

14.22.010 Purpose and Objectives.

The General Commercial (CG) zone is established to provide a district primarily for the accommodation of commercial uses and commercial areas which have been established in locations away from the central core of the City and which are not within the shopping centers of integrated design. Though this zone will be applied to areas which have developed as "strip commercial" developments along major streets and highways, it shall not be used to promote or establish areas in which such development can be promulgated or encouraged in violation of good planning principles. The CG zone should be applied to vacant land areas for new construction only in the event that integrated shopping center development is not practical and/or desirable because of difficult size, shape, topography, or similar problems related to land otherwise deemed to be appropriate for commercial development. The location of the CG zone should be close to freeways or major arterials to provide convenient access for major traffic volumes without hazard and without traversing through a residential area. The CG zone shall not be applied to the internal areas of residential neighborhoods. Although the CG zone may be applied to existing commercial areas which have a variety of characteristics, the provisions contained herein should be used to encourage greater integrity and aesthetic improvements as these areas are redeveloped, expanded, and improved. Integrated and coordinated landscaping, parking, ingress, and signing and building design should be encouraged and regulated through the use of project plan approval procedures. New construction should be in harmony with the characteristics of the surrounding developed commercial and residential areas. The uses characteristic of this zone will be a wide range of retail stores, shops, services, and offices. This zone may be applied to areas which have existing offices, heavy commercial and institutional uses. It is the intent that the CG zone contain a mixture of compatible uses.

(Am 1986-10, Am 1995-57)

The Provo City Code is current through Ordinance 2026-09, passed March 10, 2026.

Disclaimer: The city recorder has the official version of the Provo City Code. Users should contact the city recorder for ordinances passed subsequent to the ordinance cited above.

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