



Demographic and Income Profile

199 Main St Keansburg NJ 07734
 199 Main St Keansburg NJ 07734
 Ring: 1 mile radius

Latitude: 40.4450
 Longitude: -74.1302

Summary	Census 2010	2020	2025
Population	16,811	15,725	15,389
Households	6,192	5,845	5,730
Families	4,186	3,940	3,860
Average Household Size	2.67	2.65	2.64
Owner Occupied Housing Units	4,063	3,875	3,854
Renter Occupied Housing Units	2,129	1,970	1,876
Median Age	37.8	39.6	40.6
Trends: 2020-2025 Annual Rate	Area	State	National
Population	-0.43%	0.29%	0.72%
Households	-0.40%	0.27%	0.72%
Families	-0.41%	0.24%	0.64%
Owner HHs	-0.11%	0.30%	0.72%
Median Household Income	1.84%	1.43%	1.60%

Households by Income	2020		2025	
	Number	Percent	Number	Percent
<\$15,000	689	11.8%	603	10.5%
\$15,000 - \$24,999	530	9.1%	487	8.5%
\$25,000 - \$34,999	563	9.6%	528	9.2%
\$35,000 - \$49,999	515	8.8%	472	8.2%
\$50,000 - \$74,999	1,010	17.3%	937	16.4%
\$75,000 - \$99,999	624	10.7%	606	10.6%
\$100,000 - \$149,999	1,048	17.9%	1,117	19.5%
\$150,000 - \$199,999	481	8.2%	543	9.5%
\$200,000+	386	6.6%	437	7.6%
Median Household Income	\$63,242		\$69,282	
Average Household Income	\$86,066		\$95,466	
Per Capita Income	\$31,969		\$35,516	

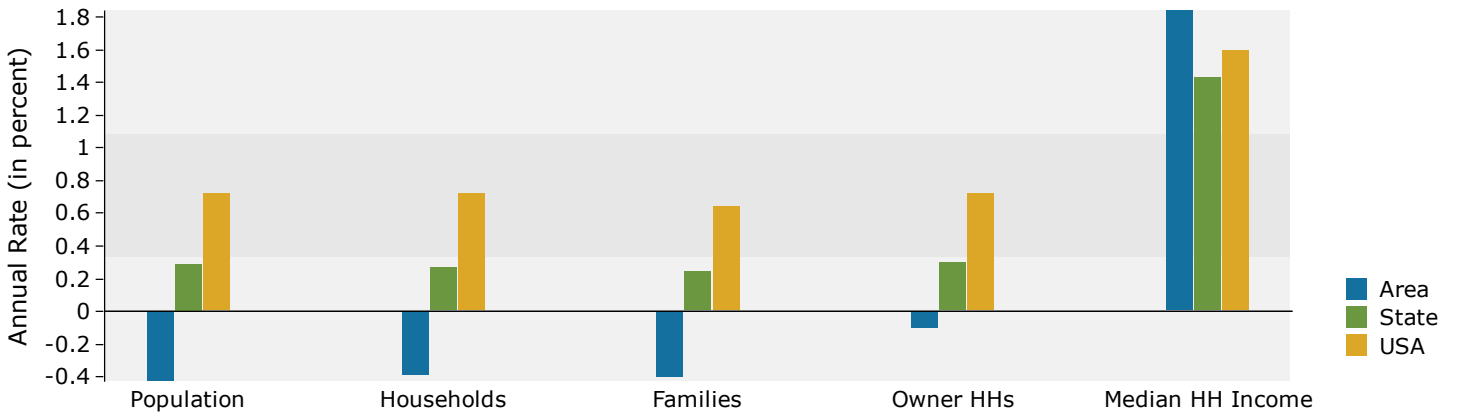
Population by Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,062	6.3%	880	5.6%	852	5.5%
5 - 9	1,013	6.0%	921	5.9%	862	5.6%
10 - 14	1,103	6.6%	959	6.1%	919	6.0%
15 - 19	1,155	6.9%	822	5.2%	872	5.7%
20 - 24	1,103	6.6%	841	5.3%	717	4.7%
25 - 34	2,363	14.1%	2,398	15.3%	2,088	13.6%
35 - 44	2,327	13.8%	2,149	13.7%	2,327	15.1%
45 - 54	2,959	17.6%	2,077	13.2%	1,930	12.5%
55 - 64	1,965	11.7%	2,336	14.9%	2,042	13.3%
65 - 74	933	5.6%	1,433	9.1%	1,675	10.9%
75 - 84	566	3.4%	617	3.9%	820	5.3%
85+	261	1.6%	291	1.9%	284	1.8%

