



This PDF is designed to be interactive. Click through to discover all that makes RTC Next Reston's most dynamic development.

The lettered buttons will navigate to more information about the building

The button will navigates to a page with more details

A static navigation bar

sections of the PDF

allows you to skip through

Return to the table of contents with this home button

These buttons throughout the document navigates back or to additional information







OVERVIEW

LOCATION

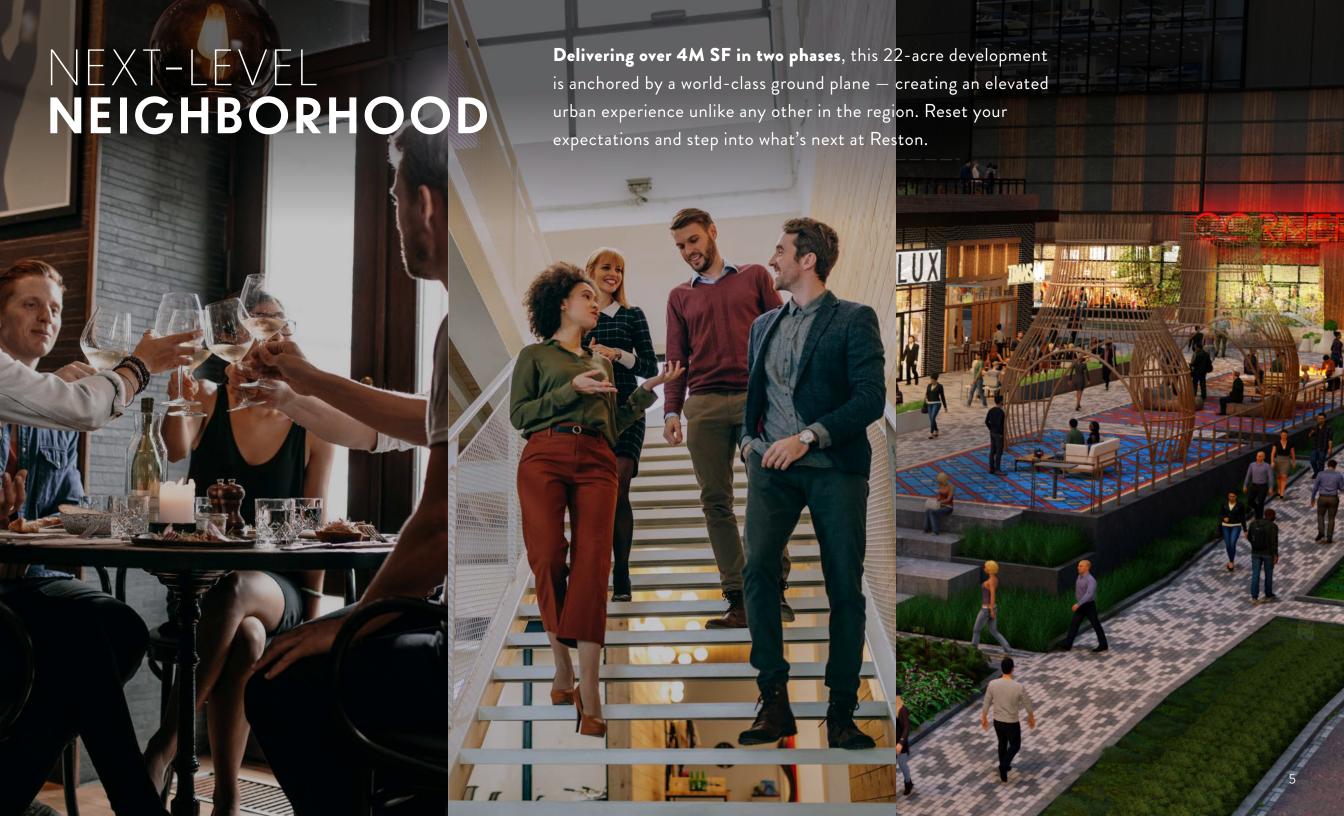
RETAIL PLAN

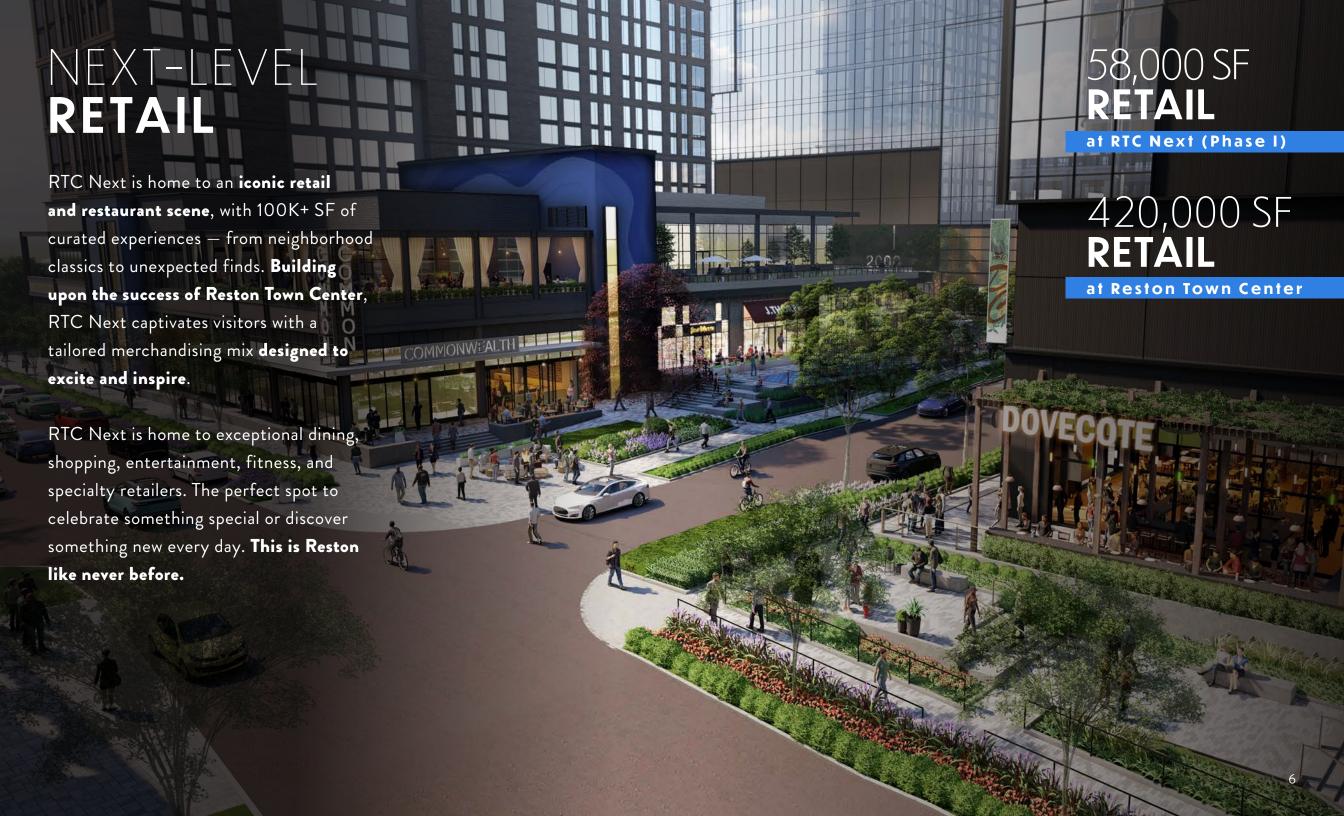
AVAILABILITY

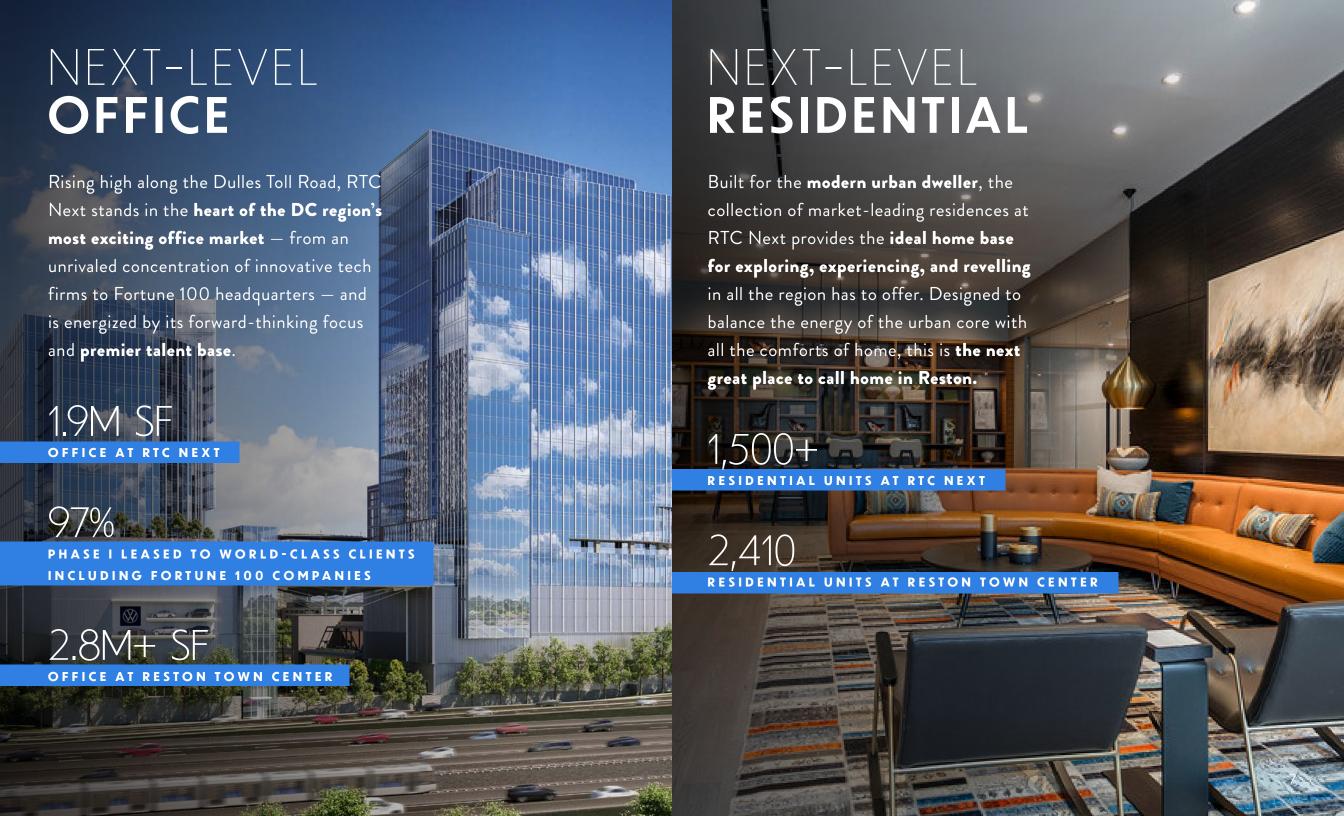
NEW+ NEXT

