

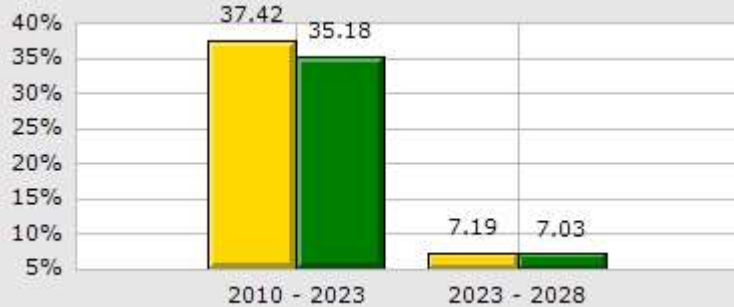
1.85 Acres

318 S 52nd St, Rogers, AR 72758

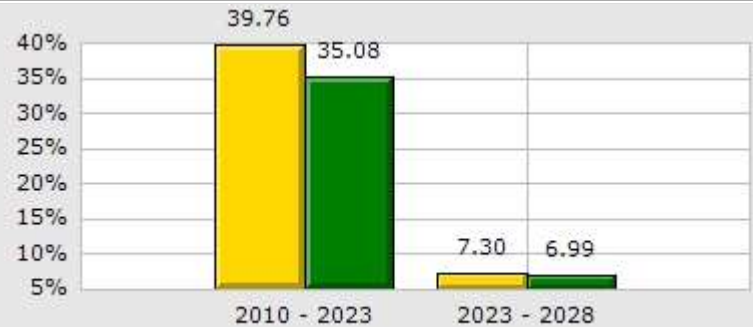
Type: Land  
County: Benton

1 Mile  
County

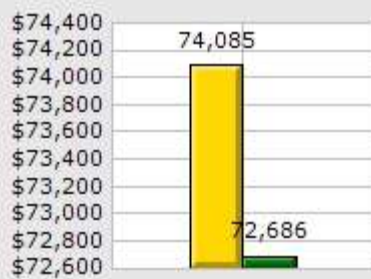
Population Growth



Household Growth



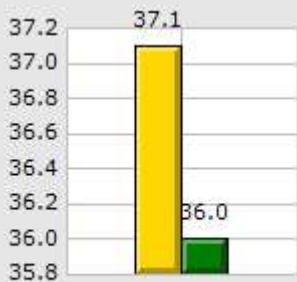
2023 Med Household Inc



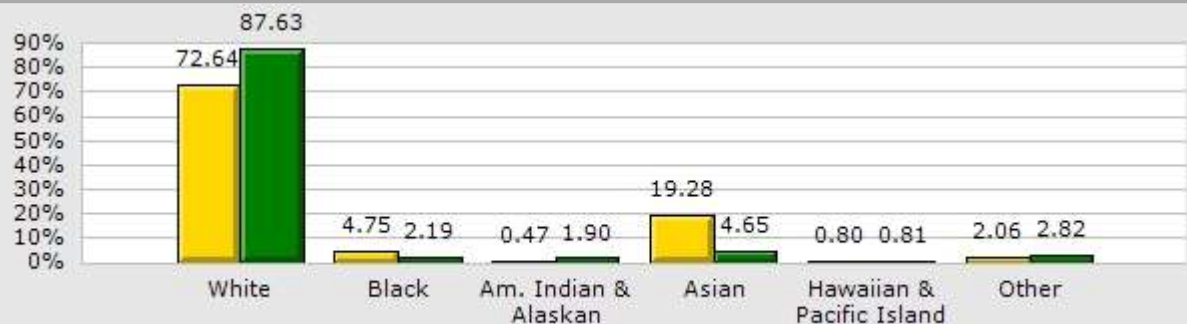
2023 Households by Household Income



2023 Median Age



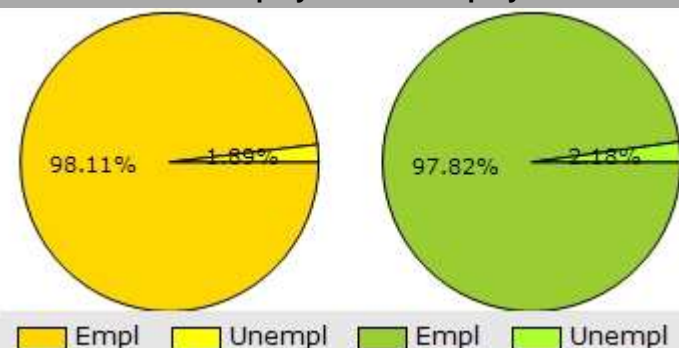
2023 Population by Race



2023 Renter vs. Owner



2023 Employed vs. Unemployed



Demographic Market Comparison Report

1 mile radius

1.85 Acres				
318 S 52nd St, Rogers, AR 72758				
Type: <b>Land</b>				
County: <b>Benton</b>				
	1 Mile		County	
<b>Population Growth</b>				
Growth 2010 - 2023	37.42%		35.18%	
Growth 2023 - 2028	7.19%		7.03%	
Empl	1,971	98.11%	149,837	97.82%
Unempl	38	1.89%	3,336	2.18%
<b>2023 Population by Race</b>				
	<b>3,641</b>		<b>299,217</b>	
White	2,645	72.64%	262,196	87.63%
Black	173	4.75%	6,547	2.19%
Am. Indian & Alaskan	17	0.47%	5,700	1.90%
Asian	702	19.28%	13,922	4.65%
Hawaiian & Pacific Island	29	0.80%	2,426	0.81%
Other	75	2.06%	8,426	2.82%
<b>Household Growth</b>				
Growth 2010 - 2023	39.76%		35.08%	
Growth 2023 - 2028	7.30%		6.99%	
Renter Occupied	1,103	62.92%	35,018	31.58%
Owner Occupied	650	37.08%	75,862	68.42%
<b>2023 Households by Household Income</b>				
	<b>1,752</b>		<b>110,880</b>	
Income <\$25K	225	12.84%	15,998	14.43%
Income \$25K - \$50K	236	13.47%	20,456	18.45%
Income \$50K - \$75K	432	24.66%	20,908	18.86%
Income \$75K - \$100K	298	17.01%	16,110	14.53%
Income \$100K - \$125K	190	10.84%	10,196	9.20%
Income \$125K - \$150K	70	4.00%	8,592	7.75%
Income \$150K - \$200K	142	8.11%	7,237	6.53%
Income \$200K+	159	9.08%	11,383	10.27%
2023 Med Household Inc	\$74,085		\$72,686	
2023 Median Age	37.10		36.00	



