



Placer.ai

Village Royale Shopping Plaza



 1105-1145 Royal Palm Beach Blvd, West Palm Beach, FL 33411



Last 12 Months



Export 

ap error

Metrics

Property:

[Village Royale Shopping Plaza ...](#)



Visits	1.7M	Avg. Dwell Time	31 min
Visits / sq ft	13.75	Panel Visits	96.7K
Size - sq ft	121.5K (GLA)	Visits YoY	-9.5%
Visitors	253.2K	Visits Yo2Y	+2.2%
Visit Frequency	6.61	Visits Yo3Y	+16.4%

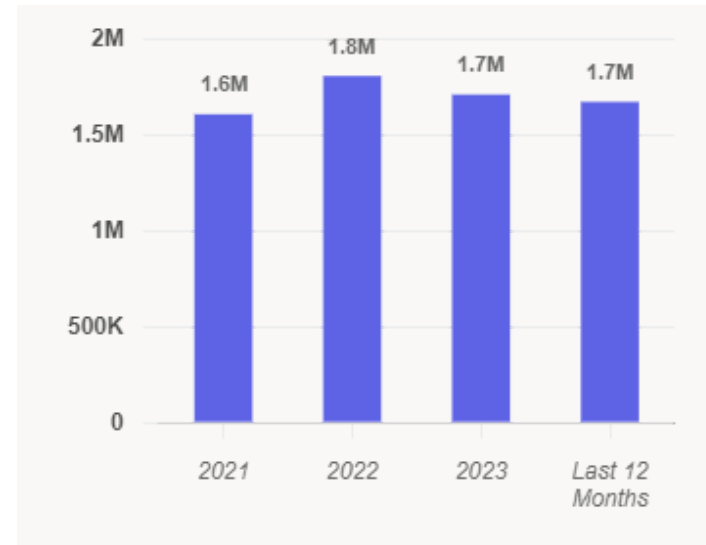
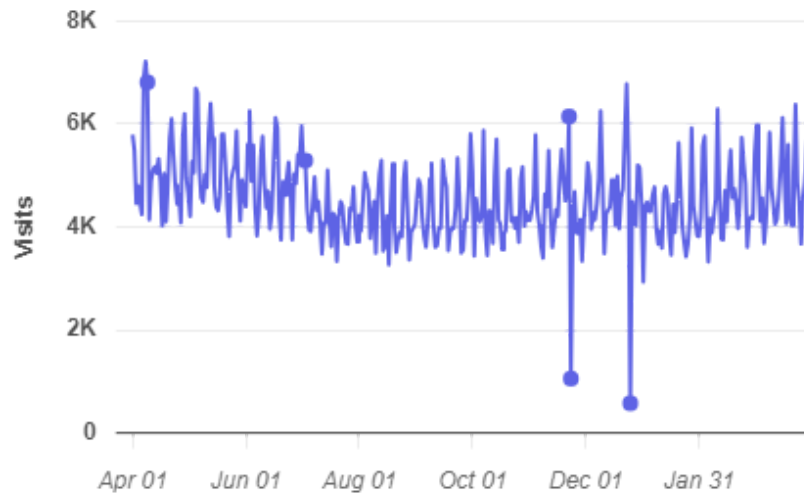
Visits Trend

Village Royale Shopp...

1105-1145 Royal Palm Beach ...



Metric: **Visits** Aggregation: **Daily** Annual Summary: Outlier Indicators:



Tenants Overview

Property:

Village Royale Shopping Plaza ...

Category:

All Categories ▾

Compare to:

Apr 1, 2022 - Mar 31, 2023












The metrics displayed for each tenant are based on its default visit duration.

