

THE PASEO

300 E. Colorado Blvd, Pasadena, CA 91101

LOS ROBLES AVE. - 15,664 CPD
GREEN ST. - 12,617 CPD
COLORADO BLVD. - 22,369 CPD
MARENGO AVE. - 19,804 CPD

NEWMARK
PACIFIC

BRYAN NORCOTT
Executive Managing Director
t 213-298-3595
bryan.norcott@nmrk.com
CA RE Lic: #1200077

BILL BAUMAN
Vice Chairman
t 213-298-3593
bill.bauman@nmrk.com
CA RE Lic: #00969493

**LOCATION**

300 E. Colorado Blvd.
Pasadena, CA 91101

**PROPERTY TYPE**

Shopping District/Outdoor
Shopping Mall

**YEAR OPENED**

2001 as
Paseo Colorado

**GROSS LEASEABLE
AREA**

380,000 SF

**INTERSTATE
ACCESS**

I-210

**PARKING**

Underground
1,200 Spaces

**NEAREST METRO STATION**

Metro Gold Line Pasadena

THE PASEO

300 E. Colorado Blvd, Pasadena, CA 91101

An open air marketplace
featuring shops, dining
and entertainment.

The Paseo is a mixed-use upscale outdoor lifestyle center near Historic Old Town Pasadena, which has seen several renditions of economic development since the late 1970s. At The Paseo, you'll find an urban shopping village in Pasadena's retail district anchored by Tommy Bahama, DSW Designer Shoe Warehouse, Equinox Health and Fitness, Yard House Restaurant, Bath and Body Works, West Elm, Lens Crafters, Spectrum, Starbucks, Good Feet, and Chico's. New retailers which have recently opened include Regal, H&M, Great Maple, Salon Republic and Hyatt Place Hotel. Positioned directly across from Pasadena Civic Auditorium and Pasadena Conference Center, The Paseo also benefits from approximately 500,000 visitors and attendees as an added customer base throughout the year.

427.2K

Est. # of Customers

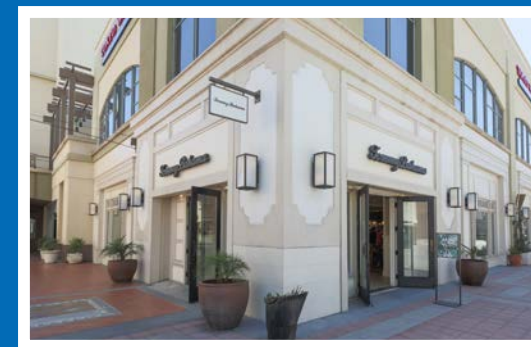
854.6K

Est. # of Visitors

146 min

Avg. Stay

DEMOGRAPHICS	POPULATION	EMPLOYEES	HH INCOME
1 MILE	38,342	87,705	\$107,666
3 MILES	194,538	138,126	\$131,343
5 MILES	516,308	224,650	\$122,673



POPULATION

64,420



HOUSEHOLDS

29,627



FAMILIES

13,714



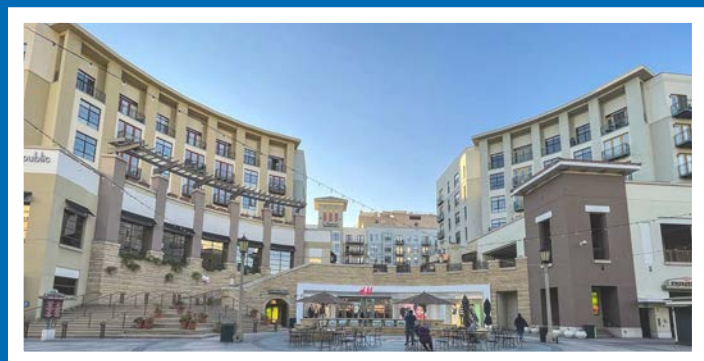
MEDIAN AGE

36.5



HH INCOME

\$123,853



DRIVE TIME (15 MIN.)	RESIDENTS	HH INCOME	EMPLOYEES
THE PASEO	885,106	\$107,192	429,454
DEL AMO FASHION CENTER	722,027	\$96,044	337,096
AMERICANA AT BRAND	867,685	\$85,937	464,558
GLENDALE GALLERIA	821,730	\$85,217	446,549
SOUTH COAST PLAZA	697,976	\$102,588	424,460