**Lot 1**

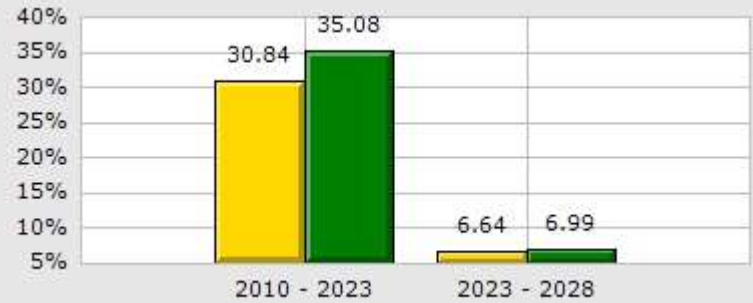
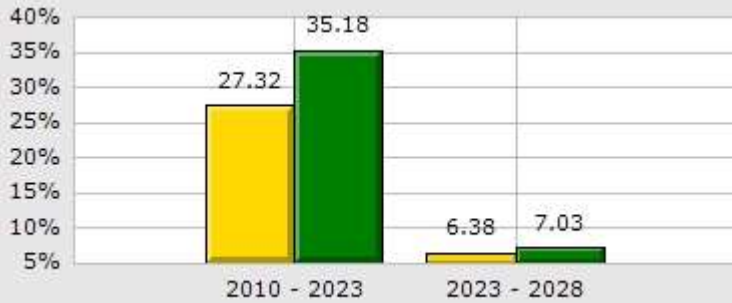
Horsebarn Rd, Rogers, AR 72757

Type: **Land**  
County: **Benton**

**1 Mile**  
**County**

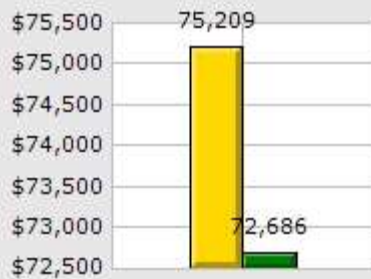
**Population Growth**

**Household Growth**



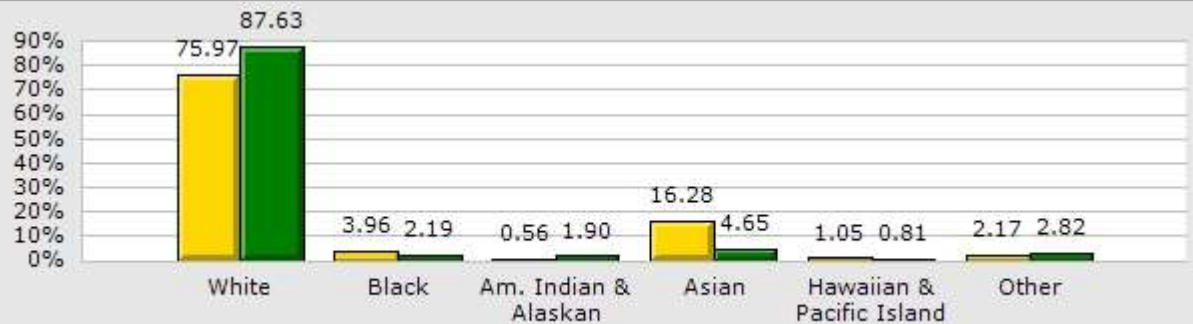
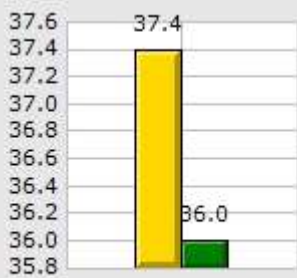
**2023 Med Household Inc**

**2023 Households by Household Income**



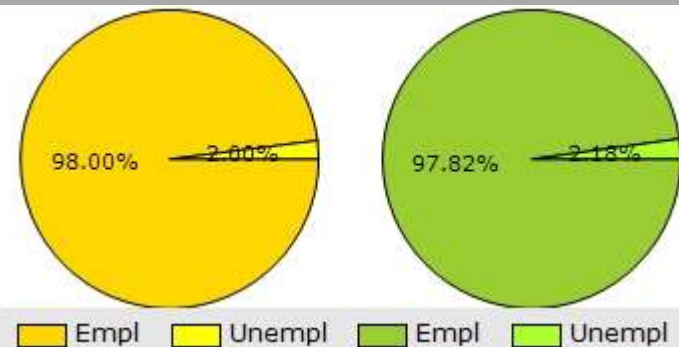
**2023 Median Age**

**2023 Population by Race**



**2023 Renter vs. Owner**

**2023 Employed vs. Unemployed**



Demographic Market Comparison Report

1 mile radius

**Lot 1**

Horsebarn Rd, Rogers, AR 72757

Type: **Land**  
County: **Benton**

	1 Mile		County	
<b>Population Growth</b>				
Growth 2010 - 2023	27.32%		35.18%	
Growth 2023 - 2028	6.38%		7.03%	
Empl	2,405	98.00%	149,837	97.82%
Unempl	49	2.00%	3,336	2.18%
<b>2023 Population by Race</b>				
	<b>4,465</b>		<b>299,217</b>	
White	3,392	75.97%	262,196	87.63%
Black	177	3.96%	6,547	2.19%
Am. Indian & Alaskan	25	0.56%	5,700	1.90%
Asian	727	16.28%	13,922	4.65%
Hawaiian & Pacific Island	47	1.05%	2,426	0.81%
Other	97	2.17%	8,426	2.82%
<b>Household Growth</b>				
Growth 2010 - 2023	30.84%		35.08%	
Growth 2023 - 2028	6.64%		6.99%	
Renter Occupied	1,121	55.17%	35,018	31.58%
Owner Occupied	911	44.83%	75,862	68.42%
<b>2023 Households by Household Income</b>				
	<b>2,034</b>		<b>110,880</b>	
Income <\$25K	246	12.09%	15,998	14.43%
Income \$25K - \$50K	283	13.91%	20,456	18.45%
Income \$50K - \$75K	485	23.84%	20,908	18.86%
Income \$75K - \$100K	358	17.60%	16,110	14.53%
Income \$100K - \$125K	247	12.14%	10,196	9.20%
Income \$125K - \$150K	104	5.11%	8,592	7.75%
Income \$150K - \$200K	152	7.47%	7,237	6.53%
Income \$200K+	159	7.82%	11,383	10.27%
2023 Med Household Inc	\$75,209		\$72,686	
2023 Median Age	37.40		36.00	



