IIIOSPRING



PRIME RETAIL

GROUND FLOOR

+/-1,951 SF

LOWER LEVEL

+/-1,182 SF

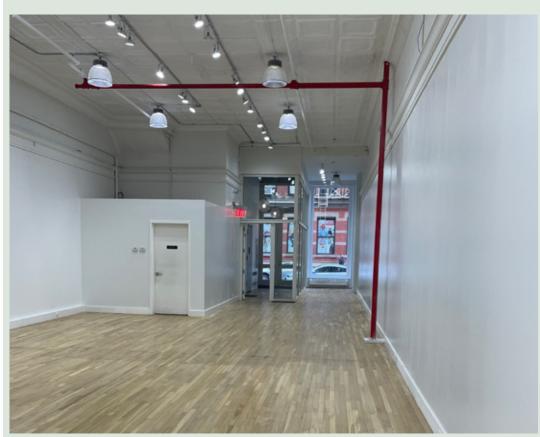
FRONTAGE

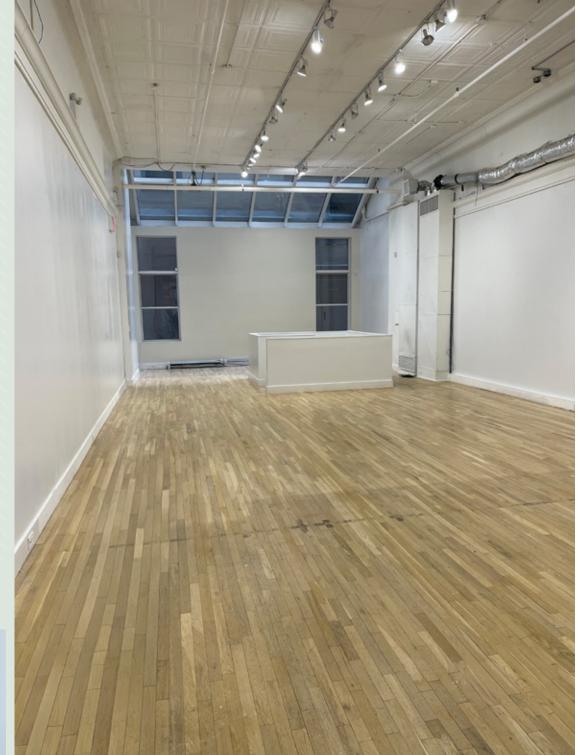
+/-25 FEET

CEILING HEIGHTS

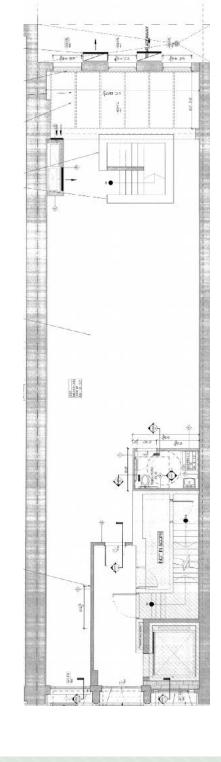
+/-16 FEET

(BLADE SIGNAGE AVAILABLE)









STEP INTO STYLE, STEP INTO **SOHO**

NEIGHBORHOOD













jenni kayne WARBY





HAUSER & WIRTH

GROWN BRILLIANCE

SANDRO Farm rio

fusalp

AG ADRIANO

VERSACE

FENDI

Chloé

NOCTURNE Tibi

CHANEL

GALERIES BARTOUX NADINE MERABI

TIFFANY & CO.

ERIC EMMANUEL

MULBERRY

Swatch

GUIZIO LOEWE ami

The Real Real john varvatos M@UEEN





ALAÏA

HOTEL (THE MERCER) CAUDALÍE



PRINCE STREET



VALENTINO

STELLA Agent Provocateur

88 journelle

Cartier MEERMIN

BOGGI BARBARA STURM

JIL SANDER

띎

* Hive&Colony GIVENCHY

ME+EM



SIRKENSTOCK

SAINT LAURENT

VERONICA BEARD

AMIRI

patagonia

UGG



PANDŎRA

& other Stories

lure PRADA



MANGO SCHOLASTIC

SEPHORA

Capital One





FRANKIE'S BIKINIS

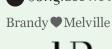
LACOSTE

GUESS



CHASE









MARKET OVERVIEW

VISITOR TRENDS



Consumer Spending

\$32.7M

14.3M

visitors (+9.9% YOY)

