



FOR SALE

±30.38 Acre Homesite ±2 Miles from Homeland Creamery

Parcel Overview

6436 Beulah Church Rd Liberty, NC 27298

Guilford County TMS#: 8820-80-4476, 8729-89-1927, & 8820-80-0897



Executive Summary

Phillippi Farms | Lot 2

Property Highlights

- Over 30 acres to build your dream home on
- Privacy
- Road frontage

Location Highlights

- ± 2 miles from Homeland Creamery
- ± 5 miles from the Food Lion
- ± 6 miles to Main Street Family Care
- $\pm 5-7$ miles from the new Toyota Battery plant and the Liberty City Center

Offering Summary

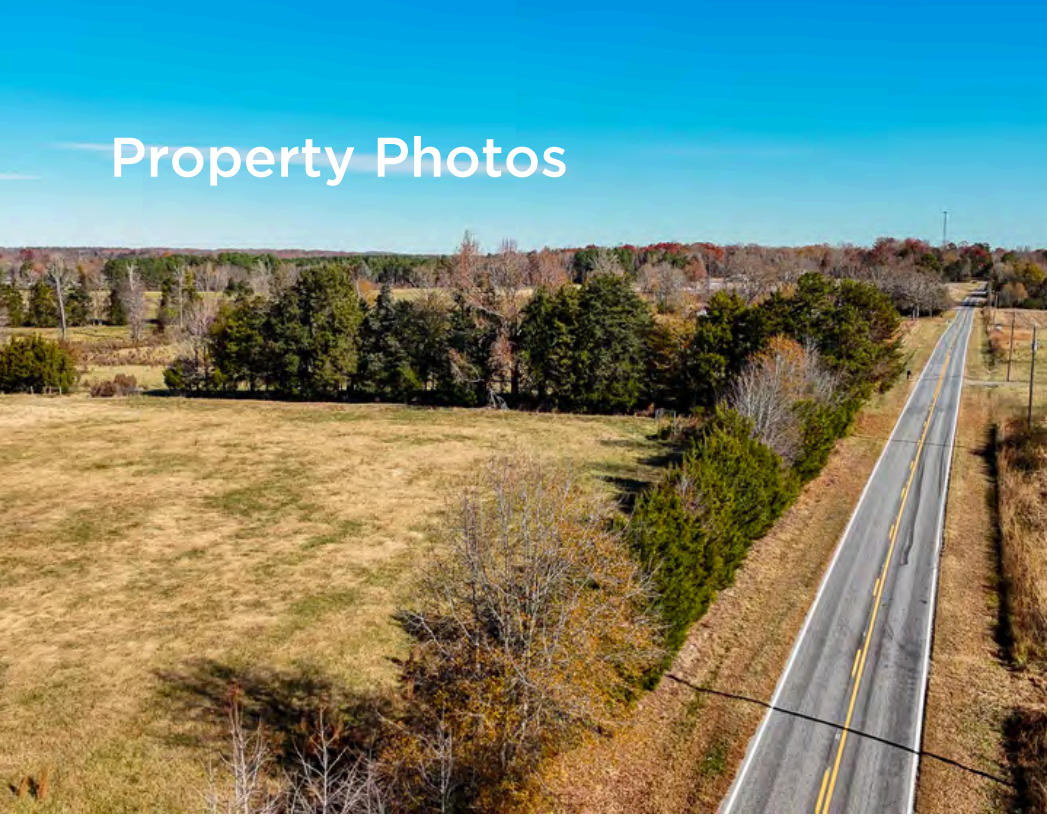
Lot Size: ± 30.38 Acres

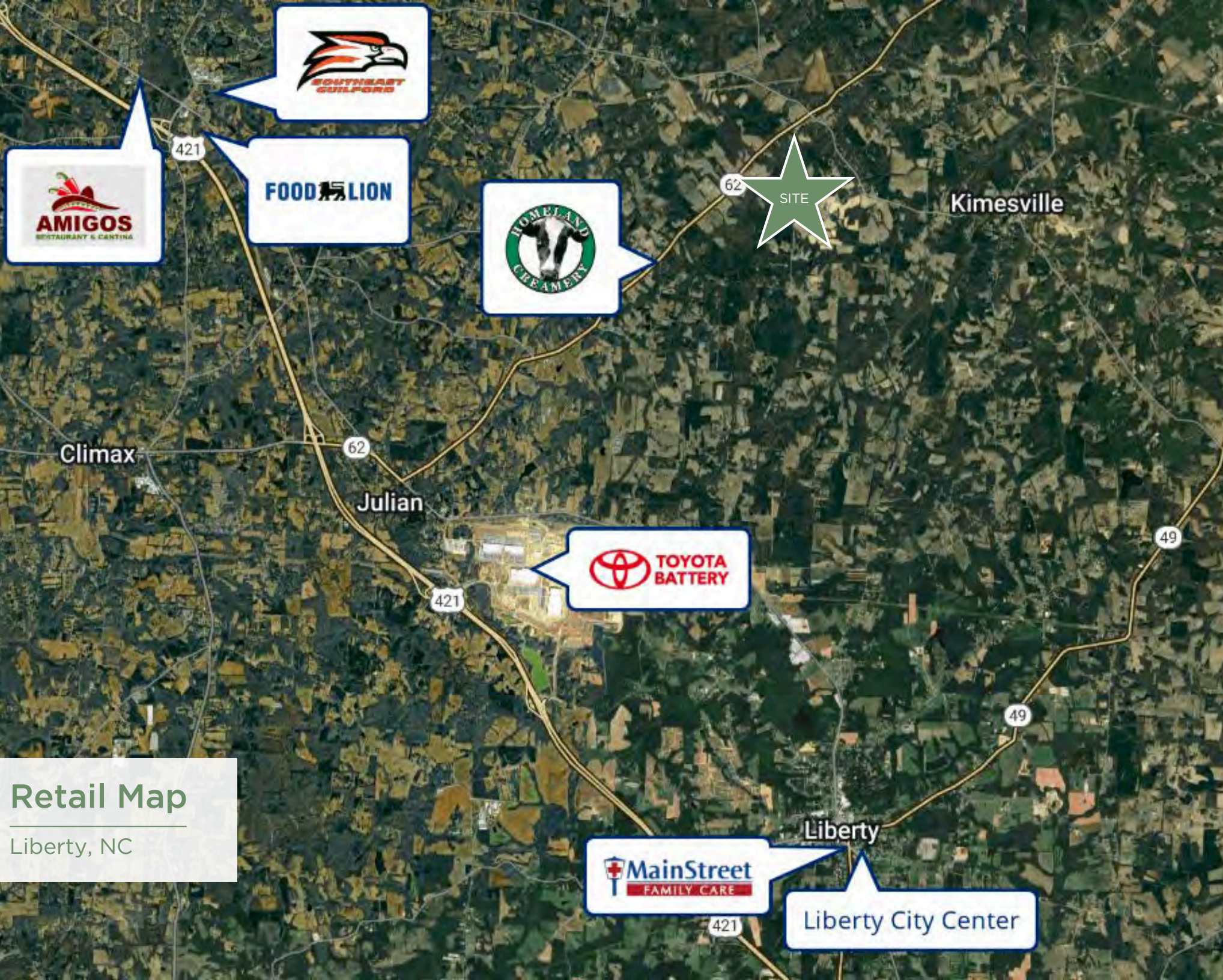
Sale Price: \$700,000

Acreage, taxes, utilities, and lot dimensions to be verified by Buyer and/or Buyer's agent



