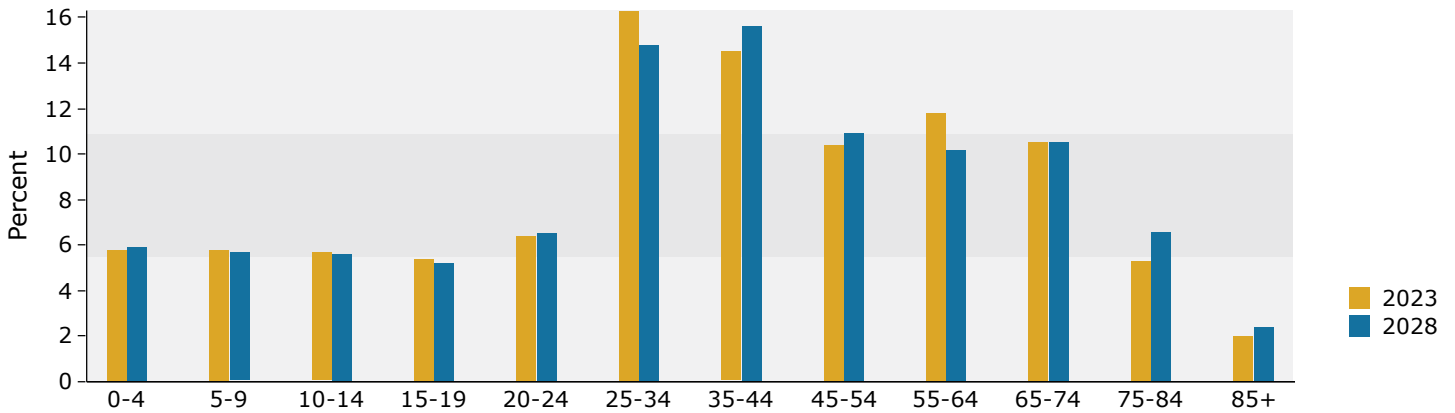
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

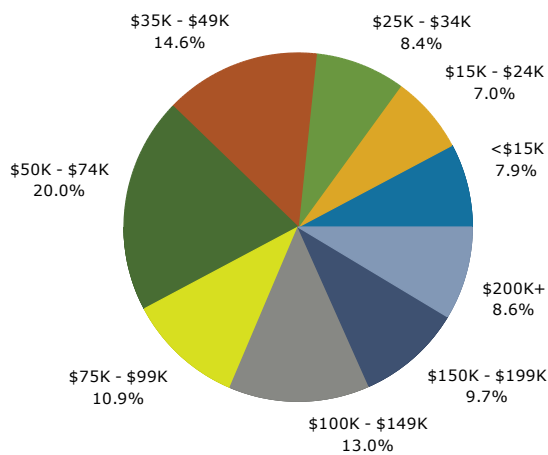
Trends 2023-2028



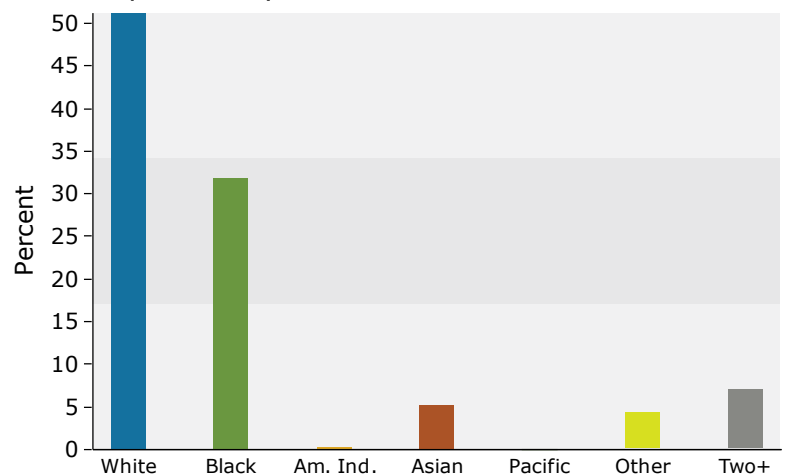
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 9.3%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.