Dismiss

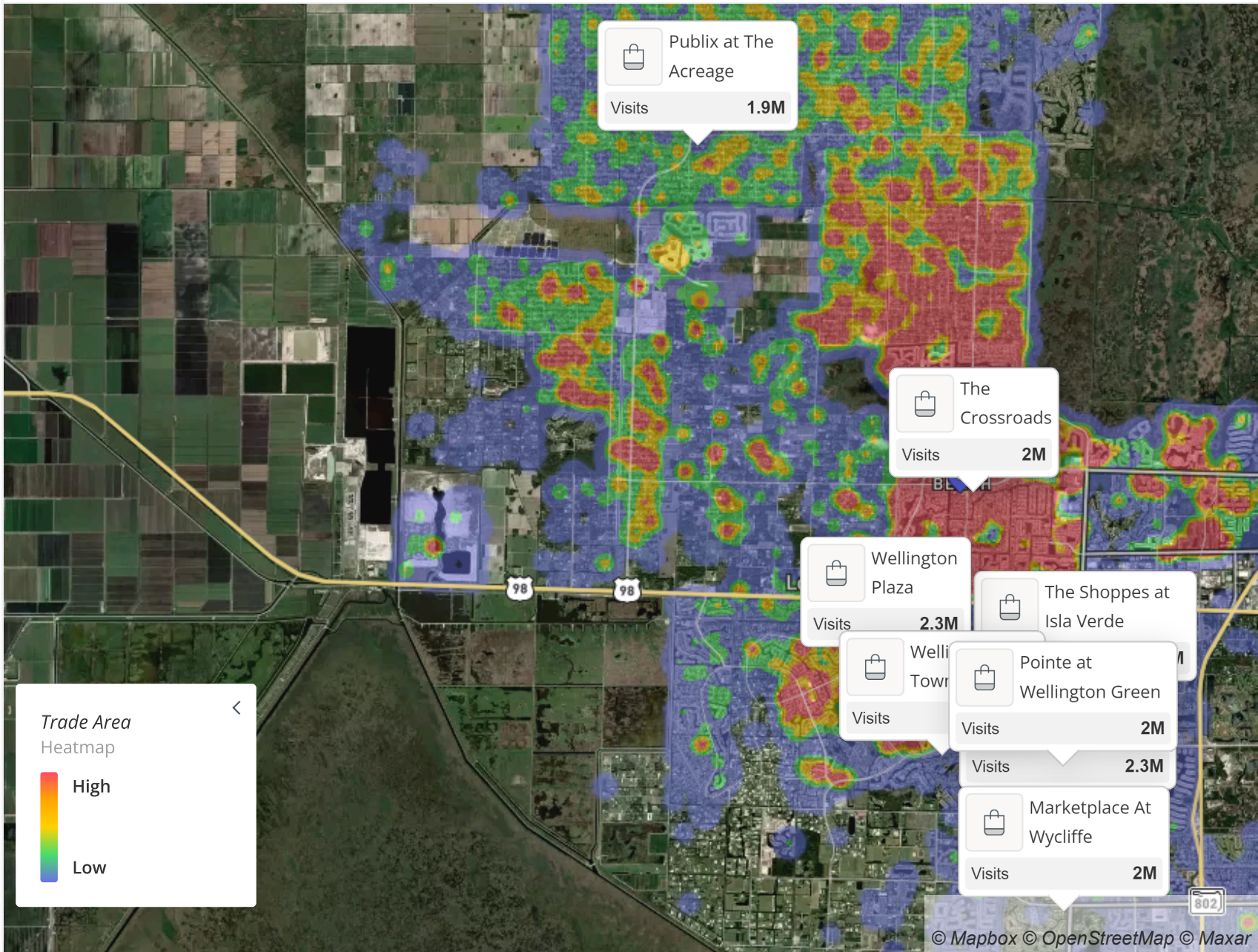
Learn More

Tenants / Category	Visits	Visits Chain Rank, State
Winn-Dixie Groceries 1135 Royal Palm Beach Blvd, Royal Palm Beach, 33411, FL	578.7K (-17%)	151/282 (-73)
Bud's Chicken & Seafood Fast Food & QSR 11705 Okeechobee Blvd, Royal Palm Beach, 33411, FL	180.5K (-3%)	5/6 (-2)
Pet Supermarket Pet Stores & Services 1125 Royal Palm Beach Blvd, Royal Palm Beach, 33411, FL	158.1K (+9%)	15/135 (+4)
Burger King Fast Food & QSR 1103 Royal Palm Beach Blvd, Royal Palm Beach, 33411-1685, FL	130.2K (-21%)	384/516 (-81)
Wells Fargo Banks & Financial Services 11707 Okeechobee Blvd, Royal Palm Beach, 33411, FL	90K	290/456 (+3)

