



Retail Demand Outlook

2204E TX-71 W, Bastrop, Texas, 78602 2
 2204E TX-71 W, Bastrop, Texas, 78602
 Ring Band: 0 - 1 mile radius

Prepared by Esri
 Latitude: 30,10527
 Longitude: -97,30041

Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Bright Young Professionals (8C)	79.1%	Population	2,098	2,554
Green Acres (6A)	13.8%	Households	809	967
Front Porches (8E)	4.2%	Families	467	578
Midlife Constants (5E)	2.8%	Median Age	40.0	40.9
	0.0%	Median Household Income	\$65,957	\$76,840
		2022	2027	Projected
		Consumer Spending	Forecasted Demand	Spending Growth
Apparel and Services		\$1,490,980	\$2,089,805	\$598,825
Men's		\$289,239	\$403,394	\$114,155
Women's		\$512,289	\$721,990	\$209,701
Children's		\$227,847	\$317,218	\$89,371
Footwear		\$353,876	\$495,082	\$141,206
Watches & Jewelry		\$85,865	\$121,337	\$35,472
Apparel Products and Services (1)		\$34,024	\$48,133	\$14,109
Computer				
Computers and Hardware for Home Use		\$119,074	\$165,698	\$46,624
Portable Memory		\$3,014	\$4,255	\$1,241
Computer Software		\$6,978	\$9,680	\$2,702
Computer Accessories		\$13,540	\$18,949	\$5,409
Entertainment & Recreation		\$2,183,169	\$3,089,256	\$906,087
Fees and Admissions		\$502,695	\$714,018	\$211,323
Membership Fees for Clubs (2)		\$169,486	\$240,889	\$71,403
Fees for Participant Sports, excl. Trips		\$81,263	\$115,127	\$33,864
Tickets to Theatre/Operas/Concerts		\$52,961	\$75,751	\$22,790
Tickets to Movies		\$42,136	\$58,312	\$16,176
Tickets to Parks or Museums		\$24,221	\$33,865	\$9,644
Admission to Sporting Events, excl. Trips		\$42,114	\$60,929	\$18,815
Fees for Recreational Lessons		\$89,719	\$128,053	\$38,334
Dating Services		\$794	\$1,093	\$299
TV/Video/Audio		\$806,365	\$1,135,094	\$328,729
Cable and Satellite Television Services		\$528,791	\$749,376	\$220,585
Televisions		\$84,340	\$117,364	\$33,024
Satellite Dishes		\$1,262	\$1,748	\$486
VCRs, Video Cameras, and DVD Players		\$3,599	\$5,056	\$1,457
Miscellaneous Video Equipment		\$10,458	\$14,888	\$4,430
Video Cassettes and DVDs		\$5,994	\$8,297	\$2,303
Video Game Hardware/Accessories		\$22,458	\$30,889	\$8,431
Video Game Software		\$13,176	\$18,017	\$4,841
Rental/Streaming/Downloaded Video		\$56,218	\$77,625	\$21,407
Installation of Televisions		\$493	\$687	\$194
Audio (3)		\$77,742	\$108,602	\$30,860
Rental and Repair of TV/Radio/Sound Equipment		\$1,834	\$2,546	\$712
Pets		\$472,202	\$671,693	\$199,491
Toys/Games/Crafts/Hobbies (4)		\$85,602	\$119,589	\$33,987
Recreational Vehicles and Fees (5)		\$66,027	\$97,070	\$31,043
Sports/Recreation/Exercise Equipment (6)		\$127,101	\$178,220	\$51,119
Photo Equipment and Supplies (7)		\$34,380	\$47,968	\$13,588
Reading (8)		\$69,830	\$98,901	\$29,071
Catered Affairs (9)		\$19,149	\$26,950	\$7,801
Food		\$6,418,022	\$8,995,585	\$2,577,563
Food at Home		\$3,745,979	\$5,257,433	\$1,511,454
Bakery and Cereal Products		\$474,842	\$667,766	\$192,924
Meats, Poultry, Fish, and Eggs		\$801,223	\$1,126,060	\$324,837
Dairy Products		\$371,247	\$522,050	\$150,803
Fruits and Vegetables		\$723,953	\$1,015,424	\$291,471
Snacks and Other Food at Home (10)		\$1,374,714	\$1,926,132	\$551,418
Food Away from Home		\$2,672,043	\$3,738,152	\$1,066,109
Alcoholic Beverages		\$426,947	\$604,508	\$177,561