# Demographic Market Comparison Report

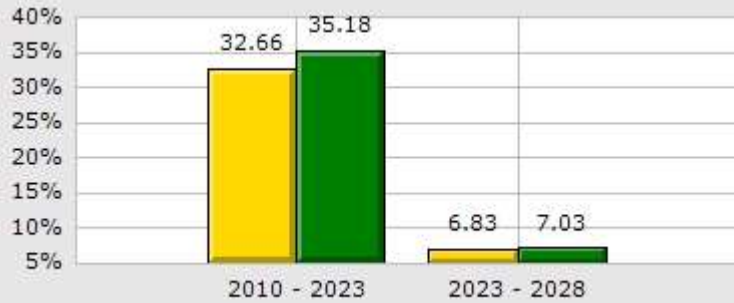
1 mile radius

300 S Metro Pkwy, Rogers, AR 72758

Type: **Class B Office/Medical**  
 County: **Benton**

**1 Mile**  
**County**

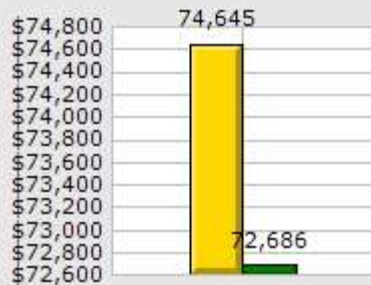
Population Growth



Household Growth



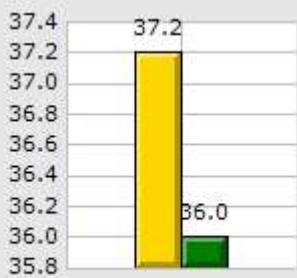
2023 Med Household Inc



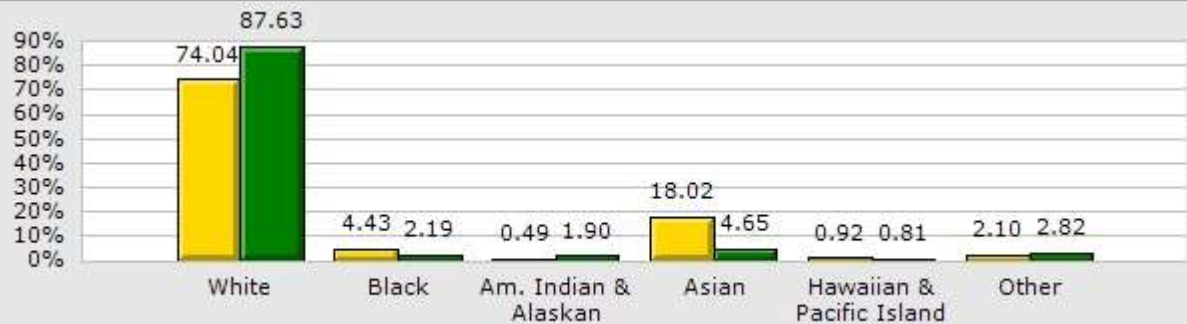
2023 Households by Household Income



2023 Median Age



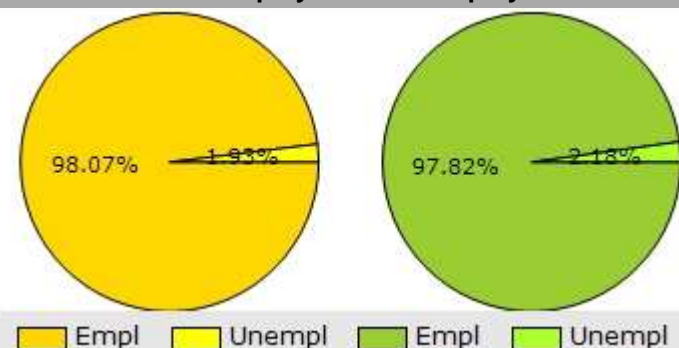
2023 Population by Race



2023 Renter vs. Owner



2023 Employed vs. Unemployed



# Demographic Market Comparison Report

1 mile radius

300 S Metro Pkwy, Rogers, AR 72758

Type: **Class B Office/Medical**  
 County: **Benton**

	1 Mile		County	
<b>Population Growth</b>				
Growth 2010 - 2023	32.66%		35.18%	
Growth 2023 - 2028	6.83%		7.03%	
Empl	2,183	98.07%	149,837	97.82%
Unempl	43	1.93%	3,336	2.18%
<b>2023 Population by Race</b>				
	<b>4,041</b>		<b>299,217</b>	
White	2,992	74.04%	262,196	87.63%
Black	179	4.43%	6,547	2.19%
Am. Indian & Alaskan	20	0.49%	5,700	1.90%
Asian	728	18.02%	13,922	4.65%
Hawaiian & Pacific Island	37	0.92%	2,426	0.81%
Other	85	2.10%	8,426	2.82%
<b>Household Growth</b>				
Growth 2010 - 2023	35.81%		35.08%	
Growth 2023 - 2028	7.05%		6.99%	
Renter Occupied	1,131	59.53%	35,018	31.58%
Owner Occupied	769	40.47%	75,862	68.42%
<b>2023 Households by Household Income</b>				
	<b>1,898</b>		<b>110,880</b>	
Income <\$25K	233	12.28%	15,998	14.43%
Income \$25K - \$50K	260	13.70%	20,456	18.45%
Income \$50K - \$75K	463	24.39%	20,908	18.86%
Income \$75K - \$100K	327	17.23%	16,110	14.53%
Income \$100K - \$125K	212	11.17%	10,196	9.20%
Income \$125K - \$150K	88	4.64%	8,592	7.75%
Income \$150K - \$200K	152	8.01%	7,237	6.53%
Income \$200K+	163	8.59%	11,383	10.27%
2023 Med Household Inc	\$74,645		\$72,686	
2023 Median Age	37.20		36.00	