Property Photos



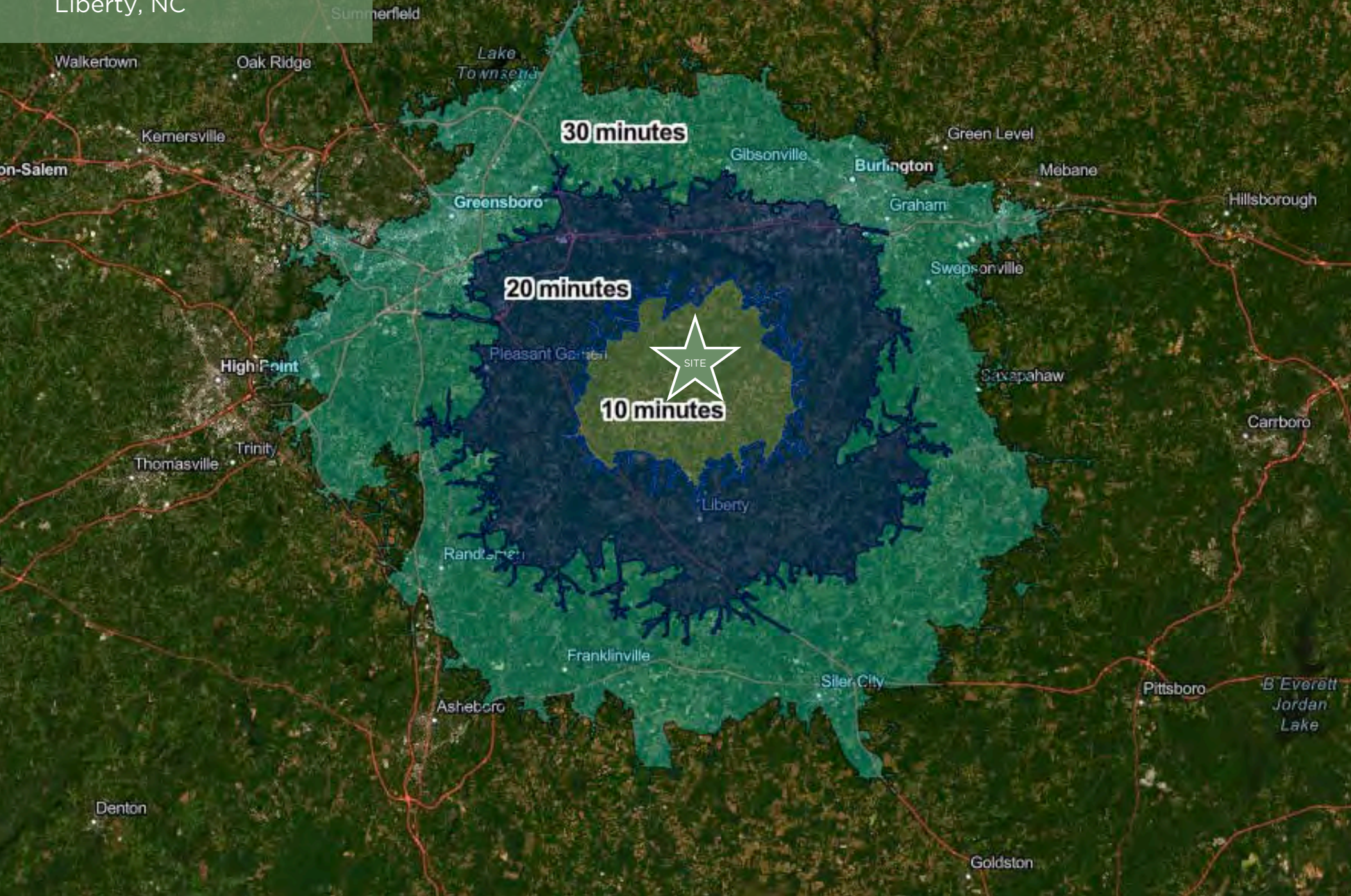


Retail Map

Liberty, NC

Drive Time Map

Liberty, NC



Meet Your Neighbor

Homeland Creamery



Just down the road, Homeland Creamery brings a sense of place that's hard to replicate. Set on a working dairy farm, it's the kind of local spot that people make a habit of visiting; whether it's stopping in for homemade ice cream on a summer evening, bringing family and friends out to enjoy the open pastures, or taking part in seasonal events that celebrate life on the farm. It's a simple, authentic experience that has become a favorite across the Piedmont Triad.

Homeland Creamery reinforces the charm of the area while giving homeowners a destination that feels special and rooted in the community. For buyers looking for space, privacy, and a connection to the land, this nearby landmark helps define the lifestyle that comes with owning a homesite here.

Peaceful countryside living with a well-loved local destination just minutes away enhances the long-term appeal of the property. It's the kind of neighboring amenity that makes a place people are proud to call home and one that continues to attract interest over time.



Downtown Amenities

Greensboro, NC

Art, Culture, & History

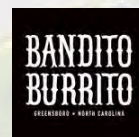
- International Civil Rights Center & Museum
- Greensboro Cultural Center
- Carolina Theatre of Greensboro
- Weatherspoon Art Museum (UNCG)
- Blandwood Mansion

Signature Citywide Events

- Fun Fourth Festival
- North Carolina Folk Festival
- Greensboro Pride Festival
- Festival of Lights
- Winter Wonderlights at LeBauer Park
- National Night Out
- Downtown Greensboro Food Truck Festival

Sports, Entertainment, & Recreation

- First National Bank Field
- Tanger Center for the Performing Arts
- Steven Tanger Center Plaza



Downtown Development

Greensboro, NC

Downtown Revitalization & Growth Plan

A bold 10-year strategic plan created by Downtown Greensboro Inc. and city partners, focused specifically on revitalizing and transforming the downtown core into a more vibrant, walkable, and economically productive district.