Race and Ethnicity	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
White Alone	14,670	87.3%	13,493	85.8%	13,209	85.8%
Black Alone	775	4.6%	709	4.5%	687	4.5%
American Indian Alone	32	0.2%	30	0.2%	30	0.2%
Asian Alone	323	1.9%	340	2.2%	331	2.2%
Pacific Islander Alone	10	0.1%	12	0.1%	12	0.1%
Some Other Race Alone	525	3.1%	602	3.8%	590	3.8%
Two or More Races	477	2.8%	540	3.4%	530	3.4%
Hispanic Origin (Any Race)	2,049	12.2%	2,315	14.7%	2,265	14.7%

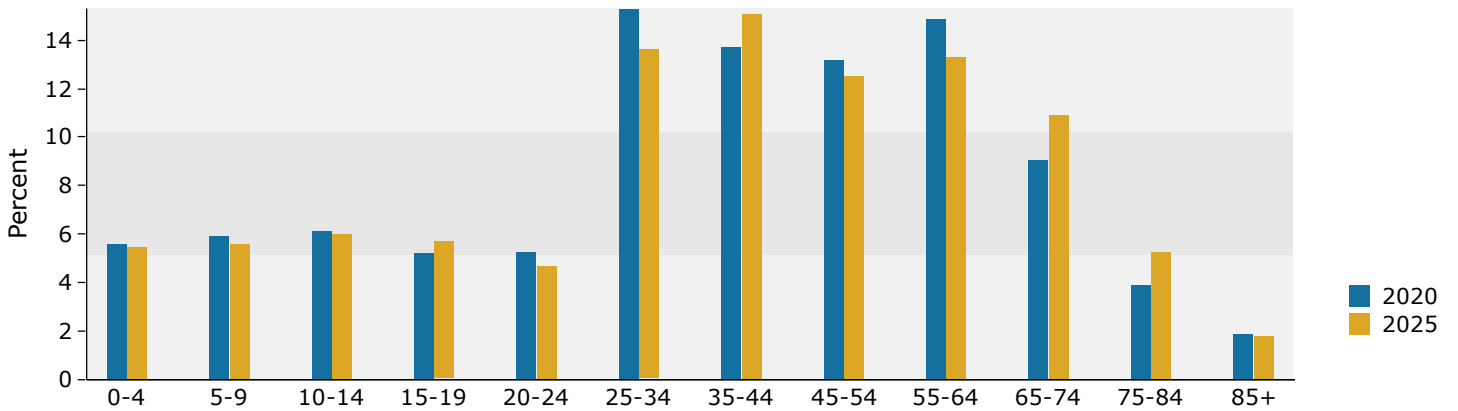
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

