

**FOR SALE**

**1410 SOUTH 72<sup>ND</sup> STREET  
MILWAUKEE, WI 53214**



**FULLY OCCUPIED MIXED USE  
OPPORTUNITY FOR SALE**

**1410 SOUTH 72<sup>ND</sup> STREET  
WEST ALLIS, WI 53214**

**PRICE:** \$1,750,000

**ZONING:** C-2

**LOT SIZE:** .16 Acres

**SQUARE FOOTAGE:** 12,672 SF

**YEAR BUILT:** 1930

**TRAFFIC:** 11,988 VPD (Greenfield Ave. & 72nd Street)

**CONSTRUCTION:** Masonry

**POWER:** 100 Amp 240 Volt 3 Phase - 800 Amp 240 Volt Single Phase

**HVAC:** Forced and Radiant

**REAL ESTATE TAXES:** \$17,152.19 (2023)

**TAX KEY:** 4530063000

**COMMENTS:**

Cash Flowing Mixed-Use Investment opportunity along Greenfield Ave in West Allis, WI. Retail and Multifamily property on the corner of Greenfield Ave. and S 72nd Street. Building consists of 10 residential units with 8 studios, a 1 bedroom unit, and a 2 bedroom unit, as well as 4 commercial spaces totaling 12,672sf. 5 Storage units in the basement currently generating additional income. New roof installed in July of 2024

and new carpet and paint on the second floor common areas. All 2nd floor apartments are energy efficient with new windows. Exterior east and southern facing walls newly painted as of August 2024. Multiple bus lines nearby. Close proximity to multiple grocery stores, shopping centers, and restaurants for residents. Apart of the West Allis BID District, which hosts popular events such as West Allis A La Carte, West Allis Classic Car Show, several holiday parades and more. Plenty of parking at the nearby, unrestricted, City owned parking lots.

**CONTACT**

**LUKE FEHRENBACH**  
lukef@ogdenre.com  
262-312-4865

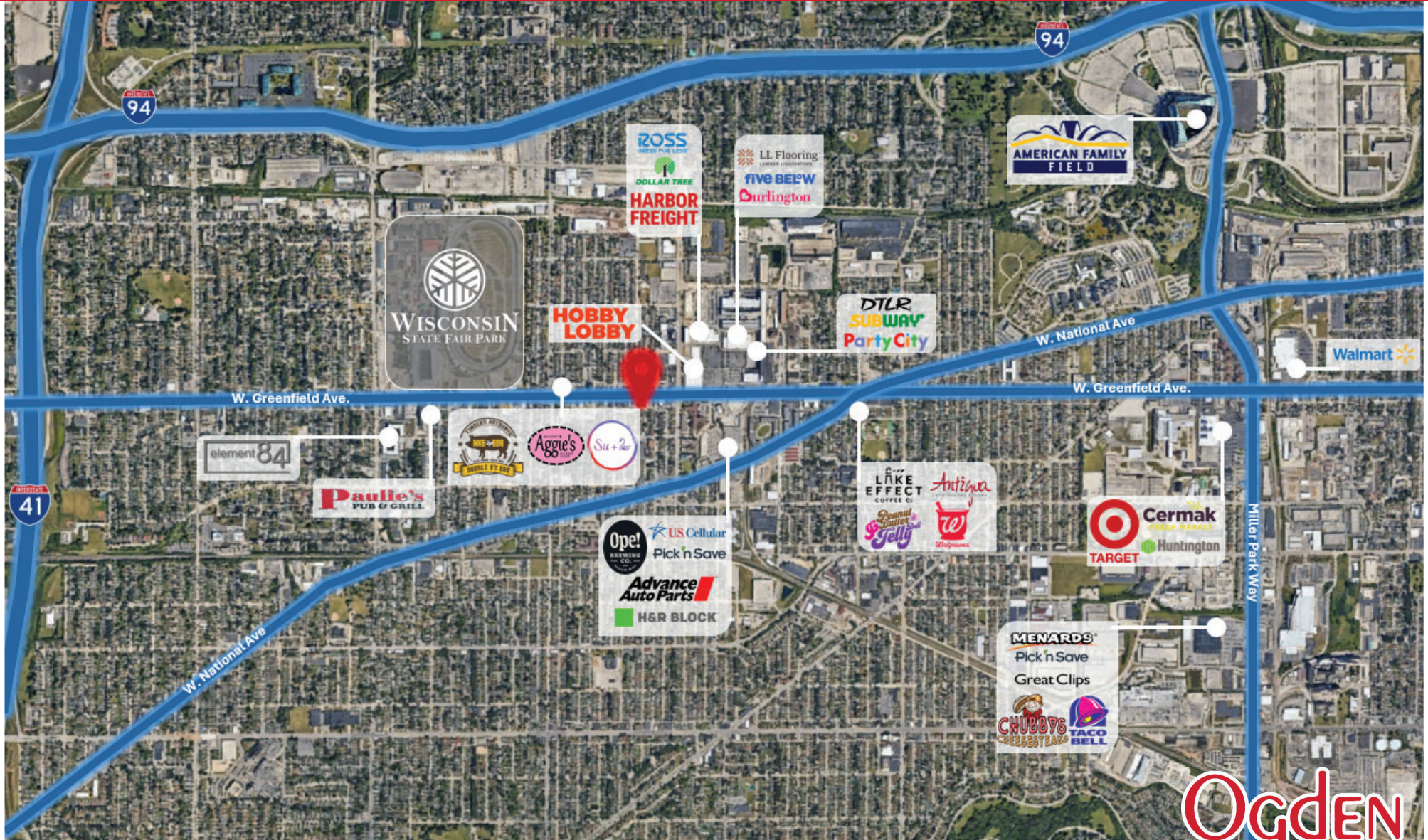
**RICHARD REINDERS**  
richardr@ogdenre.com  
414-719-7899