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	2022 Consumer Spending	2027 Forecasted Demand	Projected Spending Growth
Financial			
Value of Stocks/Bonds/Mutual Funds	\$17,779,505	\$25,629,931	\$7,850,426
Value of Retirement Plans	\$63,031,050	\$92,288,510	\$29,257,460
Value of Other Financial Assets	\$5,076,286	\$7,380,489	\$2,304,203
Vehicle Loan Amount excluding Interest	\$2,168,699	\$3,016,302	\$847,603
Value of Credit Card Debt	\$1,912,177	\$2,705,797	\$793,620
Health			
Nonprescription Drugs	\$104,374	\$147,615	\$43,241
Prescription Drugs	\$217,756	\$310,913	\$93,157
Eyeglasses and Contact Lenses	\$64,089	\$91,424	\$27,335
Home			
Mortgage Payment and Basics (11)	\$6,616,588	\$9,604,982	\$2,988,394
Maintenance and Remodeling Services	\$1,755,889	\$2,545,408	\$789,519
Maintenance and Remodeling Materials (12)	\$380,871	\$549,787	\$168,916
Utilities, Fuel, and Public Services	\$3,412,399	\$4,800,472	\$1,388,073
Household Furnishings and Equipment			
Household Textiles (13)	\$70,935	\$99,374	\$28,439
Furniture	\$451,124	\$634,345	\$183,221
Rugs	\$20,499	\$29,334	\$8,835
Major Appliances (14)	\$252,235	\$359,601	\$107,366
Housewares (15)	\$61,819	\$86,882	\$25,063
Small Appliances	\$37,743	\$52,659	\$14,916
Luggage	\$12,430	\$17,271	\$4,841
Telephones and Accessories	\$66,581	\$95,551	\$28,970
Household Operations			
Child Care	\$383,466	\$537,505	\$154,039
Lawn and Garden (16)	\$307,396	\$445,595	\$138,199
Moving/Storage/Freight Express	\$54,647	\$74,702	\$20,055
Housekeeping Supplies (17)	\$531,060	\$748,091	\$217,031
Insurance			
Owners and Renters Insurance	\$398,406	\$574,748	\$176,342
Vehicle Insurance	\$1,339,667	\$1,866,144	\$526,477
Life/Other Insurance	\$383,852	\$554,364	\$170,512
Health Insurance	\$2,757,879	\$3,918,120	\$1,160,241
Personal Care Products (18)	\$349,340	\$489,257	\$139,917
School Books and Supplies (19)	\$94,946	\$131,879	\$36,933
Smoking Products	\$268,188	\$373,975	\$105,787
Transportation			
Payments on Vehicles excluding Leases	\$1,870,091	\$2,624,889	\$754,798
Gasoline and Motor Oil	\$1,698,154	\$2,371,487	\$673,333
Vehicle Maintenance and Repairs	\$783,914	\$1,100,563	\$316,649
Travel			
Airline Fares	\$427,533	\$603,223	\$175,690
Lodging on Trips	\$469,322	\$671,041	\$201,719
Auto/Truck Rental on Trips	\$38,649	\$54,224	\$15,575
Food and Drink on Trips	\$407,744	\$577,182	\$169,438