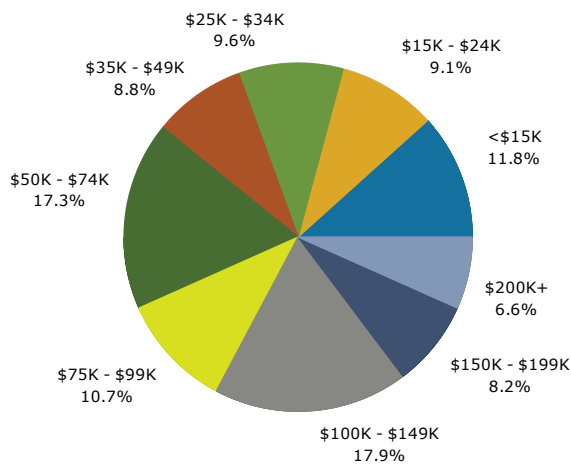
Trends 2020-2025



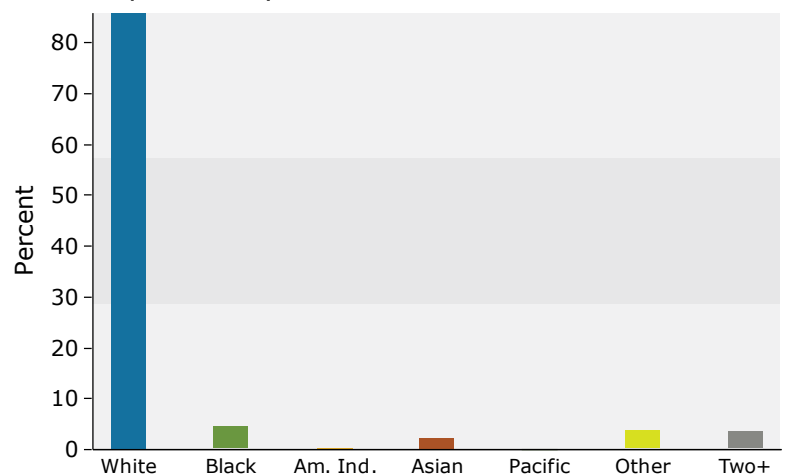
Population by Age



2020 Household Income



2020 Population by Race



2020 Percent Hispanic Origin: 14.7%



Demographic and Income Profile

199 Main St Keansburg NJ 07734
 199 Main St Keansburg NJ 07734
 Ring: 3 mile radius

Latitude: 40.4450
 Longitude: -74.1302

Summary	Census 2010	2020	2025
Population	55,819	53,577	52,854
Households	19,852	19,234	19,015
Families	14,660	14,162	13,987
Average Household Size	2.79	2.76	2.76
Owner Occupied Housing Units	15,855	15,403	15,321
Renter Occupied Housing Units	3,997	3,831	3,694
Median Age	40.4	42.3	42.9
Trends: 2020-2025 Annual Rate	Area	State	National
Population	-0.27%	0.29%	0.72%
Households	-0.23%	0.27%	0.72%
Families	-0.25%	0.24%	0.64%
Owner HHs	-0.11%	0.30%	0.72%
Median Household Income	1.99%	1.43%	1.60%

Households by Income	2020		2025	
	Number	Percent	Number	Percent
<\$15,000	1,347	7.0%	1,183	6.2%
\$15,000 - \$24,999	1,279	6.6%	1,156	6.1%
\$25,000 - \$34,999	1,174	6.1%	1,072	5.6%
\$35,000 - \$49,999	1,322	6.9%	1,180	6.2%
\$50,000 - \$74,999	2,750	14.3%	2,494	13.1%
\$75,000 - \$99,999	2,391	12.4%	2,238	11.8%
\$100,000 - \$149,999	4,073	21.2%	4,154	21.8%
\$150,000 - \$199,999	2,473	12.9%	2,735	14.4%
\$200,000+	2,424	12.6%	2,802	14.7%
Median Household Income	\$91,876		\$101,398	
Average Household Income	\$115,052		\$128,098	
Per Capita Income	\$41,475		\$46,273	