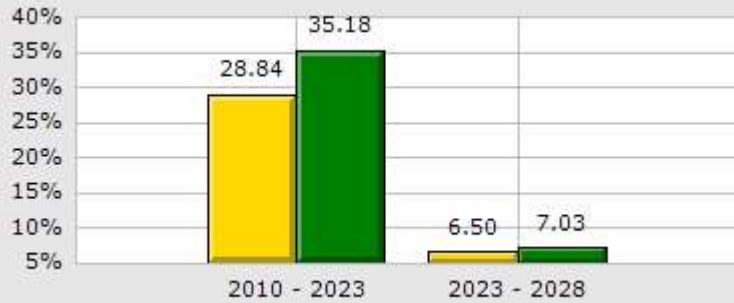


301 S Metro Pkwy, Rogers, AR 72758

Type: Land  
County: Benton

1 Mile  
County

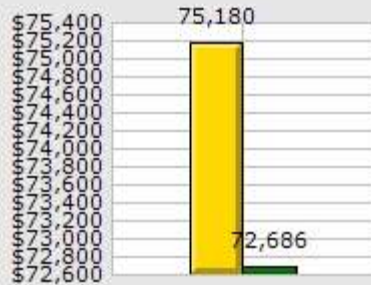
Population Growth



Household Growth



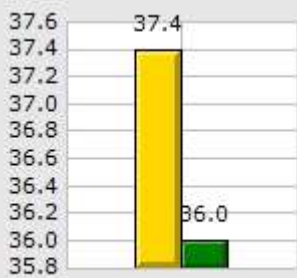
2023 Med Household Inc



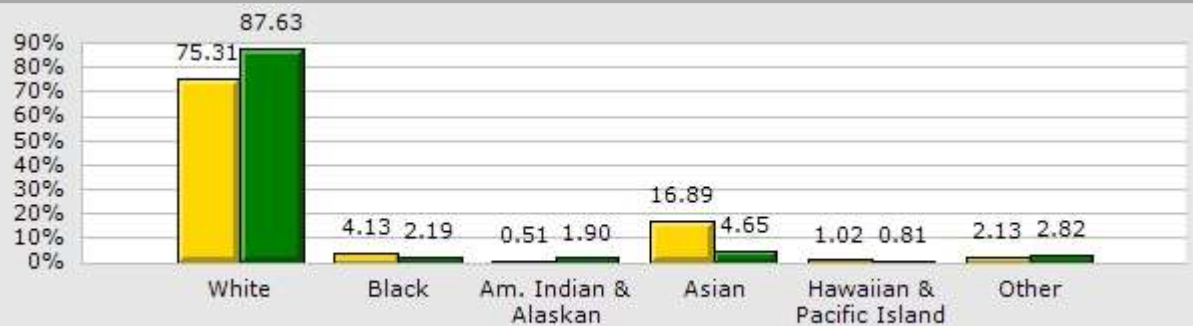
2023 Households by Household Income



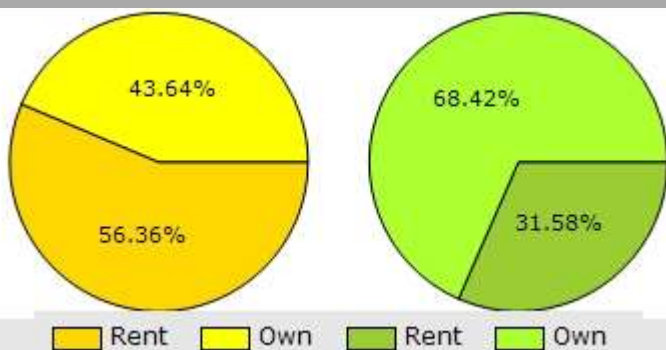
2023 Median Age



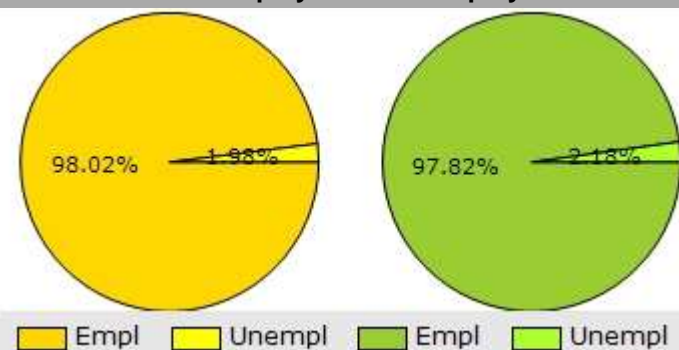
2023 Population by Race



2023 Renter vs. Owner



2023 Employed vs. Unemployed



# Demographic Market Comparison Report

1 mile radius

301 S Metro Pkwy, Rogers, AR 72758

Type: **Land**  
County: **Benton**

	1 Mile		County	
<b>Population Growth</b>				
Growth 2010 - 2023	28.84%		35.18%	
Growth 2023 - 2028	6.50%		7.03%	
Empl	2,323	98.02%	149,837	97.82%
Unempl	47	1.98%	3,336	2.18%
<b>2023 Population by Race</b>				
	<b>4,310</b>		<b>299,217</b>	
White	3,246	75.31%	262,196	87.63%
Black	178	4.13%	6,547	2.19%
Am. Indian & Alaskan	22	0.51%	5,700	1.90%
Asian	728	16.89%	13,922	4.65%
Hawaiian & Pacific Island	44	1.02%	2,426	0.81%
Other	92	2.13%	8,426	2.82%
<b>Household Growth</b>				
Growth 2010 - 2023	32.31%		35.08%	
Growth 2023 - 2028	6.76%		6.99%	
Renter Occupied	1,117	56.36%	35,018	31.58%
Owner Occupied	865	43.64%	75,862	68.42%
<b>2023 Households by Household Income</b>				
	<b>1,983</b>		<b>110,880</b>	
Income <\$25K	239	12.05%	15,998	14.43%
Income \$25K - \$50K	274	13.82%	20,456	18.45%
Income \$50K - \$75K	476	24.00%	20,908	18.86%
Income \$75K - \$100K	348	17.55%	16,110	14.53%
Income \$100K - \$125K	233	11.75%	10,196	9.20%
Income \$125K - \$150K	100	5.04%	8,592	7.75%
Income \$150K - \$200K	153	7.72%	7,237	6.53%
Income \$200K+	160	8.07%	11,383	10.27%
2023 Med Household Inc	\$75,180		\$72,686	
2023 Median Age	37.40		36.00	





