



FOR LEASE

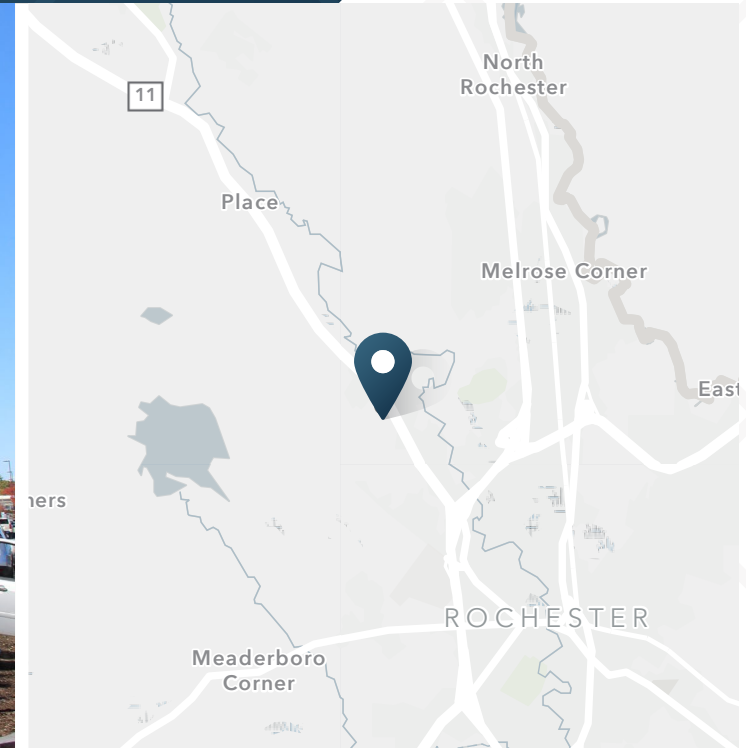
The Ridge Marketplace

92 Farmington Road | Rochester, NH



The Ridge Marketplace

92 Farmington Road | Rochester, NH



1,262 SF

2,198 SF

2,803 SF

Available Opportunities



Partnered with

ABOUT THE PROPERTY

- Located on Route 11, the only road leading to the famed lakes region.
- Key Tenants include Market Basket (26,000 customers per week), Hobby Lobby, ULTA, Marshalls, The Paper Store, Starbucks, 110 Grill, Evviva, and Jersey Mikes.
- Shadow anchor Walmart is the state's top performing Walmart.
- Outdoor park area features seasonal entertainment, community events, and alfresco dining.
- "The City of Rochester was featured as a Top 10 Investment Destination in European CEO Magazine."