WHOLE FOODS
Habit Burger Grill
Marshall's
HomeGoods
carter's
babies and kids
FISH GRILL

SANTA ANITA PARK

HASTINGS RANCH

HOME DEPOT

PASADENA CITY COLLEGE

Michaels

Office DEPOT

TARGET

Ralphs

Urth Cafe

PASADENA PLAYHOUSE

LAKE AVENUE RETAIL
★ macy's T.J. maxx
TRADER JOE'S ROSS PAVILIONS
ANN TAYLOR
Massage Envy
Starbucks COFFEE

PASADENA ICE SKATING CENTER

PASADENA CONVENTION CENTER & CIVIC AUDITORIUM

HOUSTON'S

WHOLE FOODS MARKET

210

297000 CPD

ARROYO PKWY.

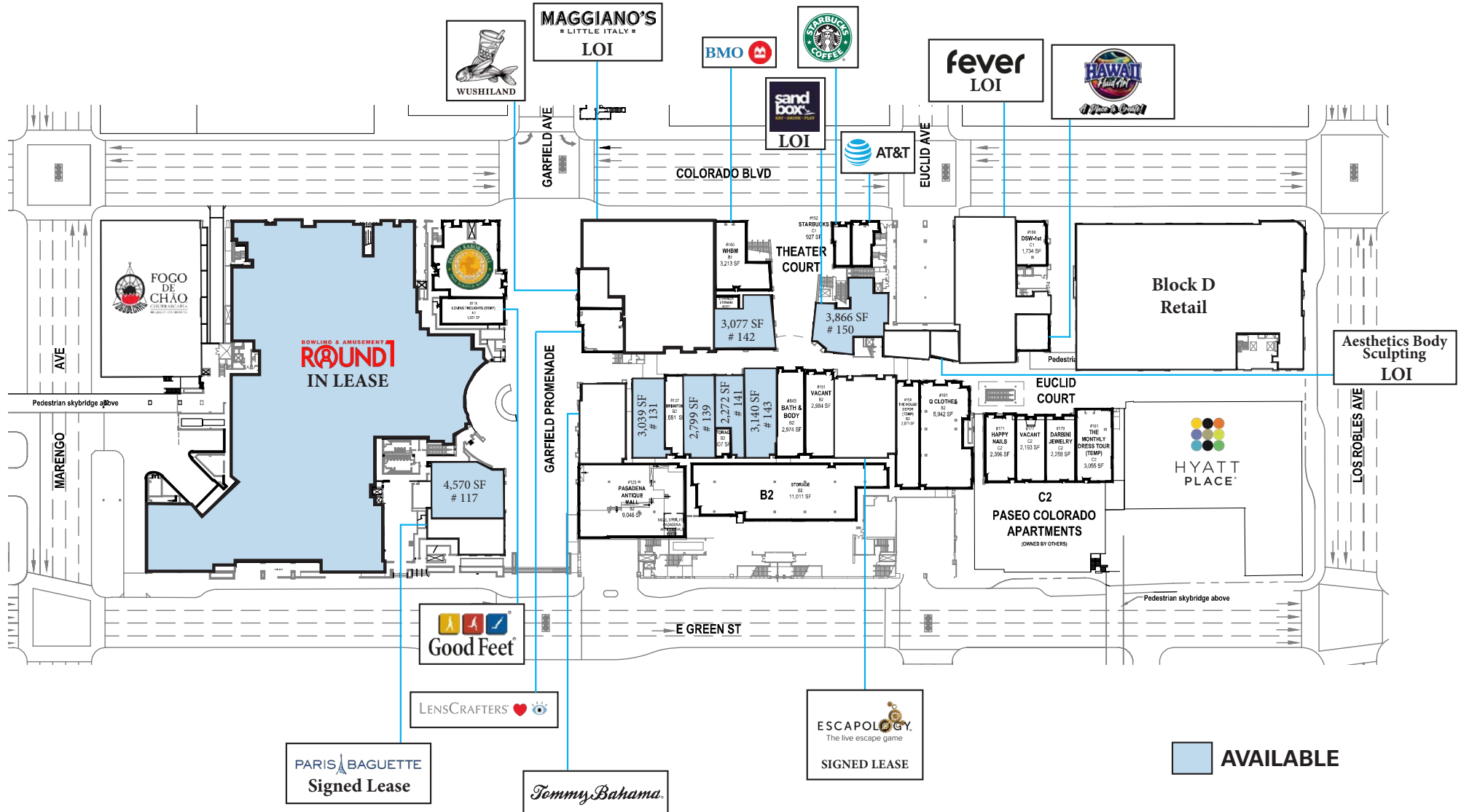
COLORADO BLVD.