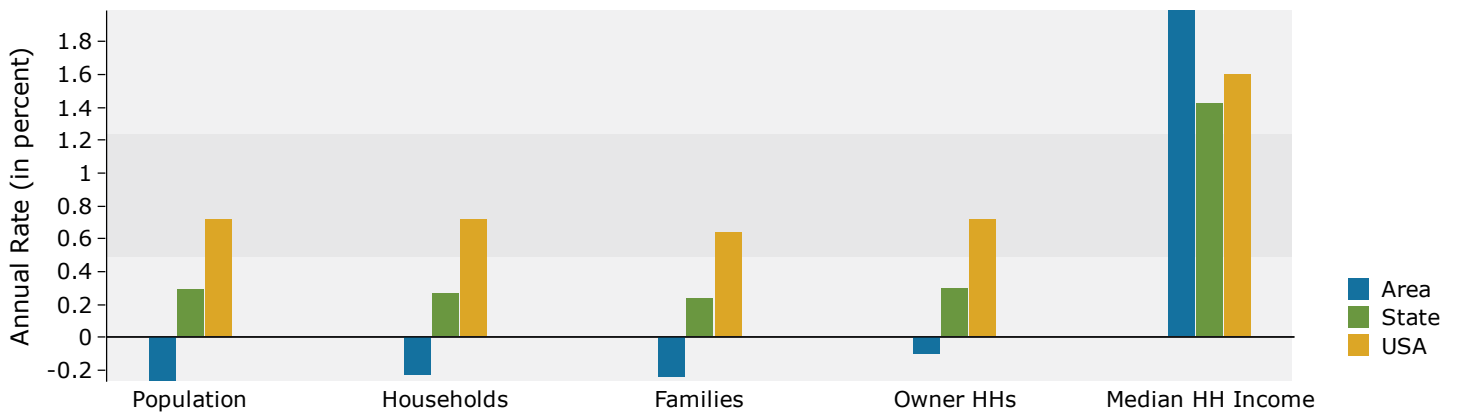
Population by Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,211	5.8%	2,709	5.1%	2,686	5.1%
5 - 9	3,453	6.2%	2,987	5.6%	2,786	5.3%
10 - 14	3,902	7.0%	3,330	6.2%	3,051	5.8%
15 - 19	3,946	7.1%	3,068	5.7%	2,957	5.6%
20 - 24	3,208	5.7%	2,792	5.2%	2,402	4.5%
25 - 34	6,239	11.2%	7,050	13.2%	6,559	12.4%
35 - 44	7,917	14.2%	6,541	12.2%	7,393	14.0%
45 - 54	9,945	17.8%	7,385	13.8%	6,485	12.3%
55 - 64	7,097	12.7%	8,354	15.6%	7,667	14.5%
65 - 74	3,710	6.6%	5,502	10.3%	6,207	11.7%
75 - 84	2,275	4.1%	2,667	5.0%	3,401	6.4%
85+	916	1.6%	1,191	2.2%	1,261	2.4%

Race and Ethnicity	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
White Alone	50,109	89.8%	47,368	88.4%	46,733	88.4%
Black Alone	1,232	2.2%	1,156	2.2%	1,133	2.1%
American Indian Alone	83	0.1%	82	0.2%	82	0.2%
Asian Alone	2,239	4.0%	2,455	4.6%	2,420	4.6%
Pacific Islander Alone	15	0.0%	19	0.0%	19	0.0%
Some Other Race Alone	1,056	1.9%	1,232	2.3%	1,218	2.3%
Two or More Races	1,086	1.9%	1,266	2.4%	1,250	2.4%
Hispanic Origin (Any Race)	4,916	8.8%	5,718	10.7%	5,635	10.7%

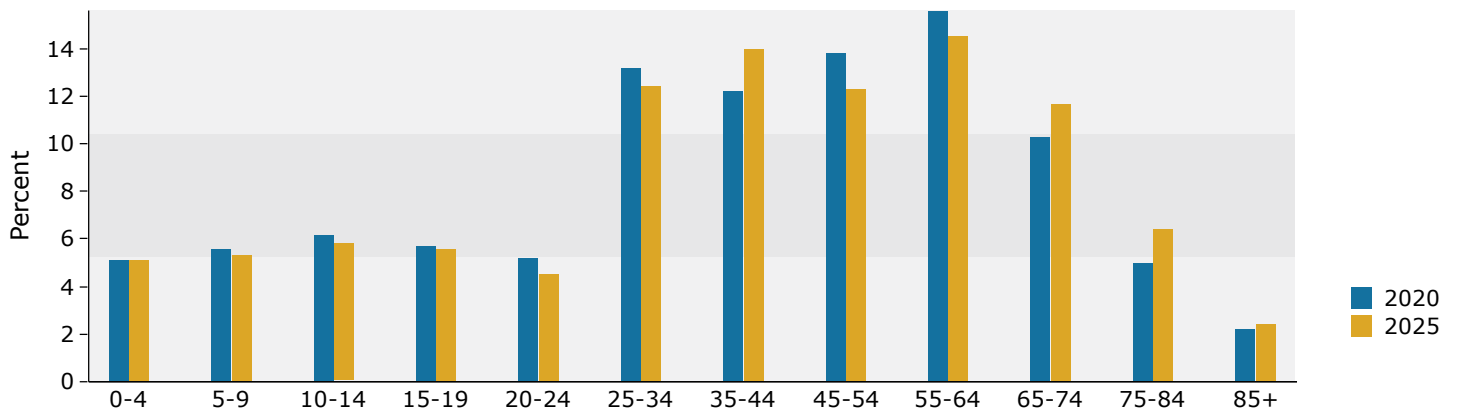
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