JOIN THESE RETAILERS



Marshalls

HOBBY LOBBY



OLD NAVY



PLACER AI DATA

4M

Visits in the Last 12 Months

#4

Ranked Shopping Center in NH

The Ridge: Phase I

92 Farmington Road | Rochester, NH



Available
2,198 SF



**The Ridge
Phase II**



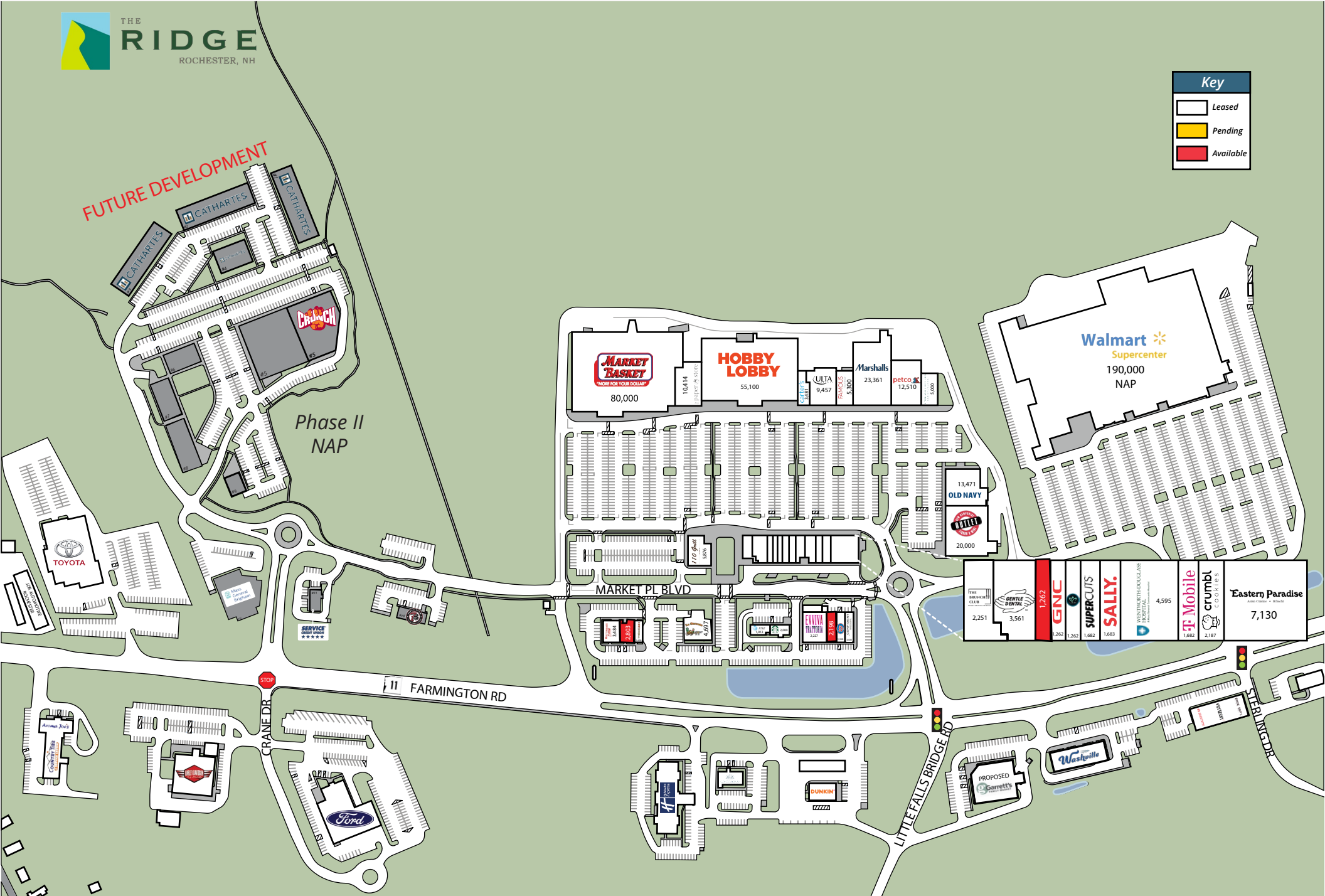
Available
2,803 SF

The Ridge: Phase I + II

92 Farmington Road | Rochester, NH



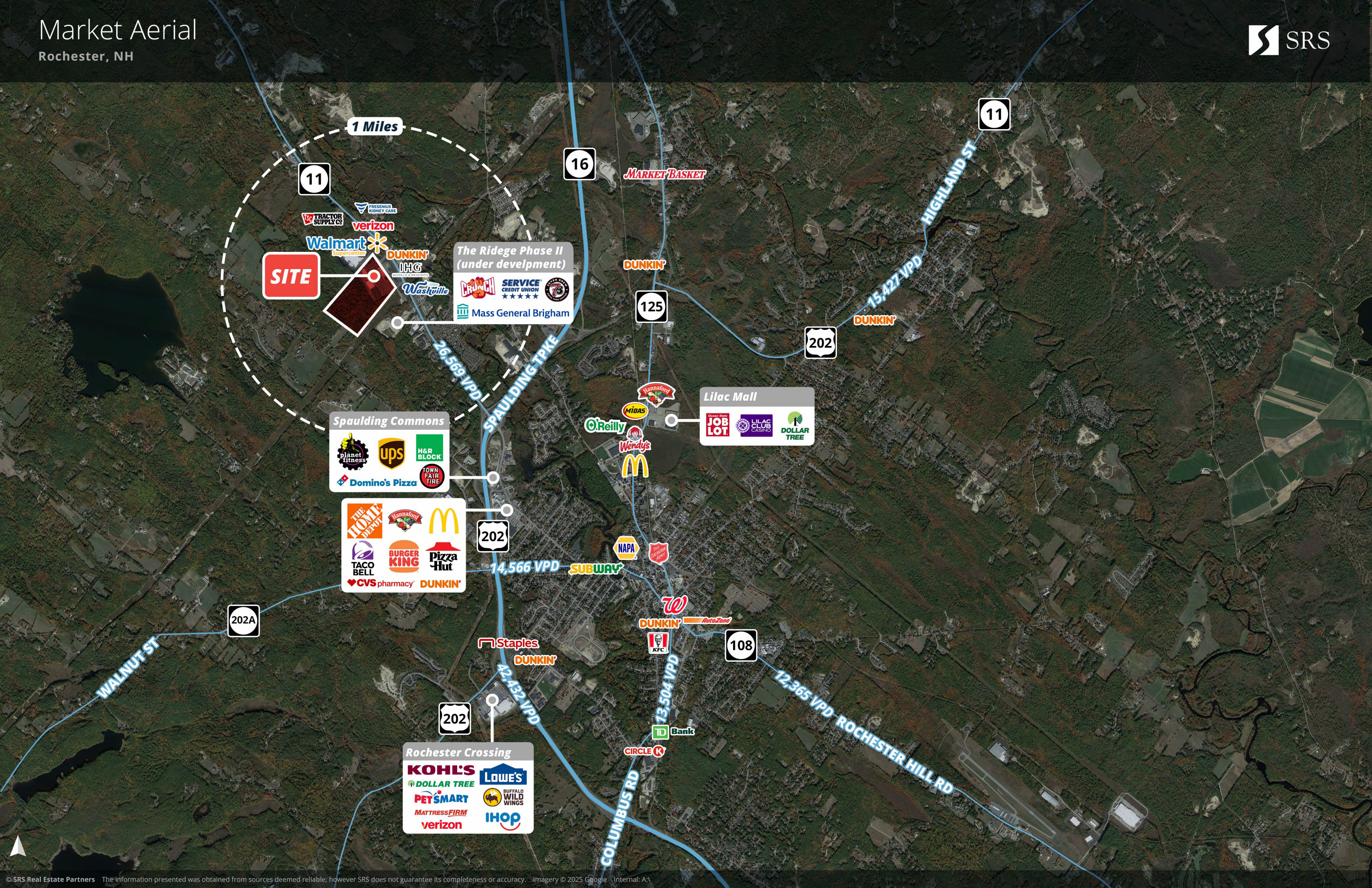
Key	
	Leased
	Pending
	Available



The Ridge: Phase I

92 Farmington Road | Rochester, NH





The Ridge: Phase I