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- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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Top Tapestry Segments	Percent	Demographic Summary	2022	2027
Bright Young Professionals (8C)	45.2%	Population	7,626	10,708
Green Acres (6A)	21.9%	Households	2,894	4,027
Midlife Constants (5E)	18.0%	Families	1,915	2,724
Front Porches (8E)	14.9%	Median Age	40.1	39.9
	0.0%	Median Household Income	\$59,321	\$73,350
		2022	2027	Projected
		Consumer Spending	Forecasted Demand	Spending Growth
Apparel and Services		\$5,649,839	\$9,261,814	\$3,611,975
Men's		\$1,082,010	\$1,769,826	\$687,816
Women's		\$1,969,275	\$3,236,382	\$1,267,107
Children's		\$837,891	\$1,373,147	\$535,256
Footwear		\$1,342,897	\$2,195,681	\$852,784
Watches & Jewelry		\$330,456	\$544,745	\$214,289
Apparel Products and Services (1)		\$134,472	\$220,332	\$85,860
Computer				
Computers and Hardware for Home Use		\$444,325	\$725,307	\$280,982
Portable Memory		\$11,600	\$19,090	\$7,490
Computer Software		\$26,042	\$42,350	\$16,308
Computer Accessories		\$50,408	\$82,901	\$32,493
Entertainment & Recreation		\$8,491,604	\$13,976,729	\$5,485,125
Fees and Admissions		\$1,945,719	\$3,214,552	\$1,268,833
Membership Fees for Clubs (2)		\$657,811	\$1,087,000	\$429,189
Fees for Participant Sports, excl. Trips		\$310,466	\$513,406	\$202,940
Tickets to Theatre/Operas/Concerts		\$210,617	\$348,240	\$137,623
Tickets to Movies		\$152,465	\$249,047	\$96,582
Tickets to Parks or Museums		\$90,389	\$148,292	\$57,903
Admission to Sporting Events, excl. Trips		\$168,204	\$280,901	\$112,697
Fees for Recreational Lessons		\$352,740	\$582,799	\$230,059
Dating Services		\$3,028	\$4,868	\$1,840
TV/Video/Audio		\$3,116,042	\$5,110,932	\$1,994,890
Cable and Satellite Television Services		\$2,099,811	\$3,446,563	\$1,346,752
Televisions		\$309,285	\$507,170	\$197,885
Satellite Dishes		\$4,487	\$7,384	\$2,897
VCRs, Video Cameras, and DVD Players		\$13,545	\$22,297	\$8,752
Miscellaneous Video Equipment		\$41,714	\$68,600	\$26,886
Video Cassettes and DVDs		\$21,755	\$35,533	\$13,778
Video Game Hardware/Accessories		\$80,531	\$131,122	\$50,591
Video Game Software		\$46,555	\$75,545	\$28,990
Rental/Streaming/Downloaded Video		\$201,125	\$328,881	\$127,756
Installation of Televisions		\$1,835	\$2,992	\$1,157
Audio (3)		\$288,441	\$473,522	\$185,081
Rental and Repair of TV/Radio/Sound Equipment		\$6,958	\$11,323	\$4,365
Pets		\$1,876,933	\$3,092,669	\$1,215,736
Toys/Games/Crafts/Hobbies (4)		\$318,917	\$523,248	\$204,331
Recreational Vehicles and Fees (5)		\$278,630	\$467,120	\$188,490
Sports/Recreation/Exercise Equipment (6)		\$479,098	\$787,117	\$308,019
Photo Equipment and Supplies (7)		\$126,091	\$207,300	\$81,209
Reading (8)		\$275,201	\$451,807	\$176,606
Catered Affairs (9)		\$75,639	\$123,043	\$47,404
Food		\$24,468,168	\$40,057,821	\$15,589,653
Food at Home		\$14,384,109	\$23,544,997	\$9,160,888
Bakery and Cereal Products		\$1,836,762	\$3,007,548	\$1,170,786
Meats, Poultry, Fish, and Eggs		\$3,093,840	\$5,064,968	\$1,971,128
Dairy Products		\$1,436,432	\$2,351,442	\$915,010
Fruits and Vegetables		\$2,780,203	\$4,546,569	\$1,766,366
Snacks and Other Food at Home (10)		\$5,236,873	\$8,574,470	\$3,337,597
Food Away from Home		\$10,084,059	\$16,512,824	\$6,428,765
Alcoholic Beverages		\$1,654,618	\$2,725,986	\$1,071,368