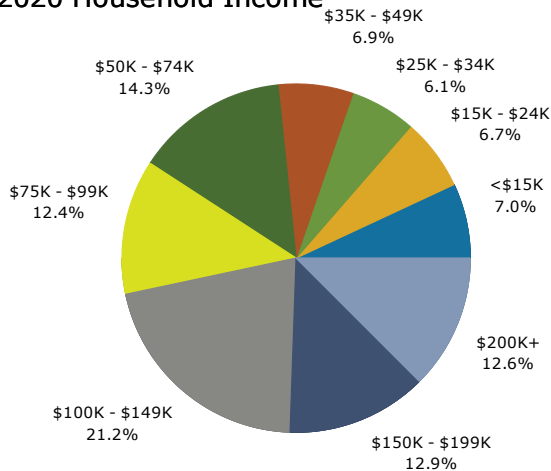
Trends 2020-2025



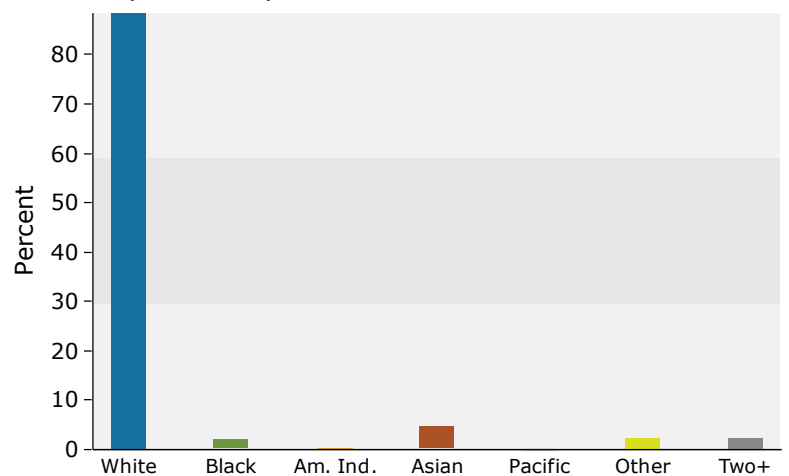
Population by Age



2020 Household Income



2020 Population by Race



2020 Percent Hispanic Origin: 10.7%



Demographic and Income Profile

199 Main St Keansburg NJ 07734
 199 Main St Keansburg NJ 07734
 Ring: 5 mile radius

Latitude: 40.4450
 Longitude: -74.1302

Summary	Census 2010	2020	2025
Population	102,021	99,320	98,408
Households	36,547	35,884	35,617
Families	27,073	26,516	26,298
Average Household Size	2.77	2.74	2.74
Owner Occupied Housing Units	29,323	28,790	28,741
Renter Occupied Housing Units	7,224	7,094	6,876
Median Age	41.0	43.1	43.6
Trends: 2020-2025 Annual Rate	Area	State	National
Population	-0.18%	0.29%	0.72%
Households	-0.15%	0.27%	0.72%
Families	-0.16%	0.24%	0.64%
Owner HHs	-0.03%	0.30%	0.72%
Median Household Income	1.32%	1.43%	1.60%

Households by Income	2020		2025	
	Number	Percent	Number	Percent
<\$15,000	2,193	6.1%	1,917	5.4%
\$15,000 - \$24,999	2,268	6.3%	2,034	5.7%
\$25,000 - \$34,999	1,920	5.4%	1,742	4.9%
\$35,000 - \$49,999	2,451	6.8%	2,192	6.2%
\$50,000 - \$74,999	4,820	13.4%	4,376	12.3%
\$75,000 - \$99,999	4,147	11.6%	3,902	11.0%
\$100,000 - \$149,999	7,578	21.1%	7,651	21.5%
\$150,000 - \$199,999	4,858	13.5%	5,354	15.0%
\$200,000+	5,649	15.7%	6,449	18.1%
Median Household Income	\$100,594		\$107,434	
Average Household Income	\$128,504		\$142,703	
Per Capita Income	\$46,479		\$51,701	