# Demographic Market Comparison Report

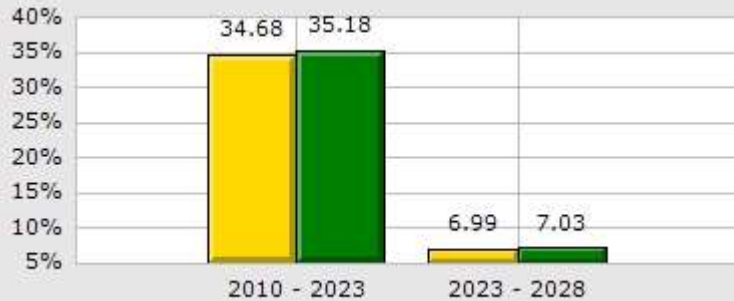
1 mile radius

402 S Metro Pky, Rogers, AR 72758

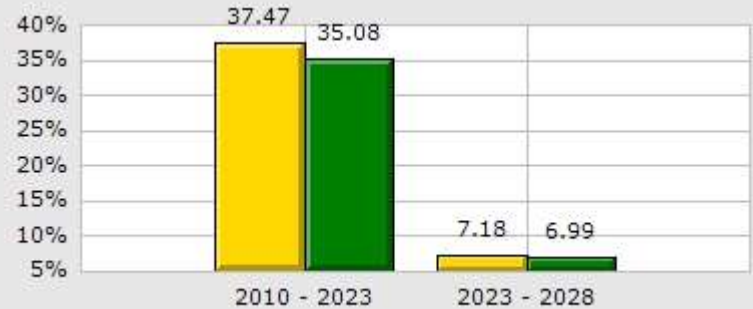
Type: **Retail**  
County: **Benton**

**1 Mile**  
**County**

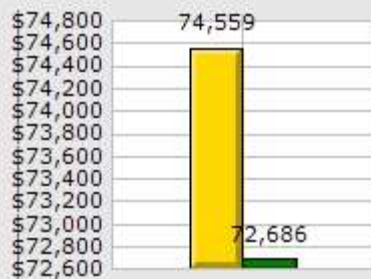
Population Growth



Household Growth



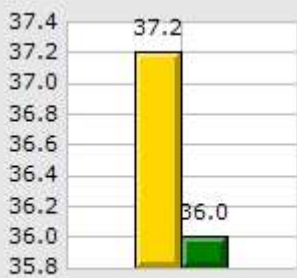
2023 Med Household Inc



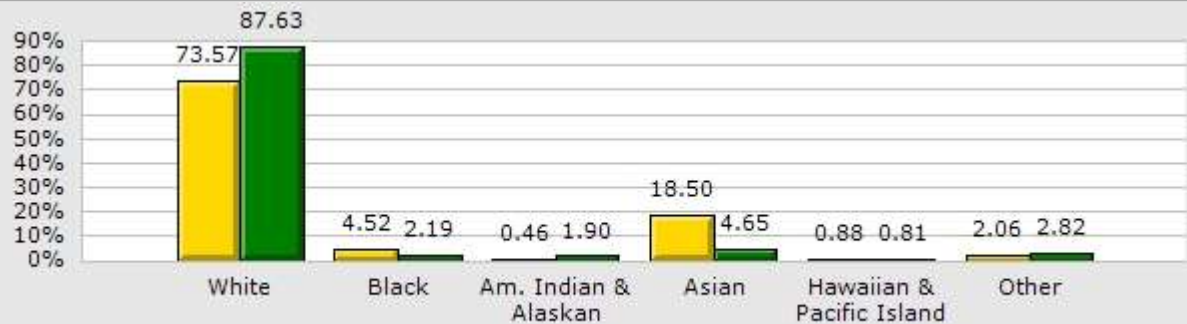
2023 Households by Household Income



2023 Median Age



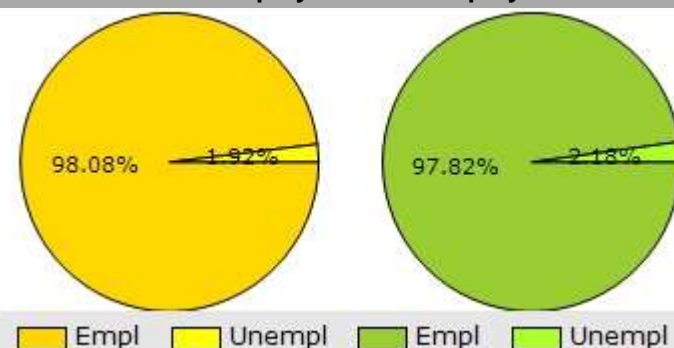
2023 Population by Race



2023 Renter vs. Owner



2023 Employed vs. Unemployed



# Demographic Market Comparison Report

1 mile radius

402 S Metro Pky, Rogers, AR 72758

Type: **Retail**  
County: **Benton**

	1 Mile		County	
<b>Population Growth</b>				
Growth 2010 - 2023	34.68%		35.18%	
Growth 2023 - 2028	6.99%		7.03%	
Empl	2,093	98.08%	149,837	97.82%
Unempl	41	1.92%	3,336	2.18%
<b>2023 Population by Race</b>				
	<b>3,875</b>		<b>299,217</b>	
White	2,851	73.57%	262,196	87.63%
Black	175	4.52%	6,547	2.19%
Am. Indian & Alaskan	18	0.46%	5,700	1.90%
Asian	717	18.50%	13,922	4.65%
Hawaiian & Pacific Island	34	0.88%	2,426	0.81%
Other	80	2.06%	8,426	2.82%
<b>Household Growth</b>				
Growth 2010 - 2023	37.47%		35.08%	
Growth 2023 - 2028	7.18%		6.99%	
Renter Occupied	1,109	60.34%	35,018	31.58%
Owner Occupied	729	39.66%	75,862	68.42%
<b>2023 Households by Household Income</b>				
	<b>1,837</b>		<b>110,880</b>	
Income <\$25K	232	12.63%	15,998	14.43%
Income \$25K - \$50K	249	13.55%	20,456	18.45%
Income \$50K - \$75K	446	24.28%	20,908	18.86%
Income \$75K - \$100K	318	17.31%	16,110	14.53%
Income \$100K - \$125K	204	11.11%	10,196	9.20%
Income \$125K - \$150K	81	4.41%	8,592	7.75%
Income \$150K - \$200K	147	8.00%	7,237	6.53%
Income \$200K+	160	8.71%	11,383	10.27%
2023 Med Household Inc	\$74,559		\$72,686	
2023 Median Age	37.20		36.00	