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	2022 Consumer Spending	2027 Forecasted Demand	Projected Spending Growth
Financial			
Value of Stocks/Bonds/Mutual Funds	\$71,028,347	\$118,360,167	\$47,331,820
Value of Retirement Plans	\$260,430,186	\$436,839,937	\$176,409,751
Value of Other Financial Assets	\$21,476,048	\$35,643,777	\$14,167,729
Vehicle Loan Amount excluding Interest	\$7,963,272	\$13,053,791	\$5,090,519
Value of Credit Card Debt	\$7,421,477	\$12,214,366	\$4,792,889
Health			
Nonprescription Drugs	\$409,774	\$673,442	\$263,668
Prescription Drugs	\$877,800	\$1,448,279	\$570,479
Eyeglasses and Contact Lenses	\$253,542	\$419,155	\$165,613
Home			
Mortgage Payment and Basics (11)	\$27,020,967	\$45,068,101	\$18,047,134
Maintenance and Remodeling Services	\$7,194,273	\$11,977,549	\$4,783,276
Maintenance and Remodeling Materials (12)	\$1,541,965	\$2,566,800	\$1,024,835
Utilities, Fuel, and Public Services	\$13,169,660	\$21,592,263	\$8,422,603
Household Furnishings and Equipment			
Household Textiles (13)	\$269,213	\$440,868	\$171,655
Furniture	\$1,712,634	\$2,816,135	\$1,103,501
Rugs	\$81,504	\$135,021	\$53,517
Major Appliances (14)	\$989,610	\$1,638,005	\$648,395
Housewares (15)	\$234,327	\$385,491	\$151,164
Small Appliances	\$141,707	\$231,723	\$90,016
Luggage	\$45,656	\$74,712	\$29,056
Telephones and Accessories	\$264,408	\$438,974	\$174,566
Household Operations			
Child Care	\$1,419,664	\$2,337,746	\$918,082
Lawn and Garden (16)	\$1,270,980	\$2,113,652	\$842,672
Moving/Storage/Freight Express	\$194,542	\$314,823	\$120,281
Housekeeping Supplies (17)	\$2,051,042	\$3,367,081	\$1,316,039
Insurance			
Owners and Renters Insurance	\$1,612,912	\$2,684,061	\$1,071,149
Vehicle Insurance	\$5,018,322	\$8,199,086	\$3,180,764
Life/Other Insurance	\$1,555,599	\$2,588,823	\$1,033,224
Health Insurance	\$10,882,946	\$17,934,743	\$7,051,797
Personal Care Products (18)	\$1,325,095	\$2,170,700	\$845,605
School Books and Supplies (19)	\$350,084	\$572,148	\$222,064
Smoking Products	\$1,029,651	\$1,675,689	\$646,038
Transportation			
Payments on Vehicles excluding Leases	\$7,032,480	\$11,576,568	\$4,544,088
Gasoline and Motor Oil	\$6,404,153	\$10,474,606	\$4,070,453
Vehicle Maintenance and Repairs	\$2,983,969	\$4,897,793	\$1,913,824
Travel			
Airline Fares	\$1,639,836	\$2,697,029	\$1,057,193
Lodging on Trips	\$1,849,959	\$3,066,587	\$1,216,628
Auto/Truck Rental on Trips	\$145,661	\$239,268	\$93,607
Food and Drink on Trips	\$1,573,928	\$2,595,184	\$1,021,256

