

Pad Site
For Sale or
Ground Lease



NewQuest

±1 ACRE - 4500 S CONGRESS AVENUE

**Self-Storage Facility NOT Included
4500 South Congress Avenue | Austin, Texas, 78745
Well-Located Opportunity Site in Austin's Expanding St. Elmo District

Rick Ragan
281.477.4309 | rragan@newquest.com

Brett Strake
281.477.4388 | bstrake@newquest.com

±1 Acre Available For Sale or Ground Lease in Austin, Texas

- Positioned between two significant new developments in the St. Elmo District, adding approximately 600,000 SF of Class-A retail, multifamily, office, and hotel use
- Strong visibility and access along South Congress Avenue, with traffic counts of more than 30,414 VPD
- ±1-acre site offering flexible development configurations, with concepts ranging from 10,000 SF to full-site utilization
- Ownership will consider both purchase and ground lease structures
- A rare long-term opportunity in a central Austin location
- Northbound and southbound traffic, with a dedicated northbound left-turn lane
- Strong residential density: 2,413 apartment units within a 0.5-mile radius and 4,262 units within 1 mile
- Zoned Commercial Services – Mixed Use, with Conditional Overlay and Neighborhood Plan designation
- **Self-storage facility NOT included

Rick Ragan

rragan@newquest.com
281.477.4309

Brett Strake

bstrake@newquest.com
281.477.4388



33%
POPULATION GROWTH
WITHIN 1 MILE
FROM 2020 TO 2025



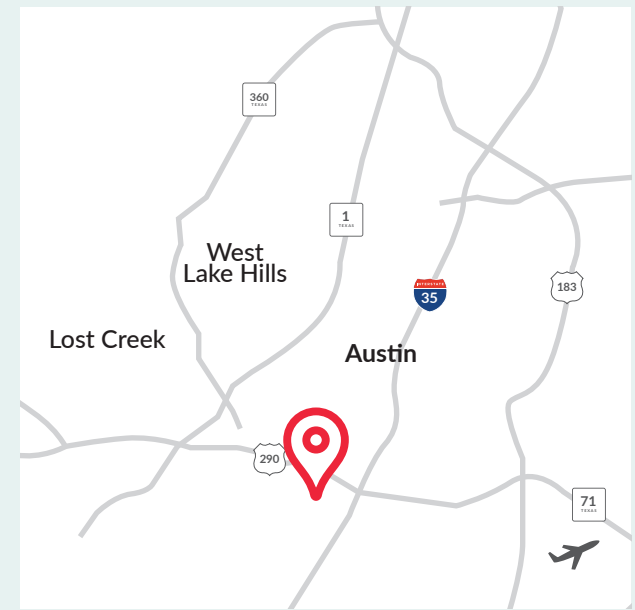
400K
CURRENT POPULATION
WITHIN 5 MILES



\$149K
AVERAGE HHI
WITHIN 5 MILES

2020 Census, 2025 Estimates with Delivery Statistics as of 01/26

- **Approximate Size:**
±1 acre
- **Price:**
Contact broker for pricing
- **Utilities:**
City of Austin
- **Zoning:**
Commercial/Mixed Use
- **Frontage:**
Approx. 220 ft. on Congress Ave.
- **Traffic Counts:**
Approx. 30,414 VPD on Congress Ave.
Approx. 168,632 VPD on US 290
TxDOT Traffic Counts as of 2024



Demographics

2020 Census, 2025 Estimates with Delivery Statistics as of 01/26

POPULATION	1 MILE	3 MILES	5 MILES
Current Households	8,928	80,302	179,697
Current Population	19,285	179,047	399,974
2020 Census Average Persons per Household	2.16	2.23	2.23
2020 Census Population	14,535	156,361	345,107
Population Growth 2020 to 2025	32.68%	14.51%	15.90%
CENSUS HOUSEHOLDS	1 MILE	3 MILES	5 MILES
1 Person Households	49.18%	43.02%	42.39%
2 Person Households	34.52%	33.64%	33.81%
3+ Person Households	16.30%	23.34%	23.80%
Owner-Occupied Housing Units	41.16%	34.48%	37.13%
Renter-Occupied Housing Units	58.84%	65.52%	62.87%
RACE AND ETHNICITY	1 MILE	3 MILES	5 MILES
White	59.19%	54.77%	55.45%
Black or African American	6.03%	8.01%	7.99%
Asian or Pacific Islander	5.43%	5.64%	7.76%
Other Races	28.20%	30.33%	27.79%
Hispanic	35.70%	39.57%	36.09%
INCOME	1 MILE	3 MILES	5 MILES
Average Household Income	\$129,162	\$132,204	\$148,718
Median Household Income	\$98,221	\$93,293	\$104,531
Per Capita Income	\$66,334	\$62,347	\$69,329
EDUCATION	1 MILE	3 MILES	5 MILES
Estimated High School Graduate	15.43%	14.28%	13.18%
Estimated Bachelor's Degree	42.06%	37.39%	38.56%
Estimated Graduate Degree	17.17%	17.36%	20.33%
AGE	1 MILE	3 MILES	5 MILES
Median Age	35.4	33.7	33.7

Information About Brokerage Services

Texas law requires all real estate license holders to give the following information about brokerage services to prospective buyers, tenants, sellers and landlords.

