

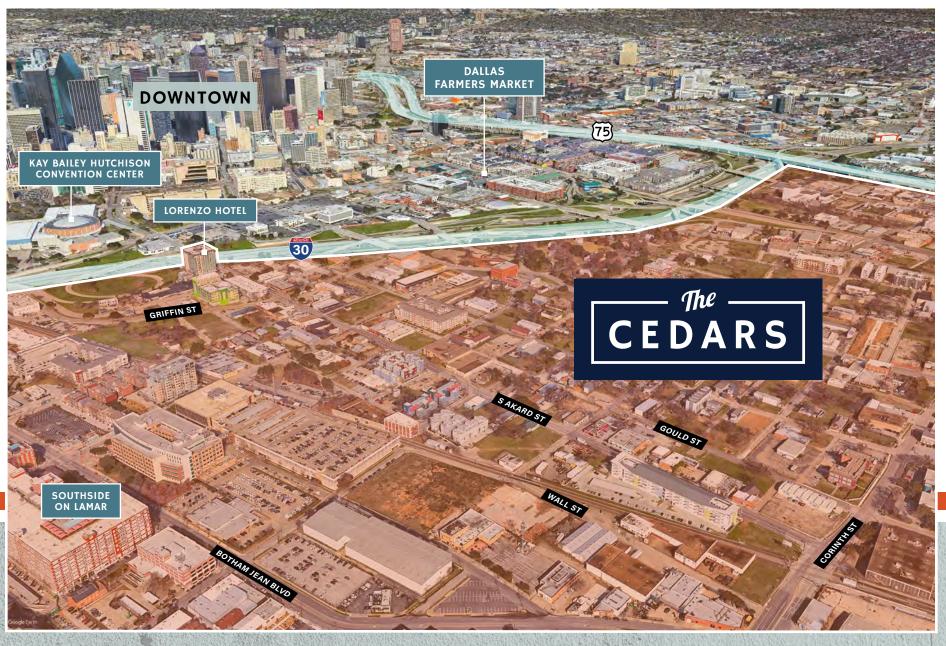
The Cedars, a once-quiet section of Dallas, is evolving into a vibrant new urban area. Home to trendy hotels like the Lorenzo, along with entertainment venues such as Alamo Drafthouse, GILLEY'S, and the South Side Ballroom, visitors are being drawn to this emerging shopping and entertainment area that is primed for rapid growth.







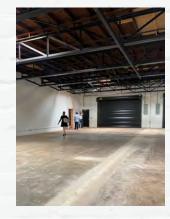


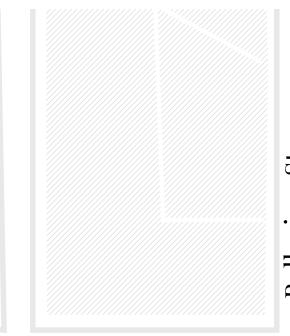


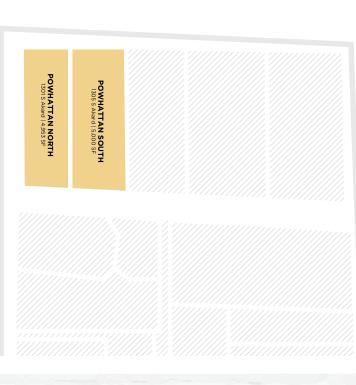






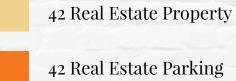






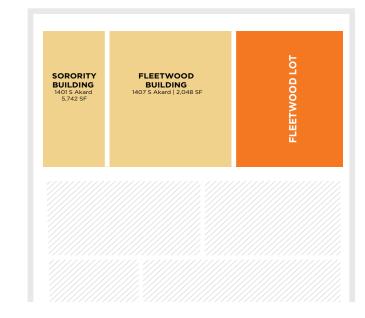


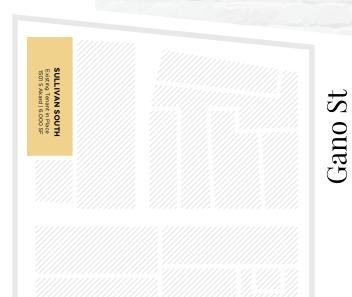












PHASE I REVITALIZATION







WHAT'S IN THE NEIGHBORHOOD

MAY BAILEY HUTCHISON CONVENTION CENTER

The Kay Bailey Convention Center Dallas is one of the largest convention centers in the US and is recognized as "The Best-Run Convention Center in America." The center welcomes over 1,000,000 visitors per year attending major national and international conventions, meetings, concerts, auto shows, and more.

- 2 CANVAS HOTEL
 - 123 Keys
 - Opened: 2019
- 3 LORENZO HOTEL
 - 237 Keys
 - Opened: 2017
- 4 LEE HARVEY'S

Lee Harvey's has been voted 'Best Bar in Dallas' and 'Best Dive Bar' by the Dallas Observer and D-Magazine multiple years since opening in 2003. The current location has been a bar or restaurant for over 80 years and still has the same stone walls as the original structure.

5 ALAMO DRAFTHOUSE

The American cinema chain, famous for serving dinner and drinks during movie showings, opened its second location in Texas in The Cedars in 2015.

6 SOUTHSIDE BALLROOM

The largest music venue inside of Gilley's at 27,000 SF.

7 GILLEY'S

Gilley's is a multi-purpose entertainment complex with nine different venues and a total capacity of over 8,000 patrons. Southside Ballroom is the largest venue inside of Gilley's at 27,000 SF.

8 LONGHORN BALLROOM

Built in 1950, the Longhorn Complex consists of a 23,000 SF indoor venue and 2 acres of outdoor event space.

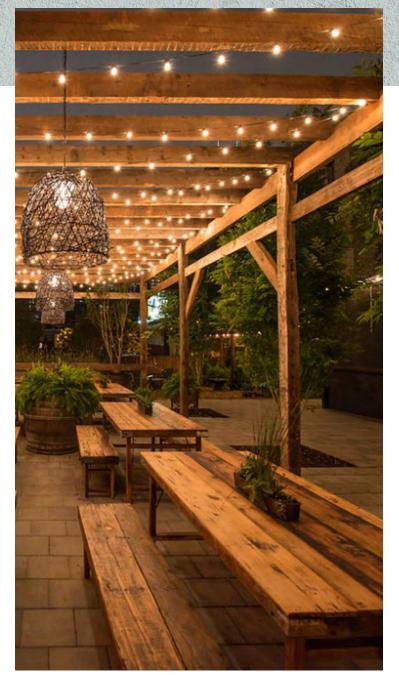
9 DALLAS HERITAGE VILLAGE

Dallas Heritage Village displays the largest collection of 19th-century pioneer and Victorian homes and commercial buildings in Texas. The museum is located in Old City Park, with collections representing life over 100 years ago.

10 FOUR CORNERS BREWING

Born and brewed in Dallas, this craft brewery chose to move to The Cedars based on the neighborhood's opportunities and growth. Four Corners can host a variety of events of 500+ people.







RETAIL INSPIRATION















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