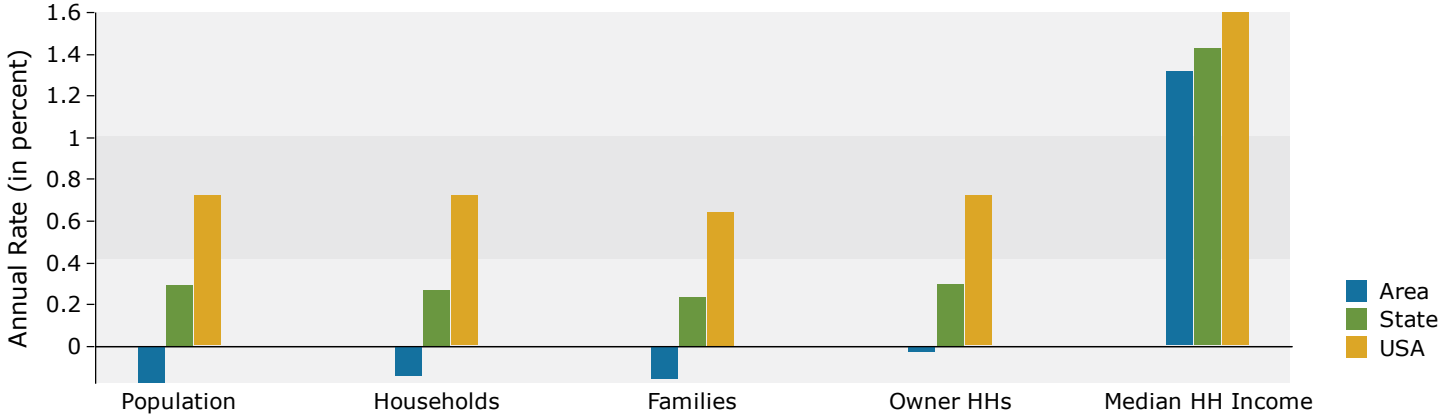
Population by Age	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,817	5.7%	4,976	5.0%	4,973	5.1%
5 - 9	6,543	6.4%	5,544	5.6%	5,253	5.3%
10 - 14	7,217	7.1%	6,335	6.4%	5,705	5.8%
15 - 19	7,001	6.9%	6,009	6.1%	5,549	5.6%
20 - 24	5,524	5.4%	5,095	5.1%	4,510	4.6%
25 - 34	10,756	10.5%	12,129	12.2%	11,661	11.8%
35 - 44	14,482	14.2%	11,793	11.9%	13,372	13.6%
45 - 54	18,095	17.7%	13,854	13.9%	12,145	12.3%
55 - 64	13,241	13.0%	15,530	15.6%	14,384	14.6%
65 - 74	7,150	7.0%	10,424	10.5%	11,691	11.9%
75 - 84	4,326	4.2%	5,275	5.3%	6,647	6.8%
85+	1,867	1.8%	2,355	2.4%	2,518	2.6%

Race and Ethnicity	Census 2010		2020		2025	
	Number	Percent	Number	Percent	Number	Percent
White Alone	90,053	88.3%	86,176	86.8%	85,380	86.8%
Black Alone	2,847	2.8%	2,722	2.7%	2,688	2.7%
American Indian Alone	149	0.1%	146	0.1%	145	0.1%
Asian Alone	4,946	4.8%	5,528	5.6%	5,483	5.6%
Pacific Islander Alone	21	0.0%	28	0.0%	29	0.0%
Some Other Race Alone	2,122	2.1%	2,501	2.5%	2,483	2.5%
Two or More Races	1,882	1.8%	2,217	2.2%	2,200	2.2%
Hispanic Origin (Any Race)	8,745	8.6%	10,295	10.4%	10,194	10.4%