Upscale Outdoor Lifestyle Center Near Historic Old Town Pasadena

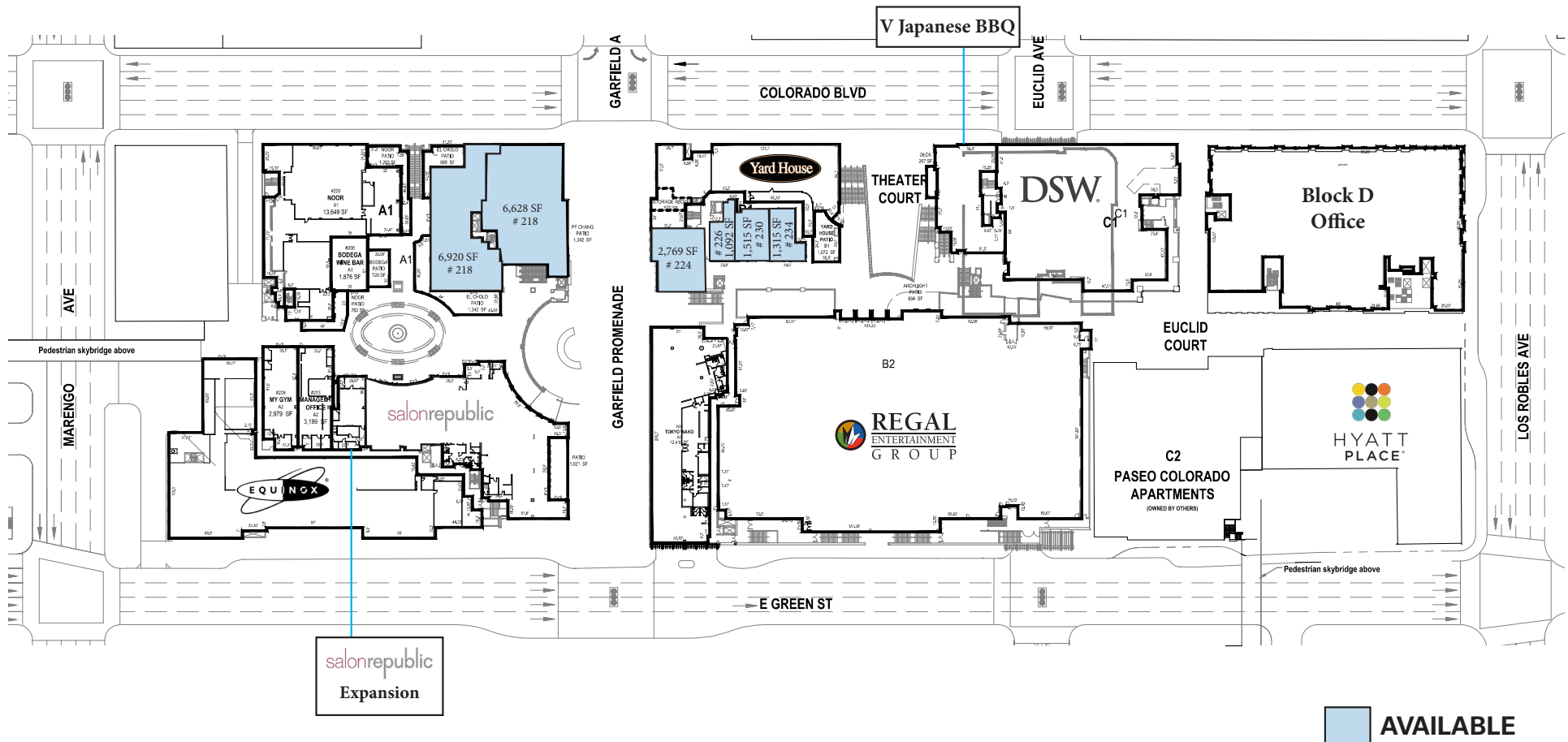
With 22 blocks designated as a National Register Historic District, Old Pasadena abounds with impeccably restored late 19th and early 20th-century architecture. "Old Pas," as locals affectionately call it, offers open-air shopping plazas, hidden laneways and a lively strip of retailers and restaurants along the main drag, Colorado Boulevard.



