FOR SALE

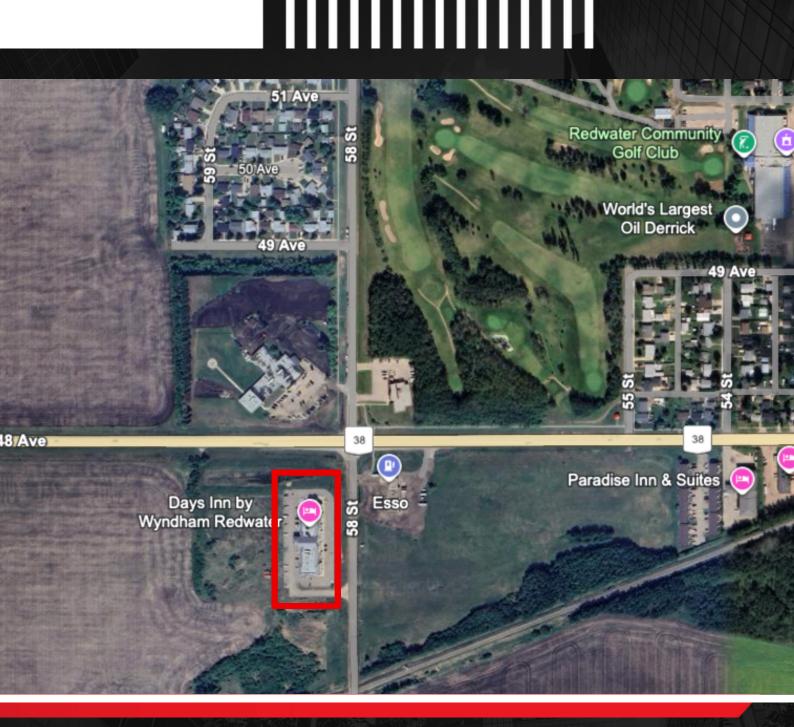
DAYS INN

4710 58TH STREET, REDWATER, AB









PROPERTY INFORMATION

• Address: 4710 58th Street, Redwater, AB

• Brand: Days Inn

• **Rooms**: 89

• Scale: Midscale | Limited Service

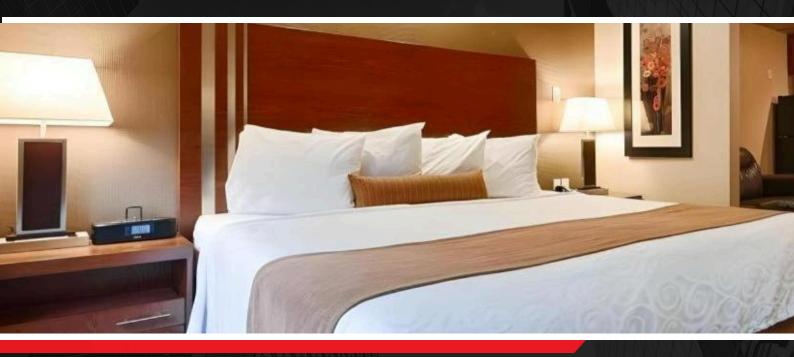
• Land Area: 5.34 Acres

• Year Built: Approx. 2013

• **Zoning**: C2 – Highway Commercial







PROPERTY OVERVIEW

- The **Days Inn** represents a turnkey hospitality **investment** located in the heart of **Alberta's Industrial Heartland**, one of Canada's largest energy and petrochemical regions.
- Positioned along Highway 28, approximately 60 km northeast of Edmonton, the property offers strong highway exposure, ample parking, and direct access to key regional employment and industrial nodes.
- Purpose-built in 2013 on a **5.34-acre site**, the hotel features **89 guestrooms** with a mix of standard, kitchenette, and extended-stay suites serving both short-term travelers and long-stay workforce clientele. The property's quality construction, reputable Wyndham flag, and proximity to major demand generators make it a stable, income-producing regional asset.







INVESTMENT HIGHLIGHTS

- 5.34-acre site with strong highway frontage and future expansion potential
- Strategic location within **Alberta's Industrial Heartland**, ensuring stable industrial and corporate demand
- 89-room, Wyndham-branded asset with modern construction and diversified room mix
- Strong weekday occupancy driven by long-term workforce lodging
- Opportunity to enhance performance through corporate account optimization and ancillary revenue streams (e.g., parking, meeting rentals)





SITE FEATURES

- Complimentary hot breakfast
- Indoor pool, fitness centre, and business centre
- Meeting / boardroom for corporate and community use
- Free Wi-Fi and guest laundry facilities
- Ample surface parking for trucks and work vehicles
- Rooms equipped with microwave, refrigerator, and coffee maker

- Select rooms with kitchenettes for long-term guests
- Operated under Wyndham's Days Inn brand providing national marketing and reservation systems

ROOM CONFIGURATION

- 15 Double Queen Bedroom without Kitchenette
- 36 Double Queen Bedroom with Kitchenette
- 29 Single King Bedroom with Kitchenette
- 3 Single King Bedroom Handicapped with Kitchenette (Separate Bedroom)
- 4 Single King Bedroom Fireplace Suite with Kitchenette (Separate Bedroom)
- 2 Single King Bedroom Jacuzzi & Fireplace Suite with Kitchenette (Separate Bedroom)

In total 89 rooms, 74 rooms with a Kitchenette and 15 rooms without a Kitchenette.







KEY DEMAND GENERATORS

Alberta's Industrial Heartland

- North West Redwater Sturgeon Refinery \$10-billion bitumen-to-diesel facility located ~8 km away; one of Alberta's largest single industrial demand drivers.
- Shell Scotford Complex, Dow Chemical, Pembina Pipeline, and Inter Pipeline – major industrial employers in nearby Fort Saskatchewan generating consistent technician, engineer, and contractor stays.
- Continuous maintenance, turnaround, and construction activity ensures sustained weekday and long-stay demand.

Workforce & Project-Based Lodging

- Serves long-term corporate and industrial workers tied to the refinery, fertilizer, and pipeline sectors.
- Regular demand from Agrium/Nutrien Fertilizer Plant and municipal infrastructure projects across Redwater and Sturgeon County.
- Strong corporate repeat base from contractors, fabricators, and energy service firms.







KEY DEMAND GENERATORS

Transportation & Logistics

- Located directly on Highway 28, part of Alberta's main corridor to Fort McMurray, connecting Redwater to the province's major industrial hubs.
- Bookings from trucking, heavy-equipment, and logistics companies operating between Fort Saskatchewan, Gibbons, and Athabasca.

Community & Leisure

- Local event traffic from Pembina Place Arena, sports tournaments, weddings, and community gatherings.
- Nearby attractions such as Jurassic Forest and Goose
 Hummock Golf Resort contribute to weekend leisure stays.
- Visiting families and tradespeople bolster year-round occupancy.























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