The information furnished regarding this property is from sources deemed reliable, but no warranty or representation is made to the accuracy thereof and is subject to errors, omissions, changes of price or other conditions or withdrawal without notice.

1665 N. Water Street | Milwaukee, WI | 53202  
Telephone: 414-276-5285 | Fax: 800-787-4205  
www.ogdenre.com

# MAP | 1410 SOUTH 72<sup>ND</sup> STREET

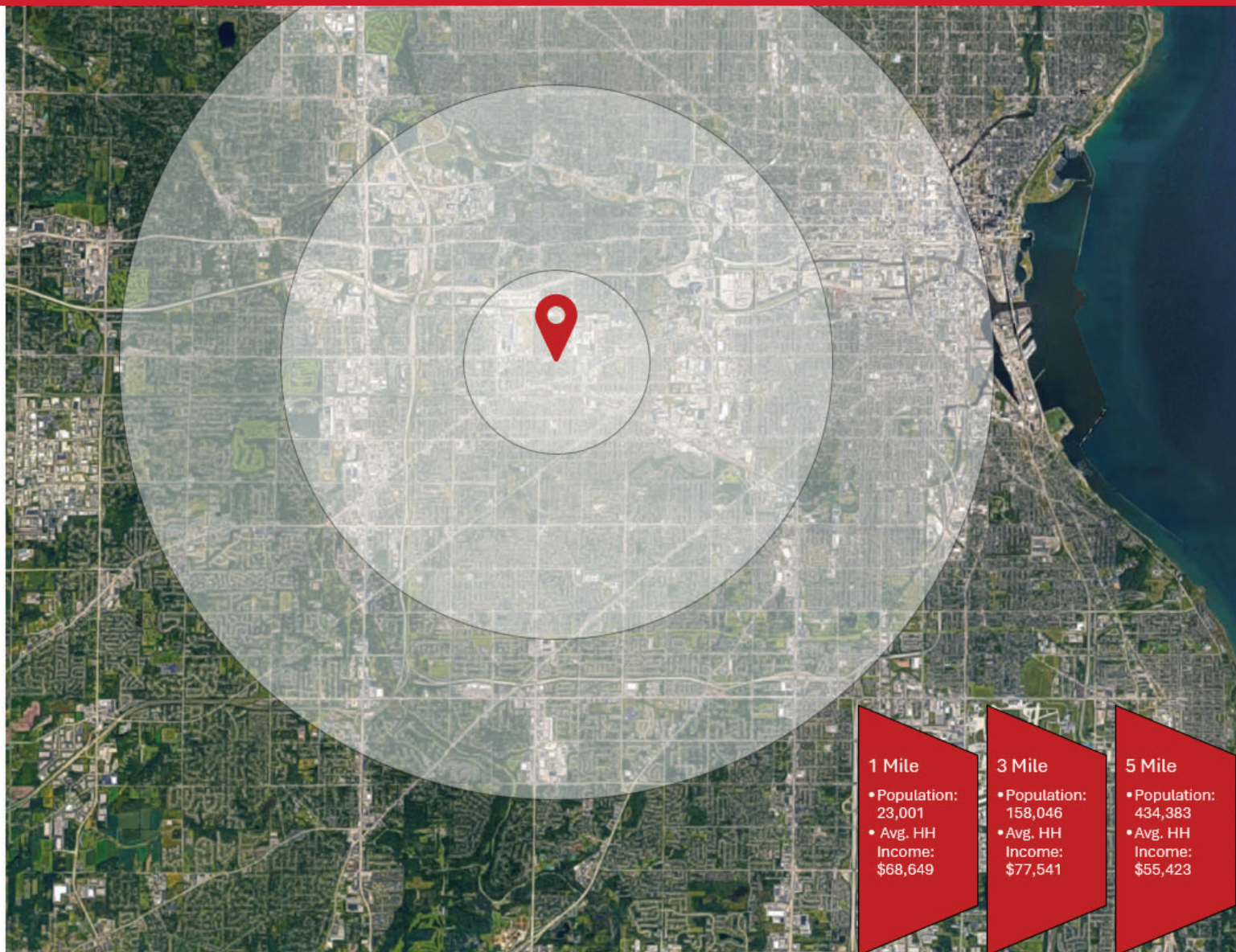


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# DEMOGRAPHICS | 1410 SOUTH 72<sup>ND</sup> STREET



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**1 Mile**  
• Population:  
23,001  
• Avg. HH  
Income:  
\$68,649

**3 Mile**  
• Population:  
158,046  
• Avg. HH  
Income:  
\$77,541

**5 Mile**  
• Population:  
434,383  
• Avg. HH  
Income:  
\$55,423



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# ADDITIONAL PHOTOS

1410 SOUTH 72<sup>ND</sup> STREET



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# PARKING DETAIL | 1410 SOUTH 72<sup>ND</sup> STREET