Tenants / Category	Visits 	Visits Chain Rank, State
 Dairy Queen Breakfast, Coffee, Bakeries & Dessert Shops 1113 Royal Palm Beach Blvd, Royal Palm Beach, 33411, FL	61.9K (-3%)	31/43 (-1) 
 Papa John's Pizza Fast Food & QSR 1191 Royal Palm Beach Blvd, West Palm Beach, 33411, FL	54.9K (-1%)	21/275 (-5) 
 Jupiter Donuts Royal Pa... Breakfast, Coffee, Bakeries & Dessert Sh... 1115 Royal Palm Beach Blvd, Royal Palm Beach, 33411, FL	53.9K (-9%)	N/A
 Royal Palm Liquor Groceries 1109 Royal Palm Beach Blvd, Royal Palm Beach, FL	47.2K	N/A
 SUBWAY Fast Food & QSR 1105 Royal Palm Beach Blvd, Royal Palm Beach, 33411, FL	31.1K (-14%)	518/773 (-44) 

Showing 1 - 10 / 14

Market Landscape



Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.

[Learn more](#)

Audience Overview

Village Royale Shopp...

1105-1145 Royal Palm Beach ...

Dataset:

Census 2021

View:

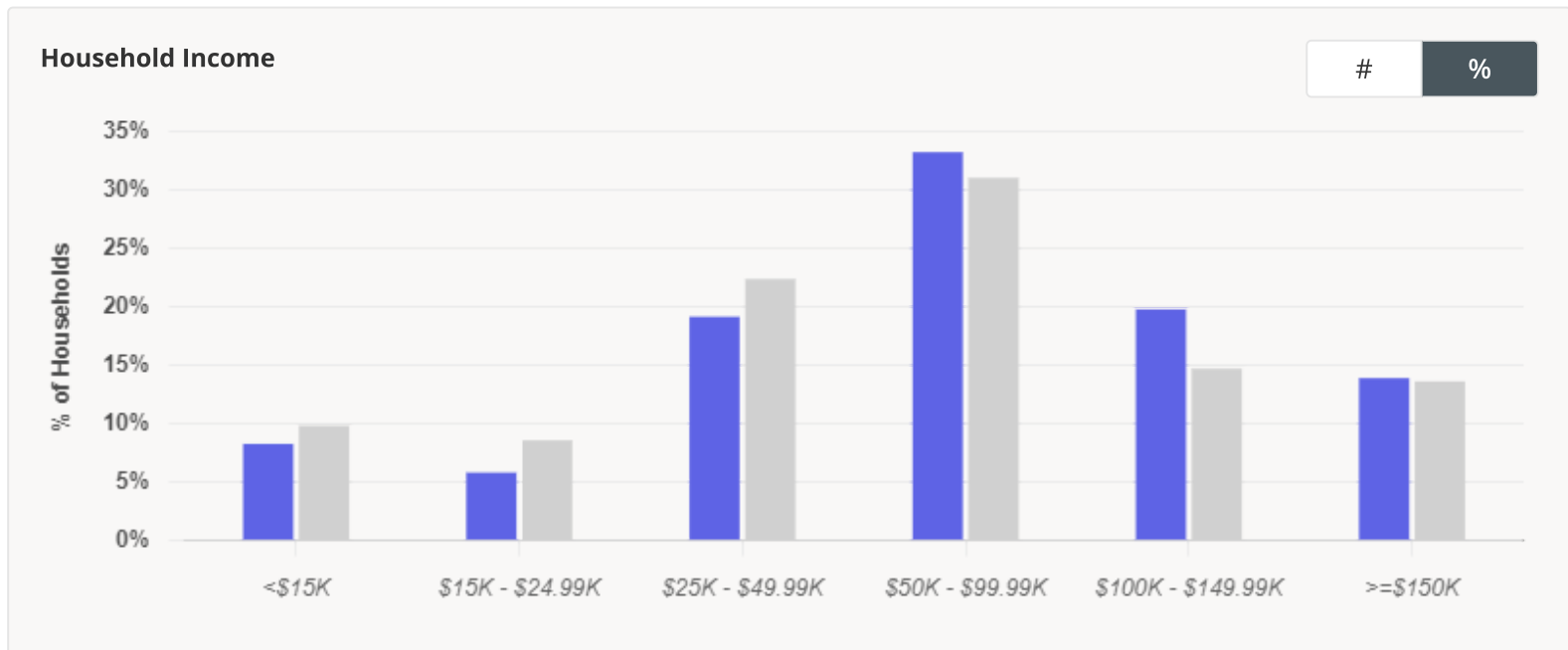
Potential Market

Compare to:

Florida ▼



Property	Median Household Income	Bachelor's Degree or Higher	Median Age	Most Common Ethnicity	Persons per Household
Village Royal... Royal Palm Beac...	\$74.1K	30.5%	38.9	White (44.8%)	2.88
Florida	\$61.8K	31.5%	41.9	White (52.6%)	2.62



*Demographics are based on a True Trade Area capturing 70% of visits | Data source: Census 2021

Ranking Overview

Village Royale Shopp...

1105-1145 Royal Palm Beach ...



Benchmark:

Metric:

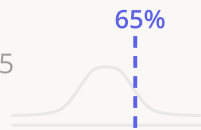
Category: Neighborhood Centers

Visits

Nationwide

3,480 / 10,035

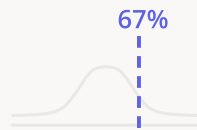
[View List](#)



Florida

370 / 1,124

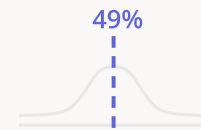
[View List](#)



Local: 15mi

35 / 67

[View List](#)



Favorite Places

Category:

All Categories ▾

Min. Visits:

1

Village Royale Shopping Plaza / Royal Palm Beach Blvd, West Palm Beach, FL

Rank	Name	Distance	Visitors
1	Southern Palm Crossing / 11001-11161 Southern Blvd, Royal Palm Beach, FL 33411	1.8 mi	166.4K (65.7%)
2	The Mall at Wellington Green / 10300 Forest Hill Blvd, Wellington, FL 33414	4.4 mi	160.2K (63.3%)
3	Western Plaza / 9852 Southern Blvd, Royal Palm Beach, FL 33411	2.8 mi	147.4K (58.2%)
4	Cobblestone Village / 10287 Okeechobee Blvd, Royal Palm Beach, FL 33411	1.7 mi	146.8K (58%)
5	Walmart / 9990 Belvedere Rd, West Palm Beach, FL 33411	2.3 mi	139.4K (55%)

Visitor Journey

Property:

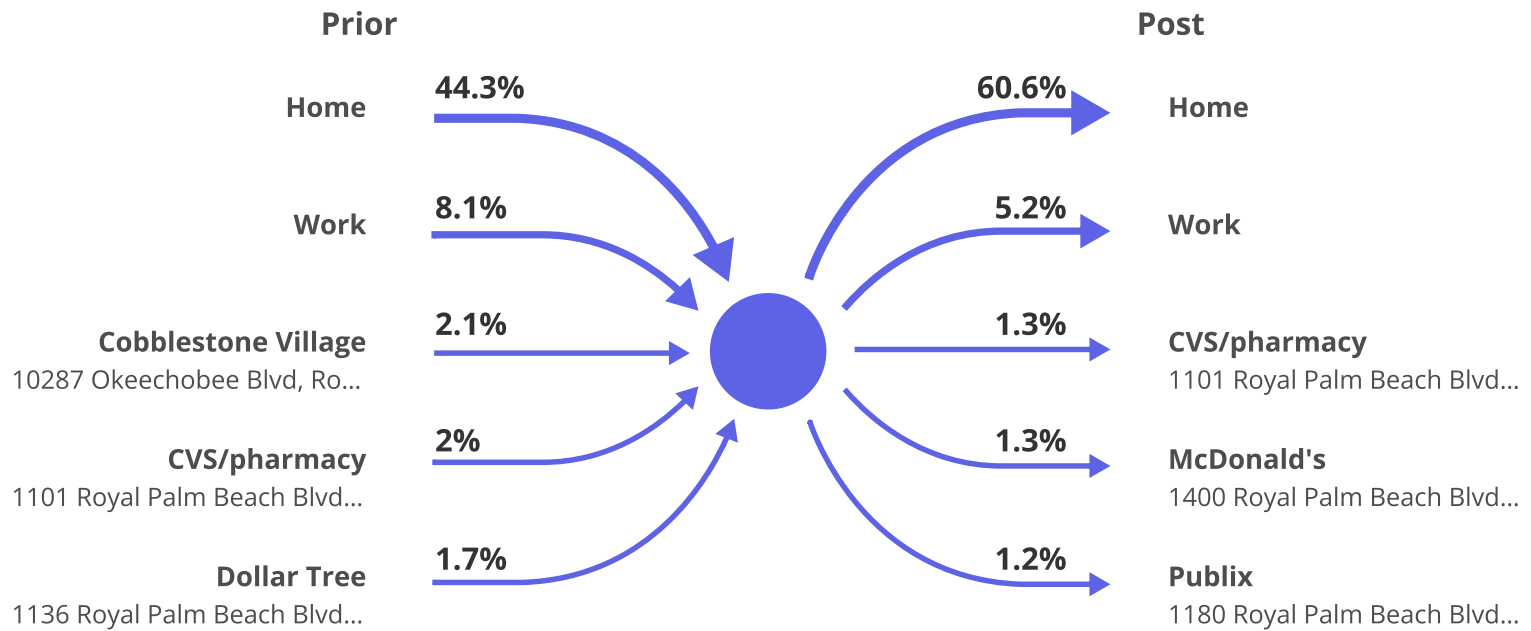
Village Royale Shopping Plaza ...

