



GLA: 35,040 SF

MSA: San Diego-Chula Vista-Carlsbad, CA

WEB LINK: kimcorealty.com/119930DEMOGRAPHICS

2020 ESTIMATES

POPULATION

HOUSEHOLDS

AVG. HH
INCOMEMED. HH
INCOMEPER CAPITA
INCOME

1 MILE

13,516

15,588

5,658

\$91,764

\$69,505

\$38,485

3 MILE

100,353

153,308

34,601

\$116,723

\$85,798

\$40,396

5 MILE

212,742

300,449

74,808

\$127,288

\$96,028

\$44,998

10 MILE

740,877

820,665

258,949

\$119,451

\$87,063

\$42,057

LEASING REPRESENTATIVE**ZACH BLATTEIS**714-653-7303 | zblatteis@kimcorealty.com



Potential Availability

LEASING REPRESENTATIVE

ZACH BLATTEIS

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Disclaimer: This site plan shows the approximate location, square footage, and configuration of the shopping center and adjacent areas, and is only illustrative of the size and relationship of the stores and common areas generally, all of which are subject to change. The showing of any names of tenants, parking spaces, square footage, curb-cuts or traffic controls shall not be deemed to be a representation or warranty that any tenants will be at the shopping center, the square footage is accurate, or that any parking spaces, curb-cuts or traffic controls do or will continue to exist. Moreover, any demographics set forth in this flyer are for illustrative purposes only and shall not be deemed a representation by Landlord or their accuracy. Availability of this property for rent is subject to prior rental or withdrawal of the property from the market at any time without notice.

19930

SAN MARCOS PLAZA

SWC SAN MARCOS BLVD AT RANCHO, SAN MARCOS, CA



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SAN MARCOS PLAZA

SWC SAN MARCOS BLVD AT RANCHO, SAN MARCOS, CA



DEMOGRAPHICS

2020 ESTIMATES	1-MILE	3-MILE	5-MILE
POPULATION	13,516	100,353	212,742
DAYTIME POP	15,588	153,308	300,449
HOUSEHOLDS	5,658	34,601	74,808
AVERAGE HH INCOME	\$91,764	\$116,723	\$127,288
MEDIAN HH INCOME	\$69,505	\$85,798	\$96,028
PER CAPITA INCOME	\$38,485	\$40,396	\$44,998

Trade Area Systems, Updates of 2010 Census Data by Synergos

Avg. HH Income By Block Group

- \$150K and up
- \$100K - \$150K
- \$75K - \$100K
- \$50K - \$75K
- 0 - \$50K

Popstats, 4Q 2020, Trade Area Systems