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Green Acres (6A)	43.0%	Population	5,612	6,537
Bright Young Professionals (8C)	25.8%	Households	2,256	2,579
The Great Outdoors (6C)	19.8%	Families	1,513	1,742
Front Porches (8E)	7.0%	Median Age	44.1	44.6
Midlife Constants (5E)	2.4%	Median Household Income	\$66,911	\$76,968
		2022	2027	Projected
		Consumer Spending	Forecasted Demand	Spending Growth
Apparel and Services		\$4,397,714	\$5,808,423	\$1,410,709
Men's		\$831,744	\$1,099,078	\$267,334
Women's		\$1,561,395	\$2,062,196	\$500,801
Children's		\$636,883	\$841,047	\$204,164
Footwear		\$1,035,569	\$1,367,486	\$331,917
Watches & Jewelry		\$262,182	\$346,156	\$83,974
Apparel Products and Services (1)		\$106,983	\$141,232	\$34,249
Computer				
Computers and Hardware for Home Use		\$348,715	\$461,470	\$112,755
Portable Memory		\$9,750	\$12,910	\$3,160
Computer Software		\$20,512	\$27,174	\$6,662
Computer Accessories		\$39,366	\$52,052	\$12,686
Entertainment & Recreation		\$6,853,110	\$9,052,059	\$2,198,949
Fees and Admissions		\$1,582,844	\$2,089,034	\$506,190
Membership Fees for Clubs (2)		\$533,199	\$703,543	\$170,344
Fees for Participant Sports, excl. Trips		\$251,379	\$331,909	\$80,530
Tickets to Theatre/Operas/Concerts		\$172,075	\$226,963	\$54,888
Tickets to Movies		\$116,710	\$154,400	\$37,690
Tickets to Parks or Museums		\$72,038	\$95,295	\$23,257
Admission to Sporting Events, excl. Trips		\$140,459	\$184,915	\$44,456
Fees for Recreational Lessons		\$294,855	\$389,198	\$94,343
Dating Services		\$2,129	\$2,811	\$682
TV/Video/Audio		\$2,463,390	\$3,254,023	\$790,633
Cable and Satellite Television Services		\$1,686,480	\$2,226,900	\$540,420
Televisions		\$234,621	\$309,962	\$75,341
Satellite Dishes		\$3,330	\$4,402	\$1,072
VCRs, Video Cameras, and DVD Players		\$10,472	\$13,821	\$3,349
Miscellaneous Video Equipment		\$32,846	\$43,258	\$10,412
Video Cassettes and DVDs		\$16,467	\$21,775	\$5,308
Video Game Hardware/Accessories		\$59,250	\$78,397	\$19,147
Video Game Software		\$33,545	\$44,399	\$10,854
Rental/Streaming/Downloaded Video		\$152,749	\$202,171	\$49,422
Installation of Televisions		\$1,544	\$2,047	\$503
Audio (3)		\$226,948	\$300,107	\$73,159
Rental and Repair of TV/Radio/Sound Equipment		\$5,139	\$6,783	\$1,644
Pets		\$1,552,876	\$2,052,416	\$499,540
Toys/Games/Crafts/Hobbies (4)		\$246,944	\$326,360	\$79,416
Recreational Vehicles and Fees (5)		\$240,996	\$317,340	\$76,344
Sports/Recreation/Exercise Equipment (6)		\$386,581	\$511,506	\$124,925
Photo Equipment and Supplies (7)		\$97,201	\$128,474	\$31,273
Reading (8)		\$222,691	\$294,242	\$71,551
Catered Affairs (9)		\$60,050	\$79,275	\$19,225
Food		\$19,257,666	\$25,449,711	\$6,192,045
Food at Home		\$11,360,928	\$15,013,808	\$3,652,880
Bakery and Cereal Products		\$1,456,847	\$1,924,910	\$468,063
Meats, Poultry, Fish, and Eggs		\$2,435,246	\$3,216,701	\$781,455
Dairy Products		\$1,147,587	\$1,516,926	\$369,339
Fruits and Vegetables		\$2,200,979	\$2,909,233	\$708,254
Snacks and Other Food at Home (10)		\$4,120,269	\$5,446,038	\$1,325,769
Food Away from Home		\$7,896,737	\$10,435,903	\$2,539,166
Alcoholic Beverages		\$1,335,090	\$1,763,054	\$427,964

Data Note: The Consumer Spending data is household-based and represents the amount spent for a product or service by all households in an area. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2022 and 2027; Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics.