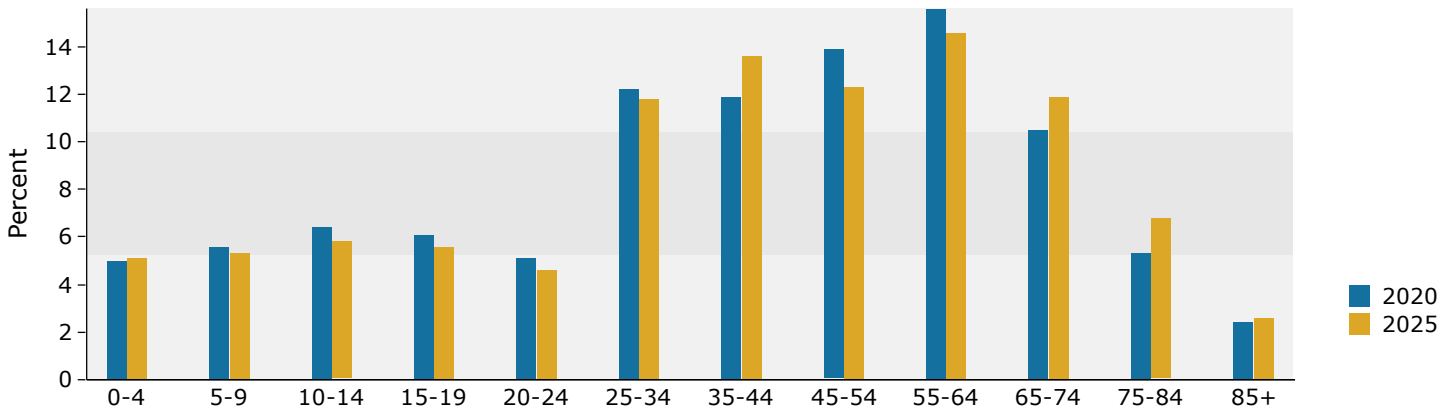
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025.

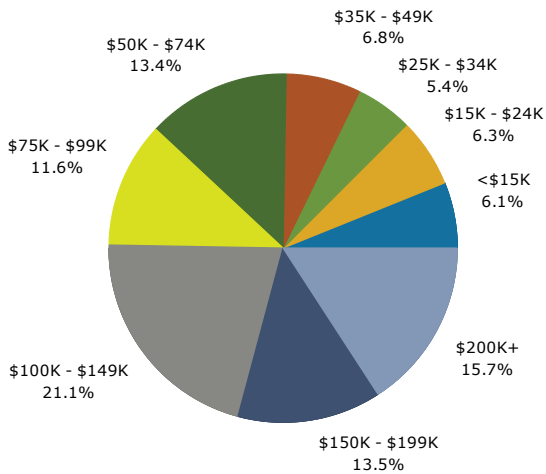
Trends 2020-2025



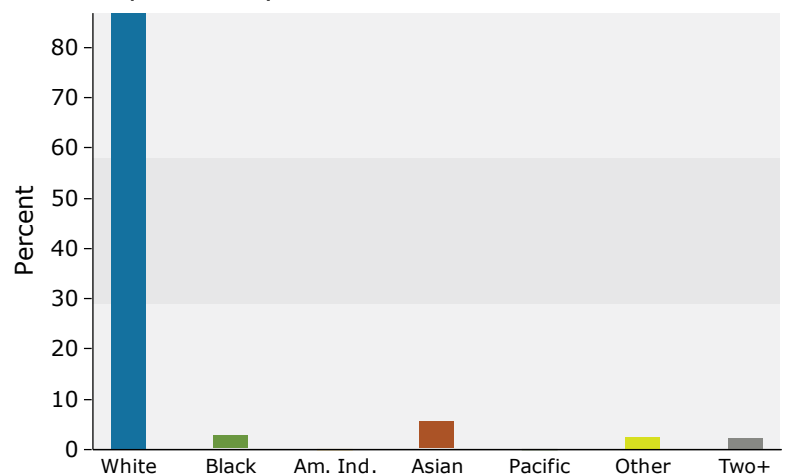
Population by Age



2020 Household Income



2020 Population by Race



2020 Percent Hispanic Origin: 10.4%