Show by:

Location Category Category Group

Show Home/Work:

On



Visitor Journey - Routes

Property:

Village Royale Shopping Plaza ...

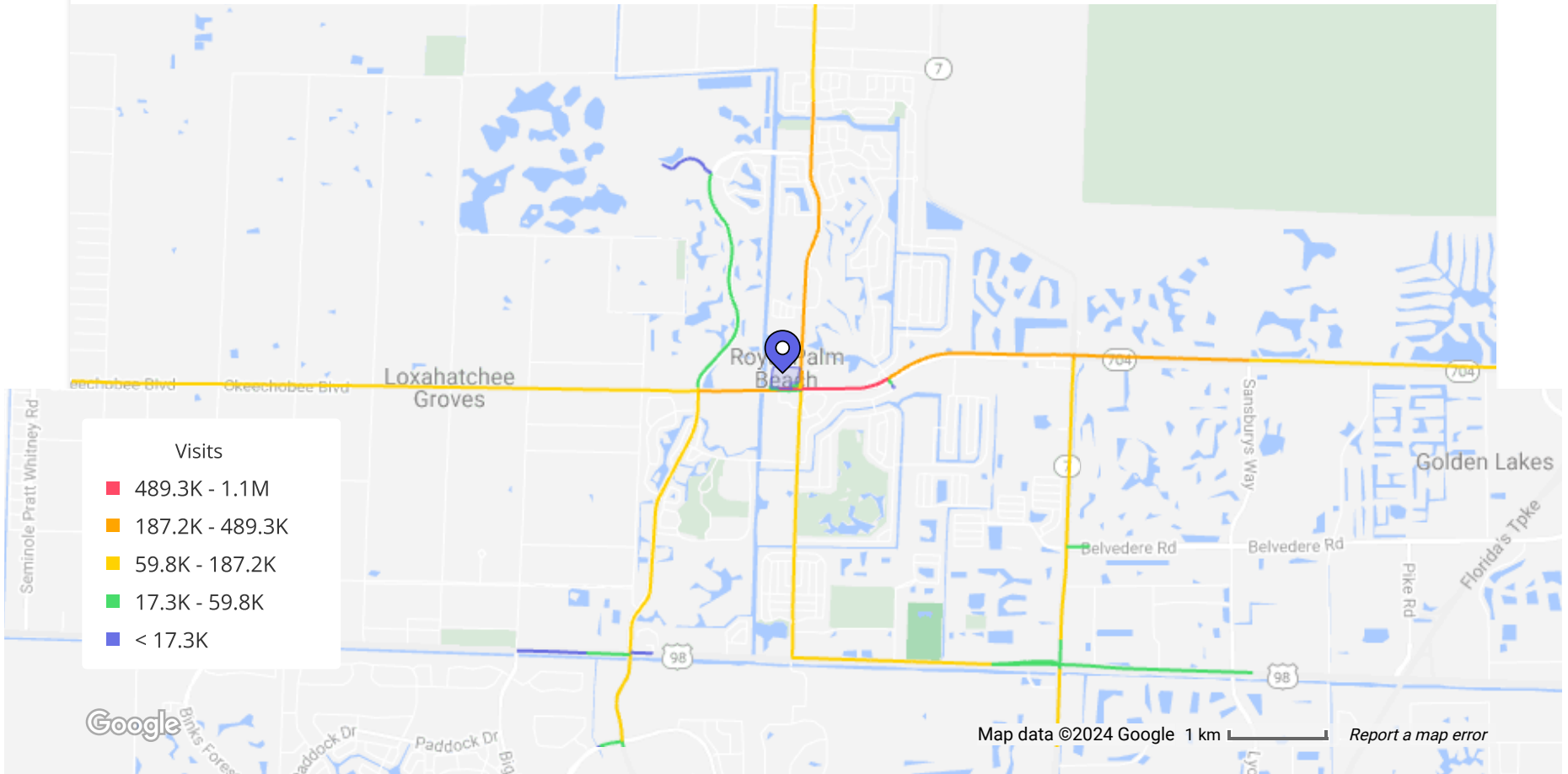
Journey Direction:

To Property

From Property

To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations. [Learn more](#)

Dismiss



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations. [Learn more](#)

Hourly Visits

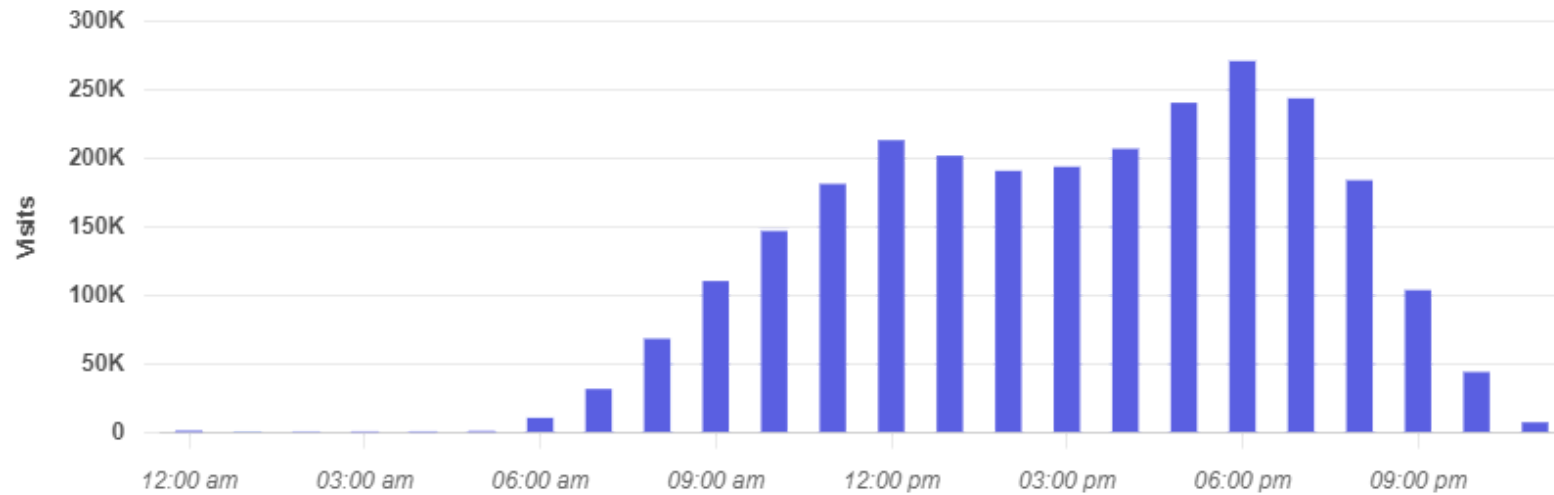
Village Royale Shopp...

1105-1145 Royal Palm Beach ...