RTC Next is the pinnacle of what's new and next — an extension of Reston Town Center's welcoming coveted retail, unparalleled workspaces, refined living, and more to an enviable address, drawing locals and visitors alike.



















PRIMARY TRADE AREA: 163,846 POPULATION 182,539 DAYTIME POPULATION \$180,011 MEDIAN AGE

EXCEPTIONAL CUSTOMER BASE

Located at the crossroads of Fairfax and Loudoun Counties — the highest income counties in the country — RTC Next benefits from a **highly** educated, high earning customer base.



ENTERPRISING PROFESSIONALS

Well-Educated / Diverse / Climbing the Ladder

- o 31.6% of primary trade area
- o Median HH Income: \$77K
- o Median Age: 34.8



PROFESSIONAL PRIDE

High-Earning / Tech Savvy / Career Professionals

- 12.9% of primary trade area
- Median HH Income: \$138K
- o Median Age: 40.8

TOP TIER

Established / Big Spenders / Large Net Worth

- o 16.4% of primary trade area
- o Median HH Income: \$173K
- Median Age: 47.3

RESTON OFFICE SUCCESS

One of the best places to do business in the country, Reston Town Center is home to over 4M SF of premium office space held by Boston Properties. This dynamic urban environment is the nexus of energy and go-to destination for the 27,000 on-site employees and beyond.

4M+SF

32,000 EMPLOYEES & RESIDENTS ON SITE FROM RTC TO RTC NEXT

9+ YEARS

AVERAGE LEASE TERM AT RTC + RTC NEXT



NEXUS OF ENERGY

RTC NEXT:

88K+ RETAIL

1,500 RESIDENTIAL UNITS

1.9M SF OFFICE 267 HOTEL KEYS

RESTON TOWN CENTER:

420K SF 2,410 RETAIL

RESIDENTIAL

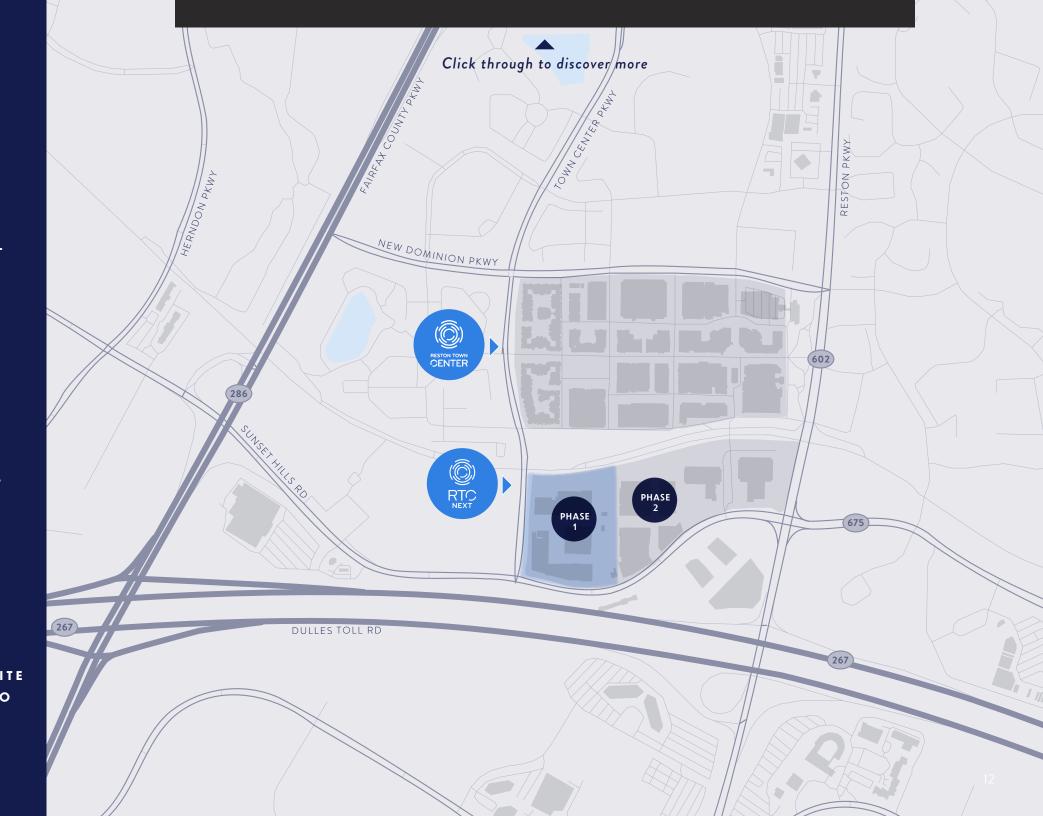
UNITS 2.8M+

518

SF OFFICE

HOTEL KEYS

32,000 **EMPLOYEES & RESIDENTS ON SITE** FROM RESTON TOWN CENTER TO RTC NEXT



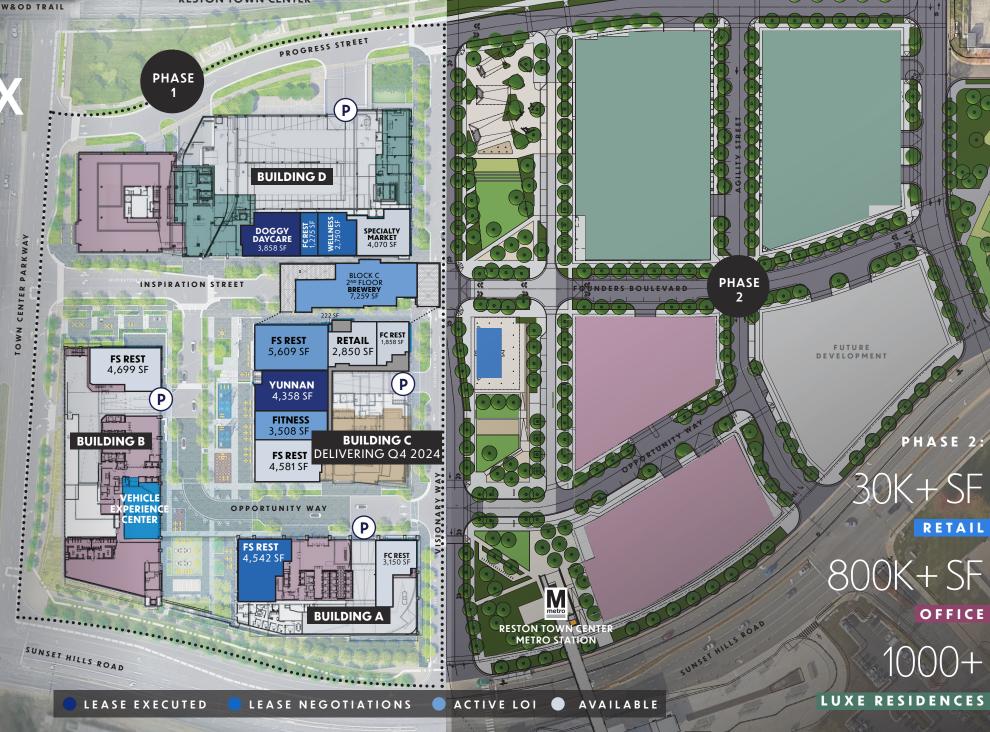


PHASE 1:

RESIDENCES

267

HOTEL KEYS



RESTON TOWN CENTER

RETAIL

OFFICE

1000+



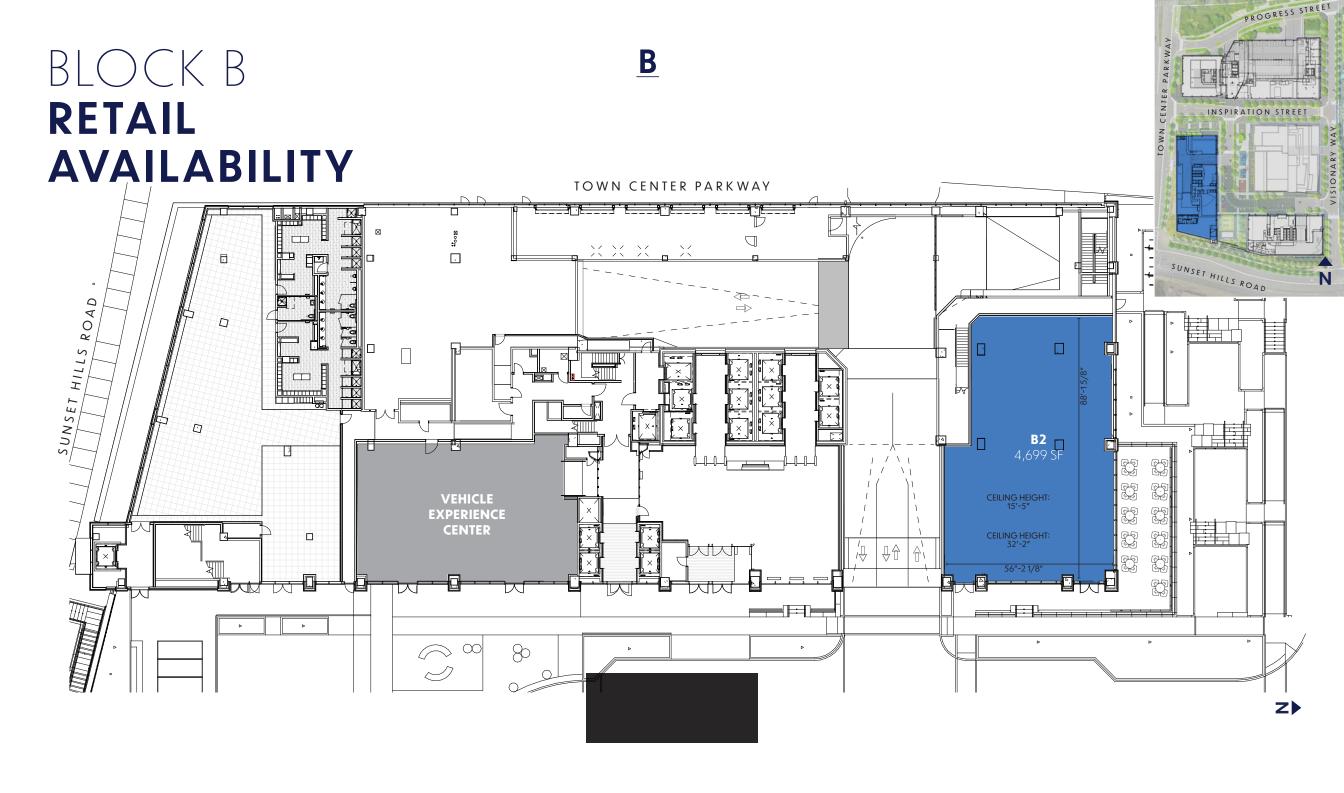






BLOCK A RETAIL INSPIRATION STREET AVAILABILITY ନ୍ SUNSET HILLS ROAD WAYCEILING HEIGHT: 10' VISIONARY **A1 A2** 4,542 SF 3,150 SF CEILING HEIGHT: 18'-2" CEILING HEIGHT: 18'-2" 1111 OPPORTUNITY WAY

PROGRESS STREET



BLOCK C RETAIL AVAILABILITY

GROUND FLOOR





BLOCK C RETAIL AVAILABILITY

2ND FLOOR