## NEARBY CITY-OWNED PARKING LOTS

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# BROKER DISCLOSURE TO NON-RESIDENTIAL CUSTOMERS

EFFECTIVE JULY 1, 2016



1 Prior to negotiating on your behalf the brokerage firm, or an agent associated with the firm, must  
2 provide you the  
3 following disclosure statement:  
4 **DISCLOSURE TO CUSTOMERS** You are a customer of the brokerage firm (hereinafter Firm). The  
5 Firm is either an agent  
6 of another party in the transaction or a subagent of another firm that is the agent of another  
7 party in the transaction. A  
8 broker or a salesperson acting on behalf of the Firm may provide brokerage services to you.  
9 Whenever the Firm is  
10 providing brokerage services to you, the Firm and its brokers and salespersons  
11 (hereinafter Agents) owe you, the  
12 customer, the following duties:  
13 (a) The duty to provide brokerage services to you fairly and honestly.  
14 (b) The duty to exercise reasonable skill and care in providing brokerage services to you.  
15 (c) The duty to provide you with accurate information about market conditions within a reason-  
16 able time if you request  
17 it, unless disclosure of the information is prohibited by law.  
18 (d) The duty to disclose to you in writing certain Material Adverse Facts about a property, unless  
19 disclosure of the  
20 information is prohibited by law (see lines 42-51).  
21 (e) The duty to protect your confidentiality. Unless the law requires it, the Firm and its Agents will  
22 not disclose your  
23 confidential information or the confidential information of other parties (see lines 23-41).  
24 (f) The duty to safeguard trust funds and other property held by the Firm or its Agents.  
25 (g) The duty, when negotiating, to present contract proposals in an objective and unbiased man-  
26 ner and disclose the  
27 advantages and disadvantages of the proposals.  
28 Please review this information carefully. An Agent of the Firm can answer your questions about  
29 brokerage services,  
30 but if you need legal advice, tax advice, or a professional home inspection, contact an attorney,  
31 tax advisor, or home  
32 inspector. This disclosure is required by section 452.135 of the Wisconsin statutes and is for  
33 information only. It is a  
34 plain-language summary of the duties owed to a customer under section 452.133(1) of the Wis-  
35 consin statutes.  
36 **CONFIDENTIALITY NOTICE TO CUSTOMERS** The Firm and its Agents will keep confidential any  
37 information given to the  
38 Firm or its Agents in confidence, or any information obtained by the Firm and its Agents that a  
39 reasonable person  
40 would want to be kept confidential, unless the information must be disclosed by law or you autho-  
41 rize the Firm to  
42 disclose particular information. The Firm and its Agents shall continue to keep the information  
43 confidential after the  
44 Firm is no longer providing brokerage services to you.

28 The following information is required to be disclosed by law:  
29 1. Material Adverse Facts, as defined in Wis. Stat. § 452.01(5g) (see lines 42-51).  
30 2. Any facts known by the Firm or its Agents that contradict any information included in a written  
31 inspection  
32 report on the property or real estate that is the subject of the transaction.  
33 To ensure that the Firm and its Agents are aware of what specific information you consider confi-  
34 dential, you may  
35 list that information below (see lines 35-41) or provide that information to the Firm or its Agents  
36 by other means. At a  
37 later time, you may also provide the Firm or its Agents with other Information you consider to be  
38 confidential.  
39 **CONFIDENTIAL INFORMATION:** \_\_\_\_\_  
40 \_\_\_\_\_  
41 \_\_\_\_\_  
42 **NON-CONFIDENTIAL INFORMATION** (the following information may be disclosed by the Firm and  
43 its Agents): \_\_\_\_\_  
44 \_\_\_\_\_  
45 \_\_\_\_\_  
46 (Insert information you authorize to be disclosed, such as financial qualification information.)  
47 **DEFINITION OF MATERIAL ADVERSE FACTS**  
48 A "Material Adverse Fact" is defined in Wis. Stat. § 452.01(5g) as an Adverse Fact that a party  
49 indicates is of such  
50 significance, or that is generally recognized by a competent licensee as being of such significance  
51 to a reasonable  
52 party, that it affects or would affect the party's decision to enter into a contract or agreement  
53 concerning a transaction  
54 or affects or would affect the party's decision about the terms of such a contract or agreement.  
55 An "Adverse Fact" is defined in Wis. Stat. § 452.01(1e) as a condition or occurrence that a com-  
56 petent licensee  
57 generally recognizes will significantly and adversely affect the value of the property, significantly  
58 reduce the structural  
59 integrity of improvements to real estate, or present a significant health risk to occupants of the  
60 property; or information  
61 that indicates that a party to a transaction is not able to or does not intend to meet his or her  
62 obligations under a  
63 contract or agreement made concerning the transaction.  
64 **NOTICE ABOUT SEX OFFENDER REGISTRY** You may obtain information about the sex offender  
65 registry and persons  
66 registered with the registry by contacting the Wisconsin Department of Corrections on the Inter-  
67 net at  
68 <http://www.doc.wi.gov> or by telephone at 608-240-5830.

No representation is made as to the legal validity of any provision or the adequacy of any provision in any specific transaction.

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Drafted by Attorney Debra Peterson Conrad