Metric:

Visits



Daily Visits

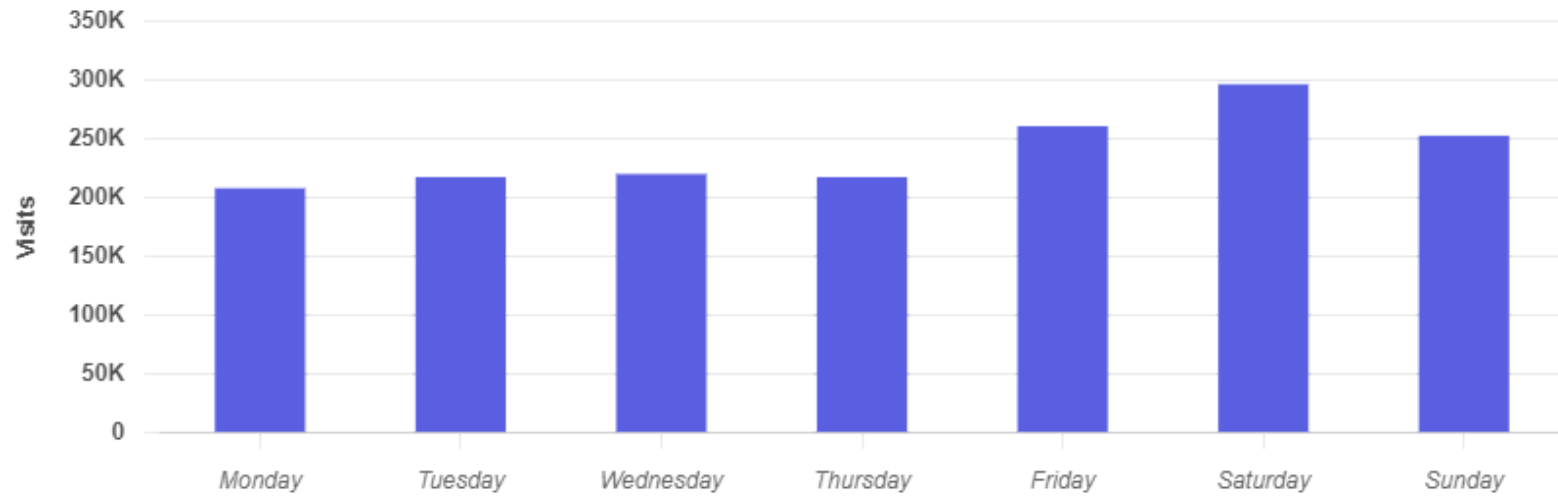
Village Royale Shopp...

1105-1145 Royal Palm Beach ...



Metric:

Visits



Visit Duration

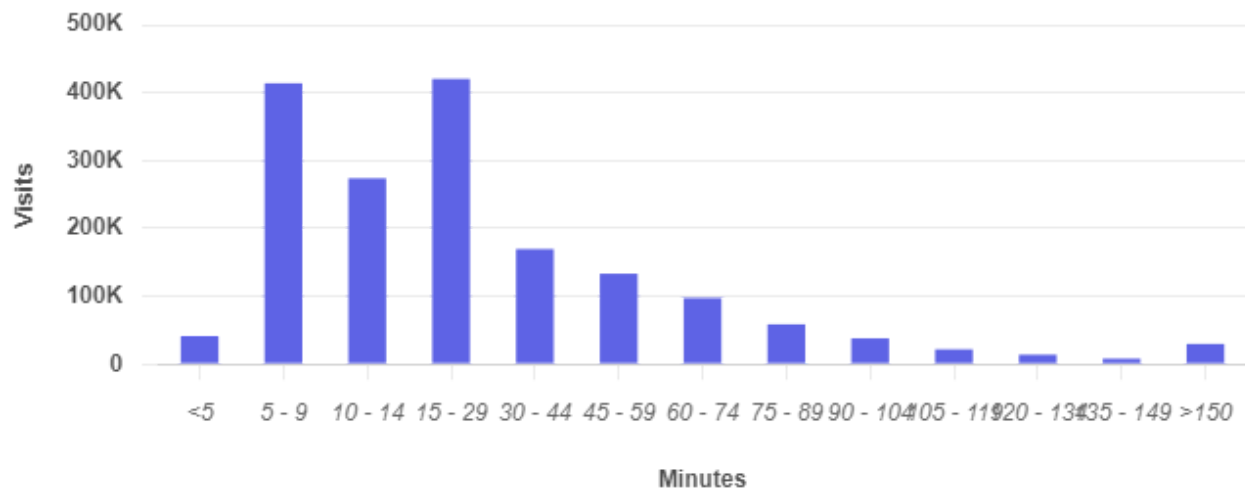
Village Royale Shopp...

1105-1145 Royal Palm Beach ...



Metric:

Visits



Average Stay

Median Stay