Demographic and Income Profile

5637 Superior Dr, Baton Rouge, Louisiana, 70816
 Ring band: 3 - 5 mile radius

Prepared by Esri
 Latitude: 30.40390
 Longitude: -91.04875

Summary	Census 2010	Census 2020	2023	2028
Population	96,505	98,981	97,953	96,936
Households	39,081	40,817	40,842	40,826
Families	25,255	-	24,972	24,813
Average Household Size	2.45	2.40	2.37	2.34
Owner Occupied Housing Units	26,352	-	27,331	27,560
Renter Occupied Housing Units	12,728	-	13,511	13,265
Median Age	36.5	-	38.9	39.9

Trends: 2023-2028 Annual Rate	Area	State	National
Population	-0.21%	-0.02%	0.30%
Households	-0.01%	0.18%	0.49%
Families	-0.13%	0.08%	0.44%
Owner HHs	0.17%	0.36%	0.66%
Median Household Income	2.68%	2.08%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	3,014	7.4%	2,673	6.5%
\$15,000 - \$24,999	2,530	6.2%	1,973	4.8%
\$25,000 - \$34,999	3,573	8.7%	3,066	7.5%
\$35,000 - \$49,999	5,551	13.6%	4,963	12.2%
\$50,000 - \$74,999	7,941	19.4%	7,656	18.8%
\$75,000 - \$99,999	4,086	10.0%	4,247	10.4%
\$100,000 - \$149,999	5,456	13.4%	5,850	14.3%
\$150,000 - \$199,999	3,858	9.4%	4,819	11.8%
\$200,000+	4,834	11.8%	5,579	13.7%
Median Household Income	\$66,050		\$75,373	
Average Household Income	\$109,724		\$124,809	
Per Capita Income	\$45,595		\$52,389	

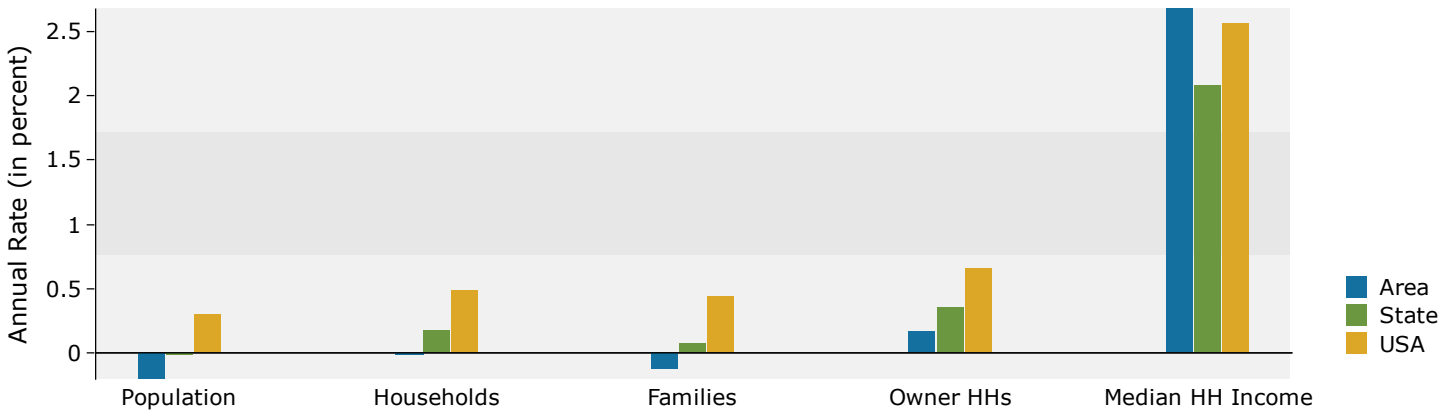
Population by Age	Census 2010		2023		2028	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	6,256	6.5%	5,523	5.6%	5,548	5.7%
5 - 9	5,957	6.2%	5,772	5.9%	5,603	5.8%
10 - 14	6,160	6.4%	5,875	6.0%	5,646	5.8%
15 - 19	6,157	6.4%	5,522	5.6%	5,266	5.4%
20 - 24	7,229	7.5%	6,049	6.2%	5,816	6.0%
25 - 34	14,698	15.2%	14,407	14.7%	13,482	13.9%
35 - 44	11,780	12.2%	13,755	14.0%	14,347	14.8%
45 - 54	13,511	14.0%	10,932	11.2%	11,320	11.7%
55 - 64	12,298	12.7%	12,027	12.3%	10,619	11.0%
65 - 74	6,730	7.0%	10,584	10.8%	10,408	10.7%
75 - 84	4,034	4.2%	5,363	5.5%	6,498	6.7%
85+	1,695	1.8%	2,146	2.2%	2,382	2.5%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	59,954	62.1%	51,350	51.9%	49,693	50.7%	47,351	48.8%
Black Alone	28,052	29.1%	31,344	31.7%	31,468	32.1%	31,280	32.3%
American Indian Alone	268	0.3%	355	0.4%	365	0.4%	379	0.4%
Asian Alone	4,670	4.8%	5,182	5.2%	5,200	5.3%	5,259	5.4%
Pacific Islander Alone	38	0.0%	16	0.0%	16	0.0%	16	0.0%
Some Other Race Alone	2,062	2.1%	5,009	5.1%	5,260	5.4%	6,055	6.2%
Two or More Races	1,460	1.5%	5,725	5.8%	5,951	6.1%	6,595	6.8%
Hispanic Origin (Any Race)	4,944	5.1%	9,047	9.1%	9,523	9.7%	10,567	10.9%