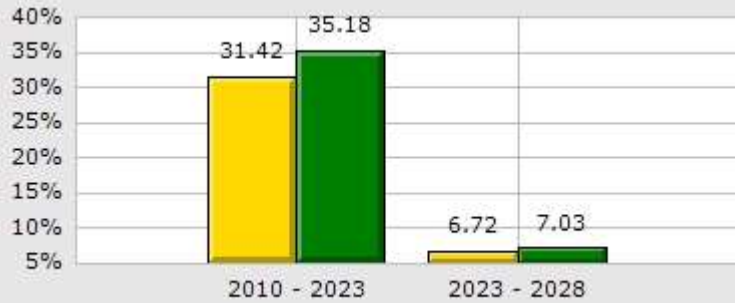
**Steve Landers Toyota of Northwest Arkansas**

411 S Metro Pky, Rogers, AR 72758

Type: **Retail/Auto Dealership**  
 County: **Benton**

**1 Mile**  
**County**

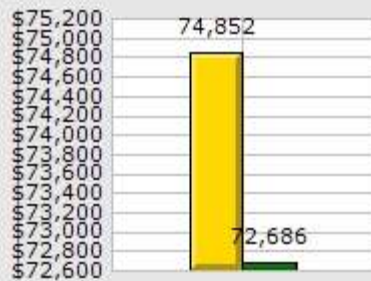
**Population Growth**



**Household Growth**



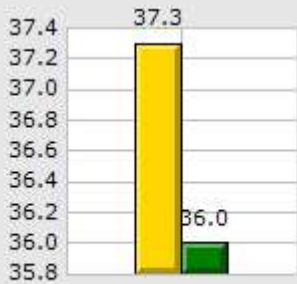
**2023 Med Household Inc**



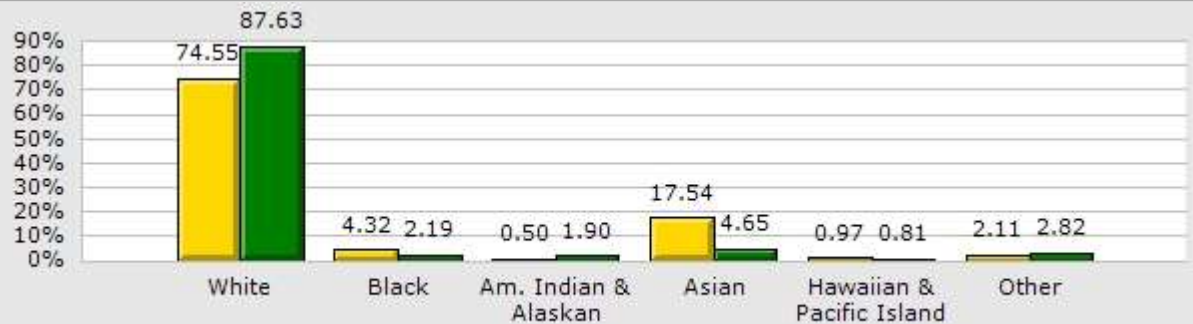
**2023 Households by Household Income**



**2023 Median Age**



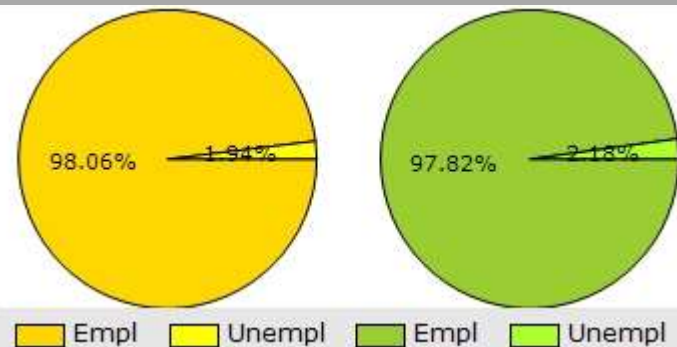
**2023 Population by Race**



**2023 Renter vs. Owner**



**2023 Employed vs. Unemployed**



**Steve Landers Toyota of Northwest Arkansas**

411 S Metro Pky, Rogers, AR 72758

Type: **Retail/Auto Dealership**  
 County: **Benton**

	1 Mile		County	
<b>Population Growth</b>				
Growth 2010 - 2023	31.42%		35.18%	
Growth 2023 - 2028	6.72%		7.03%	
Empl	2,273	98.06%	149,837	97.82%
Unempl	45	1.94%	3,336	2.18%
<b>2023 Population by Race</b>				
	<b>4,213</b>		<b>299,217</b>	
White	3,141	74.55%	262,196	87.63%
Black	182	4.32%	6,547	2.19%
Am. Indian & Alaskan	21	0.50%	5,700	1.90%
Asian	739	17.54%	13,922	4.65%
Hawaiian & Pacific Island	41	0.97%	2,426	0.81%
Other	89	2.11%	8,426	2.82%
<b>Household Growth</b>				
Growth 2010 - 2023	34.61%		35.08%	
Growth 2023 - 2028	6.98%		6.99%	
Renter Occupied	1,141	58.10%	35,018	31.58%
Owner Occupied	823	41.90%	75,862	68.42%
<b>2023 Households by Household Income</b>				
	<b>1,966</b>		<b>110,880</b>	
Income <\$25K	242	12.31%	15,998	14.43%
Income \$25K - \$50K	270	13.73%	20,456	18.45%
Income \$50K - \$75K	474	24.11%	20,908	18.86%
Income \$75K - \$100K	342	17.40%	16,110	14.53%
Income \$100K - \$125K	225	11.44%	10,196	9.20%
Income \$125K - \$150K	93	4.73%	8,592	7.75%
Income \$150K - \$200K	155	7.88%	7,237	6.53%
Income \$200K+	165	8.39%	11,383	10.27%
2023 Med Household Inc	\$74,852		\$72,686	
2023 Median Age	37.30		36.00	