Over the past year Soho saw 14.3 million out of market visitors(tourists), an increase of 9.9% YOY

173.8K daily visitors

Soho saw on a Saturday over the last year

| THE TOP 10 MOST VISITED STORES IN SOHO | | | | | | |
|--|----------------|---------------|----------|--|--|--|
| | Sub Category | Address | Visitors | | | |
| Polo Ralph Lauren | Luxury Goods | 109 Prince St | 137,727 | | | |
| Ć | Electronics | 101 Prince St | 128,915 | | | |
| Sam Edelman | Shoe | 109 Spring St | 88,080 | | | |
| lexanderwang | Clothing | 103 Grand St | 68,099 | | | |
| ETAO | Clothing | 89 Street | 66,570 | | | |
| ທາດ ພາດ | Women's | 100 Prince St | 60,453 | | | |
| COS | Women's | 129 Spring St | 41,695 | | | |
| BURTON | Sporting Goods | 69 Greene St | 32,724 | | | |
| FREDPERRY | Clothing | 483 Broome St | 30,991 | | | |
| patagonia | Clothing | 72 Greene St | 25,894 | | | |

SUBWAY RIDERSHIP 2024



Prince Street

Annual: **3.2M**

Avg Weekday: 8,627

Avg Weekend: 18,772



Spring Street

Annual: **3.2M**

Avg Weekday: **8,855**

Avg Weekend: 17,593



Spring Street

Annual: **3.3M**

Avg Weekday: **10,358**

Avg Weekend: 12,226



Q3 2025 Employees

160,000



Total Population

230,252



Median Age

36.4



Total Housing Units

115,810



Average Housing Income

\$258,471

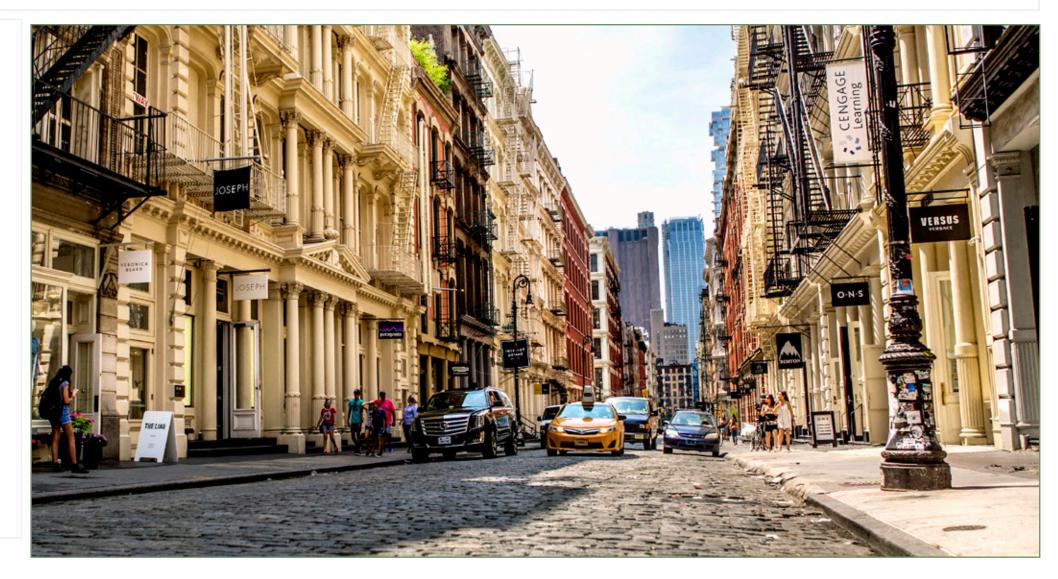


Total
Daytime
Population

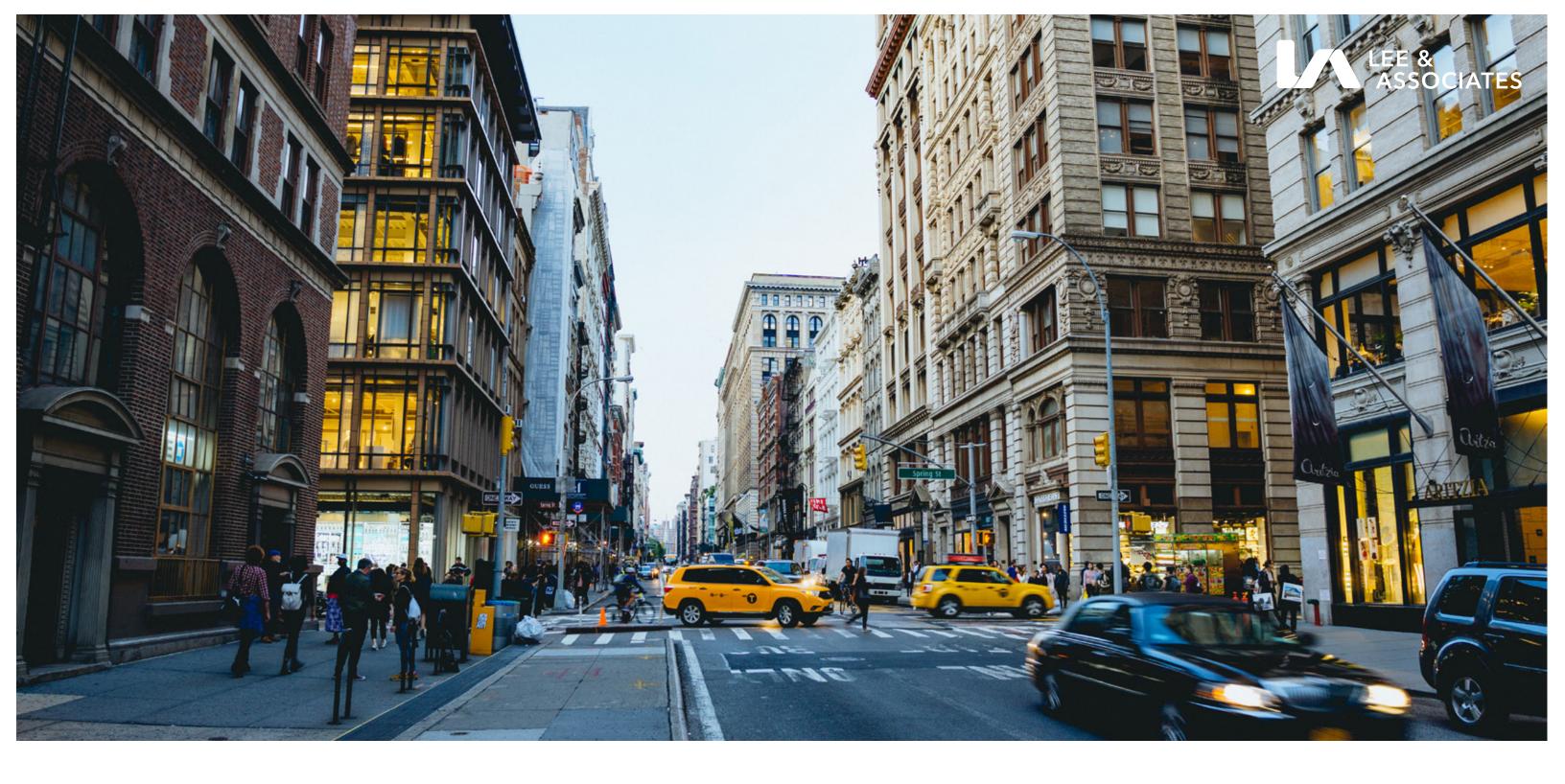
190,780

VISITOR TRENDS

| Annual Broa Canal) Visito | adway (Houst ors | on to | 4,993,641 | 9,184,772 | 9,458,909 |
|------------------------------|---------------------|-------|-----------|-----------|-----------|
| 10M — | | | | | |
| 8M — | | 9.21 | y 9. | .5M - S | 9.9M |
| 6M — | | | | | _ |
| 4M | 5M | | | | |
| | | | | | |



Source: Placer.Ai



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