120 Sparkleberry Crossing Rd, Columbia, South Carolina,
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 34.10030
Longitude: -80.85525

	1 mile	3 miles	5 miles
Population			
2010 Population	3,792	24,272	68,310
2020 Population	3,978	29,387	77,219
2024 Population	4,013	29,984	78,921
2029 Population	3,999	30,244	80,331
2010-2020 Annual Rate	0.48%	1.93%	1.23%
2020-2024 Annual Rate	0.21%	0.47%	0.51%
2024-2029 Annual Rate	-0.07%	0.17%	0.35%
2020 Male Population	46.2%	46.6%	46.1%
2020 Female Population	53.8%	53.4%	53.9%
2020 Median Age	38.6	39.3	38.4
2024 Male Population	46.9%	47.2%	46.9%
2024 Female Population	53.1%	52.8%	53.1%
2024 Median Age	39.1	39.9	39.0

In the identified area, the current year population is 78,921. In 2020, the Census count in the area was 77,219. The rate of change since 2020 was 0.51% annually. The five-year projection for the population in the area is 80,331 representing a change of 0.35% annually from 2024 to 2029. Currently, the population is 46.9% male and 53.1% female.

Median Age

The median age in this area is 39.0, compared to U.S. median age of 39.3.

Race and Ethnicity	1 mile	3 miles	5 miles
2024 White Alone	35.0%	39.3%	32.9%
2024 Black Alone	43.8%	41.2%	50.1%
2024 American Indian/Alaska Native Alone	0.6%	0.4%	0.4%
2024 Asian Alone	5.8%	5.8%	4.4%
2024 Pacific Islander Alone	0.3%	0.2%	0.2%
2024 Other Race	7.0%	5.4%	4.7%
2024 Two or More Races	7.6%	7.7%	7.4%
2024 Hispanic Origin (Any Race)	12.6%	10.5%	9.4%

Persons of Hispanic origin represent 9.4% of the population in the identified area compared to 19.6% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 69.4 in the identified area, compared to 72.5 for the U.S. as a whole.

Households	1 mile	3 miles	5 miles
2024 Wealth Index	116	116	97
2010 Households	1,599	9,676	26,267
2020 Households	1,748	11,925	30,520
2024 Households	1,781	12,268	31,594
2029 Households	1,818	12,639	32,808
2010-2020 Annual Rate	0.89%	2.11%	1.51%
2020-2024 Annual Rate	0.44%	0.67%	0.82%
2024-2029 Annual Rate	0.41%	0.60%	0.76%
2024 Average Household Size	2.25	2.42	2.47

The household count in this area has changed from 30,520 in 2020 to 31,594 in the current year, a change of 0.82% annually. The five-year projection of households is 32,808, a change of 0.76% annually from the current year total. Average household size is currently 2.47, compared to 2.50 in the year 2020. The number of families in the current year is 21,479 in the specified area.

December 17, 2024

Executive Summary

120 Sparkleberry Crossing Rd, Columbia, South Carolina,
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 34.10030
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	1 mile	3 miles	5 miles
Mortgage Income			
2024 Percent of Income for Mortgage	23.6%	23.5%	21.2%
Median Household Income			
2024 Median Household Income	$85,282	$84,204	$76,118
2029 Median Household Income	$101,965	$103,777	$90,901
2024-2029 Annual Rate	3.64%	4.27%	3.61%
Average Household Income			
2024 Average Household Income	$129,075	$121,343	$105,816
2029 Average Household Income	$153,835	$145,002	$126,200
2024-2029 Annual Rate	3.57%	3.63%	3.59%
Per Capita Income			
2024 Per Capita Income	$53,694	$50,334	$42,539
2029 Per Capita Income	$65,500	$61,300	$51,697
2024-2029 Annual Rate	4.06%	4.02%	3.98%
GINI Index			
2024 Gini Index	39.1	40.2	39.8

Households by Income

Current median household income is $76,118 in the area, compared to $79,068 for all U.S. households. Median household income is projected to be $90,901 in five years, compared to $91,442 all U.S. households.

Current average household income is $105,816 in this area, compared to $113,185 for all U.S. households. Average household income is projected to be $126,200 in five years, compared to $130,581 for all U.S. households.

Current per capita income is $42,539 in the area, compared to the U.S. per capita income of $43,829. The per capita income is projected to be $51,697 in five years, compared to $51,203 for all U.S. households.

Housing			
2024 Housing Affordability Index	107	107	119
2010 Total Housing Units	1,721	10,392	28,203
2010 Owner Occupied Housing Units	892	6,108	18,507
2010 Renter Occupied Housing Units	707	3,568	7,760
2010 Vacant Housing Units	122	716	1,936
2020 Total Housing Units	1,869	13,054	32,751
2020 Owner Occupied Housing Units	964	7,540	21,080
2020 Renter Occupied Housing Units	784	4,385	9,440
2020 Vacant Housing Units	112	1,138	2,305
2024 Total Housing Units	1,905	13,438	33,954
2024 Owner Occupied Housing Units	1,075	8,276	22,981
2024 Renter Occupied Housing Units	706	3,992	8,613
2024 Vacant Housing Units	124	1,170	2,360
2029 Total Housing Units	1,941	13,831	35,206
2029 Owner Occupied Housing Units	1,140	8,798	24,525
2029 Renter Occupied Housing Units	678	3,841	8,283
2029 Vacant Housing Units	123	1,192	2,398
Socioeconomic Status Index			
2024 Socioeconomic Status Index	55.9	54.4	52.9

Currently, 67.7% of the 33,954 housing units in the area are owner occupied; 25.4%, renter occupied; and 7.0% are vacant. Currently, in the U.S., 57.9% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 10.0% are vacant. In 2020, there were 32,751 housing units in the area and 7.0% vacant housing units. The annual rate of change in housing units since 2020 is 0.85%. Median home value in the area is $257,873, compared to a median home value of $355,577 for the U.S. In five years, median value is projected to change by 5.42% annually to $335,742.

Data Note: Income is expressed in current dollars. Housing Affordability Index and Percent of Income for Mortgage calculations are only available for areas with 50 or more owner-occupied housing units. The Gini index measures the extent to which the distribution of income or consumption among individuals or households within an economy deviates from a perfectly equal distribution. A Gini index of 0 represents perfect equality, while an index of 100 implies perfect inequality.
Source: U.S. Census Bureau. Esri forecasts for 2024 and 2029. Esri converted Census 2010 into 2020 geography and Census 2020 data.

December 17, 2024