TYPES OF REAL ESTATE LICENSE HOLDERS:

- A BROKER is responsible for all brokerage activities, including acts performed by sales agents sponsored by the broker.
- A SALES AGENT must be sponsored by a broker and works with clients on behalf of the broker.

A BROKER'S MINIMUM DUTIES REQUIRED BY LAW (A client is the person or party that the broker represents):

- Put the interests of the client above all others, including the broker's own interests;
- Inform the client of any material information about the property or transaction received by the broker;
- Answer the client's questions and present any offer to or counter-offer from the client; and
- Treat all parties to a real estate transaction honestly and fairly.

WRITTEN AGREEMENTS ARE REQUIRED IN CERTAIN SITUATIONS: A license holder who performs brokerage activity for a prospective buyer of residential property must enter into a written agreement with the buyer before showing any residential property to the buyer or if no residential property will be shown, before presenting an offer on behalf of the buyer. This written agreement must contain specific information required by Texas law. For more information on these requirements, see section 1101.563 of the Texas Occupations Code. **Even if a written agreement is not required, to avoid disputes, all agreements between you and a broker should be in writing and clearly establish: (i) the broker's duties and responsibilities to you and your obligations under the agreement; and (ii) the amount or rate of compensation the broker will receive and how this amount is determined.**

A LICENSE HOLDER CAN REPRESENT A PARTY IN A REAL ESTATE TRANSACTION:

AS AGENT FOR OWNER (SELLER/LANDLORD): The broker becomes the property owner's agent through an agreement with the owner, usually in a written listing to sell or property management agreement. An owner's agent must perform the broker's minimum duties above and must inform the owner of any material information about the property or transaction known by the agent, including information disclosed to the agent or subagent by the buyer or buyer's agent. **An owner's agent fees are not set by law and are fully negotiable.**

AS AGENT FOR BUYER/TENANT: The broker becomes the buyer/tenant's agent by agreeing to represent the buyer, usually through a written representation agreement. A buyer's agent must perform the broker's minimum duties above and must inform the buyer of any material information about the property or transaction known by the agent, including information disclosed to the agent by the seller or seller's agent. **A buyer/tenant's agent fees are not set by law and are fully negotiable.**

AS AGENT FOR BOTH - INTERMEDIARY: To act as an intermediary between the parties the broker must first obtain the written agreement of *each party* to the transaction. The written agreement must state who will pay the broker and, in conspicuous bold or underlined print, set forth the broker's obligations as an intermediary. A broker who acts as an intermediary:

- Must treat all parties to the transaction impartially and fairly;
- May, with the parties' written consent, appoint a different license holder associated with the broker to each party (owner and buyer) to communicate with, provide opinions and advice to, and carry out the instructions of each party to the transaction.
- Must not, unless specifically authorized in writing to do so by the party, disclose:
 - that the owner will accept a price less than the written asking price;
 - that the buyer/tenant will pay a price greater than the price submitted in a written offer; and
 - any confidential information or any other information that a party specifically instructs the broker in writing not to disclose, unless required to do so by law.

A LICENSE HOLDER CAN SHOW PROPERTY TO A BUYER/TENANT WITHOUT REPRESENTING THE BUYER/TENANT IF:

- The broker has not agreed with the buyer/tenant, either orally or in writing, to represent the buyer/tenant;
- The broker is not otherwise acting as the buyer/tenant's agent at the time of showing the property;
- The broker does not provide the buyer/tenant opinions or advice regarding the property or real estate transactions generally; and
- The broker does not perform any other act of real estate brokerage for the buyer/tenant.

Before showing a residential property to an unrepresented prospective buyer, a license holder must enter into a written agreement that contains the information required by section 1101.563 of the Texas Occupations Code. The agreement may not be exclusive and must be limited to no more than 14 days.

LICENSE HOLDER CONTACT INFORMATION: This notice is being provided for information purposes. It does not create an obligation for you to use the broker's services. Please acknowledge receipt of this notice below and retain a copy for your records.

Home Asset, Inc., dba NewQuest	420076	-	281.477.4300
Licensed Broker/Broker Firm Name or Primary Assumed Business Name	License No.	Email	Phone
H. Dean Lane, Jr.	366134	dlane@newquest.com	281.477.4300
Designated Broker of Firm	License No.	Email	Phone
H. Dean Lane, Jr.	366134	dlane@newquest.com	281.477.4300
Licensed Supervisor of Sales Agent/Associate	License No.	Email	Phone
Rick Ragan	740330	rragan@newquest.com	281.477.4309
Sales Agent/Associate's Name	License No.	Email	Phone
Brett Strake	695691	bstrake@newquest.com	281.477.4388
Sales Agent/Associate's Name	License No.	Email	Phone

Buyer/Tenant/Seller/Landlord Initials

Date



Regulated by the Texas Real Estate Commission (TREC) | Information available at: <http://www.trec.texas.gov>



8827 W. Sam Houston Parkway N. | Suite 200 | Houston, Texas 77040 | 281.477.4300

The information herein is subject to errors or omissions and is not, in any way, warranted by NewQuest or by any agent, independent associate or employee of NewQuest. This information is subject to change without notice.