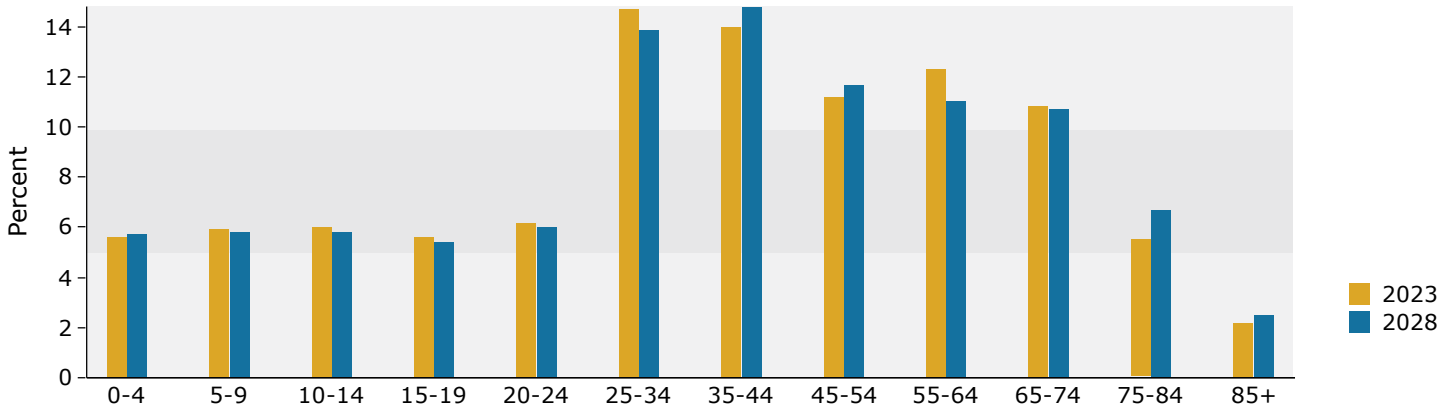
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

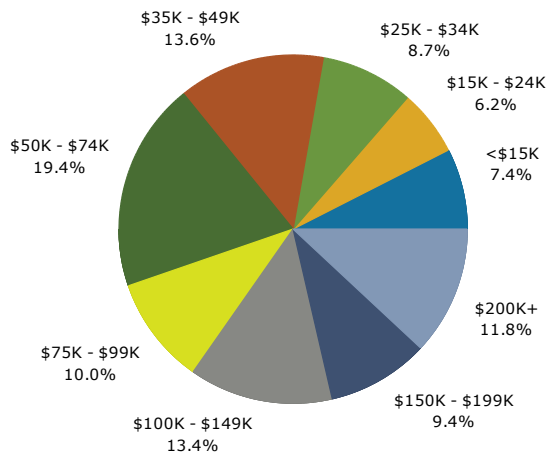
Trends 2023-2028



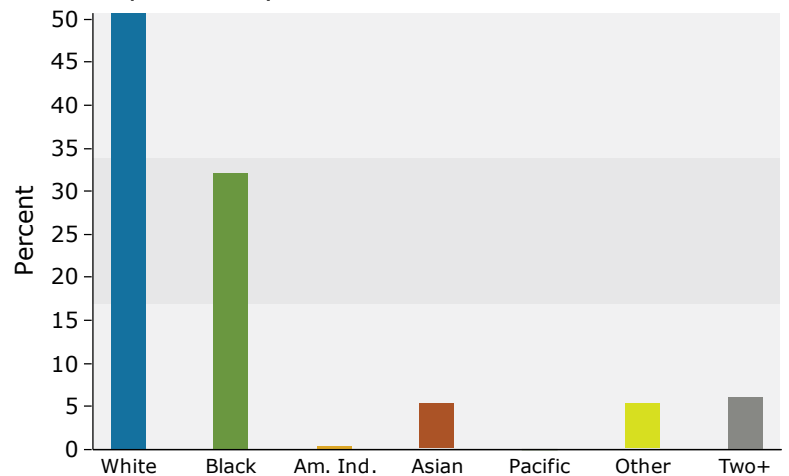
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 9.7%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.