# Demographic Market Comparison Report

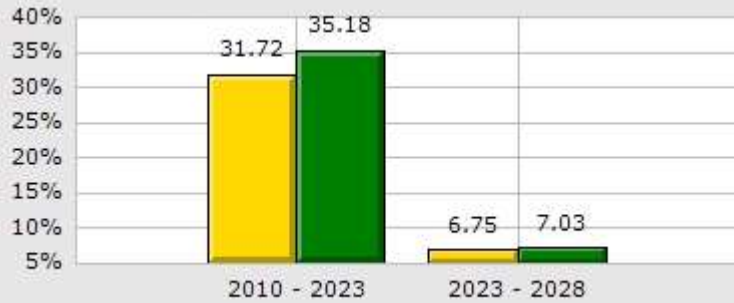
1 mile radius

301 SE Metro Pky, Rogers, AR 72758

Type: **Land**  
County: **Benton**

**1 Mile**  
**County**

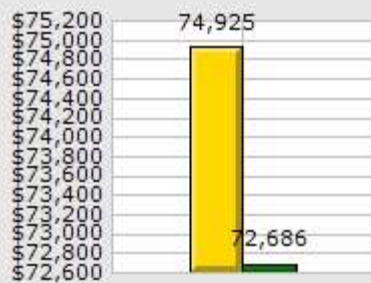
## Population Growth



## Household Growth



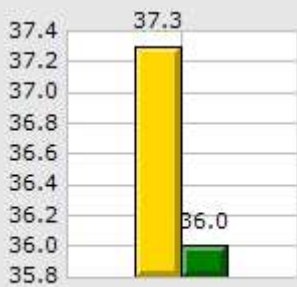
## 2023 Med Household Inc



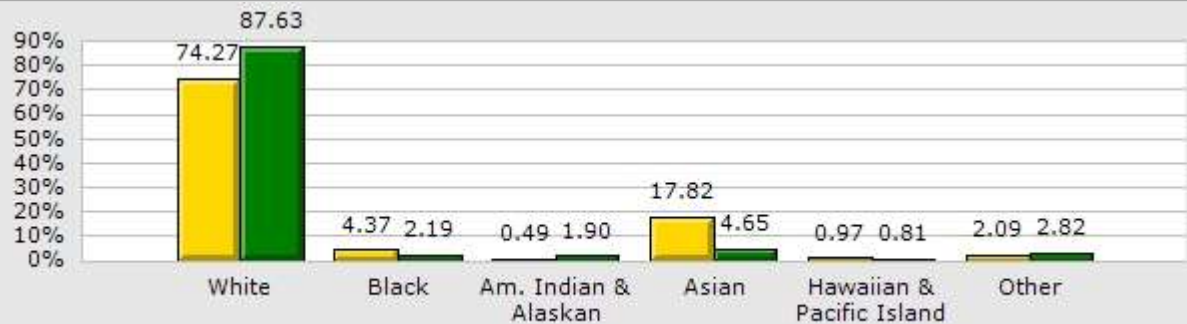
## 2023 Households by Household Income



## 2023 Median Age



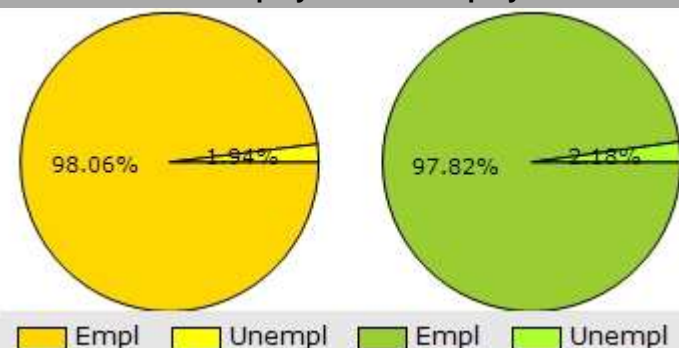
## 2023 Population by Race



## 2023 Renter vs. Owner



## 2023 Employed vs. Unemployed



# Demographic Market Comparison Report

1 mile radius

301 SE Metro Pky, Rogers, AR 72758

Type: **Land**  
County: **Benton**

	1 Mile		County	
<b>Population Growth</b>				
Growth 2010 - 2023	31.72%		35.18%	
Growth 2023 - 2028	6.75%		7.03%	
Empl	2,224	98.06%	149,837	97.82%
Unempl	44	1.94%	3,336	2.18%
<b>2023 Population by Race</b>				
	<b>4,119</b>		<b>299,217</b>	
White	3,059	74.27%	262,196	87.63%
Black	180	4.37%	6,547	2.19%
Am. Indian & Alaskan	20	0.49%	5,700	1.90%
Asian	734	17.82%	13,922	4.65%
Hawaiian & Pacific Island	40	0.97%	2,426	0.81%
Other	86	2.09%	8,426	2.82%
<b>Household Growth</b>				
Growth 2010 - 2023	34.92%		35.08%	
Growth 2023 - 2028	6.95%		6.99%	
Renter Occupied	1,130	58.64%	35,018	31.58%
Owner Occupied	797	41.36%	75,862	68.42%
<b>2023 Households by Household Income</b>				
	<b>1,925</b>		<b>110,880</b>	
Income <\$25K	235	12.21%	15,998	14.43%
Income \$25K - \$50K	262	13.61%	20,456	18.45%
Income \$50K - \$75K	467	24.26%	20,908	18.86%
Income \$75K - \$100K	336	17.45%	16,110	14.53%
Income \$100K - \$125K	219	11.38%	10,196	9.20%
Income \$125K - \$150K	91	4.73%	8,592	7.75%
Income \$150K - \$200K	153	7.95%	7,237	6.53%
Income \$200K+	162	8.42%	11,383	10.27%
2023 Med Household Inc	\$74,925		\$72,686	
2023 Median Age	37.30		36.00	