92 Farmington Road | Rochester, NH



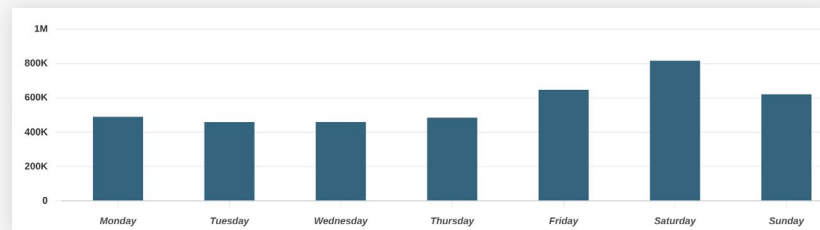
MOBILE DATA & FOOT TRAFFIC INSIGHTS

Estimated Annual Visits

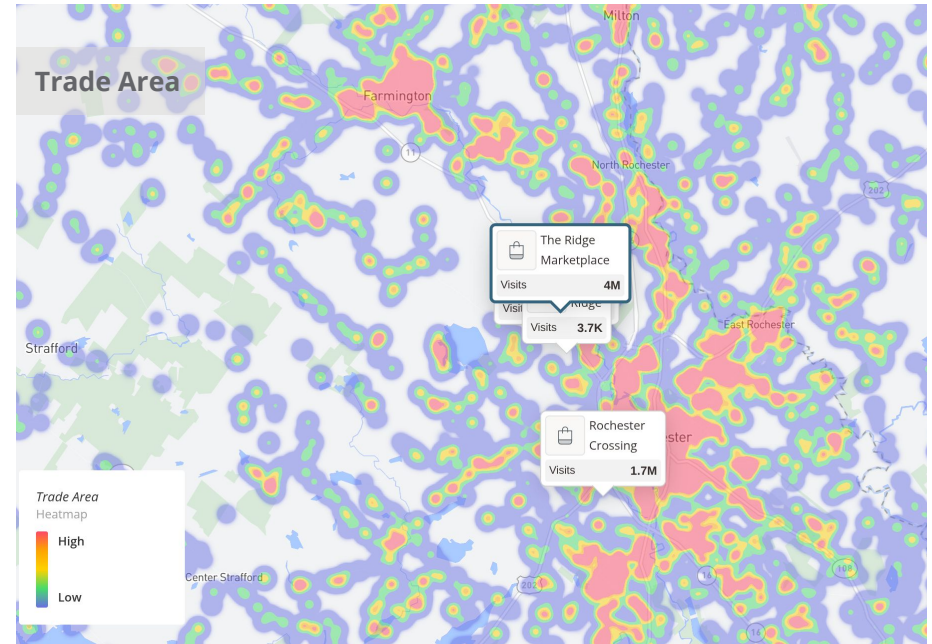
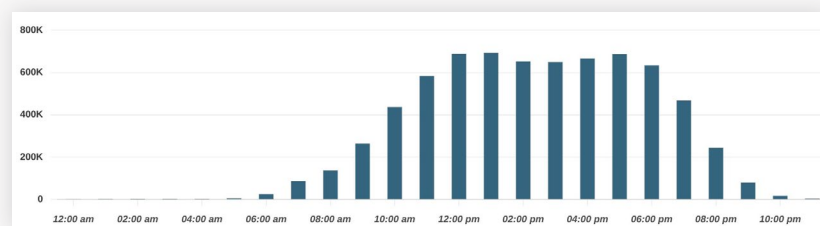
12/01/2024 - 11/30/2025

Estimated # of Customers	Estimated # of Visits	Average Visits/Customer
398.7K	4M	10.03

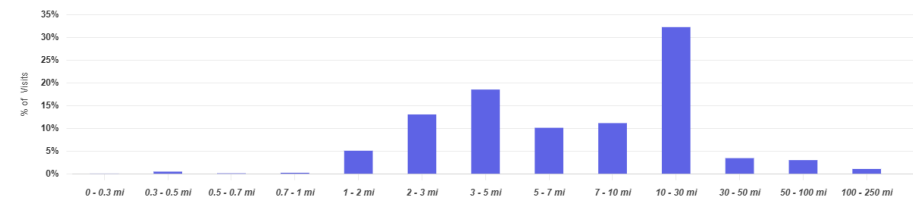
Daily Visits



Hourly Visits



Trade Area Coverage by Distance



> **Want more?** Contact us for a complete demographic, foot-traffic, and mobile data insights report.



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DEMOGRAPHIC HIGHLIGHTS

Population

	1 mile	3 miles	5 miles
2025 Estimated Population	1,674	5,112	9,651
2030 Projected Population	1,673	5,135	9,735
Proj. Annual Growth 2025 to 2030	-0.01%	0.09%	0.17%

Daytime Population

	1 mile	3 miles	5 miles
2025 Daytime Population	2,603	6,788	11,215
Workers	1,932	4,615	6,752
Residents	671	2,173	4,463

Income

	1 mile	3 miles	5 miles
2025 Est. Average Household Income	\$163,741	\$152,419	\$141,283
2025 Est. Median Household Income	\$127,864	\$111,172	\$106,581