FLOOR PLAN - LEVEL 1



FLOOR PLAN - LEVEL 2



SUITES #117 & #119



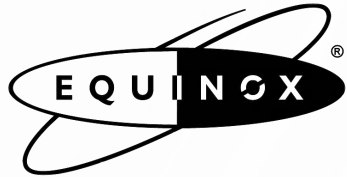
2,000 - 6,970 SF AVAILABLE - WITH PATIO



Less than a mile from Old Town Pasadena, this upmarket hotel on a tree-lined commercial street is 3 miles from the Rose Bowl stadium and 27 miles from Los Angeles International Airport.

189 rooms opened December 29, 2018 just before the Rose Parade. The hotel (former Macy's) is part of the Paseo Pasadena expansion.

In Good Company



Tommy Bahama®

Bath & Body Works



HYATT
PLACE®



salonrepublic



A Place to Create!



DSW®

Good Feet®

NOOR

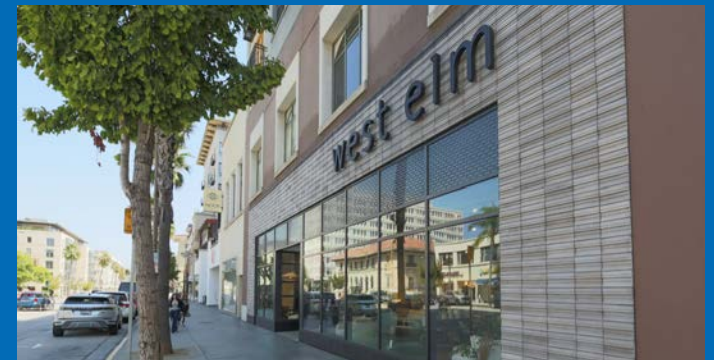
EVENTS • VENUE • CATERING



WUSHILAND
BOBA



LENSCRAFTERS® ❤️ 👁️



THE PASEO

300 E. Colorado Blvd, Pasadena, CA 91101

FOR MORE INFORMATION:

BRYAN NORCOTT

Executive Managing Director

t 213-298-3595

bryan.norcott@nrmk.com

CA RE Lic: #1200077

BILL BAUMAN

Vice Chairman

t 213-298-3593

bill.bauman@nrmk.com

CA RE Lic: #00969493

DTLA OFFICE

555 S. Flower St., Suite 3550

Los Angeles, CA 90071

Corp. Lic: #01355491

CORPORATE LICENSE #01796698

The information contained herein has been obtained from sources deemed reliable but has not been verified and no guarantee, warranty or representation, either express or implied, is made with respect to such information. Terms of sale or lease and availability are subject to change or withdrawal without notice.

NEWMARK
PACIFIC