# Demographic Market Comparison Report

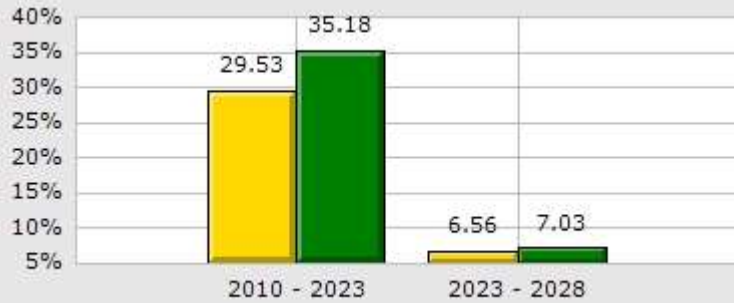
1 mile radius

3607 SE Metro Pky, Bentonville, AR 72712

Type: **Retail/Bar/Nightclub**  
 County: **Benton**

■ 1 Mile  
■ County

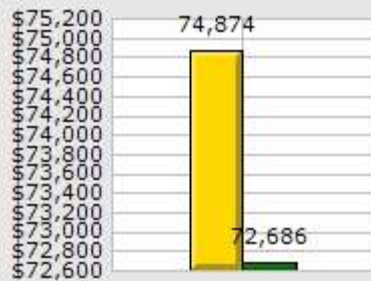
**Population Growth**



**Household Growth**



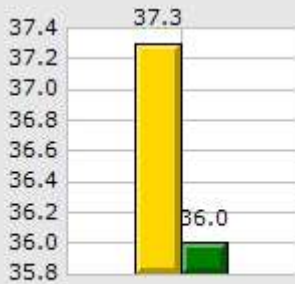
**2023 Med Household Inc**



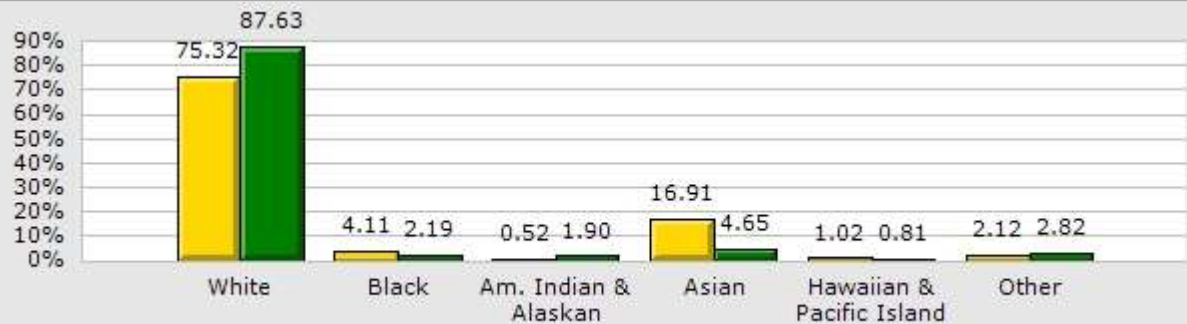
**2023 Households by Household Income**



**2023 Median Age**



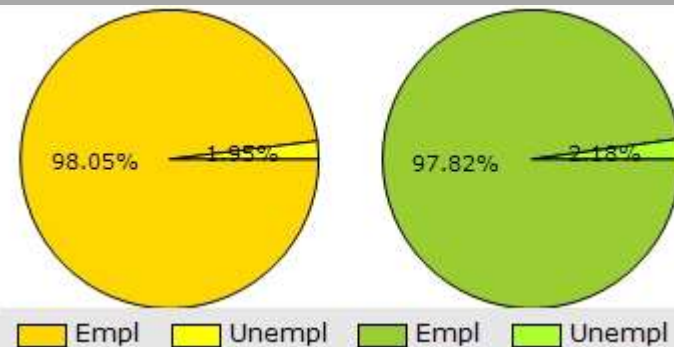
**2023 Population by Race**



**2023 Renter vs. Owner**



**2023 Employed vs. Unemployed**



# Demographic Market Comparison Report

1 mile radius

3607 SE Metro Pky, Bentonville, AR 72712

Type: **Retail/Bar/Nightclub**  
 County: **Benton**

	1 Mile		County	
<b>Population Growth</b>				
Growth 2010 - 2023	29.53%		35.18%	
Growth 2023 - 2028	6.56%		7.03%	
Empl	2,265	98.05%	149,837	97.82%
Unempl	45	1.95%	3,336	2.18%
<b>2023 Population by Race</b>				
	<b>4,205</b>		<b>299,217</b>	
White	3,167	75.32%	262,196	87.63%
Black	173	4.11%	6,547	2.19%
Am. Indian & Alaskan	22	0.52%	5,700	1.90%
Asian	711	16.91%	13,922	4.65%
Hawaiian & Pacific Island	43	1.02%	2,426	0.81%
Other	89	2.12%	8,426	2.82%
<b>Household Growth</b>				
Growth 2010 - 2023	32.92%		35.08%	
Growth 2023 - 2028	6.83%		6.99%	
Renter Occupied	1,095	56.62%	35,018	31.58%
Owner Occupied	839	43.38%	75,862	68.42%
<b>2023 Households by Household Income</b>				
	<b>1,933</b>		<b>110,880</b>	
Income <\$25K	233	12.05%	15,998	14.43%
Income \$25K - \$50K	269	13.92%	20,456	18.45%
Income \$50K - \$75K	467	24.16%	20,908	18.86%
Income \$75K - \$100K	336	17.38%	16,110	14.53%
Income \$100K - \$125K	223	11.54%	10,196	9.20%
Income \$125K - \$150K	97	5.02%	8,592	7.75%
Income \$150K - \$200K	150	7.76%	7,237	6.53%
Income \$200K+	158	8.17%	11,383	10.27%
2023 Med Household Inc	\$74,874		\$72,686	
2023 Median Age	37.30		36.00	