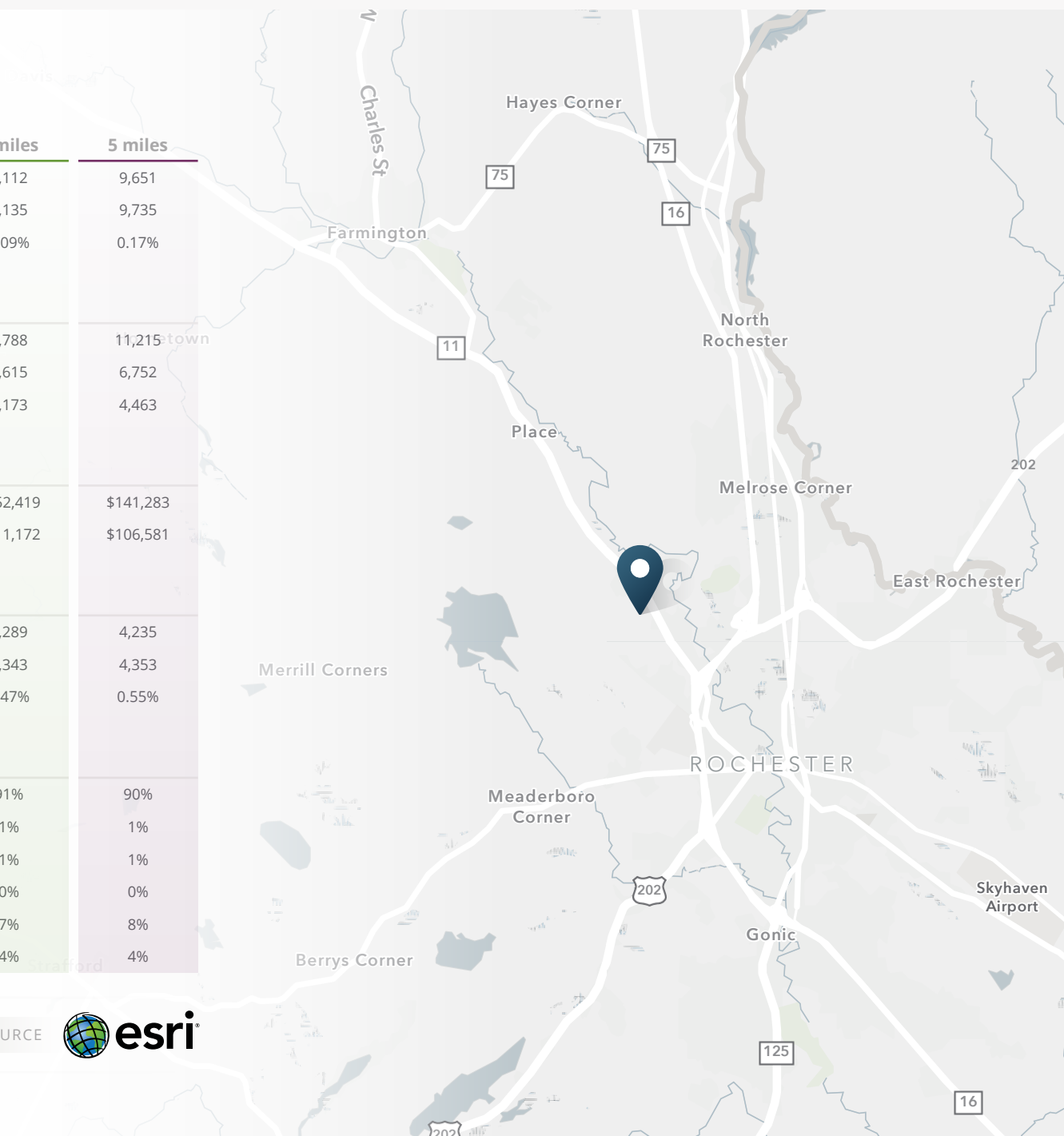
Households & Growth

	1 mile	3 miles	5 miles
2025 Estimated Households	722	2,289	4,235
2030 Estimated Households	735	2,343	4,353
Proj. Annual Growth 2025 to 2030	0.36%	0.47%	0.55%

Race & Ethnicity

	1 mile	3 miles	5 miles
2025 Est. White	92%	91%	90%
2025 Est. Black or African American	0%	1%	1%
2025 Est. Asian or Pacific Islander	1%	1%	1%
2025 Est. American Indian or Native Alaskan	0%	0%	0%
2025 Est. Other Races	6%	7%	8%
2025 Est. Hispanic (Any Race)	3%	4%	4%

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