Key elements and economic impacts:

- Mixed-use redevelopment across downtown; including former News & Record site and other major parcels targeted for housing, retail, and office uses.
- Goal to attract ~5,000 new residents downtown, which supports sustained demand for restaurants, retail, services, and cultural amenities.
- Add or expand over 100 ground-floor businesses and ~3,000 jobs in the downtown area through new commercial activity and redevelopment.
- Infrastructure enhancements (streetscapes, pedestrian space, lighting, accessibility) to stimulate foot traffic and strengthen downtown as a destination hub.

This plan is being implemented with private and public partnerships and is designed to accelerate the downtown economy by enhancing quality of life alongside commercial activity; making the core more attractive for investors, residents, businesses, and visitors.

-Government Market News



Toyota Charges into U.S. Battery Manufacturing

Toyota has launched its first U.S.-based automotive battery manufacturing facility in Liberty, North Carolina, located at the Greensboro-Randolph Megasite. This marks Toyota's first battery plant outside of Japan and its 11th manufacturing operation in the United States. The project represents a \$13.9 billion investment and spans approximately 1,850 acres, positioning the Piedmont Triad as a growing center for advanced manufacturing and clean energy technology.

At full buildout, the facility is expected to create approximately 5,100 new jobs, delivering a significant economic boost to the region. Toyota has also announced plans to invest up to an additional \$10 billion across its U.S. operations over the next five years, bringing its total U.S. investment to nearly \$60 billion. This large-scale commitment reinforces long-term confidence in North Carolina's workforce, infrastructure, and business climate.

The plant will produce advanced lithium-ion batteries to support Toyota's expanding lineup of hybrid, plug-in hybrid, and battery-electric vehicles. Once fully operational, the facility will include up to 14 production lines with an annual capacity of approximately 30 gigawatt-hours, supplying batteries to Toyota vehicle assembly plants across the country. The project is expected to generate lasting ripple effects throughout the Greensboro region, supporting supplier growth, workforce development, housing demand, and broader economic expansion.



Downtown Entertainment

Greensboro, NC

First National Bank Field

Home of the Greensboro Grasshoppers (MiLB), with seasonal games, fireworks nights, and family events.



Greensboro Cultural Center

A multi-use arts complex housing galleries, rehearsal spaces, theaters, and nonprofit arts organizations.



National Night Out

Community-focused event promoting safety, local engagement, and downtown vibrancy.



Tanger Center for the Performing Arts

State-of-the-art venue attracting Broadway productions, national tours, and major performances.



Weatherspoon Art Museum

Renowned for modern and contemporary art collections and rotating exhibitions.



First Friday Art Walks

Galleries, studios, and creative spaces open their doors for downtown-wide art nights.



Steven Tanger Center Plaza

Active public plaza used for outdoor concerts, pre-show gatherings, and city events.



Blandwood Mansion

Greensboro's oldest historic home and a landmark of North Carolina political history.



Downtown Concert Series

Free outdoor concerts held at LeBauer Park and Center City Park.



Market Overview

Greensboro, NC

**U.S. News
Best Places to Live
#23 Nationally**

iHeart



**Cost of Living
Significantly Below
National Average**

BestPlaces



**Part of NC's Third-
Largest Metropolitan
Area**

Wikipedia



**North Carolina Ranks
Top 3 (Often Top 1) in
State Business
Climate**

NC Commerce



**Part of a Region
Widely Recognized
for Family-Friendly &
Livable Areas**

Niche



**Greensboro Ranked
#2 in the U.S. for
Sports Business Cities
(Without a Major
League Team)**

Greensboro Complex



Greensboro Economic Development

Greensboro, NC

Data by Greensboro Chamber of Commerce



3rd

Third-largest city in
North Carolina



±540k

Population in the
Guilford County area



±23

Average commute is
less than 25 minutes



200+

Internationally-based
firms have a presence
in Greensboro



35th

In the top 40 largest metros
out of 384 in the USA



500+

Restaurants in
Greensboro



2.5%

Corporate tax rate in North
Carolina



7

Colleges & universities



15

Ranked in the top 15 cities for
lowest cost of living

Contact Information

Reedy Land Co



Eddy Forrest

336-399-9622

eforrest@reedypg.com



Brandon LaVallee

336-692-6070

blavallee@reedypg.com