Retail Demand Outlook

2204E TX-71 W, Bastrop, Texas, 78602 2
 2204E TX-71 W, Bastrop, Texas, 78602
 Ring Band: 2 - 3 mile radius

Prepared by Esri
 Latitude: 30,10527
 Longitude: -97,30041

	2022 Consumer Spending	2027 Forecasted Demand	Projected Spending Growth
Financial			
Value of Stocks/Bonds/Mutual Funds	\$60,000,032	\$79,178,943	\$19,178,911
Value of Retirement Plans	\$225,608,679	\$297,234,413	\$71,625,734
Value of Other Financial Assets	\$18,343,824	\$24,223,039	\$5,879,215
Vehicle Loan Amount excluding Interest	\$6,133,667	\$8,109,198	\$1,975,531
Value of Credit Card Debt	\$5,969,916	\$7,882,008	\$1,912,092
Health			
Nonprescription Drugs	\$328,938	\$434,625	\$105,687
Prescription Drugs	\$714,421	\$943,105	\$228,684
Eyeglasses and Contact Lenses	\$206,429	\$272,423	\$65,994
Home			
Mortgage Payment and Basics (11)	\$23,313,041	\$30,747,386	\$7,434,345
Maintenance and Remodeling Services	\$6,328,579	\$8,357,893	\$2,029,314
Maintenance and Remodeling Materials (12)	\$1,351,487	\$1,786,216	\$434,729
Utilities, Fuel, and Public Services	\$10,464,699	\$13,827,489	\$3,362,790
Household Furnishings and Equipment			
Household Textiles (13)	\$211,408	\$279,347	\$67,939
Furniture	\$1,345,995	\$1,777,262	\$431,267
Rugs	\$67,236	\$88,728	\$21,492
Major Appliances (14)	\$818,011	\$1,079,928	\$261,917
Housewares (15)	\$187,235	\$247,603	\$60,368
Small Appliances	\$111,895	\$148,064	\$36,169
Luggage	\$34,994	\$46,275	\$11,281
Telephones and Accessories	\$209,439	\$275,680	\$66,241
Household Operations			
Child Care	\$1,103,868	\$1,456,992	\$353,124
Lawn and Garden (16)	\$1,094,020	\$1,443,854	\$349,834
Moving/Storage/Freight Express	\$150,813	\$200,174	\$49,361
Housekeeping Supplies (17)	\$1,630,670	\$2,154,339	\$523,669
Insurance			
Owners and Renters Insurance	\$1,361,458	\$1,796,254	\$434,796
Vehicle Insurance	\$3,895,400	\$5,150,511	\$1,255,111
Life/Other Insurance	\$1,308,076	\$1,724,785	\$416,709
Health Insurance	\$8,833,206	\$11,664,553	\$2,831,347
Personal Care Products (18)	\$1,035,749	\$1,368,745	\$332,996
School Books and Supplies (19)	\$270,567	\$357,925	\$87,358
Smoking Products	\$796,356	\$1,052,604	\$256,248
Transportation			
Payments on Vehicles excluding Leases	\$5,569,722	\$7,359,593	\$1,789,871
Gasoline and Motor Oil	\$5,043,382	\$6,669,654	\$1,626,272
Vehicle Maintenance and Repairs	\$2,378,620	\$3,145,056	\$766,436
Travel			
Airline Fares	\$1,337,645	\$1,768,293	\$430,648
Lodging on Trips	\$1,534,273	\$2,025,082	\$490,809
Auto/Truck Rental on Trips	\$118,669	\$157,060	\$38,391
Food and Drink on Trips	\$1,282,488	\$1,694,421	\$411,933

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Retail Demand Outlook

2204E TX-71 W, Bastrop, Texas, 78602 2
2204E TX-71 W, Bastrop, Texas, 78602
Ring Band: 2 - 3 mile radius

Prepared by Esri
Latitude: 30.10527
Longitude: -97.30041

- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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March 06, 2023